

THURSDAY

MOTHERS, DO THIS —

When the Children Cough, Rub Musterole on Throats and Chests

No telling how soon the symptoms may develop into croup, or worse. And then's when you're glad you have a jar of Musterole at hand to give prompt relief. It does not blister. As first aid, Musterole is excellent. Thousands of mothers know it. You should keep a jar ready for instant use. It is the remedy for adults, too. Relieves sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of back or joints, sprains, sore muscles, chilblains, frost-bites and colds of the chest (it may prevent pneumonia). 40c and 75c, at all druggists. The Musterole Co. of Canada, Ltd., Montreal.



Compliments of the Season from BAYER STUDIO

REPUTATION

OPTOMETRISTS WITH A NAME for sound professional advice and intelligent service — that is the reputation we have earned in this community. If you are having any trouble with your eyes, or think you may have, let us serve you with our skill and experience.

H. J. MABON Optometrist and Prescriptions Druggist MONTAGUE, P. E. I. Office connected with the Drugstore

THE WESTERN GUARDIAN

—SHOP from Holman's Catalog

—LIVE FOXES WANTED.—Wanted immediately, 5 pairs silver foxes, recorded in Canadian National Record; will buy pups year old or proven breeders; medium to large silver. Telephone W. H. C. Ruthven, Clifton House, Summer, 21.

—SUMMERSIDE AGENT.—Mr. Byron MacDonald of the MacDonald Drug Co. is now Guardian representative in Summerside and will be pleased to receive news advertising, new and renewal subscriptions and Job-Printing. Mr. MacDonald sells the Morning Guardian at his store. His telephone No. is 122.

—CHANGE IN TEACHING STAFF.—Mr. Frank Dohren, teacher who has recently resigned the principality of Abram's Village School has been engaged to teach in the Summerside High School in place of Mr. Peter Gallant who has been promoted to the position of Inspector of schools. Mr. Dohren enters upon his duties this week. He is a teacher of no mean ability and the school trustees have made no mistake in securing his services.—H.

For Fire Insurance Consult H. M. SIMPSON 106 Richmond Street Phone 369-J.

—ENTERTAINED.—A number of dances and bridge parties were in the order of this week's entertaining in Alberton. Mr. and Mrs. Oulton entertained at a number of tables of bridge. Miss Florence Keefe was hostess to about twenty couples at a dance this week. A number of sleighing parties and local sing-song parties were also in the order of events.

—SMELT FISHING.—Reports from fishermen as to the "catches" of smelts are very favorable in this vicinity, but some complaints are heard from packers and shippers who state that there is much difficulty in preserving the fish on account of the mild weather; as yet ice is scarce, and the fish are not in cold storage for shipment, but every praise is in the successful manner in which they carried out the programme, on New Year's day. Considering the unfavorable weather and other difficulties encountered they started on the parade from the Agricultural Hall promptly at 120 p. m. The parade represented the City of Perry. Fire Department, P. C. Hospital, "Nu-Kemical Fire Engine, Telephone Co. Anti prohibition etc. The parade was through the principal streets of the town and was one of the largest seen on the streets. It was conducted in a highly satisfactory manner. On passing the Railway Station, a blaze was seen issuing from a tar cask, near the Street here the "Nu-Kemical fire engine" dropped out of the parade and the firemen got busy in extinguishing the blaze which appeared rather stubborn but after a hard fight the fire was overcome just as the cask had burned out. This stunt was witnessed by many hundreds of people. In the parade was erected a platform with musicians and step dancing indulged in, hundreds of children followed the parade through the town and witnessed the wonderful stunts of the Horribles, in the first time in their lives.—H.

