

FATAL ACCIDENT NEAR LUNENBURG.

LUNENBURG, Jan. 2—A drowning accident occurred at Wentzell's Lake 3 miles west of here. Kenneth Wentzell, a boy of seventeen years of age, and two younger brothers were skating on the lake. The ice broke and Kenneth plunged head first into the water and went under the ice. His body was recovered.

New Years Greetings

"We are Out"

for Better and Bigger

Bargains

In goods

Than any Other Drug Store

Our Stock the Largest

and Most Varied

Leather Goods—Calabash,

Briar and Meerchaum

Pipes, Walking Sticks,

Writing Tablets, Dressing

Cases, etc. Get the Habit—

Be a Customer.

Reddin Bros.

Opp Post Office Phone 89 7-12df

Rexall Tooth Powder

hardens the gums, whitens the teeth and makes far healthier mouths. Try a tin 25c.

The MacKinnon Drug Co.

Cor. Gt. Geo. and Kent Street

The Rogers Hardware Company



The Rogers Hardware Company

To all our many customers and to the public generally we wish to express our sincere wishes for a bright and prosperous New Year for each and every one. The past year has been a good one for all of us in many cases but we want to make 1912 a bumper one and can do so only when we help each other.

During 1912 we honestly believe you will save money and get better satisfaction if you buy your supplies in hardware from us, because, by actual comparison, our prices are much lower than you can get from any other house in Eastern Canada and, transportation charges considered, no other mail order house in Canada can beat our figures.

Since 1857 when this store was established up to today our policy has always been the same and that means "a square deal for each and every customer regardless of class, creed or color" and each of these 54 years has seen a marked increase in business, a sure proof that the policy has been a correct one.

Our right goods at the right prices and a superior service are factors which claim your close attention and which should be carefully considered before you send your orders elsewhere.

Big Increase In Business

This present month has been a bumper one for us and we want to let the good work continue throughout the coming year. We want you to feel that this store is yours in every particular, that we are able to cater to your every requirement, that we have everything you could possibly want and that our prices mean a good saving in money for you.

We are out for a bigger business than we have ever had before and if highest quality goods, rock bottom prices and a courteous and prompt store service will bring it we are bound to have it. We are so sure that we can give you unequalled satisfaction that we invite you to compare our prices and goods with those that any other firm can offer you.

Again we wish to thank you for past patronage. We think we both have gained when you have done your shopping here.

Rogers Hardware Co. Limited

Wholesale and Retail, —137 Queen Street—

CHARLOTTETOWN AND QUEEN'S COUNTY

It pays to buy in this Province.

Preston Senter, city, was a recent visitor in Loyalist.

Miss Minnie Owen, Georgetown, is visiting Mrs. D. A. McKinnon, city.

At the police court in this city yesterday one drunk, A. McPhee, was fined two dollars and costs.

Any young man with at least a fair education, who desires permanent work with chance of rapid promotion, should write "Q," Guardian Office, at once.

Miss Annie Doyle, North Rustico, who has been in the city for the past month, the guest of Geo and Mrs. Moran, leaves this week on return to her home.

W. H. Horne of Milton, Lot. 32, offers his valuable farm of 145 acres of land for sale together with good house and outbuildings. The ad appears in this issue.

Miss Florrie Proud, city, leaves this morning for Concord, N. H., to spend the winter. She will be accompanied by her brother, Fred. Proud, for a short visit.

The many friends of Mrs. Webster Howatt, Tryon, will be pleased to hear that she is steadily improving at the P. E. I. Hospital and will leave for home in a few days.

Miss Jean Aitken of Georgetown has resigned her position as Vice Principal of the Georgetown School to accept a position in the Provincial Library, Charlottetown. Miss Aitken has arrived in the city.

A telegram received by Hyndman & Co., Ltd., on New Year's Day from Winnipeg, advised that the Great West Life closed the year with sixty-seven and a half million dollars of insurance in force, 1911 being the best year yet on record.

Mrs. Robert N. Cox of Longworth Avenue gave a very enjoyable New Years dance Monday evening to a number of young ladies and gentlemen of this city. The rooms were beautifully decorated for the occasion with evergreens and appropriate emblems.

The following were registered at the Queen Hotel, City, yesterday:—L. Wood, Mt. Herbert; J. L. Ginn, St. John; Miss L. Shaw, Summerside; D. Wright, New Glasgow; C. L. Grant and wife, City; C. L. McDonald, Amherst and C. Howard, Sask.

The following registered at the Victoria Hotel, City, yesterday:—H. E. Acorn, Souris; F. L. Howatt; A. D. Inman, Hampton; Ernest A. Bell, Halifax; J. P. Lynch, St. John; W. J. Waugh, Halifax; Rena McLean, Souris; J. J. Hughes, Souris; and H. C. McDonald, City.

Owing to the large amount of country correspondence received during the past week and the length of the writers asked to wait patiently for a few days when their news will appear; and also when sending future news items to condense them as much as possible.

H. Craswell, Treasurer of the P. E. Island Orphanage, Mt. Herbert, acknowledges with thanks the following donations: George H. Tanton, city; parcel; Mrs. K. Pinlayson, city, parcel; clothing; Mrs. George Snellgrove, city, parcel; H. G. Wadman, Moncton, N.B., \$1.00; George Currie, Elmsdale, collected \$8.20.

A very enjoyable evening's entertainment was spent in Falconwood Hospital on the evening of Friday, Dec. 29th, when the nurses, attendants, and other employees of that institution were entertained by Dr. and Mrs. Goodwill. A large number of different games were indulged in and heartily enjoyed by all, while excellent piano and violin music was furnished. After the game and music, refreshments were served in the parlours of the Medical Superintendent. Mrs. Goodwill then presented each of her gentleman guests with an appropriate gift ordered for the occasion, and each of the ladies with a handsome and useful hand made article. The thoughtfulness and kindness was greatly appreciated. Before bringing the entertainment to a close it was moved by S. Bonnell and unanimously carried that a vote of thanks be extended Dr. and Mrs. Goodwill for the splendid entertainment and gifts, and also to Dr. Goodwill for the advice he has always given in regard to the treatment of patients with kindness and tact, which has been very helpful to the attendants and nurses in their duties. The good feeling which has always existed between the Medical Superintendent and all employees and patients through his kindness which has won the confidence of the patients, as well as the staff, was also referred to, as the most critical cases among the patients under treatment are always ready to submit to his advice. The patients join with the whole staff in thanking Dr. and Mrs. Goodwill for their kindness which has always been apparent, and also in wishing them a very happy and prosperous New Year. The entertainment was brought to a close by the singing of Auld Lang Syne.

Wm. Mutch, Earncliffe, crossed Monday morning on the Earl Grey.

M. D. McFadyen, Canoe Cove, has returned from visiting friends in Moncton.

Miss Reta Crozier, Summerside, has returned home after spending her Xmas holidays in Charlottetown.

Miss Ella Oakes of Summerside is visiting Charlottetown, the guest of Mrs. A. H. Wadman, Prince St.

G. P. Clapp, Fortune, left on the Earl Grey yesterday morning for Treuro.

Mrs. Margaret Dewar, City, wishes to express her sincere thanks to the Prudential Insurance Co. of America for their prompt payment of the insurance policy carried by her husband the late John Dewar.

Among the outward passengers from this city yesterday were: Harold Stanley, Max Boswell, E. R. Hooper and Hammond Johnson en route to resume their studies at McGill, Montreal; Fannie Tantoro to Antigonish, and Miss Kitty Norton to Ottawa.

The death occurred at Rose Hill, Lot 16, on Saturday December 30th of Mrs. Cornelius Lowther, formerly of Crapaud. The funeral took place Monday January 1st, at 12 p. m. from the residence of Herbert Lowther, Crapaud, to the Crapaud Cemetery.

J. H. W. Ransom & Co., have succeeded Murphy & White Co., wholesale fish dealers at 9 Fulton Market, New York. The new firm is thoroughly acquainted with the fish trade and will find a ready sale for all consignments of smelts and eels sent them for which they will pay highest market prices.

