

Save Fuel & Food

WITH AN ENTERPRISE HEAT-ECONOMISER on this MONARCH range you have the latest and greatest invention of the age. Based on a scientific principle it saves fuel by saving heat. This one device will save a very large proportion of the first cost of your range in the course of a year.

With the Oven Thermometer and Controller Ranges you are able to cook almost automatically in a way which means a great saving in fuel which is never spoiled when cooked on an Enterprise Monarch.

ENTERPRISE MONARCH STEEL RANGE

We will gladly send this interesting little booklet to your address. Send for it to-day.

ENTERPRISE FOUNDRY COMPANY
SAKOVILLE, N. B.

Enterprise goods are sold in Prince Edward Island by
Crabbe Hardware Co., Charlottetown,
And Brace McKay & Co., Summerside.

Mothers! Read the Signs!

If you will learn to give Cascarets, the candy cathartic, to your children, instead of castor oil, calomel and pills, you will save money, and avoid lots of worry, coaxing and sickness. Truly!



When one of the kiddies has a white tongue, a tainted breath, sour stomach or a cold; when bilious, constipated, feverish, remember, a sweet candy Cascaret to quickly "work" away the nasty bile, sour fermentations and poisons should always be the first treatment given.

Children really love to take candy Cascarets and they never gripe the tender bowels, never injure, and never disappoint the worried mother. Give Cascarets to children one year old and upwards. Each 10 cent box contains full directions for children and adults.

MON TUES WED THUR FRI SAT SUN

CHEW HICKEY'S BLACK TWIST

Hickey & Nicholson Tobacco Co., Ltd.
CHARLOTTETOWN, P.E.I.

YOU CAN RELY ON OUR JEWELRY

THE PICTURE OF "PRINCE CHARMING" AND THE SCALES TELL OUR BUSINESS METHOD. WE GIVE YOU YOUR FULL MONEY'S WORTH. LONG EXPERIENCE IN THE JEWELRY BUSINESS HAS TAUGHT US WHAT AND WHERE TO BUY. SO WHEN YOU BUY ANY ARTICLE FROM US YOU CAN KNOW THAT THE QUALITY IS SUPERB AND THE DESIGN IS CORRECT.

WE WILL DO YOUR REPAIRING RIGHT.

C. W. PATTERSON
THE RELIABLE JEWELERS

A. E. LYON, Studio
Good Photography
Moderate Prices
Personal attention to Amateur Photography.
107 Queen Street

NIPPON CHINA
Butter Tubs
Berry Sets
Hon Bons
Vases
And many other pieces in great variety
AT Black's Sunnyside

Dr. E. C. Harris
Eye Specialist
Office Royal Bank Building, Charlottetown
Office Hours 9:30-12:30
2-5
Phone 68-7

COLDS

Are promptly and efficiently cured by the proper use of

Macs Cold Cure

A splendid remedy for 25c
THE 2 MACS

REXALL CORN SOLVENT

is having a big Sale as a Corn Remover.

This remedy sells for twenty five cents and is guaranteed to remove the corn, and if it should not give satisfactory results, we will gladly refund the money.

Try a package today.
Sold only at

THE **MacKinnon Drug Co**
The Rexall Kodak Store

The Best Eye Service

Having recently returned from Toronto where I attended a post graduate course in Optometry and was awarded my diploma, I am now in a position to give my patrons the very best eye service obtainable.

My parlor is fitted with the very best and latest instruments and is on a par with the best optical parlors in Toronto and Montreal

We guarantee you perfect satisfaction and are at all times pleased to give you advice regarding the care of the eyes.

We are also expert repairers of Eye Glasses, Spectacles, etc. and will attend to same while you wait.

E. E. Parkman
Graduate Optometrist,
Montague, P. E. I.

The Central Guardian

IT PAYS to buy in this Province.

IN THE CLASSIFIED COLUMNS the work-seeker gets in his application for every vacant position of which he is at all likely to be fitted.

HELP WANTED.—That the patient, now being looked after by the district nurse and her assistants, may be well nourished during their convalescence, donations of milk and soups will be thankfully received and can be left at the City Hall during the next few days. There is also urgent need of bedding and clothing and any not used in the present emergency will be passed on to St. W's Blois.

