

May Sale Lingerie

- Child's dimity bloomers ..... 39c
- Pantie dresses ..... \$1.19
- Dimity nightgowns, shadowproof 99c
- Corselettes ..... 35c
- Women's Vests ..... 25c

The Vogue for Smocks

Just the garment for home or office. So comfortable and practical, and so inexpensive, \$1.15 All shades

May 1st and 2nd Yard Goods

- 3000 yards grey cotton ..... 9c Yd.
- 1000 yards flannelette ..... 17c Yd.
- 200 yards prints ..... 23c Yd.
- Covering for Auto Seats ..... 98c Yd.
- Fugi Silk ..... 49c Yd.
- Flat Crepe ..... \$1.48 Yd.
- 10 pieces Fancy Silk ..... 1/2 Price
- Rayons ..... \$1.25 Yd.
- Linen Damask ..... 98c Yd.
- Curtain Scrim ..... 11c Yd.
- Pongee Silk ..... 39c Yd.
- Celanece ..... \$1.19 Yd.
- Lovely Chintz ..... 18c Yd.
- Ratinae, reg. \$3.25 for ..... \$1.48 Yd.
- White Cotton ..... 17c Yd.

MAY 1st and 2nd Tuesday & Wednesday Wholesale Prices

For the past five years MAY was ushered in as one of the great bargain days in the history of this Store. This is a profit sharing event with our customers. Everything in the store is offered at Wholesale prices. Nothing reserved.

Special Offer Yard Goods 1 Cent Yard During Our May Sale

On every purchase of 5 yards of yard goods in our piece goods department, you can buy the 1c sixth yard for

Men's Suits \$7.98

25 men's Suits, size 35 to 39. These are last years make. A lucky purchase by our buyer in Montreal.

Boy's Reefers \$2.98

Suitable for boys or girls, reefers with brass buttons.

Ladies' Suits

6 only in Point Twill. Sizes 38, 40, 42, 44.

MAY SALE 1/2 PRICE



MAY SALE

Women's Spring Coats

The MAY SALE prices defy competition anywhere. The new Coats including black, beige, middy blue, or grey. Decidedly different from last season. Save money.

Silk Dresses

Just received for our MAY SALE, 3 dozen exquisite Dresses for women and misses. Capes and scarf necks, etc. These should sell at much more than \$10.75. All sizes and colors. MAY SAL \$9.98

Men's Dressy Suits and Top Coats

Lovely new Spring Suits, in Tweeds and Serges, both double and single breasted models, for young men and also for the middle age man. Clothes up to \$40.00 \$12.50

In the Basement Store

WOMEN'S GLOVES

25 dozen Chamosette Gloves with fancy cuffs ..... 29c

TOOKE AND ARROW COLLARS

20 dozen linen Collars all sizes and shapes ..... 15c

WOMEN'S SILK DRESSES

Very special, all new Dresses and all sizes ..... \$6.95

WOMEN'S SILK HOSE

Silk Hose, perfect, in all new Spring shades and all sizes. 25 dozen in the lot ..... 39c

S. A. McDONALD

MAY 1st and 2nd Tuesday & Wednesday Wholesale Prices

Men's Furnishings

- Fancy Shirts ..... 89c
- Men's Ties ..... 49c
- Boy's Golf Hose ..... 49c
- Men's Work Shirts ..... 83c
- Men's Cotton Hose ..... 15c
- Men's Underwear ..... 98c
- Braces ..... 39c
- Club Bags ..... \$1.49

Full-Fashioned Hose \$1.39

1000 pairs, every pair perfect—every pair of thread silk—every pair full fashioned. Every pair guaranteed!

- Ladies Cotton Hose ..... 24c
- Child's Short Hose ..... 39c
- Ladies' Pure Silk ..... 79c

Free Trip to S. A. McDonald's

Every purchaser during our MAY SALE buying \$35.00 value of goods on presentation of railway ticket will have purchase price of ticket refunded.

Rain Coats

Misses Rain Coats just received for our MAY SALE in Red, Blue and Green. A remarkable value \$2.98 at

Sizes 14, 16, 18, 20.

Ladies' Coats

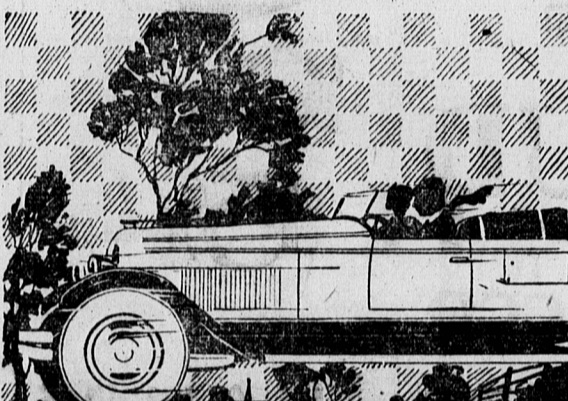
This department offers the largest and best selection of any Store in the Province, buy and save at our MAY SALE.

WHOLESALE PRICES IN EVERY DEPARTMENT

Boy's Department Third Floor

Suits that will appeal to the boys and young men in the famous Prince and Armour Clad makes \$5.00 and up.

