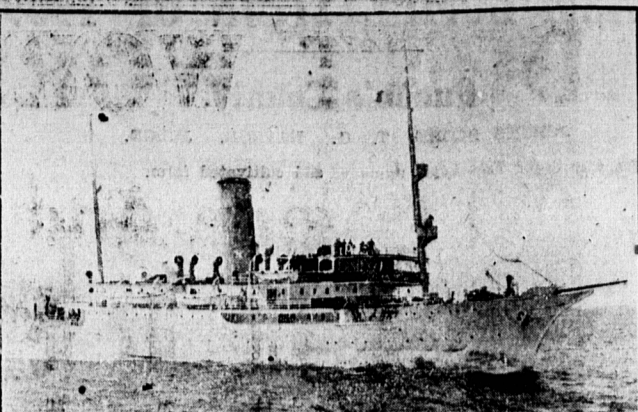


THE KING'S COUNTY GUARDIAN

Chas. H. Montague, Capt. W. A. Johnson, A. G. A. G.,
400 in 1011, A. J. B. L. 1011, Agent.

The S. S. Strathborne (reel) Hall...
In Montague, yesterday, dealers...
The marriage of Dr. W. A. Ferguson...

A schooner sailed from Montague...
Mrs. H. H. Whitman, Lauretcon...
D.A. McDonald, Souris, who came...



The new ice breaker Earl Grey on her trial spin. The Earl Grey will probably arrive here today.

Longboat, b.g. by J.H. Ringwood...
Lady Commodore, blk.m. (2.35), by...
Commodore Ledyard, entered by...
Baby Boy, blk. g. (2.45), by Abbott...
Wilkes, entered by G. H. Chandler...

West Indian ports. There is a good opening for...
A subsidy is granted for the development of a large trade...
new line giving a tri-weekly service in food products between Canada...
between St John and a Mexican and the West Indies, especially...
port, to be selected, with steam-fruit and vegetables.
The steamship to undertake the service is not yet announced.

Bargains Bargains

For the next two weeks we will sell off the following goods at Bargain prices:
5 lbs of the best quality tea for \$1.05
1 lb can condensed coffee for 10c
1 lb can condensed milk for 10c
Canned goods all prices
2 bottles of preserved jam for 22c
Twenty-five cent bottles of perfume for only 15c
500 of twenty-five cent pipes now only 15c each
All kinds of cased pipes at bargain prices
Good smoking twist at 4c a fig.
Other kinds at reasonable prices.
Call in and see us and see if what we say isn't genuine.

A. J. McDONALD, & CO

Main St, Souris,

o-17dff.

THE CHARLOTTETOWN DRIVING PARK RACES

Below is the list of entries in the new race class made to take the place of the two classes which did not fill:
2.35 CLASS, TROT AND PACE.
Money Maker, b. g., by Princeton (2.19), d. by Apothecary; entered by P. E. Cahill, Tignish, P. E. Island.
Minnie Mack, v. m. (2.55), by Progress Lad, entered by A. J. Fraser, D.D.S., Montague.
Pretoria, blk. m., by Brazilian, entered by M. A. O'Brien, Ch'town.
Grace Abbott, blk. m., by Abbott Wilkes, entered by G. A. Wallace, Pictou, N. S.
Nora V., ch. m., by Nutright, entered by J. A. McAnn, Moncton, N. B.
Money Maker, b. g., by Princeton (2.19), d. by Apothecary; entered by H. C. Hopper, Ch'town.

As will be seen from the above this class filled splendidly. The classes now are:-

FIRST DAY, TUESDAY, SEPT. 21.
2.35 Trot, Stake.
Three-Year-Old and Under, Trot and Pace, Stake.

SECOND DAY, WEDNESDAY, SEPTEMBER 22ND.
2.35 Class, Trot and Pace.
2.25 Class Trot, 2.28 Class Pace.

THIRD DAY, THURSDAY, SEPT. 23.
2.18 Class, Trot and Pace.
2.50 Class Trot (Stake).
2.40 Class Pace (Stake).

