

Foot wear Xmas Gifts Always Acceptable

Give useful presents this year Footwear always appreciated.

For Men

Hockey Boots \$3 to 5.50  
Felt slippers \$1.45 to 1.85  
Kid slippers \$2. up  
Overshoes \$1.95 to 4.50  
Snow Shoes

Rubbers all kind and lowest prices.

Kosy Felt Slippers all colors \$1.45

NEOLIN SOLE BOOTS for women. Dark brown and Black Calfskin \$6.95.

Boys, Misses and children hockey, boots and Moccasins.

BUY HERE AND SAVE

**ALLEY & CO.**

QUEEN STREET



THE CHARLOTTETOWN GUARDIAN

Morning Daily (founded 1857) \$4.00 per year (Delivered) in advance; \$5.00 per year (Mailed) in advance in Canada, and \$3.50 for U. S. A. Head Office at Charlottetown, Branch Offices at Summerside, Alberton, Souris and Montserrat.

TUESDAY, DECEMBER 17th, 1918

OUR PROSPECTIVE INDUSTRIES

Throughout Canada there is now being felt the pulsing life of preparation for greater effort and greater activity in practically every department. In our sister provinces the farmers, the manufacturers, the commercial interests are bestirring themselves to be in readiness for the "greater things to be." Faith in our great dominion has been given new life and new vigor by the part it has played during the past four and a half years not only on the field of battle but in the fields of legislation, of finance, of trade, of patriotism. In these historic years Canada has found herself, proved herself the equal man to man, of any country in the world. She entered the world's greatest conflict a youth; she has emerged from it full grown, head erect, confident. Now she is prepared to rise to higher things in her civil life, to develop her industries, her trade, her agriculture, her fisheries, her whole national life.

In this province we have been too long in leading strings. We are the smallest province of the confederation, and have taken the cue from our larger sisters. We have been content to supply the raw material to the other provinces, to follow our sons and daughters to the factories elsewhere and to buy from these the products we have grown.

We need more faith in ourselves and in our province. As so well pointed out by Mr. J. E. B. McCready in recent letters to The Guardian we have the material, the men and the money to do very much of our own manufacturing. The thing now is to ascertain definitely which line or lines will be the most practicable, procure the necessary data and submit the proposition to our moneyed men. The only consideration that will appeal to prospective investors is the prospective dividend. It should be the first duty of the committee suggested at the recent City Council meeting to procure these data even at the expense, if necessary, of procuring the services of an expert, then organize a company of reputable men and go ahead. We should not content ourselves with merely passing resolutions and discussing the advantages of manufacturing industries. We have already lost too much time. The thing now is to go ahead.

LABOUR AND WAIT

One of the hardest of life's duties is to wait and the want of ability to wait is one of our greatest hindrances. To amass wealth dollar by dollar, to be content to add one week's small savings to that of the last and wait until these little accumulations have amounted to a retiring competence or to a foundation for a promising business, has discouraged many from making the first investment. To begin business on a small capital, be it ever so promising, with the assurance that it will require years of hard trudging before Easy Street is reached looks like a weary road and the great majority refuse to enter upon it although it is well known that the great majority of fortunes have been so amassed.

are so many for this is no doubt the far off gold mine with its fabulous though unexplored wealth gives its gambler's chance and many prefer it to the steady and surer way of laying a foundation and building slowly upon it. Investments yielding a hundred per cent or more are the exception but they have materialized and the investors have become wealthy overnight. These short cuts to affluence have allured many from the beaten path of industrial and commercial development, have made these paths slow and uninviting. This is one reason why industrial development in this province is slow, why it may be difficult until we have learned that the legitimate ten and fifteen per cent profit is an infinitely surer proposition than the prospective hundred per cent investment which fails oftener than it succeeds.