MAY 1st and 2nd



BRITISH WOOLEN MILLS ATTRACTED TO CANADA

Yorkshire Post Understands More Owners Negotiating To Transfer Plants Across Atlantic.

BRADFORD, Eng., April 26.—It is understood at Canada House, London, that more than one other British woolen mill is negotiating at the present time for a similar transfer to Canada. The Yorkshire Post, in connection with the announcement by The Canadian Press recently that John Moore, woolen manufacturer, had decided to dismantle his mill here and transfer it to stock and barrel to Victoria, B. C. The Post continues: Although in the case of the British Columbia worsted mills, as the enterprise will be named, there is to be no transfer of labor from Yorkshire to the Pacific coast one can see the possibility in the not-far-distant future of British industries being transferred with their entire personnel to Canada, which unquestionably has a great industrial future. The experience will be watched in the United Kingdom with great interest, particularly as the privileges granted by the municipality of Victoria are so lavish and at the same time so contrary to British usage. As to Mr. Moore's move to Canada the Post says: "The new venture which is to be taken out to the Pacific coast will be about 2,000 miles from its nearest competitive Canadian mill, and by reason of the long railway haul across the prairies and the Rockies will have considerable advantage in the market west of the Rockies. The British Columbia Worsteds Mills, under which the transplanted industry will do business, is being treated extremely generously by the municipality of Victoria. Among the privileges granted are—free building site, free water supply to a maximum of 200,000 gallons per month for seven years, and exemption from local rates for the same period. "These are the peculiar advantages given to this mill, but there are others common to every manufacturer who starts in business in Canada. First of all, there is a scale of taxation in Canada which appears ridiculously small by comparison with the British scale, secondly, the mill (which will consist of 7,000 spindles) will be driven by electricity, which, in view of the huge hydro-electric undertakings in Canada, is the world's cheapest form of industrial power. Lastly and by no means least, Canada enjoys an enviable freedom from industrial disputes. Capital and labor appear to have come to a sublime understanding of the truth that their interests are identical. So nearly universal has the system of employee ownership become in Canada that it is difficult to draw a dividing line between capital and labor. Whether the new mill will be operated under this plan is a matter for conjecture, but certain it is that the great Canadian industrialists are practically unanimous on the value of co-ownership by the worker. "In addition to these privileges one of the principal reasons for the selection of Victoria is climatic. The Pacific coast of British Columbia has a damp climate to some extent comparable with that of the British Isles. "The transfer of this mill is another sign that British capital is once again showing interest in Canada's tremendous industrial development. Although British capital is not largely represented in the Canadian textile industry as a whole several branches of the British industries have established themselves in Canada in the last few months in line with the same policy which has proved so profitable to the United States manufacturers. In addition British capital is going to Canada in increasing amounts to develop mines, hydro-electric undertakings, pulp and papers mills, hardwood and other enterprises."

HEAVY BODY-ODORS CAUSE MANY GIRLS TO LOOSE FRIENDS

Something to Guard Against No woman can be really popular if she suffers from head, breath and foul-smelling body-odors. Neither bathing nor perfume will overcome this trouble. It is deep-seated. The blood is contaminated by poisons that are absorbed through the bowels and intestines. You can make the body sweet and clean by using Dr. Hamilton's Pills. They give tone and regularity to the bowels, they flush out all wastes and poisons. These little pills work while you sleep don't cause gas or griping pains or upset the stomach. Dr. Hamilton's Pills establish regularity that soon establishes robust health and a contented disposition. Sold in 25c boxes by all dealers.

DEAD KINGS GO HOME

(By British United Press.) LONDON, April 27.—A van drew up in Marylebone Road the other day and four men emerged, carrying a stretcher on which lay the figure of a man covered with a white sheet. A crowd ran to the spot, and women blanched and turned their heads away. There was something eerie about the spangled shroud. The wind blew aside the white sheet, and the features of George III, were recognized. The men returned, and another shrouded figure was borne away through the doors of a neighboring building. Then the doors of the van swung open wide, and the momentary horror of the crowd, as they saw that it was lined with figures swathed in sheets changed to laughter. It was the homecoming of England's kings. Forty of the most celebrated and notorious monarchs in English history were being carried in turn to their renovated home at Madame Tussaud's waxworks! Two vanloads of dead kings returned from exile that day and celebrities of crime, sport and politics will soon join them.

Sore Knee Joint Quickly Made Well

"My knees ached day and night—they were full of rheumatic pain," writes S. Smythe from Carleton. "My family all know how I got free from rheumatism. I applied Nerviline to the painful area—it penetrated to the core of the pain, brought me freedom from the soreness that had made my life a misery. For a family liniment, to rub away the pains of lumbago, neuralgia, rheumatism, I strongly recommend Nerviline. It prevents and overcomes a hundred ills in the home. Get a 35-cent bottle today.

That Car Of Yours

By WILLIAM UELMAN Heart-to-Heart Talks With Automobile Owners and Drivers on How to Get the Most Out of Their Cars at the Least Expense.