A WORTHY INSTITUTION.—The attention of Guardian readers, particularly in Queens and Kings counties is directed to the appeal of the Prince Edward Island Hospital in the advertising columns of this issue. This institution, founded over thirty-five years through the generosity and public spirit of a number of men and women has been kept thoroughly up-to-date and its capacity increased to meet the growing demands of the province. Up to the outbreak of the war the trustees had no serious financial problems to contend with as revenue and expenditure just about met, but with the sudden rise in prices a very serious state of affairs arose as the ordinary revenue from patients could not be materially increased without imposing upon those requiring the services of the institution burdens which would very seriously mitigate against its usefulness. The increased cost of maintenance is fully explained in the statement issued by Mr. W. K. Rogers, chairman of trustees, in this issue and an appeal is now being made to the generous public to enable the hospital to be placed on a sound financial basis. There is a deficit of about \$6,000 to be met, or the alternatives faced of either curtailing expenditure or raising the fees of patients—in either case lessening the usefulness of the institution. To avoid either of these alternatives and in order to continue the hospital the blessing it has been to the whole province the trustees have organized Queens and Kings counties by school districts and have appointed collectors to solicit contributions. These collectors will call upon the people beginning about Nov. 1st. It is sincerely hoped that in view of what the hospital has been to the province, in view of what it at any time may be to the individuals called upon a generous response will be met with. A small contribution from each, a contribution in proportion to the blessing enjoyed and a general patriotic pride in the hospital which is at everybody's service when needed, will wipe off this deficit.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed)
W. S. PINEO,
"Woodlands," Middleton, N. S.

SCHOOL BOOTS FOR Boys and Girls

We have a splendid assortment of just the **THING YOU WANT** and in all prices
Patent Boots
Gun Metal Boots
Kid Boots
Tan Boots
LEATHER OR NEOLIN
HIGH OR LOW CUT
PRICES MODERATE
Morris-Smith-Beer

Influenza!

should be carefully guarded against. A mild spray and gargle mixture of water and

JOHNSON'S
Anodyne **LINIMENT**
for the nose and throat with an occasional dose taken internally may safeguard you from serious results and halt the evil in its first stage. This famous old physician's prescription is an **ENEMY TO GERMS**

ROBERT W. HAYNES.—Many friends in this city will be very sorry to learn of the death early yesterday morning of Mr. Robert W. Haynes, aged 28 years. Deceased, who was a tailor by trade, worked in the employ of Mr. M. Ross and was held in high esteem by all who had the pleasure of his acquaintance. He was taken ill about ten days ago with pneumonia and notwithstanding all that was done the end came as reported above. To those who mourn deepest sympathy is tendered.

WEDDING BELLS.—The marriage took place at St. James church, Edmond Bay, on Wednesday morning the 16th inst. of Mr. Joseph Arsenault, son of Stanislaus M. Arsenault to Miss Celina Gallant, daughter of Joseph N. Gallant. Mr. Antonio Gallant, brother of the bride and Miss Angelina Arsenault, teacher, stood for the happy couple. Dinner was served at the bride's home where a happy afternoon was spent. A table groaning under the most tempting delicacies was filled many times and all present enjoyed themselves to the utmost as the hospitality extended came from the heart. The wedding party drove to the groom's home in the evening where a bounteous supper was served. Mr. and Mrs. Arsenault were the recipients of many valuable presents. They many friends wish them a prolonged happy wedded life.—A.

SOLDIER HONORED.—Another hearty reception was tendered a returned soldier from the front when on Wednesday night, 9th inst. Mr. Albeni Arsenault was entertained at Abrams Village by a host of friends. An address of welcome was read to him by Mr. Armand Gallant and a valuable gift was presented to him. The president, Mr. Stephen Bernard paid a few complimentary remarks to the soldiers and was followed by Mr. Charles M. Arsenault who gave the address of welcome. Speeches were also made by Mr. Joseph G. Arsenault, Cyrus Gallant, Philibert Arsenault and Aime D. Arsenault. A few songs were also rendered with Mrs. Aubin Gallant at the organ. Mr. Arsenault who was on the platform with Mr. Theodore Gallant whose reception to his home was chronicled some time ago, said a few words in compliance with the wishes of the audience. After paying high eulogy to his friend, who he said, had gone through much more hardships, he summed up his remarks by saying that he also had spilled blood on the battlefield and should he recover fully, he would not hesitate in going back. Mr. Arsenault, it will be remembered, was wounded by being buried by the explosion of a shell. The severe shock has impaired his health considerably.

