

S. A. McDonald

The Island's Leading Store

White Goods Sale 20 p. c. Dis.

We have planned to make this the biggest White Sale in the history of our business. The goods were imported direct from the largest white goods factory in Canada. We save you the middle men's profit, also a special discount of 20 per cent during the great white sale. This sale begins today and will last for one week.



Undershirts 20 p. c. dis.

made from extra fine cotton, embroidery flossing, with dust ruffles, finished with lace insertion at 1.35, 1.50, 1.65, 1.85, 1.98, 2.00, 2.25 and 2.75—20 per cent off these prices during the white sale.



Infants' Robes 20 p. c. dis

made from extra fine quality white lawn, trimmed with embroidery and insertion at 65c, 80c, \$1.20, 1.65 and 2.10—20 per cent discount during the white sale.

Childrens' Dresses 20 p. c. dis.

Embroidered and trimmed with lace insertion, to fit sizes from 3 to 14 years at \$1.00, 1.25, 1.50, 2.25, 2.75, 3.25, 3.50 and 3.90—20 per cent discount during the white sale.



Ladies' Nighties 20 p. c. dis.

Slip-over style, short sleeves, finished with lace insertion, embroidered yoke at 80c, 98c, \$1.20 to 2.75; others fastened in front with embroidery trimmings at 98c, \$1.20, 1.35, 1.50, 1.75, 2.25 and 2.75.

Ladies' Drawers 20 p. c. dis.

opened and closed, finished with embroidery frills at 25c, 40c, 50c, 60c, 65c to \$1.30—20 per cent off during the white sale.

Corset Covers 20 p. c. dis.

Finished with all-over embroidery made from dainty white lawn at 60c, 75c and 80c; others with lace yokes fine quality of lawn at 35c, 40c, 50c, 60c, 65c, 75c—all sizes—20 per cent during the white sale.



Undershirts 20 p. c. dis.

Finished with embroidery flossing and dust ruffles, 2 1/2 yds. wide;—other styles with lace insertion at \$1.50, 1.65, 1.85, 1.98, 2.00, 2.25 and 2.75 at 20 per cent discount during the white sale.

Ladies' Princess Slips, 20 p. c. dis.—finished with embroidery yokes and flossing. New fresh goods direct from factory at \$1.86, 1.50, 2.10 and 2.25 at 20 per cent discount during the white sale.

Children's Undershirts 20 p. c. dis.—to fit girls from 4 to 14 years. Dainty little white skirts made from fine quality of cotton, with embroidered frills at 35c, 40c, 45c and 55c.

Misses' Princess Slips, 20 p. c. dis.—made from fine quality of cotton, trimmed with embroidery and lace—sizes 8 to 16 years at 70c, 85c, 95c, \$1.30, 1.45, 1.50, 1.75 at 20 per cent discount during the white sale.

Children's Drawers, 20 p. c. dis.—sizes to fit from 2 to 14 years, prices 30c, 35c and 45c at 20 per cent discount during the white sale.

Combination Corset Cover and Drawers—20 p. c. dis.—sizes 34, 36 and 38 at \$1.10, 1.35, 1.45 and 1.98 at 20 per cent discount during the white sale.

Blouses \$1.50 to 1.75 for \$1.00—regular values from \$1.50 to 2.00, made from very fine quality of white lawn, trimmed with lace and embroidery. These are dainty new goods, right up-to-the-minute in style, going on sale now at \$1.00, in sizes from 34 to 42.

Boy's Wash Shirts 20 p. c. dis.—all sizes, going on sale during the white sale at 20 per cent discount. Bring your boy and get fitted to the largest and best selected stock of wash suits in the City. These prices are good for one week only.



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UNDERDRAINAGE

For many years a great deal has been said regarding the necessity of tile drainage in several districts of the Island. However, all efforts ended in failure, simply because nothing definite was undertaken. At last real work has begun, definite investigations are being made by the Department of Agriculture and data re the manufacture of clay tile are being gathered together. When these are complete, and they will be early in August, a site will be selected and a plant erected which will manufacture tile and brick. Some interested parties have already been consulted with reference to the building of the plant, and others who have not been particularly consulted are very anxious to see the plant a reality. The greater part of the tile will be required in the western part, consequently the site will no doubt be chosen in that district.

