

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louson

LIFE MISTAKES.

Somebody has condensed the mistakes of life and arrived at the conclusion that there are fourteen of them, says an exchange. Most people would say, if they told the truth, that there was no limit to the mistakes of life that they were like the drops in the ocean or the sand on the shore in number but it is well to be accurate. Here, then, are the fourteen great mistakes:

It is a great mistake to set up our own standard of right and wrong and judge people accordingly.
To measure the enjoyment of others

by our own.
To expect uniformity of opinion in this world.

To look for judgement and experience in youth.

To endeavor to mold all dispositions alike.

To yield to immaterial trifles.

To look for perfection in our own actions.

To worry ourselves and others with what cannot be remedied.

Not to alleviate all that needs alleviation just as far as it is in our power.

Not to make allowances for the infirmities of others.

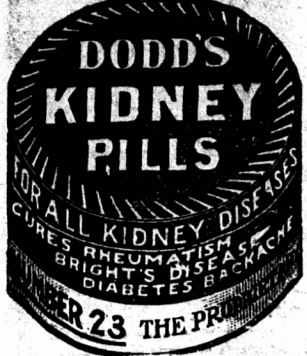
To consider everything impossible that we cannot perform.

To believe only what our finite minds can grasp.

To expect to be able to understand everything.

The greatest mistake is to live for time alone, when any moment may launch us into eternity.

Muscular Rheumatism Subdued.—When one is a sufferer from muscular rheumatism he cannot do better than to have the region rubbed with Dr. Thomas' Electric Oil. There is no oil that so speedily shows its effect in subduing pain. Let the rubbing be brisk and continue until ease is secured. There is more virtue in a bottle of it than can be fully estimated.



A GOOD HEAD

is always appreciated by the common-sense man.

EDDY'S MATCHES are the Head-wont-drop-off kind. In buying Eddy's matches, the House-keeper and also the man who carries matches in his pocket gets the Most of the Best for the least money.

EDDY'S matches are safe. Always insist upon having EDDY'S ONLY.

THE E. B. EDDY Company, Limited.

Makers also of Paper, Paper Bags, Tissue Towels, etc.

Fire and Marine Insurance New York Underwriters Agency Western Assurance Company

(FIRE AND MARINE)

Risks taken upon all descriptions of Insurable property at lowest rates.
Prompt settlement of losses occurring on land or sea.

Edmund T. Higgs

General Agent, Charlottetown.

HASZARD'S BRAHMIN TEA

A LARGE STOCK OF NEW SEASON'S CROP ARRIVED LATELY. THE RECORD OF SALES OF THIS POPULAR TEA IS ONE OF WHICH ANY IMPORTER CAN JUSTLY BE PROUD, FOR AS A MODERATELY PRICED TEA, IT IS EXCELLED BY NONE AND EQUALLED BY FEW.

IT PAYS TO BE CONSIDERED PROGRESSIVE; TO BE REGARDED AS THE LEADER IN YOUR PARTICULAR LINE IN YOUR COMMUNITY, AND WHEN THIS FAVORABLE OPINION CAN BE CREATED IN THE MINDS OF THE PUBLIC BY THE INTRODUCTION OF A TEA THAT IS LIKED BY ALL AND USED BY NEARLY ALL WHO ENJOY A GOOD CUP OF TEA IN FAVOR OF HIGHER GRADES CANNOT HOPE TO COMPETE.

HASZARD'S BRAHMIN TEA



WINTER EGG PRODUCTION.

With the extreme cold weather almost here and fresh eggs approaching the sixty cent mark in the large cities, the question of winter egg production is one which is important to all successful poultry raisers. This is the time of year when a few precautions and a little added care and management may add many dollars to the pocket book of the poultry man.

