



I wonder what's wrong with my Tea?

My! This certainly IS good Tea

The woman on the left bought some "cheap" tea. You can see she's not pleased. She's sorry now she tried to save a few cents by buying the "cheap" tea.

How different with the woman on the right. The fragrance of her tea tells her how good it is. She paid a few cents more for Red Rose Tea than the other woman paid for her "cheap" tea—and besides Red Rose will prove more economical in the end!

Because of the rich flavor and vigorous strength of the Assam teas of which Red Rose chiefly consists, it will make 250 cups to the pound, or about a fifth of a cent a cup. So cheap that the very poorest can afford it, so good that the rich can find nothing better.

Kept Good by the Sealed Package



T. H. Estabrooks Co., Limited
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton
Red Rose Coffee is as generously good as Red Rose Tea

FRIDAY

ISLANDERS SAFE.—Mrs. John Henderson, Prince St., has received a telegram from Halifax advising her that her son, Mr. M. E. Henderson and family are safe.

PAINFUL ACCIDENT.—Mr. Mog laire Calais, Abram's Village, sustained a somewhat painful injury the other day when he stepped on a rusty nail which penetrated his foot at a considerable depth. He is able to get around with some difficulty.—M.

ISLAND SOLDIER ILL.—The friends of Pte. Edison Mallett, Cornwall, will be sorry to learn that at present he is sick in the General Hospital, France. Pte. Mallett has been on duty every day for a year and it is hoped that he will soon be able to return to his Batt. in which he has won for himself a name.

SAFE IN HALIFAX.—Canon Simpson received a telegram yesterday via St. John from his two sons who are in Halifax stating that they were safe. Capt. Cuthbert Simpson Paymaster in charge of the Special Services and Lieut. Hugh, his brother, is assistant Paymaster. Gunner Karl Fletcher is another Charlottetown boy in this office and the news of their safety is a great relief to their relatives and friends.

THE WARREN SALE.—The sale farm, crop, stock and implements of the Wm. Warren farm, North River, Wednesday was a decided success. The day being ideal, there was a large attendance of energetic bidders. The highest bid on the farm was \$3700, the reserve being \$4000. Everything brought unusual high prices, the management being thoroughly satisfied with results.—B. Carter & Co., were Auctioneers.

ISLAND LADY DEAD.—The death took place at the Regina General Hospital, Halifax on Friday, Nov. 30th of Jeanette MacLeod, daughter of Hugh MacLeod, Bradabane. She deceased had been a pupil at the training school of this hospital for the past year. Her brother Kenneth left Regina on Monday evening with the body, and will probably arrive home on Friday evening. The funeral service will be held on Saturday, Dec. 8, at one p. m.

EGLINGTON SCHOOL.—The following is the standing of the pupils of Eglington school for the month of November: Grade VII., 1, Emily Underhay; Grade IV., (sr.) 1, Gussie McDonald; 2, Jessie Burke; Grade V. (jr.) 1, Myra Lutz; 2, Edwin Wood; Grade III., 1, Myrtle Dingwell; 2, Orin Dingwell; 3, Jennie Burke; Grade II. (sr.) 1, Floyd McKenzie; Grade II. (jr.) 1, Fulton Underhay; 2, John Jas. McDonald; Grade I., 1, Wesley Dingwell; 2, Mildred McKenzie; 3, Leonard McKenzie; Grade I. jr., 1, Harry McKenzie; 2, Edwin Lutz; 3, Arthur Wood. A. Campbell, teacher.

ROTARY CLUB.—President W. H. Tidmarsh presided at the weekly luncheon yesterday afternoon when the guest of the club, Mr. Chester McLure gave an interesting talk on the work of the Fur Sales Board. He explained the process of grading and method of marketing, pointing out that last year this province realized over \$250,000 from pelts alone. He demonstrated the great possibilities of the industry and the great necessity for co-operation in marketing and assistance from the government. The Americans were taking a great interest in this industry and unless we looked after our interests by protection or otherwise, we would soon find that the business had gone from us. The necessity for wakening public interest in the matter was dwelt upon by Rotarians J. O. Hyndman, A. Irwin, C. H. Black, H. M. Van Buskirk, A. A. Pomeroy, Mr. H. V. Buntain was introduced as a new member and Mr. Reuben MacDonald was elected.