When the manufacture of tile is accomplished then the installation is the next "bridge to cross." To assist in this the Department of Agriculture will purchase a traction ditcher and it is a well known fact that by its use tile can be installed far easier and better than by hand. Those farmers who are vitally interested will be glad to know that some actual work is being done and that there is a definite promise of a ditching machine. While it is true that this season would be an excellent time for carrying on the work, yet time must be had to get correct information so that no mistakes will be made at the beginning. There are no up-to-date brick and tile plants here and the information has to be gathered from other provinces and takes time.

MACHINE GUNS WANTED

An appeal is being made throughout Canada for contributions of machine guns for the Canadian contingents now going to the front. The appeal is meeting with a splendid response. Practically every town and village through out the Dominion has offered one or more guns, while the cities are giving numbers.

Lieutenant-Col. Kirkpatrick, of the 55th Battalion, N.B. and P.E.I., is making a strong appeal for a number of guns for his battalion, and his appeal, too, has already met with the response that might be expected from the cities and towns, the men and women who had already given their sons. Quite a number of guns have been given. More are wanted. Lieut.-Col. Fitzpatrick referring to the need of machine guns says:

"The reports from the front testify to its importance and to the terrible and deadly results achieved by troops well supported by machine guns. The fire of one machine gun is considered as equal to that of a platoon—forty to sixty men. The Germans have a machine gun for each platoon—sixteen per battalion. The British have one for each company—four per battalion. Therefore the Germans have a superiority of four times the number of machine guns as the British. Some of the advantages of a machine gun are that while equal to sixty men it occupies only about a yard of space, and owing to its size it is readily concealed, it can be easily and rapidly moved from one position to another by a few men, it can and has been handled with deadly effect by two men, it is capable of firing from 250 to 600 rounds per minute and an object on which a machine gun is successfully trained cannot fail to be annihilated in a very short time. The British should be superior in supply of machine guns because we have less men; how great then is the disadvantage of our men when the Germans are superior in both men and machine guns."

Every Canadian wants to see the Canadian contingents enjoy every possible advantage in the terrible task before them. We know that those yet to go will do their part as effectively and as efficiently as did the brave men who have already in this war made the name of Canada great. But they must be equipped for their work. They should at least be as well equipped as their enemies.

We in Prince Edward Island have sent men to the front and are sending more. We must see that they are equipped. One firm, Messrs Matthew & McLean, of Souris, have contributed one machine gun. Prince County is contributing two guns. Other municipalities among us will doubtless do more. Charlottetown cannot fall behind. Our citizens have already contributed largely to other funds and all the funds were needed. Here is another need equal to if not greater than any of the others. And all are willing to give. All that is needed is a start and the people are waiting for it. A whirlwind campaign would raise several guns. We have not yet given to the point of sacrifice, but the time of sacrifice is here. Let this fund be started.

THE GUARDIAN COMPLIMENTED

In a review of the Guardian Souvenir Edition, the Acadian Recorder, Halifax, says:

"The Charlottetown 'Guardian' from the beginning has taken high rank as a newspaper and has always stood abreast of the times. The moral tone is exemplary, the editorials are excellent and its news department is up-to-date. We have before us a special issue of this paper, which, in regard to both matter and typography, leaves nothing to be desired. The Island, its geography, its resources, its industries, its government, its leading men and its business establishment are all dealt with in a clear, concise, well arranged and most readable manner, and as we finish the perusal the exclamation forces itself to our lips: Great is the little Island, beautiful are its fields, and wonderful are its possibilities!"

"Our chief acquaintance with Prince Edward Islanders has been that of watching them carry off the prizes at Dalhousie University, an accomplishment which seems to have become incurable among them. But clergymen and professors are not the Island's exclusive product by any means. Twenty-one hundred square miles, the area of Halifax county exactly, field crops valued at nearly four million, fisheries valued at nearly a million, black foxes amounting to \$28,000,000 in value, and a population of 42,911 to the square mile; such are a few of the out-

standing facts regarding the Garden of the Gulf. Last but not least, the people are mostly Scotch, and those who are not generally refrain from advertising the fact. The 'Recorder' heartily congratulates the 'Guardian' on the issue of its first special number."