The funeral of the late John Morrisey, took place on Sunday, December 31st from his late residence 216 Euston St., to St. Dunstan's Cathedral thence to the R. C. Cemetery, and was very largely attended. The pall bearers were: M. P. Hogan, Frank Keoughan, George Stewart, John James, Gilbert Gaudet, Henry Aitken.

The services at the Vernon River and Cherry Valley Methodist Churches, December 24th and 31st, were of a seasonal and appropriate character. Both choirs gave well rendered special music. Good congregations gathered. Both churches were dressed in green, the church at Vernon River with great taste throughout. The friends and congregation at Vernon River made their faithful and efficient organist, Miss Marguerite VanDerstine, a money gift which Mrs. Orman, on their behalf presented, and which the recipient suitably acknowledged.

On December 13th a quiet wedding was solemnized in the Methodist Parsonage, Upper Prince Street, by Rev. Wm. Harrison, when Miss Annie E. McAusland, daughter of Wm. and Mrs. McAusland of Bloomfield, Lot. 5, became the happy bride of Eli A. McLean of Charlottetown. Both bride and groom were unattended. The bride was becomingly dressed in a suit of blue and wore a champagne hat and gloves to match. The groom's present to the bride was an elegant gold watch and chain, a money gift which Mrs. Orman also received. Friends and relatives join in wishing Mr. and Mrs. McLean a long and happy wedded life.

CITY TAXES—A list of names for unpaid city taxes will be advertised in a few days—Parties that have not paid will please take notice. 11-28dtf.

Bargains in Chocolates

We have two elegant baskets and one box of Chocolates left over which we will sell to the first buyer at the following prices, Regular \$5.25 for \$3.85, \$4.50 for \$3.40, \$4.25 for \$3.00. The baskets with-out the chocolates are almost worth the prices quoted.

Johnson & Johnson

The Season's Greetings

To all our many patrons we wish a happy and prosperous New Year. The past year has been an exceptionally good one for us as all records have been broken. To our patrons who have brought this result about and to those who are going to help us make a new record for this year we tender every good wish for a bright, happy and prosperous New Year.

The 2 Macs

149 Gt. George St.

The Season's Greetings

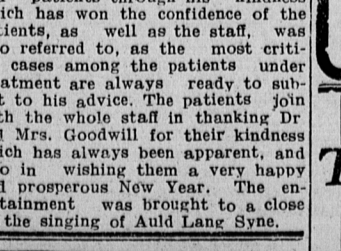
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The 2 Macs

149 Gt. George St.

Stewart's Bakery

163 Kent Street



No need of singing the praises of our Bakery Goods when all over town you can hear them praised by those who use our Cream Bread, Cakes, etc. daily. They are pure, wholesome and nutritious.

Fur Sale Now On Moore & Co. The Millinery People All furs price cut. Fur Sale Now On



Complete Clearance Sale of new Furs of all Kinds

FURS OF EVERY SORT—FURS OF EVERY STYLE and furs of every price—go on sale to-day at a series of discounts that should empty the department within the month. The assortment shown is excellent—the qualities, as you know—are the finest shown in P. E. I.

If you have been shopping round you have seen that our regular prices are far below most dealers—and now—with the additional price cut—you are offered the finest shopping chance in fine furs to be had in the Province.

Here are the prices as now reduced

Special cuts on all Marmots: Marmot scarfs regular 3.95 now 3.16, Marmot scarf regular 6.00 now 4.80, Marmot scarf regular 9.00 now 7.20, Large marmot caperines 12.00 now 9.60, Marmot muffs, regular 9.00 now 7.20, Handsome marmot "Barrel" muff 17.00 for 12.00.

Price cuts in Columbia Sable: Black Columbia Sable scarf 7.50 now 6.00, Rich Brown Columbia Sable 12.75 now 10.20, Black Columbia ruff 15.75 now 12.00, Black Columbia Sable muff 7.75 now 6.00.

Real Alaska Sables—Price cut: Handsome Alaska Sable neckpiece 17.50 for 14.00, Handsome Alaska Sable neckpiece 19.50 for 15.60, Handsome Alaska Sable neckpiece 24.00 for 19.20, Handsome Alaska Sable neckpiece 35.00 for 28.00, Alaska Sable mnfs Special 19.00 for 12.75, Fancy rug mnfs, (Sable) 24.00 for 16.00.