MORE CLEARLY DEFINED

The car owner is advised that several places about the automobile should be lubricated with a "light machine oil." His advisers, however, frequently fail to define just what they mean by a lubricant of this character. Without exception, the oil specified is that used in lubricating such light machines as typewriters and sewing machines. In other words, the "light" has reference to the machine specifically although it also describes the oil with accuracy.

FRICION CREATES SPARK

Motorists who take the precaution to strain the gasoline through a chamois as it goes into the tank might well add another precaution. That is to make certain that the funnel is held firmly against the side of the tank. In passing through the chamois, the gasoline creates friction which in turn may be converted into static electricity. A dangerous spark which might ignite the vapor will be prevented in case the funnel or metal end of the hose line is held against the gasoline tank.

GENEROSITY IS HURTFUL

Clutch release bearings probably suffer more from under-lubrication than from too much of it, but service records indicate that at least some motorists make the mistake of being too generous when lubricating this hard-working unit. Where the bearing is lubricated by a grease cup, the owner should realize that the cup never should be turned more than one revolution at a time. Grabbing of the clutch is the common aftermath of giving the bearing an overdose of lubricant.

THERE IS A DIFFERENCE

There is a difference between the size of the spark plug gap that current will jump when it is outside of the cylinder. A width that will be cleared when the plug is being tested when out of its port may be altogether too great for efficient functioning when in place. The difference is accounted for in the increased resistance of the compressed gases when the plug is in place.

OLD BULBS GOOD GUIDES

When a bulb, headlight, taillight, dashlight or any other kind—has burned out, the careful motorist will not throw it away the instant it is removed from its socket. Before doing so, he will notice its specifications so that the one used in replacement is of exactly the same power. Car manufacturers are specifying in stating just what size and type of bulb shall be used. Since they have arrived at their decisions, as a result of thorough study, the motorist would do well to abide by their directions.

WHEN STEERING IS HARD

Loose front spring U-bolts are responsible for a great deal of steering difficulty for which they are not blamed. When the car steers hard and the steering mechanism is in good condition and properly lubricated, a check-up of the springs frequently reveals the cause of the trouble. Keeping the U-bolts tight keeps the spring leaves in line, helps steering, prevents spring breakage and adds to riding comfort. They can be checked to good advantage every month or so.

SHAFT MUST RUN FREE

In tightening up the water pump shaft packing nut, care is necessary if it is not to be made too tight.

Unless discretion is exercised, the pump and fan will not run with the freedom that means cooling efficiency. When moderate tightening will not stop a leak, the proper alternative is to repack the unit. FRESH WATER PEARLS (By British United Press.) PARIS, April 27.—Several pearls from fresh-water pearl oysters, which are extremely rare, and are found only in a few streams in the British Isles and in one or two mountain torrents in the Auvergne region of France, have been discovered in the little River Ance, in the Lozere department. These fresh-water pearl oysters are easy to fish because they live in very shallow water. M. Raphael Buboiss, an inhabitant of Grandrieu, a village on the banks of the River Ance, has found in one of these oysters an oval-shaped pearl seven millimetres in diameter and weighing forty centigrammes and of a magnificent orient. This fresh-water pearl, which is purple-hued, is tinged with gold, a peculiarity which is explained by the fact that the streams of the region was down quite considerable deposits of alluvial gold. Jewel experts say that this fresh-water pearl is believed to be bigger than any ever yet found in the streams of England and Scotland.

WRIGLEYS

Add to the joy of the open road—this pleasure-giving refreshment. A sugar-coated gum that affords double value. Peppermint flavored candy in the sugar coating and peppermint flavored gum inside. Spearmint, Double Mint and Juicy Fruit also—flavors to charm all tastes.



Special Sale of Hand Bags

For one week we are offering our complete line of "Ladies Hand Bags" at a discount of 33 1-3 per cent.

This is a wonderful chance to secure an up-to-date Hand Bag at an exceptionally low price.

See our window on Saturday and note the many designs and colours you have to choose from.

W. W. Wellner Ltd. Jewelers Since 1868



—Charm of youth "that schoolgirl complexion" The simple rule in daily skin care to follow if you seek it

THE woman of today knows one goal above all others in beauty care. And that is to keep her Youth. For she knows how tragically difficult, once lost, it is to regain.

The rule to follow if guarding a good complexion is your goal

So, largely on expert advice, more and more thousands of women turn to the balmy lather of Palmolive, used this way.

Wash your face gently with soothing Palmolive Soap, massaging the lather softly into the skin. Rinse thoroughly, first with warm water, then with cold.

If your skin is inclined to be dry, apply a touch of good cold cream—that is all. Do this regularly, and particularly in the evening.

Use powder and rouge if you wish. But never leave them on over night. They clog the pores, often enlarge them. Blackheads and disfigurements often follow. They must be washed away.

Avoid this mistake Do not use ordinary soaps in the treatment given above. Do not think any green soap, or one represented as of olive and palm oils, is the same as Palmolive.

And it costs but 10c the cake! So little that millions let it do for their bodies what it does for their faces. Obtain a cake—then note the difference one week makes.



KEEP THAT SCHOOLGIRL COMPLEXION