

Prince Edward Today 3.15, 7 and 8.45 Matinee—16c, and 11c. Night—26c, 21c, 11c.

A powerful photodrama of Love's Luck



The most thrilling horse race ever filmed!

William Fox presents

GOLD HEELS

A story of the racetrack

Based on "Checkers" by Henry M. Blossom, Jr. A W. SVAN DYKE production.

"Wolves of The North" EIGHTH CHAPTER

"Love Mania" TWO PART COMEDY

A Large Lobster Pack Predicted

Are You Prepared to Handle and Care for the FISH the SANITARY WAY?

Have Us Make Your METAL SUPPLIES BOILERS, TRAYS, STOVE PIPE, SINKS, ETC.

Made at Short Notice. FRED H. TRAINOR

"TUNE IN"

By 9 A. K.

THE NEW CONTROL

"I see that you don't know how to tune this set," he observed, as he began adjusting the dials. "But don't let that worry you, old man; we all have to learn, you know. Now, then," he continued, "did you notice the increased volume of sound as it worked on perfect reception as it was. Of course, one cannot teach you the whole game at one sitting, but I'll say this much; you'd do well to pay particular attention to that dial if you want good volume. That is one of your most sensitive control. Condenser, I suppose."

"No, Bill," replied his host. "You see, it is like this. I bored one hole too many in the panel, and then put that dial on to hide the hole. It doesn't control anything—except the imagination."

In the Saturday Evening Post of April 18th there's an interesting, non-technical article on broadcasting, which is well worth the attention of all radio fans.

The fact that magazines of this class are devoting so much space to radio, shows where the popular

interest lies. That there is a fascinating romance about the subject of radio broadcasting, everyone will admit. It is not altogether in the wonderful results already accomplished, as much as in the possibilities of the future.

One of these results will be the elimination of distance. With such a combination in prospect as the aeroplane and the radio, what an interesting place to live in the world is becoming.

In view of the immense audience of all classes, and the varied tastes and interests to which he must cater, the broadcasting director must indeed be a most versatile person. He must know grand opera as well as sports, current news, market reports, plays and lectures. The announcers are the latest species of matinee idol, and share the honors with the performers themselves.

Recently, when the stars of some much criticized New York shows, went before the microphone in defense of their plays, it was most interesting as well as amusing to note their reactions to their unseen audience. Some of them, who night after night, performed before crowded theatres, were so "stage struck" that they stammered and stuttered like self-conscious school girls, and the men were almost as embarrassed as the women. The idea of talking into a small mic to an audience of millions was almost too much for them.

CKY, Winnipeg, was the first station in Canada to broadcast a service from a church and claims the record in the number of services broadcast from various Canadian churches to date. Over twenty churches of the principal denominations are connected with CKY by special wire and a service is broadcast from a different one each Sunday evening. Often two services in a day are broadcast and occasionally three. If radio adversely affects church attendance, as it has been claimed to do, Winnipeg churches should be suffering more than those in any Canadian city. According to local newspapers however, church attendance on Easter Sunday exceeded that of any previous year. Churches of all denominations were crowded to the doors. Never in the history of Winnipeg has there been such a crush at Easter church services. Church after church was crowded out. One man wishing to attend, motored from one end to the other, visiting five before he could find one where there was even standing room. Is it presumptuous to suggest that broadcasting may have helped in attracting so many people to church? Certainly, it has been demonstrated in Winnipeg that the churches have nothing to fear in broadcasting their services.

THE CENTRAL GUARDIAN

SHOP FROM Holman's Catalog... RED CROSS DAYS Friday and Saturday... YOK AND MARSHFIELD... Rev. E. Lockhart, of Souris, will preach on Sunday, as follows: Marshfield, 11 a.m., Pleasant Grove 3 p.m. (Easter service), York 7 p.m.

FUNERAL NOTICE.—The funeral of the late R. Brace will take place Sunday afternoon from the MacLean & MacDonald Funeral Home, 180 Kent St., to Sherwood Cemetery.

HIGHFIELD SERVICES.—The Sunday School will meet on April 19th in Highfield Presbyterian Church at 2 o'clock in the afternoon and the church service at 7:30 o'clock in the evening. Rev. J. Eustace Purdie, B. D., will preach.