The great majority of successful business concerns grew from small beginnings, some of them slowly but all of them surely, grew because they were legitimate, because they catered to an assured market, because they were managed in a business-like way. One of the great hindrances to the development of any undertaking is legitimate reasonable return for investment and labor is all that should be looked for, is all that a legitimate business can promise. Capital and labor judiciously invested in a legitimate business, with patience to wait for legitimate results will ensure success and steady growth. Let us not despise small beginnings.

GERMAN EFFRONTERY

The announcement by the Berlin Tageblatt of November 7, copies of which have reached America, that the German Government of that time had decided to name Count Von Bernstorff as one of the German peace delegates illustrates again the brazen effrontery of the old militarist Government, says the Ottawa Journal. Von Bernstorff's abuse of the hospitality of the United States, the particular nation among the Allies to which Germany is looking for sympathy in her defeat was without parallel. The more that is learned of his conduct the plainer it becomes that, with the knowledge and consent of the Government he represented, he used every improper means possible, to carry on anti-Ally and anti-American intrigue with which as ambassador, he should have had nothing to do.

Just at the time the announcement of the old Berlin Government's intention reaches America the disclosures regarding Bernstorff before a committee of the United States Senate are revealing fresh chapters in the story of his treachery. On Friday of last week the committee was being told of the former ambassador's efforts to corrupt American newspapers on behalf of Germany. Messages were read in which he negotiated with Dr. Dernburg and others regarding the proposed purchase of the Washington Post by German money. Another message sent by Bernstorff to the German Foreign Office in Berlin reveals the nature of his operations. It reads: "In the official accounts for the first and second quarters of 1916 will be found entries of payments to Mr. Theodore Lowe. As to this I have to report that this gentleman is of German origin and is married to a German lady. He offered us his services to work on a paper in Washington, the National Courier. The offer came at the time we were deeply regretting the death of John R. McLean. This gentleman had given his newspapers an entire anti-English character, so that his death left a great gap which the National Courier can unfortunately never hope to fill. The Washington Post has since then been fairly neutral, but may be entirely lost to us if it cannot as is very much desired, be put into the hands of Mr. Hearst."

The Berlin Tageblatt asserted in commenting on the decision to appoint Bernstorff to the peace delegation that he "was highly esteemed in Washington" and that "it will be well known there" how little the activities of German propaganda workers "were in harmony with his policy." The Tageblatt is either ignorant of Bernstorff's conduct or else it still adheres to the old German belief in the gullibility of Allied people.

We Frame Pictures

Beer & Weeks

We Frame Pictures

OPEN EVENINGS UNTIL XMAS

TOYS! TOYS!



MAKE THE KIDDIES HAPPY WITH SOME OF OUR CHRISTMAS TOYS

They're only kiddies once! Go the limit! Make them as happy as possible!

Toys Will Make Them Happy

Toys should be selected now—we will reserve them for you until Xmas. Come in today or tonight.



\$1.75, \$2.00, \$2.50



\$2.50, \$2.75, \$3.25



\$1.75 to \$5.50

OPEN EVENINGS

- |                 |               |                |                |                |                 |                  |         |          |              |            |
|-----------------|---------------|----------------|----------------|----------------|-----------------|------------------|---------|----------|--------------|------------|
| Dolls           | Wash day sets | Games          | Doll Furniture | Pianos         | Mechanical Toys | Spring Tops      | Sleds   | Sho-Flys | Carts        | Etc. Etc   |
| Banks           | Machine Guns  | Rolling Chimes | Boats          | Kidde Kars     | Rattles         | Painting Outfits | Puzzles | Blocks   | Noas' Arks   | Etc., Etc. |
| Doll Brass Beds | Pistols       | Balls          | Slates         | Kitchen Stoves | Scoters         | Pistols          | Swords  | Tops     | Fire Engines | Etc., Etc. |

Give one of these Nice Genuine Oak Rockers

Fumed or Golden Finish \$5.25  
One of the most comfortable Rockers money can buy—a very suitable gift. Christmas \$5.25

stered Seat and Back

A Dandy Value at -- 7.25

A dozen other equally good values at from \$8.50 to \$15.00.

