



## Santa's Headquarters

That is just what this is for our store is chock full of appropriate gifts for young and old. **PATONS.**

This great, big, happy, bright Christmas store is filled to overflowing with beautiful articles for Christmas.—**PATONS.**

The Christmas spirit is in the air. The world's unselfish time is upon us. We need not remind you that the greatest happiness comes to ourselves when we make others happy with our gifts—**PATONS.**

The pleasure of giving is partly in the choosing, and we are glad to have you look. **PATONS.**

Sensible Christmas gifts are a joy for the entire year to both giver and receiver. **PATONS.**

Pleasing Christmas gifts can be secured now, and many Christmas buyers are already coming in and having their selections reserved for later delivery. **PATONS.**

With every express bringing us new goods we feel we are in shape to satisfy more thoroughly than ever the demands of those desiring Christmas gifts. **PATONS.**

Above all things else, glitter, richness, even beauty itself. Be sure your gift is **USEFUL.** **PATONS.**

"Everything for Everybody." This new and greater store is fully prepared to care for all your Holiday wants and always helpfully ready with new and novel gifts as well as practical suggestions for all the family. **PATONS.**

Most men want a bit of newness for wear on a holiday, to top off with. And what is more fitting than a new scarf or a pair of gloves? Quiet conservative ideas for quality folks are these neckties and gloves. **PATONS.**

Your Xmas list should include one of these rich, warm sweaters. **PATONS.**

It's not style alone that brings men back to this store, but it's style that brings them here in the first place, and all men know pretty near as much about style as we do. It's the quality of the goods, the workmanship, the individuality and attention to details that make men become permanent customers here. **PATONS.**

A very appropriate Christmas gift. Our assortment presents a host of beautiful patterns and colors in rich silks in all the smart styles and novelty effects. You'll find selection easy, for, aside from being very choice, it's the largest in town. Handsome Xmas box with each muffler. **PATONS.**

Wonderfully attractive are these dainty new neck things, made of the prettiest of laces and embroidered, stock collars, jabots, round collars, Medeci, Robespierre and all the newest styles, also pretty satin and silk bows and ties. **PATONS.**

It may not be cold today but it ought to be: And one of these fine mornings soon Jack Frost sure will get you if you don't watch out. Overcoats bought today are good tomorrow. **PATONS.**

A large assortment of good pictures, neatly framed. Colored and sepia prints in brown frames, several sizes. The frame is worth more than the price asked. **PATONS.**

The graceful new sash, panel and fichu effects in ribbons which are being exploited and encouraged by fashion authorities have stimulated manufacturers to produce new and beautiful ribbons now attracting the interest of women to our Ribbon section. Also Holly ribbon for tying up your Xmas parcels. **PATONS.**

We wonder whether 'Help' like this could be more welcome than right now, when you perhaps are undecided what to give and what to pay. **PATONS.**

Any one can sell cheap clothes at cheap prices. But it takes the cash store to sell fine clothes at moderate prices. **PATONS.**

Christmas handkerchiefs, the gift of all gifts. **PATONS.**

These furs are good to receive and good to give, and they mean comfort. Give furs for Xmas. They always please best. Nothing delights the heart of a woman like beautiful furs. **PATONS.**

Put furniture on the gift list. Come in and see the finest line of furniture made. Here is everything in furniture the heart could wish. Our store is filled with Holiday Furniture. **PATONS.**

After-Christmas reductions in women's suits. