

# GIFTS

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One quick trip down town will complete your Christmas Shopping. You'll find armloads of bargains in practical gifts of every description for old and young alike. Open every evening except Wednesday till 9 P.M.

### Read This List

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|----------------------------|----------------------|
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| Tobacco Pouches            | Fancy Stationery     |
| Ash Trays                  | Cameras              |
| Smoker's Stands            | Picture Frames       |
| Roson Lighters             | Pen and Pencil Sets  |
| Crucifixion Sick Call Sets | Greeting Cards       |
| Mottos                     | School Supplies      |
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### NOVELTIES

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# Living & Leisure

## THE WOMAN'S REALM

### THE FRIENDLY BEASTS

(A Twelfth Century Carol)  
Jesus, our brother, strong and good,  
Was humbly born in a stable rude,  
And the friendly beasts around  
Him stood,  
Jesus, our brother, strong and good.

"I," said the donkey shaggy and brown,  
"I carried His mother up hill and down,  
"I carried her safely to Bethlehem town,  
"I," said the donkey shaggy and brown.

"I," said the cow all white and red,  
"I gave Him my manger for His bed,  
"I gave Him my hay to pillow His head,  
"I," said the cow all white and red.

"I," said the sheep with curly horn,  
"I gave Him my wool His blanket warm,  
"He wore my coat on Christmas morn;  
"I," said the sheep with curly horn.

And every beast, by some good spell,  
In the stable dark was glad to tell,  
Of the gift he gave Immanuel,  
The gift he gave Immanuel.

### HOUSEHOLD HINTS

To keep frosting made from icing sugar soft and smooth add two or three tablespoons of honey. Honey prevents drying out because it attracts moisture. Added to your cake batter it has the same effect - cakes containing honey stay fresh days longer. Reduce the sugar of the recipe 1-4 cup, and the liquid 1 tablespoon, and add 1-4 cup honey.

When sugar gets hard and lumpy put it into the refrigerator for a few days and it will become quite soft again.

Serve freshly-cooked vegetables covered with a cheese sauce poured over them. No meat will be needed. Add a beaten egg to the sauce to increase its food value still more. This makes a good, light meal for busy days.

### POISED WOMAN BUDGETS ENERGY

Wise expenditure of energy is the secret of the serene and unflustered appearance that marks the poised woman.  
A check-up on your daily routine will reveal how well you budget your energy expenditure. Do you organize work to eliminate waste motions? If you do, it means that you use efficient equipment, that you gather tools for specific tasks before you start to

work. Arranging work details in sequence and allotting enough time to complete the job at hand are other motion-savers.

Do you balance daily household work between light and heavy tasks? Housecleaning, for example, makes heavy demands on your precious supply of energy. Don't try to clean the whole house in one day. If you clean in the morning, plan less strenuous work for the afternoon—sewing, mending, making out menus and marketing lists.  
Do you allot time for one or preferably two rest periods during the day? Stretch out for a few minutes in the late morning and again in the afternoon.

### CHILD'S FEET GROW QUICKLY

A child's feet are capable of astonishing growth between May and September. That's why pediatricians warn mothers to be careful about putting youngsters' feet back into school shoes which finished their term last spring.

Summer exercise has helped to promote growth of feet, these experts say. They also point out that bare-footed activity during the vacation months frequently causes changes in the shape of growing feet.

For these reasons, a new check-up on shoe size at least for your child is urged, a service which reliable shoe stores will obligingly perform.

As for the kind of shoes needed for growing feet, experts insist upon sturdy but supple oxfords with strong but supple uppers. To provide shape-retaining support for tender arches, flexible leather soles are needed.

The kind of shoes which should not go to school according to the experts, are sneakers and other flimsy footwear designed for play. These shoes are not intended for treks on hard pavements, and if worn for such, may cause disabilities.

### CAREFUL WALK FOR HIGH HEELS

Girls who plan to wear the higher heels which are stepping into fashion ought to begin training their feet to walk more sure-footedly.

It's not easy to swing feet in rhythmic tread if they're hoisted by three-inch heels, but it can be done.

The trick of putting a rhythmic pattern into your walk is to time your steps and measure your strides. The best way to time your steps is to use a one-two-three mental count, like a dance instructor uses when teaching the rumba. Best measure for your stride is one-and-one-half times the length of your foot.

All set for walking? Let's go putting the down-beat on the ball of your front foot. Practise this until you've mastered rhythm. Once you've got it, you'll not only be able to sail off more gracefully in spindly heels, but you'll be able to get around on them with less fatigue.

### WORRYING REVEALS AGE

Stop worrying over trifles. No matter what her age, the woman who does this runs the risk of being called "old fussbudget."

Why do you suppose the adjective "old" usually precedes the term of "fussbudget"? Because the habit of fretting over unimportant things is usually associated with age.