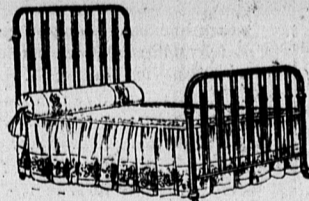


BRASS GOODS

Jardiniers, Trays, Baskets, Coal hods, Ash Trays, Smokers Stand 50c to \$10.00

LOVELY BRASS BEDS!

A dozen of the prettiest styles in brass beds to choose from—and at very lowest prices. A lovely Xmas gift. \$15.75 to \$50.00.



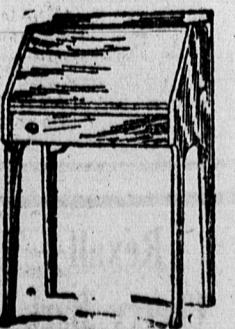
Work Baskets

These are scarce goods and we are lucky to be able to show them in several new styles. \$6.50 to \$16.75.



Ladies' Desks

A splendid range to choose from in all finishes. \$8.75 to 25.00



HANDSOME CHINA CLOSETS

In a large variety of styles, fumed and golden oak, walnut, mahogany, surface oak, fumed elm etc. \$18.00 to \$75.00.

PEDESTALS

MUSIC CABINETS

A splendid selection in all heights. \$2.50 to \$18.50. In a dozen of the choicest designs \$8.75 to \$25.00.



Beer & Weeks

WE ARE READY WITH A FULL LINE OF HOLIDAY GOODS

Shop Earlier Than Ever so that SANTA CLAUS MAY BE ON TIME HERE ARE YOUR GIFTS

Good Books are always appreciated. Gifts and if its the Newest in FICTION, BOOKS by STANDARD AUTHORS, POEMS, LEATHER BOUND BOOKS, PRAYER and HYMN BOOKS, BIBLES, BOYS' and GIRLS' BOOKS or TOY BOOKS for the little tots you will find them in our BOOK DEPARTMENT.

Nothing gives more pleasure than a box of GIFT STATIONERY. See our line we know you will like it.

Keep up the Xmas Spirit with a message of Good Cheer—send one of our Xmas Greeting Cards.

The gift appreciated by everybody—A WATER-MAN FOUNTAIN PEN.

Don't forget your supply of XMAS TAGS and SEALS, HOLLY BOXES, TINSEL CORD, etc. We have a splendid line.

GIFTS FOR THE HOME LOVING FOLKS GIFTS FOR THE LITTLE ONES

A good piece of China or Cut Glass always makes an acceptable Gift. Why not wish "Mother" a "Merry Xmas" with a nice Limoge or Nippon Tea or Dinner Set? We have a big assortment to choose from.

DOLLS from the Baby Doll at 1c to the Lady Doll at \$3.50. Mechanical Toys, Drums, Sand Toys, Construction Toys, Games, Sleighs, Snow Shovels, etc., etc. Don't disappoint the little ones on Xmas Morning.

**CARTER & CO. LTD.**

Headquarters for Practical Xmas Gifts.

GOFF BROS. LOW PRICES ON OVERSHOES

Turn up any Mail Order Catalogue and notice that our prices equal the best found there.

Every item is our own dependable, durable, desirable, quality and not made to sell without close inspection.

Men's Overshoes 4 Buckle Jersey .... \$4.50	Men's Overshoes 1 buckle Heavy ..... \$2.40
“ “ “ “ Heavy ..... 4.00	“ Rubbers..... \$1.35 and \$1.40
“ “ “ “ 2 Buckle Jersey..... 3.75	“ Storm Rubber with closed sides 1.50
“ “ “ “ Heavy ..... 3.25	“ Cloth Rubbers..... 1.90

Lumberman's Rubbers

7 inch Tan Top ..... \$3.85	3 Eyelet ..... 2.50
5 Eyelet ..... 3.65	4 Eyelet ..... 3.40
Etc., etc., as low as \$2.00.	

Women's Overshoes from ..... \$2.25 to \$3.15