GIRLS! HAVE A MASS OF BEAUTIFUL HAIR, SOFT, GLOSSY, WAVY

A small bottle destroys dandruff and doubles beauty of your hair.

Within ten minutes after an application of Danderine you can not find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre; softness and luxuriance.

Get a small bottle of Knowlton's Danderine from any drug store or toilet counter for a few cents and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all—you surely have beautiful hair and lots of it if you will try a little Danderine.

The Newest Designs

in picture frames in all sizes and styles, moderately priced. Call and see them

The Bayer Studio

GET 100% FOR YOUR MONEY

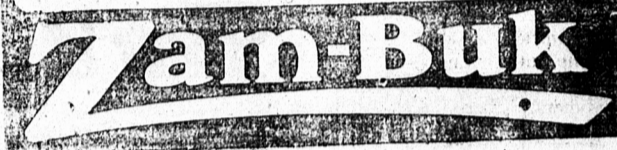
If you paid \$1 for a can of milk and proved it to be three-quarters water, would you be satisfied?

If you paid the price for a silk sweater coat and found it nine-tenths cotton, wouldn't you complain?

The makers of Zam-Buk believe you should buy your medicine as critically and carefully as you buy food and clothing. When you buy Zam-Buk you get a remedy that is 100% medicine—not a small proportion of medicine and the balance animal fat! See the advantage?

Again, animal fats won't keep for very long; yet how often do you need to use a whole box of ointment right away? Zam-Buk's absolute freedom from animal fat prevents its turning rancid. It will keep for months and yet retain all its medicinal powers.

These are but two of the many reasons why Zam-Buk is the most widely used balm. It has been proved best for all sores, eczema, bad legs, ulcers, abscesses, scalp sores, boils, pimples, ringworm, blood-poisoning, piles, burns, scalds, cuts, stiff neck and rheumatism. 50c. box, \$ for \$1.25. All dealers or Zam-Buk Co., Toronto. Send this advertisement and 1c. stamp (for return postage) and FREE TRIAL BOX will be sent you.



Of Course, it makes good Pastry

In fact, "Beaver" Flour is a special pastry flour. It contains the choicest Ontario fall wheat (the finest pastry wheat in the world) blended with western spring wheat to increase the strength.

BEAVER FLOUR

MILLED OF BLENDED WHEAT

makes the lightest, flakiest Pies and Tarts—the most inviting Cakes, Cookies and Doughnuts—and real homemade Bread, with the delicious, nutlike flavor.

There's no comparison between the tough Pastry and taster's Bread, made with western wheat flour, and the "good things" made with "Beaver" Flour. Order some.

DEALERS—write us for prices on Feed, Course Grains and Cereals
THE J. H. TAYLOR CO. LIMITED, CHATHAM, Ont.

CANADA FOOD BOARD MILL LICENSE NO. 10.



"Unto the least of these"

RIVET your eyes on this picture of a Belgian mother and child, until you feel the full horror of the situation! Thousands of these orphans, dying of starvation, might now be living in comfort and plenty, had their soldier fathers not flung themselves into the breach when the Hun invaded Belgium.

The fathers died to save us. Are we going to let the orphans starve? Conditions are simply ghastly. The United States loans to the Belgian Government finance the general relief work, but this only provides a bowl of soup and two pieces of bread to each person per day.

What is that for a growing child? The Slaughter of the Innocents is less terrible than what is now occurring in Belgium—practically a whole generation of the Belgian nation in the grip of Consumption, Rickets and other ills all directly due to insufficient nourishment.

Before you sit down to another meal, do SOMETHING for the Belgian children.
Make cheques payable and send contributions to
Belgian Relief Fund
(Registered under the War Charities Act)
to your Local Committee, or to
Headquarters: 59 St. Peter St., Montreal.