AN APPEAL FROM THE FRONT

Speakers at Patriotic meetings usually refer to the appeals coming from our boys at the front, and with some effect. To-day we give the following extract from a letter received by Mrs. Rogers, Summerside, from her son, Cliff, from "Somewhere in France"—it speaks for itself:—

"We were in the first line of trenches for four days and have been in the reserve trenches for three days and I expect we will be here for two or three more. I would far sooner be in the first line than here, for a fellow has something to plug at up there. We have been working all night these last two nights and we are going up to-night, the shovel in one hand and the rifle in the other."

"We have been reinforced since we have been out here and I think we will soon have to be again if we want to keep up to anything near full strength. Two out of our section have been hit, which only leaves six, but Wes. Squarebriggs, Archie Lefurgey and I haven't got a scratch so far. I was talking to Archie to-day, he is the same as ever. I believe he would talk if he were half killed. You don't know how used a fellow gets to this life. We just go up to the front lines of trenches as if we were going to our day's work. Do you know I wouldn't go home now if I could, there is something that holds a fellow. I know I wouldn't be contented if I were home. We want more men, more artillery. Canada has done well, but what is the matter with all those fellows around home, are they too proud to fight? If they were here they would soon get the conceit knocked out of them. I don't think we are doing anything brave to fight for our country, I think it is one's duty. We are going to beat the Germans, but if more men would come it would be that much sooner accomplished. I wish we could get them on the move so we could have our horses, then we could be doing some of our own work. I saw Frank Gaudet since I wrote last and had a good talk with him. I tell you he is a good soldier."

"Thanks very much for the papers. I read every advertisement in them. I have received four or five bunches, the last dated June 16. So you see we get the mail in the trenches. It's not so bad after all."

"If I could write and tell you about all the battles and places it would be more interesting."

THE PATRIOT AGAIN RESILES

The bully who challenges all and sundry and gets worsted in the first encounter usually gives in with the worst grace possible. He explains away his challenge as best he can and more often than not suggests his triumphant opponent has mistaken the challenge. The Patriot appeared on Saturday in the guise of the defeated bully. It protests that it did not mean what we meant when it brought the challenge about the oats. It says:

"What was the charge? It was and is that nearly 30,000 BUSHELS OF THE OATS CONTRIBUTED LAST FALL BY THE FARMERS FOR THE FRONT ARE STILL LYING IN A WAREHOUSE ON A WHARF IN CHARLOTTETOWN. That is the charge."

If the Patriot turns to its issue of the 14th Inst. it will find that it has deliberately misrepresented the charge it then made. These are the words used by our contemporary, and we challenge it to refute them:—

"When 30,000 bushels of oats are being devoured by the rats on a public wharf through the negligence or delay of the Government."

This is untrue in every particular. The Patriot need not now hope to obtain sympathy by pleading, like the beaten bully, that it did not mean what it said. Of course it didn't, and that is the gravamen of the charge.

Our contemporary also quotes the Watchman as denying that it either challenged the Patriot or the Guardian to go and prove their statements. This is what the Watchman, as quoted by the Patriot of July 19, said: "If it can be shown, as reported, that much of the grain has been devoured, the blame for the neglect charged must fall upon the Government." If this be not a challenge to "prove" the "report," then language has no meaning.

NOTES

The Treasury Department at Washington has begun a crusade against alcoholic preparations which under the guise of medicines are finding big sales in prohibition territories. The collectors of internal revenue have received a list of 246 such preparations, which they have been instructed to levy a special tax on. Evidently the drinkers of the imitation booze in dry territory are to be worried as well as their brothers in the wet lands who find satisfaction in the genuine article.

Field Marshal Mackensen, who is leading one of the armies against the Russians in the east, says that no German wanted the war, least of all the Kaiser, but that the people were now united for victory. The German losses were great, but it was inevitable that they should win. The German cause was just, the logic of history was on Germany's side, and God would not forsake her. Judging by his words, Mackensen's patriotism must have blinded him to the true facts of the situation or else he is speaking what he knows to be untrue.