A HERO RETURNS.—Among the heroes arriving home recently from England was Lieut. John MacKenzie of Springfield, who gave an enjoyable lecture in the Springfield Temperance Hall on Wednesday evening last, before a large audience. His subject being, "What I Saw During Three Years at the Front." Lieut. MacKenzie, was engaged in farming at Swift Current, Sask., when war broke out and enlisted with the 5th Battalion, First Contingent. He went through all the engagements in which the Canadians acquitted themselves so nobly and received a slight wound at Ypres, which laid him off for about two weeks. Lieut. MacKenzie, who has been called home for instruction duties, comes of a fighting Scotch family, having one brother James now in France; another, William, wounded in England and a sister Miss Jean a Red Cross nurse in England, while yet another brother Donald died at the Somme. The youngest brother, Charles is in Springfield. Lieut. MacKenzie and one other man are the only ones of the old regiment, who have escaped, the others being either wounded or killed.

Don't say "Breakfast Food"—say "Shredded Wheat"—for while you no doubt mean Shredded Wheat, you may get one of those mushy porridges that are a poor substitute for the crisp, delicious shreds of baked whole wheat—that supply all the nutriment for a half day's work. Two Biscuits with milk or cream make a nourishing meal at a cost of a few cents.



Made in Canada.

LEAVES ON VACATION.—Mr. Frank J. Casey, Collector of Inland Revenue, accompanied by Mrs. Casey, left for St. John, N.B., on Wednesday morning, where they will visit their old home.

SUCCESSFUL SALE.—The ladies of Zion Church held a very successful sale of aprons and home cooking yesterday afternoon which being an annual affair and one well worth attending received a large patronage making the returns entirely satisfactory.

KILLED IN ACTION.—Mrs. James McKay, Guernsey Cove, two miles from Murray Harbor Village, received the sad news on Sunday afternoon that her son Gordon had been killed in action on Nov. 9th. Another son is in the hospital in England, and a third is ready to go overseas whenever wanted.

Mr. J. L. Stevenson, New Glasgow on Monday, received the following particulars of the wounding of Gunner George W. Stevenson as reported in a recent edition of The Guardian.

Belgium, Nov. 3, 1917

Mr. John L. Stevenson, New Glasgow.

Dear Mr. Stevenson:—You will have by this time received word of your son being wounded. I am glad to say that he is not wounded seriously. Just a nice little gash in his left fore arm. He was quite tickled about it at the time. I am very sorry to lose him if only for a short time as he is a valuable man and we miss him very much. Yours sincerely,

D. J. MAXWELL, Lieut. Actg. O. C. 5th Can Siege Bat.

—ABRAM'S VILLAGE.—Mr. S. E. Gallant, merchant, has been ill disposed those past few days, though he is now improving.—Mr. Joseph Landy a native of Piquouche, New Brunswick, had formerly a resident of Eglington, has arrived from his native place on a visit among acquaintances.—Mr. Edilbert Poirier was in Summerside the first of the week in attendance to the Grand Jury.—A meeting of the Abram's Village branch of the Farmers' Institute was held in the school house on Thursday night. The attendance was large and various matters of importance were discussed.—Mrs. Frank P. Arsenault and her little daughter Rosefine of two and a half years of age, were in Summerside, for several days. The little daughter underwent an operation for appendicitis, and at latest reports was doing nicely.—Mrs. Joseph P. Arsenault returned from Summerside Tuesday night having gone there the previous Saturday.

On Aug. 22nd there passed away from this sphere of activity, one of the oldest, and most popular and respected of Tryon, in the person of Mr. Richard C. Lee. He had been in failing health for some time and his various matters of importance were discussed.—Mrs. Frank P. Arsenault and her little daughter Rosefine of two and a half years of age, were in Summerside, for several days. The little daughter underwent an operation for appendicitis, and at latest reports was doing nicely.—Mrs. Joseph P. Arsenault returned from Summerside Tuesday night having gone there the previous Saturday.

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SUFFERING CATS! GIVE THIS MAN THE GOLD MEDAL

Let folks step on your feet hereafter: wear shoes a size smaller if you like, for corns will never again send electric sparks of pain through you, according to this Cincinnati authority. He says that a few drops of a drug called frezone, applied directly upon a tender, aching corn, instantly relieves soreness, and soon the entire corn, root and all, lifts right out. This drug is a sticky ether compound, but dries at once and simply shrivels up the corn without inflaming or even irritating the surrounding tissue. It is claimed that a quarter of an ounce of frezone obtained at any drug store will cost very little but is sufficient to remove every hard or soft corn or callus from one's feet. Cut this out, especially if you are a woman reader who wears high heels.

SCHOONER SUNK.—It is reported that a schooner, owned in Summerside and loaded with potatoes for the mainland was sunk on Wednesday near Pt. du Chene by being jammed in the jolly which was reported quite heavy.

BIG FOX OR R.—Mr. Chester McLure of the Fur Sales Board received an order yesterday for 500 Red Fox skins, 2000 ermine and 500 silver fox. The skins were shipped as early as possible in January. Prices quoted are exceptionally high.

SHORT COURSE AT EAST BALTIC.—The Hon. Murdoch MacKinnon, and Professors Read, Shaw, Murphy and Clark left Wednesday for East Baltic, where they opened a short course in Agriculture for the farmers of that district.

GASSED.—Mr. Ambrose Monahan, Kinkora, has received a telegram from Ottawa informing him that his son Corporal Joseph Monahan was admitted to the 8th Field Ambulance on Nov. 25th suffering from gas poisoning. Corporal Monahan went overseas with the Princess Patricia regiment and has been on active service three years.

ILL IN ST. JOHN.—Mr. J. J. Walker, father of Rev. Francis Walker, is in St. John in consequence of the illness of his daughter, Miss Edeline, who is a student at the Convent of St. Vincent; Miss Walker, who has many friends in Charlottetown was operated on last week at St. John Infirmary for appendicitis by Dr. Kelly assisted by Drs. Fleming and McDonald. The operation was most successful and Miss Walker is making a rapid recovery.

SCHOOL WORK.—Standing of Armadale School for the month of November. Grade 5.—Hugh J. MacPhee 92; Grade 4.—Elesbon MacPhee, 98; Margaret MacDonald, 88; John J. Carry, 86; Hilda MacPhee 78; Grade 3.—Austin MacPhee, 96; Arthur McDonald 90; Annie Wilson, 85; R. D. McDonald, 84; Mary B. McDonald, 81; Cecilia MacInnis 65. Grade 2.—Gregory McDonald 60; Annie McDonald, 60; Mary McDonald, 59; Grade 1.—Annie MacPhee, 85; Ralph Savidant, 78; James MacInnis, 71; Patrick McCormac 64; Irene McDonald 63; Laura MacAdam, Teacher.

A very pleasant evening was spent at the home of Mr. and Mrs. George C. MacKay, French River, when the teacher and pupils of Park Corner School called to bid Miss Helen, farewell preparatory to her departure for Bedouque. Shortly after their arrival the gathering was called to order, when a neatly prepared address of presentation was made. The following is the address: Dear Helen: Before leaving us, we, the teacher and pupils of Park Corner School, wish to tell you how much your friendship has meant to us and how we regret that you are leaving us. We had a most merry, happy self, Helen, not only in school, but in all our district. We wish you to accept not only this small remembrance, but all our very best wishes for happiness and success in your new home.

(Sgd.) Teacher and Pupils of Park Corner School, Nov. 7, 1917.

LONDON, Dec. 4.—The Times naval correspondent, commenting on the severe figures of the weekly submarine return, says: "The week's submarine return is even less encouraging than the last issued. Any hopes aroused by the return of a fortnight ago must now be dissipated. The U-boats appear to be back on the hunt in great force. The authorities have decided the period covered by the return shall be from Saturday midnight to the Saturday midnight following. The last return instead of being from 9 p. m. on Sunday the 18th, to 3 p. m. on the 25th, therefore fifteen hours less than those previously issued. The traffic returns amount to 4,150 vessels of all nationalities entering and clearing United Kingdom ports. This is a big drop from the return of the previous week, over 16 per cent, but allowing for the difference in time covered, about ten per cent, so the drop in movement is not as large as it appears. Nevertheless, with the smaller traffic a larger number sank. It may possibly be regarded as a satisfactory feature that the number of British vessels unsuccessfully attacked has again increased. The percentage of success measured by the sunk out of ships attacked is still discouragingly high. Possibly the new admiralty order about the lookout for U-boats on board merchant ships may have beneficial effect.

Cough Nearly Gone in 24 Hours

That's the usual experience with this home remedy. Cost little—try it.

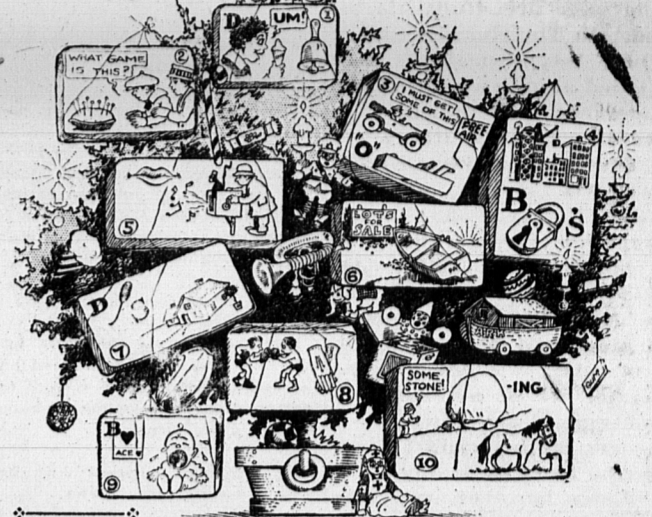
Anyone who tries this pleasant tasting home-made cough syrup, will quickly understand why it is used in more homes in the United States and Canada than any other cough remedy. The way it takes hold of an obstinate cough, giving immediate relief, will make you regret that you never tried it before. It is a truly dependable cough remedy. It should be kept handy in every home, to use at the first sign of a cough during the night or day time. Any druggist can supply you with 2½ ounces of Pinex (30 cents worth). Pour this into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. The total cost is about 55 cents and you have 16 ounces of the most effective remedy you ever used. The quick, lasting relief you get from this excellent cough syrup will surprise you. It promptly heals the inflamed membranes that line the throat and air passages, stops the annoying throat tickle, loosens the phlegm, and soon your cough stops entirely. Sore throat, bronchitis, croup, whooping cough and bronchial asthma. Pinex is a highly concentrated compound of Norway pine extract, and is famous the world over for its healing effect on the membranes. To avoid disappointment ask for 2½ ounces of Pinex with full directions and don't accept anything else. A guarantee of absolute satisfaction or money promptly refunded goes with this preparation. The Pinex Co., Toronto, Ont.

Our Club's Big Xmas Tree

WHAT PRESENTS ARE ON IT FOR BOYS, GIRLS?

\$25.00 Cash for Boy or Girl sending Best Reply

\$15 Cash for 2nd Prize \$10 Cash for 3rd Prize And 50 Cash Prizes of \$1.00 Each