LAI TO REST.—The funeral of the late Catherine Elean Mathieson, daughter of Mr. and Mrs. D. M. Mathieson took place this afternoon from the residence of her grandfather, Mrs. J. D. Bigger to the railway station thence to Fredrickton.

CAVENDISH SERVICES.—There will be service Sunday, April 19th in the Presbyterian Church at Stanley, at 11 a.m. and at North Rustico in the afternoon at 3 p.m. The Young People's Progressive Group will meet in the Presbyterian Church at Cavendish, Friday evening, April 17th at 8 p.m.

ZION CONGREGATION.—An informal meeting of the congregation of Zion Church was held last night with Mr. Henry Craswell in the chair and was well attended. The regular congregational meeting will be held on the first Thursday after the tenth of June. The purpose of last night's meeting was the consideration of certain matters concerning the Church. The state of its finances was found to be very encouraging. The collections for March were the largest for that month in the history of the Church. The resignations of three of the trustees, Messrs. H. Craswell, S. Albert McDonald, and E. E. Clawson were placed before the meeting and were moved left on the table until the next meeting. Short addresses were made by Rev. G. C. Taylor, Messrs. John Anderson and F. J. Nash.

12TH OF JULY CELEBRATION.—A meeting of the Committee appointed to arrange for the 12th of July Celebration was held recently and it was decided to hold the Celebration at the Exhibition Grounds on Monday, July 13th. The following are the Committee: Chairman—L. B. Miller; 1st Vice-Chairman—Isaac Carter; 2nd Vice-Chairman—Mrs. D. MacLean; Secretary—N. D. MacLean; Treasurer—Murdock McLeod.

STOCK QUOTATIONS

Table with columns for stock names and prices. Includes entries for Halifax, Montreal, and various commodities like flour and sugar.

Table with columns for bank names and interest rates. Includes entries for Bank Commerce, Bank Montreal, and Bank Nova Scotia.

Advertisement for Mackinnon Drug Co. featuring 'Zam-Buk' for skin troubles. Text includes 'Heal It With Zam-Buk', 'To dress any Cut, Bruise, Burn, Scald, or Scratch with Zam-Buk means that pain is soothed away...', and 'Splendid For SKIN TROUBLES'.

Advertisement for Sunlight Soap. Text: 'For economy's sake I buy a supply and let it age' - says Mrs. Experience, speaking of the economical use of soap. Includes illustration of a woman and a box of Sunlight Soap.

Advertisement for Sunlight Soap (continued). Text: 'Always keep a good supply of Sunlight Soap on the shelf because I find that Sunlight actually improves with age. It becomes harder and so goes much further. With this added economy of lasting longer, I've learned that Sunlight is by far the most economical soap I can buy. The reason is that every particle of Sunlight is pure, cleansing soap - a little of it does a lot of work. Sunlight, you know, is guaranteed to contain no injurious chemicals or harsh filling materials to make the bar large and hard. These filling materials, of course, are just so much waste as far as cleaning goes. To any woman who wants to get real cleaning value out of a soap for her money, I decidedly say, 'Use Sunlight,' and keep a good supply on the shelf.' Sunlight is made by Lever Brothers Limited, largest soap makers in the world.

Prince Street School Addresses By The Clergy and City. Continued from page one. Lists names of clergy members and their addresses for the school year.

WETHEY'S Condensed Mince Meat 15c PER PACKAGE 15c MAKES TWO Dishes SOLD EVERYWHERE. DAIRYMEN Let Us Have Your Cream. The demand for our butter has so greatly increased that we are now in a position to handle a much larger quantity of HIGH GRADE Cream. We guarantee accurate weights, tests and prompt returns. Let us place you on our Cream patrons list. FOR PARTICULARS COMMUNICATE With CENTRAL CREAMERIES Charlottetown, P. E. I.

30 DAYS FREE TRIAL VIKING CREAM SEPARATOR. Before buying a cream separator take advantage of this offer and see for yourself the superiority of the Viking. It costs you nothing. There's no obligation. Just tell us where to send it. If you keep it you can make it yours on our amazingly easy time-payment plan. If not satisfied just return it at our expense. The Viking is backed by a ten year guarantee. It is made in the largest hand separator factory in the world. Write us today, telling us how many cows you keep - so we'll send the right size separator - and without a cent of cost to you or the least obligation - we'll send the VIKING CREAM SEPARATOR. Swedish Separator Company, Limited, 26, Notre Dame Street, West, Montreal.