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louison.
JUST FOR TODAY

Lord, for to-morrow and its needs
I do not pray;
Keep me, my God, from stain of sin
Just for today;
Let me no wrong or idle word
Unthinking say;
Set thou a seal upon my lips
Just for today.

Let me both diligently work
And duly pray;
Let me be kind in word and deed
Just for today;
Let me in season, Lord be grave,
In season gay;
Let me be faithful to Thy grace

Just for today.
In pain and sorrow's cleansing fires,
Brief be my stay;
Oh take me in Thy loving care
Just for today;
So for tomorrow and its needs
I do not pray,
But keep me, guide me, love me, Lord
Just for today.

Want to Dress Well?

No difficulty to buy judiciously here. You need not pay enormous prices either to get smart stylish garments. All garments have been designed to meet the demands of the careful and conservative dresser, who wishes to be clothed correctly and yet save money.

Special this Week

Men's A. 1. Suits \$7.00
Ladies Raincoats \$4.98
Womens House Dresses 98c
Ladies Blouses 98c
Ladies Summer Suits \$3.00, \$4.00 and \$5.00
Boys Suits \$3.49
Men's Shirts 2 for 1.00
American Waists in new candy stripes, 1.50 value for 98c
To the Farmers and other hard working men we offer for this week only,

50 Mens woolen tweed Suits

in leading fashionable colors. Our regular \$11.00 value for \$7.00 all sizes. These suits are all well lined, the cloth cannot be duplicated any where for the same money in Canada. They are stylish and yet not extreme and are offered at this low price and will meet the demands of the careful and thrifty buyer.....\$7.00

James Paton & Co.

UNFORGOTTEN.

(By Robert W. Service.)

I know a garden where the lilies gleam,
And one who lingers in the sunshine there;
She is than white-stoled lily far more fair;
And oh, her eyes are heaven-lit with dream!

I know a garret, cold and dark and drear,
And one who toils and toils with tireless pen,
Until the brave, sad eyes grow weary—then
He seeks the stars, pale, silent as a seer.

And ah, it's strange; for, desolate and dim,
Between these two there rolls an ocean wide;
Yet he is in the garden by her side
And she is in the garret there with him.

"The Haberdashery" Saturday Snaps For Shrewd Buyers

Men's Fine White Balbriggan Underwear sizes 34 to 40 inch. Regular value \$1.00 Saturday 75c Suit.

Men's Work Shirts Black with white stripes sizes 14 to 16 1/2. Extra large make regular 85c Saturday 69c each.

Men's Police Suspenders 5 dozen men's heavy police braces strong and durable. Regular value 35c Saturday 25c pair.

Men's Lawn Handkerchiefs hemstitched. Saturday \$1.00 dozen extra value.

Men's Stripe Shirts in Black and White, Blue and White etc. Sizes 14 to 16 Regular value 65c Saturday 50c.

Men's Umbrellas something extra good regular 1.35 value bought at a special price Saturday only 1.00. Odd size Merino Underwear regular 1.25 suit Saturday 75c suit.

White Outing Shirts in duck and pique stripes. Sizes 14 to 16 1/2. Saturday only 1.00.

Men's Italian Panama Hats regular value 1.25 all sizes Saturday 1.00.

Men's Black Mercerised Lisle Hose regular value 30c Saturday 20c.

Men's Stripe Percalé and cotton shirts (Tooke make) sizes 14 to 16 1/2. Worth 1.15 Saturday 85c.

Tookes Percalé Shirts regular 1.25, 1.35, and 1.50 value. Odd sizes Saturday 1.00.

Boys' Red and Navy Jersey fit boys 6 to 14 years Saturday 25c each.

Henderson & Cudmore Sunnyside

Great Sale of White Footwear GOFF BROS.

Now is your time to buy White Footwear. Ladies' White Suede and Canvas Poms at 25 per cent Discount. There is a long season yet of warm weather, you will need a pair of White Poms. We have a window full at 25 per cent Diocount.

GOFF BROS.

The Shoe Store
When out shopping come in and look over our Bargain Tables