So that we may become better acquainted with more of our boys and girls this Christmas, we are giving you this fine Christmas Tree loaded down with beautiful and valuable presents. Ten of the presents are in sealed boxes. Nobody but Uncle Peter has seen what they contain, but on each one has been drawn a puzzle picture that tells what it is. No. 8 represents Boxing Gloves. Now can you guess what Christmas present for a boy or girl is in each of the other nine? Get some one to help you if you like, but write out yourself your answers to all of the ten pictures. On January 31, 1918, Uncle Peter, who edits our page for boys and girls, will judge the answers and award the big cash prizes as above to the boys and girls complying with the conditions of the contest whose answers are all correct, neat and best written. So get busy and send in an answer to-day, and this Christmas may be the happiest you have ever had. Our "Success Club" for Boys and Girls has provided these fine prizes and hundreds of Christmas presents as well. You'll hear all about the "Success Club" when you send your answers, and if you wish you can become a member free and receive the lovely Club Emblem Pin. Thousands of boys and girls in Canada are already in the "Success Club" and proudly wear the Club Pin. If you are bright and quick to send in the answers, you can join the "Success Club" too and win a big cash prize and a dandy Christmas present as well. Only boys and girls under fifteen years of age may send answers, and each boy and girl desiring his entry to compete for one of the fine prizes will be required to perform a small service for the Club, for which an additional valuable reward will be given. Address your answers to THE "SUCCESS CLUB," c/o Rural Canada, Dept. 24 Toronto, Ont.

Headquarters For Printing and Bookbinding

From The Rogers Hardware Company.
Mr. Archibald Irwin, City.
Dear Sir:—We are gratified to find that we can obtain from you here in our own Town, loose leaf Ledger Leaves at satisfactory prices and much more prompt delivery than Foreign Houses. Your work is in every detail equal to anything we have seen imported, and we see no reason why Home Industry should not be encouraged, especially when local firms are able to compete so favorably. Yours truly,
THE ROGERS HARDWARE COMPANY, LTD.
J. M. Gillis, Secy.-Treas.

Archibald Irwin, King's Printer
13 Richmond Street - Phone 261

Bg Tea Leaves do for Sweeping Floors, But

For delicious refreshment and true economy there is no tea equal to

RAKWANA TEA

You get the flavour, the richness and the aroma of pure tea at its very best, because RAKWANA TEA is made from carefully selected leaves from which the large stalky fibre has been extracted. Tea made from the whole leaf is full of stocks and tough bits of fibre which contain absolutely no real tea essence. It is clear waste. RAKWANA TEA is all good. It is so rich that one small teaspoonful will go farther than a heaped teaspoonful of the ordinary tea. RAKWANA TEA is the very essence of tea goodness.

JOHN TOBIN & CO.
Halifax, Canada
Local Representatives Mr. E. C. Scott, Revere Hotel.

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108 Fulton Fish Market, New York
Specialties. Smelts, Eels and Clams. Consignments solicited, daily returns, Stencils and stationery on application.
Reference Market and Fulton National Bank, New York.
S. B. WILEY & SONS, Transfer Agent Boston
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Monuments that endure the Ravages of Time

Are what you seek to make the grave of your departed with. We supply no other. Our Monuments are the best to be had. Estimates given.

Chandler & Bell
60 Kent Street

1847 ROGERS BROS. SILVERWARE

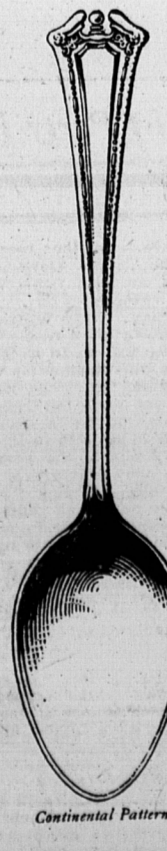
For Christmas

Silver seems to express fully the giver's best wishes. It is always acceptable, particularly so where the one who receives it recognizes the trademark as an old time friend.

Lovers of good silver for seventy years have placed their trust in silverplate bearing the trademark—1847 ROGERSBROS. Its durability is beyond question, and a variety of patterns make selection easy. The Continental Pattern is here illustrated.

The date—1847—identifies the genuine. Do not confuse it with other "Rogers" brands.

Sold by leading dealers and unqualifiedly guaranteed.
Made in Canada by MERIDEN BRITANNIA CO., Ltd. Hamilton, Ontario



Continental Pattern