Cut priced on Swell Mink Muffs: \$25.00 muffs for \$21.00, 29.00 " " 23.20, 35.00 " " 28.00, 38.00 " " 46.40.

Mink Scarfs Reduced: \$22.00 scarf for \$17.60, 37.50 " " 30.00, 50.00 " " 40.00, 62.50 " " 50.00, 88.00 " " 70.40, 98.00 " " 78.40, 10.00 " " 88.00.

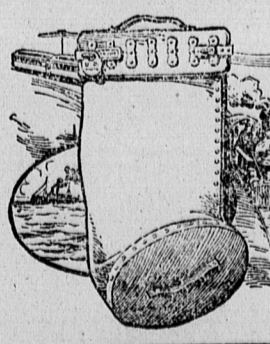
Large Persian Lamb muff 37.50 for 30.00, Handsome Mole Throw 15.00 for 12.00, Grey Squirrel Ties 7.00 for 5.60, Grey Squirrel Muff 10.75 for 8.60, Grey Lamb Scarfs 7.25 for 5.80, Grey Lamb Muffs 9.00 for 7.20.

Persian Lamb Scarf 19.50 for 15.60, Rich Mole muff 15.00 for 12.00, Grey Squirrel Ties 10.50 for 8.40, Grey Squirrel Muffs 12.75 for 10.20, Grey Lamb Muffs 6.00 for 4.80, Swell Coon Set 22.00 for 17.60.

Brown Hare Muffs Special 2.25 now 1.80: Brown Hare muff 2.75 for 2.20, Black Hare muff 2.00 now 1.60, Brown Hare muff 3.25 for 2.60.

Brown Hare Stole Special 1.75 now 1.40: Brown Hare Stole 2.50 for 2.00, Brown Hare Stole 4.50 for 3.60, Brown Hare Stole 5.75 for 4.50.

All these prices—Strictly cash. PLEASE NOTE—ALL OF THE ABOVE PRICES are made on a basis of cash payment at time of purchase—if you wish to have the item charged it will have to be at the full price. Please note this fact—no exceptions from the rule.



Order Furs by Mail you'll make a big saving

NO HOUSE IN CANADA WILL GIVE YOU a better fur deal than we will—not many will give you a series of bargain anywhere near as good. Order by mail with perfect confidence—if you are not absolutely pleased with your order tell us—and your money will go back—by telegraph—if you say so. Hurry your order—the first comer is going to get the best choosing.

LOST NO TIME IN SENDING TROOPS

BUSHIRE, Persia, Dec 31—The British Government has lost no time sending troops to Persia. It was the expressed intention of the Government to increase the number of Indian troops employed in Southern Persia to protect the British consulates and the trade routes. Quick action, however, was considered necessary by the recent attack by Kashgari tribesmen on the British consul, W. A. Smart, while being escorted to his post at Shiraz by a detachment of Indian Sowers. The British Protected cruiser Fox arrived here last evening and landed 170 men of the Indian Cavalry Infantry against possible contingencies. Further details have been received of the attack on Consul Smart. The Consul's escort was engaged twice. On the first occasion they drove off the natives who were cleared from the hills with the loss of only one killed and one wounded on the British side.

On the second occasion the Sowers had to fight a rear guard action for eight miles. They saved the convoy including a large amount of specie. In this encounter the British lost five men killed and ten wounded. Consul Smart himself was injured but only slightly.

"1912 OFFICE and POCKET DIARIES all sizes, all prices at CARTER'S BOOKSTORE. PELOU-BETS NOTES on the International Sunday School Lessons for 1912 at CARTER'S BOOKSTORE. ALMANAC for 1912 at CARTER'S BOOKSTORE. 1-23dtf.

OVER THIRTY-TWO MILLION DOLLARS. For the year ending 26 Dec 1911 the Sun Life of Canada received applications for \$38,400,000.00. No better evidence of the popularity of that good old company could be given.

E. R. BROW, Charlottetown, Manager For P. E. I.