

# ANOTHER BIG SLAUGHTER SALE

Forward the Dry Goods Brigade,  
There's not a man dismayed,  
Although we all know,  
Someone has blundered.  
Ours not to reason why,  
Ours but to do or die.

And the latter we have no intention of doing at the present time, not even to suit any of the "Smart Alec" type who resort to such methods in the rush of the holiday trade to work off their old stock. There is no need for us to slaughter goods, as they were moving out as fast as we could wish, and as we have never learned the trick of marking them up too high, these discounts mean a heavy loss to us. We are convinced our gain will come in afterwards in the increased patronage of the Store. Had we the accumulation of years in our store, it would pay us to pick them out and offer them to you at SWEEPING REDUCTIONS, as goods which have become shopworn are certainly not worth what they once were, but as you all know, there was a clean sweep made previous to the DISSOLUTION OF THE OLD FIRM, AND OUR STOCK IS ALL NEW, GOOD AND DESIRABLE.

However to protect our custom and in order to circumvent some of our very unbusiness like competitors, we will give the same discounts. We will even go one better and offer several desirable lines at

## Half Price.

So here goes for 20, 40 or 60 days, if necessary to hold our trade.

### Come Here for Genuine Bargains.

As ancient goods are dear at any price.

**Half Price      1-3 Off**

1500 yds Dress Goods  
500 yds Ulster Cloth  
480 yds Silk Velvet  
300 yds Velveteen  
265 yds Fancy Blouse Silk  
25 Fur Muffs  
30 Fur Collars  
All Fur Capes  
All Fur Lined Capes  
All Trimmed Hats  
Children's Gloves  
Lot of Men's Gloves  
Lot of Dress Trimmings  
Flannelette Underwear  
Laces, Embroidery  
Wings, Breasts, Cord  
Ladies' Fascinators  
Lot of Men's Ready  
Made Clothing

Wrappers  
Silk Shirt Waists  
Lot of Jackets  
Gloves  
Ribbons  
Whitewear  
Men's Clothing  
Men's Hats and Caps  
Men's Fur Coats  
Men's Fur Caps  
Men's Fur Mitts  
Ladies' Fur Mitts  
Ladies' Fur Caps  
Ladies' Fur Rafts

Sleigh Robes  
Wool Shawls  
Wool Rugs  
Wool Tams  
Ladies' Skirts  
Waterproofs  
Blankets  
Bachelors  
Stamped Linens  
Cashon Covers  
Men's Winter Shirts  
Prints  
Wristbags  
Purses  
All goods not mentioned 10  
to 20 per cent off  
Samples given and Goods  
sent on approval as usual.

# SENTNER, TRAINOR & CO.,

THE STORE THAT SAVES YOU MONEY.