It is not any tendency to get upset over little frustrations and minor annoyances to your age. Scoot the impulse to talk about those dreary trifles which make cheerless chatter. People may listen out of politeness, but playuncertain happenings may disturb you—Little Dick's falling in a mud puddle and wrecking his best suit, big Dick's failure to fire the furnace, Grandma's refusal to play nursemaid—make dull narratives for friends and provide ammunition for enemies who want to fire unkind cracks.

Moreover tedious tales like these we cite above are apt to make the narrator seem old beyond her years. Gay talk has youthful implications. Light-heartedness that can't be dragged down by trifles is usually a characteristic of youth.

### ORIGIN OF THE DOUGHNUT

Sea Captain Hanson Gregory, who poked the soggy centre out of a fried cake one hundred years ago, was recently commended on a bronze tablet as inventor of the hole in the doughnut.

About one hundred Gregory kindred and onlookers attended the ceremony which ended with doughnuts and coffee for all.

Charles Gregory, a second cousin of the captain, placed the twelve by fourteen-inch plaque on the seaward wall of the house where Gregory said both the mariner and the modern doughnut were born.

The doughnut hole was inspired, he said, by difficulties Captain Gregory's mother met in producing old-style fried cakes.  
The captain saw that the cakes weren't cooking in the middle and with one epic thrust of a kitchen fork he created the life-ring pattern of to-day's "sinker."

This commends itself more to the reason than the story that an Indian arrow pierced a doughnut, and thus made the first hole!

### WHAT'S MINING?

The term "mining" covers all processes whereby minerals are recovered from the earth, including surface workings, underground workings and borings.

## KISS YOUR TIRED FEELING GOODBYE!

Popless Many Suffer Low Blood Count—And Don't Know It.  
The bad thing about low blood count is that you can weigh about as much as you ever did—even look healthy and strong, yet you can feel as if you had lead in your legs, doped, tired and peevish.  
Low blood count means you haven't got enough red blood corpuscles. It is their vital job to carry life-giving oxygen from your lungs throughout your body. And just as it takes oxygen to explode gasoline in your car and makes the power to turn the wheels, so you must have plenty of oxygen to explode the energy in your body and give you going power.  
Get Dr. Williams' Pink Pills today. They are world-famous for the help they give in increasing the number and strength of red corpuscles. Then with your blood count up, you'll feel like bounding up the stairs as if you were floating on air. Ask your druggist for Dr. Williams' Pink Pills today.

### HERE'S NEW WAY TO PICK COLOUR

You can try out many of the

unusual fall colors for their effect upon your personal colouring before you buy a dress. The trick is to use fabric or crepe-paper made into a colour hoop and used to encircle your head and hook around your neck.

According to an expert who uses her own trick, you can try out a strong, medium or weak tone of the same colour and thereby often make a much better choice of the three.

When trying out colour, test it for its effect on your skin, hair and eyes. The best colour to choose is the one which equally divides its flattery among all three features.

If you are testing a colour for evening wear, it's a good idea to try out its becomingness under artificial light. Some colours do a fade-out and others a quick-change act under artificial light.

If you want to determine the best daytime colour that is going to be put to its severest test out of doors, do your colour-testing outside.

## TIP FOR THE THRIFTY...LOOK FOR THE

# new yellow package



## A Smooth RIDE MADE Smoother



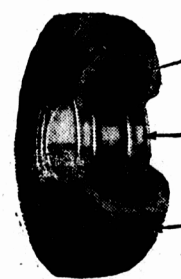
# DeSoto

### GIVES YOU SMOOTHER, SAFER MOTORING WITH THE NEW Super-Cushion TIRES ON DESOTO SAFETY-RIM WHEELS

THE FAMOUS smooth-riding qualities of DeSoto reach a new high with the revolutionary new Super Cushion tires as standard equipment on all models.

These unique, new-design tires are fully inflated at only 24 pounds air pressure yet they carry 26% more air volume than ordinary tires. They cushion the car against crosswise shocks—the softer tires taking the jars when they hit stones or rough pavement—something no other tires have previously done.

Combined with the famous DeSoto "Safety-Rim" wheels, these tires set a new standard of safety. They run cooler which lessens the chance of a blowout. Should a blowout occur, the deflated tire stays on the "Safety-Rim" wheel—even at high speeds—allowing safe, straight stops.

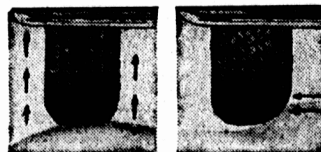


COMFORT—Lower air pressure and 26% greater air volume greatly reduce road vibration—give you the smoothest ride in DeSoto history.

SAFETY—New DeSoto "Safety-Rim" wheels are one inch wider to fit these bigger volume tires. They combine to set a new standard of motoring safety.

LONG LIFE—Millions of car miles have proved the extra mileage built into these new tires. They have more road contact which gives better traction, reduces tire-wearing wheelspin.

Chrysler Corporation engineers have done wonders to cushion cars against up and down shocks (left). Lateral, or crosswise, shock had never been satisfactorily absorbed until Super-Cushions were produced. These bigger, more cushioned tires soak up lateral shock (right) giving a smoother, steadier ride.



# DeSoto

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