These races, with the special attractions, should give three days of good sport.

DIRECT SERVICE.

OTTAWA, Sept 17—The trade Department is arranging for the establishment of a direct steamship line between St John and

Your Hair is Worth It
Afraid to use hair preparations? Don't know exactly what to do? Then why not consult your doctor? Isn't your hair worth it? Ask him if he endorses Ayer's Hair Vigor for falling hair.
Does not Color the Hair
J. C. AYER COMPANY, Lowell, Mass.



Fall & Winter STYLE SHOW

SUPREME, OF COURSE, to the mind feminine, in our opening Autumn display, will be the showing of new Millinery. And deservedly so too. The distinct opening of the Fall Season really commences with the first great showing of autumn ideas in feminine headwear.

Most remarkable of many seasons in its wide variety of approved designs, this season offers so many things, equally good, equally new, though widely different in effect.

For the woman who loves the large hat with its rich gracefulness—there will be a great assortment—for the woman whose face and style call for something of moderate dimensions the trim little turban that has met New York's approval will be exactly what is wanted.

So on **Monday evening the 20th instant, at 7.30 o'clock**

the doors will swing wide on the greatest millinery showing that we have ever prepared for you. Our head designer, Miss EDITH WILSON, has spent weeks of search of the best millinery warehouses in New York and Toronto, gathering up shapes and trimming materials, as well as imported models for this fall's business—and the results await you.

Scores of imported models—hundreds of designs trimmed in our own workrooms, immense showing of new untrimmed shapes, endless range of trimming materials, all sorts of headwear for the little folk.

The showing takes place on the second floor—and as the adjoining departments will be pressed into service, there will be ample room to see the hats and be comfortable too.

Come in—spend as long a time as you like, look round—criticize—the store belongs to you for this one evening—no one will ask you to buy.

Autumn Laces and Neckwear.

A very special showing will be made on the first floor of new all-over laces, appliques, bandings, etc. Latest ideas in dainty neckwear just received from the factories will occupy a prominent place—we venture to say—a showing only equalled by the best large city stores.

Suits—Coats—New Furs—Vie with the Millinery in Bidding for your attention

New Suits.

Fashionable, stylish, perfect in fit and appearance, our Autumn Suits lead the way for perfect Costuming. Come and see what we are showing, and compare fairly with any others—then your purchase here is assured, for we have the assortment, the modes, the best Tailored garments, and the choice of the best, waiting for you to make selection from. Just as a suggestion—see our

Special \$15.00 Suit.

They come in all the late shades of brown, black, navy, reseda green, myrtle etc. We will be pleased to show them to you.

New Coats.

Another notable attraction—one worthy of your careful consideration! Again, fashion is the key note of these garments, and in their perfect fit, elegant appearance and tailored finish they surpass anything we have ever chosen for your buying, just as a suggestion for one

An elegant dark green beaver cloth coat, semi fitting as all the fashionable fall garments are this season. The length is 78, the high military collar very fetching and distinguishes; revers very wide, and braid and buttons complete the trimming. Price only \$17.50.

Another in the ultra fashionable Mole shade, has a low collar with wide revers, is 52 inches long, and semi fitting with buttons forming the trimming. Price \$18.00.

And there are many others in all the fashionable shades.

New Furs.

In this department, elegance and beauty reign supreme. Rich and luxurious, the Furs of this season appeal to every woman who considers Furs an essential for the coming season, and what woman does not?

Such a beautiful Labrador Mink pillow muff is shown, the markings of the fur especially strong. The price is \$17.00. A dainty stole which would match it perfectly, is also of Labrador Mink, well marked, and showing a handsome head finished two tails. Price \$32.00.

A dainty and fashionable Mink scarf is seen, 53 inches long, and selling for \$22.00.

Not come and see our assortment—it is the best we have ever shown—the finest the city has seen in many good showings.

Fall Opening **Moore & McLeod** **Fall Opening**
The Busiest Store on Charlottetown's Busiest Street.