—LECTURE AT CENTRAL BEDEQUE.—The people of Bedeque and the surrounding country enjoyed a rare literary treat on Friday evening prior to Christmas, when Dr. Siley gave a presentation of "Beside the Bonnie Brier Bush" of Ian MacLaren's most popular books. The scenes portrayed were four in number, and during the intervals, musical selections were rendered by a choir, under the direction of the lecturer. The village of Drumtochty, its schoolmaster, its doctor and its minister

"Diapepsin" Ends Stomach Misery, Gas, Indigestion

Instantly! Stomach corrected! You never feel the slightest distress from indigestion or a sour, acid, gassy stomach, after you eat a tablet of "Diapepsin." The moment it reaches the stomach all sourness, flatulence, heartburn, gases, palpitation and pain disappear. Druggists guarantee each package to correct digestion at once. End your stomach trouble for a few cents.

will long linger in the minds of the hearers. Nor will "Drumtochty" be forgotten by the village, for the rich man of the village, he for the time being, though stern, possessed a warm heart, and in many instances became a generous benefactor to his friends in need. Over and over again, the perseverance, the kindness, the perseverance, as the lecturer, in his painstaking way, presented to his audience the folks of Drumtochty. A hearty wife of thanks, moved by Mr. John Dawson, and seconded by Mr. Theodorus, was tendered the lecturer by Rev. Mr. Whitman, in whose church the lecture was delivered. Mr. J. B. Lewis, Freetown, sang in conclusion "The Holy City." From scenes like these Auld Scotia's grandeur springs, which make her beloved at home, revered abroad.—Burns.

—THE HORRIBLES.—The Horribles at Summerside deserve every praise in the successful manner in which they carried out the programme, on New Year's day. Considering the unfavorable weather and other difficulties encountered they started on the parade from the Agricultural Hall promptly at 120 p. m. The parade represented the City of Perry. Fire Department, P. C. Hospital, "Nu-Kemical Fire Engine, Telephone Co. Anti prohibition etc. The parade was through the principal streets of the town and was one of the largest seen on the streets. It was conducted in a highly satisfactory manner. On passing the Railway Station, a blaze was seen issuing from a tar cask, near the Street here the "Nu-Kemical fire engine" dropped out of the parade and the firemen got busy in extinguishing the blaze which appeared rather stubborn but after a hard fight the fire was overcome just as the cask had burned out. This stunt was witnessed by many hundreds of people. In the parade was erected a platform with musicians and step dancing indulged in, hundreds of children followed the parade through the town and witnessed the wonderful stunts of the Horribles, in the first time in their lives.—H.

—MASONS ELECT OFFICERS.—St. John night was fittingly observed by the Masons of Summerside on Thursday evening by a

joint meeting of King Hiram Lodge No. 3 and Mount Lebanon Lodge No. 6 in the Masonic Hall, Brennan Building. After a short business session, the following officers were installed for the coming year by Deputy Grand Master A. S. McKay, assisted by Grand Master A. R. Brennan. King Hiram Lodge B. Bernard, W. M.; C. E. Corney, S. W.; H. Lyle, J. W.; J. Hogg, Treas.; B. R. Sharpe, Secy.; R. E. Ellis, S. D.; A. Corney, J. D.; A. S. Jamieson, S. S.; Lloyd Gorrill, J. S.; H. Godkin Tyler; Jas. Pritchard, Chaplain. Mount Lebanon Lodge—R. Compton, W. M.; J. R. Barr, S. W.; Percy Crosby, J. W.; J. D. Goss, Treas.; Ewen Nicholson, Secy.; Stanley Tanton, S. D.; J. McNevin, S. S.; C. C. Mountain, S. S. Harold J. D.; J. S. A. Morris Tyler, J. M. Nicholson, Chaplain. The Property Committee appointed for the coming year—King Hiram—T. D. Carruthers, B. R. Sharpe, B. Bernard, Mount Lebanon—A. R. Barr, B. W. Tanton, P. N. Enman.

—PERSONALS

—Mr. Frank Deacon, Freetown, was in Summerside Friday, on business.

—Mr. Robert Kerr, New Glasgow, N. S., was a visitor to Summerside, during the past week.—S.

—Mr. J. LeRoy Holman returned Monday night from a business trip to Montreal, St. John and Moncton.—S.

—Miss Fannie Butler of the law office of A. C. Saunders, K. C., spent the holidays at the home of her parents, Mr. and Mrs. Thomas Butler, Glenarry, Lot 7.—H.

—Dr. E. A. Bell, Borden; Mr. Dougald Stewart, Tyne Valley; Mr. Wm. Mann, Margate; Mr. John Simmons, Victoria; Messrs. Leth Hayes and Roy Williams, Tyne Valley; were in Summerside Friday.—S.

—It is very pleasing to his many friends to learn that the condition of Mr. Phil (Sam) Gallant of this town, appears more promising at the present than for the last two months—at that time small boy's child's progress thereafter is painful of recovery were entertained, but less and satisfying

Eastern Guardian

—SHOP from Holman's Catalog

—SOURIS.—Sacramental service on Sunday January 6th, at 11 a. m. Subject "The Living Bread."

—BRIDGETOWN.—Special New Year service on Sunday Jan. 6th, at 7 p. m. Subject "A Happy New Year."

—EASTERN AGENT.—Mr. J. W. Murdock is now Guardian Agent in Montague, and will be pleased to receive news items, advertising, Job Printing, new and general subscriptions. If

—WEEK OF PRAYER AT SOURIS.—Tuesday and Wednesday in Methodist Church and Thursday and Friday in the Presbyterian Church.

recently a great change for recovery has taken place, as Mr. Gallant is able to get up daily and take short walks, all of which would indicate that he is again on the road to recovery.—H.

Why Stay Fat? You Can Reduce

The answer of most fat people is that it is too hard, too troublesome and too dangerous to force the "weight" down. Marmola Prescription Tablets overcome all these difficulties. They are absolutely harmless, entail no dieting, or exercise and have the added advantage of being sold at one dollar per box by all good druggists the world over, or sent direct to the Marmola Co., 412 Woodward Ave., Detroit, Mich. Now that you know this you have no excuse for being fat, but can reduce steadily and easily without going through long sieges of tire-some exercise and starvation diet or fear of bad effects.

Every careful and observant mother knows when her child suffers from worms. She also knows that if some remedy be not speedily applied much harm will result to the infant. An excellent preparation for this purpose is Miller's Powders. They drive worms from the system and set up stimulating action, appears more promising at the present than for the last two months—at that time small boy's child's progress thereafter is painful of recovery were entertained, but less and satisfying

RED ROSE

For COFFEE particular people. Roasted and packed same day in airtight cans

Native Salmon

Caught in Nova Scotia streams which are famed not for the quantity but for the quality of salmon they produce — far superior to the imported in flavor and fineness. All their flavor is kept for your table by the National method of fresh freezing. The king of all food fishes!

\$10. For You! Send the best recipe of the week for cooking National Salmon and receive \$10 in gold. Address Recipe Department.

\$10. For Mrs. Bird

180 Queen St., North, Hamilton, for the best menu suggestion for two successive fast days: Here's the gist of it: Breakfast, scrambled eggs on toast; dinner, National Cod Fish, parsley sauce; supper, scalloped potatoes; 2nd breakfast, corn fritters (from leftovers); dinner National Finnan Haddies; supper, Fish Cakes (from surplus cod of preceding day).



Thirty-first Anniversary Sale Opens Thursday Morning Three Days of Impressive Bargains

THIS week this store celebrates its thirty first birthday. Thirty-one years ago this week under the name of MOORE & McLEOD we opened a little dry goods store at 121 Queen Street and we've been trying every since to give you a good service.

With your assistance and patronage the business has grown—and for the three days commencing Thursday morning, we are going to celebrate by holding A GREAT THREE DAYS ANNIVERSARY SALE. You remember the bargains of last year's sale—you will, we think, be equally pleased with this one.