If the poultry houses and roosts have not already been thoroughly cleaned and disinfected this should be done at once. All old hens should also be marketed. Nothing keeps down the egg production so much as over crowded quarters, and moreover, the hen over two years old is unprofitable as an egg producer. Twenty-five young hens will lay more eggs, take less care and less feed than fifty old hens. As the pullets are the mainstay of the flock for winter egg production they should receive special attention at this time of year. May-hatched pullets should begin to lay in December, and with this end in view they should be handled accordingly. It is not wise to encourage pullets to lay earlier than December, as when the cold weather sets in they are very apt to stop laying, and once stopped they are hard to start. The pullets should be removed to their winter quarters, and slowly placed on winter rations, the amount of grain fed being gradually increased. Wheat, corn and oats are common grains on almost every farm, and there are none better for poultry. As these grains are all contained in the daily rations fed at the Ontario Agricultural College, Guelph, farmers and poultrymen cannot do better than follow the system in vogue there, namely, one part of corn and two of wheat for breakfast. Clover or alfalfa leaves and mangles for dinner with a rebash of breakfast for supper. In addition to this the fowls have crushed oats in the feed hopper at all times, and abundance of sour milk to drink. This system is simple, requires little time, and is recognized throughout America as the leading ration for egg production. It is one which is easily applicable by every farmer.

Two handfuls of grain is usually sufficient feed for a hen, but the poultry man must use his own judgment in handling his flock. Close watchfulness, will, in a short time reveal the correct quantities to feed. Exercise is an essential in the production of eggs. All grain should be buried in six to eight inches of straw. Mangles should be placed on rails requiring effort on the part of the hen to reach them. The hen must be made to work for every particle of food she gets. Exercise stimulates the circulation. Increased circulation means greater vigor and more robust health which is the herald of high egg production.

Delicacies are much appreciated by poultry and should be given whenever possible. They should, however, be supplied in limited quantities as the hen cannot control her relish and will over eat, resulting in disastrous results. Meat scraps, bread crumbs, boiled potatoes, crushed bones and any other scraps from the table serve as a change and stimulus to the appetite of the hen.

In no case must any serious change be made in the daily ration fed. If it is essential that a change be made it must be effected slowly and cautiously. The digestive organs of the hen, like those of animals, are upset by the introduction of new foods into the ration.

The hens should have some form of dust bath. Ashes answer very well for this purpose. All drinking utensils should be kept clean. The buildings should be well lighted, airy, dry and free from draughts. Careful management, proper food, exercise, pure air, cleanliness and dry, draftless buildings are details which if neglected result in low monetary returns.

WEED OUT THE UNPROFITABLE COWS.
A. D. McIntosh, District Representative for Hastings, Ont., at a recent meeting of farmers, in urging he would not care to do it for less than \$35. Now, suppose that you have an instance which had come under his own observation.

"I asked a farmer to name his cow at one cent per pound, or a price for feeding one cow for a year, work is only \$5. Mr. McIntosh, "and he said that "Now, put a little more care and less system into your feeding, and I will what it was in the previous case, and allow you \$40 for the year instead of still you have only one cow. In other words, one good cow in this case produces 4,000 pounds of milk, which increases the milk yield to 6,000 wasworth as much per year in profit as four ordinary ones. Get rid of your rate, and it will bring in \$60. This these ordinary ones, and you have time your gain is \$20, or four times less labor with better profits."

When you think "CHRISTMAS SHOPPING" Think "RITCHIE'S"

FANCY GOODS
We are being congratulated right and left on our selection this year and can truly state that it is the best yet.

LEATHER GOODS
This year's showing is very fine and includes ENGLISH, CANADIAN and GERMAN HAND BAGS. For GENTLEMEN - COLLAR BAGS and HANDKERCHIEF BAGS are popular this year.

CHINAWARE
If you do not know our line of HAND PAINTED NIPPON ware call and let us introduce you to the best selected line you have ever seen in this city of ours. 'Twill do you good to see it.

BOOKS
When you think BOOKS you naturally must think of a store where the buying is not done in a haphazard way. The greatest care is observed in selecting and is done by one of EXPERIENCE.

DOLLS
RITCHIE'S BEAUTY DOLL is in a class by itself. It comes in three prices 60c \$1.00 and \$1.25. DRESSED and KID DOLL values are the biggest we have ever had. The values are "eye openers" to those who have seen them.