Wholesale Prices in all Departments

30 Per Cent off Women's Fur Coats

- Marmot coats 45 in. long \$115.00 for \$85.00
French Seal coats 45 in. long \$150.00 for \$105.00
French Seal coats 45 in. long \$135.00 for \$94.50
Hudson Seal coats, 42 in. long \$300.00 for \$210.00
Hudson Seal coats, 45 in. long Sable collar and cuffs \$450.00 for \$315.00
Persian Lamb coats, 45 in long plain \$350.00 for \$245.00
Persian Lamb coats, 45 in. long Sable collar and cuff \$325.00 for \$227.50
Persian Lamb coats, 45 in. long, Sable collar and cuff \$450.00 for \$315.00
Raccoon coat 45 in. long, with border \$375.00 for \$262.50

Half Price Sale of Ladies Hats

- Ladies' trimmed and ready-to-wear hats in felt, velvet and duvety, all HALF-PRICE.
A table of ladies' ready-to-wear hats in velvet, velvet and duvety, and felt, all colors at \$1.98
Feather and leather quills in rose, grey, black, jade, cocoa, and cherry, price 75c for 53c
Ostrich mounts in nigger, navy and black 1.50 for 1.05
Pretty velvet flowers in all colors 1.25 for 88c
All other mounts and flowers selling at 30 p. c. off



WHOLESALE PRICES

in all DEPARTMENTS

Terms Cash

No "Approbation"

MOORE & McLEOD LIMITED

Heavy Discounts off Women's Cloth Coats

- Cloth Coats, all new this season worth \$18.00 for \$12.50
Cloth Coats, all new this season worth \$25.00 for \$18.00
Cloth Coats, all new this season worth \$48.00 for \$35.00
Coats in all the latest styles, Fur collars \$54.00 for \$36.00
Coats in all the latest styles, Fur collars \$75.00 for \$50.00
Coats in all the latest styles, Fur collars \$85.00 for \$56.77
Coats in all the latest styles, Fur collars \$105.00 for 70.00
Coats in all the latest styles, Fur collars \$115.00 for \$76.67
All ladies' cloth, serge and poiret twill dresses 30 p. c. off
All children's cloth, serge dresses 30 p. c. off
All ladies' silk dresses 30 p. c. off

Anniversary Sale Blankets and Bedding

- "Kenwood" Blankets \$10. for \$7
Bed Comforts \$3.90 for \$2.73
Silkoline Bed Comforts \$4.75 for \$3.33
Special Blankets \$6.25 for \$4.38 pr.
Pure Wool Blankets \$8.25 for \$5.78 pr.
"MOORMAC" Blanket \$11.00 for \$7.70 pr
Curtains, on sale at 30 per cent discount.
Curtain Materials 30 per cent discount.
WHOLESALE PRICES ON ALL LINES NOT SPECIALLY SPECIFIED.



Anniversary Sale Men's and Boys' Good Clothing

- 30 men's heavy tweed Winter overcoats in fawns, lovatts, and greens and grays, three piece belts, one-quarter quilted lining with polo cloth attached, also plaid back cloth, sizes 35 1/2, worth to \$32.00 clearing at \$22.00
16 boys' Winter overcoats in dark browns, and gray tweeds, half or full belt models, full lined good heavy weight for winter wear, sizes for boys from 8 to 15 years worth to \$12.00 clearing at \$7.95
7 Youths' coats in gray, fawn, and lovatt, all wool tweed, raglan sleeves three piece belt and full lined. Sizes for boys from 14 to 18 years for \$14.00
38 Men's fine tweed and worsted suits of fine All wool English tweeds in two or three pieces, single or double breasted models in browns, grays and dark overchecks and plain navy blue, sizes from 35 to 44, worth to \$30.00 clearing at \$19.50
6 only boys' Winter overcoats in fawns and brown and greens, sizes for boys from 12 to 15 years, full lined with three piece belt, very newest style this year, worth \$13.75 for \$10.95
6 only children's Napp coats in brown, blue ad gray, plain slip on style with brass buttons and red lining, sizes for boys from 6 to 8 years, regular \$7.00 for \$4.95

Wholesale Prices ON THE FOLLOWING GOODS

- Men's umbrellas, Men's Fancy shirts Dressing suits, Smoking jackets, Night shirts, Men's working shirts Mocha lined gloves and mitts. Men's and boys' sweaters, Working gloves and mitts, Men's and boys' winter caps, Men's wool and cashmere socks,