FOUNTAIN PENS
The L. E. WATERMAN CO. makers of the famous "IDEAL PEN" make for us the "RITCHIE \$1.00 special" PEN. NUFF SAID. "WATERMAN'S IDEAL" from \$2.50 up. "WATERMAN'S LINCOLN" from \$3.50 up.

EBONY GOODS, HAT, HAIR, CLOTH and MILITARY BRUSHES and TOILET CASE



S. A. McDonald The Island's Leading Store

Great Sale of Overcoats is Creating Deep Interest

For the next fifteen days we are going to conduct the greatest overcoat sale in our history. We have values to offer you that have never been equalled out side of our store. Among the lot are fifty overcoats, the regular values run from \$15.00 to \$20.00, which is to be sold now for exactly half-price. In some cases there is only one of a line, but they range in sizes from 34 breast to 44. Most of these are good patterns, some of them we carried over from last season.

\$10.00 for 5.00, \$14.00 for 7.00, \$15.00 for 7.50, \$18.00 for 9.00, \$20.00 for 10.75

\$10.00 for 7.00
Lot No. 1. consists of fancy tweed overcoat, extra well finished with heavy twill Italian lining, regular \$10 value. During the sale these coats will be sold for \$7.00.

\$18.00 for 14.75
Lot No. 2. Another good value in College style, herring-bone stripe material, regular \$18.00 coat for sale now at \$14.75.

\$19.00 for 15.00
Lot No. 3. Consists of a line of brown tweed coats in the season's latest style, finishing equal to any custom made garment. The regular value was \$19.00 selling now for \$15.

\$10.00 for 7.00
Black melton overcoat very heavy weight, splendid coat in every respect for \$10.00, our sale price in this is 7.00.

\$15.00 for 12.78
Another special is our black overcoat at \$15.00 which we are selling for 12.78.

Boys' Overcoats \$8.35 for 4.75
Boy's overcoats. We handle a large range and have some interesting values for the next 15 days in this department, for instance a dark

gray melton overcoat to fit boys from 10 to 14 years of age. Regular value 8.35 for 4.75.

\$4.50 for 3.25
Dark brown striped tweeds regular value 4.50 for 3.25.

\$6.00 for 3.98
Another special value in boys' fancy tweed coats, extra long, regular 6.00 coat for 3.98.

All ready for Christmas with the biggest and best stock of goods ever shown in this Province

May we suggest a few Suitable Gifts

For Men

Men's fancy suspenders in individual boxes, arm bands and garters in fancy box. Silk hose with ties to match, silk mufflers all shades, initial handkerchiefs in silk, linen and mercerized. Gloves in suede, mocha, fur lined, chamois and wool, walking canes, coat sweater, fancy vests, military brushes, travelling sets, fur collar, suit cases, collar bags, umbrella, neck-wear, shirts, cuff-links.

Fur coats, rain coats, sheep lined coats, overalls, hats, and cap.

For Ladies

Beautiful furs, blouses in net and silk, babies' sweaters, ladies' sweaters, fancy table covers, kimono, dressing jackets, wool toques and scarfs, tea aprons, embroidery and draughting aprons, pi o w shams, centre pieces, doilies, table covers, cushion tops, table linen, napkins, handkerchiefs, Gloves in kid, dogskin, mocha, fur-lined, fur-trimmed and silk-line 1 Hand bags in suede, leather and alligator, opera scarfs, fancy collars, jabots, lovely belts, beauty pins. Children's bearskin coats, infants' wool jackets, booties and gaiters. Suit cases, umbrellas, gold mounted umbrellas, silk and folding umbrellas.

Mink ruffs and muffs from \$45 to \$75.00, mink stoles and throws \$35 to \$75 Persian Lamb and Persian Paw muffs and throws from \$3.50 to \$22.00. Seal sets, muffs and throws at \$36.00. Gray lamb collars, muffs and throws from \$7.50 to \$12. Marmot muffs and throws at all prices. Ostrich throws in black, gray and silver.

Chinchilla coating, ladies' suit lengths, silk waist lengths, silks, velvets, etc.

G. E. RITCHIE'S

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BRASS GOODS dominate and are backed up by the finest line of TRAYS, CANDLE STICKS and VASES you could wish to see.

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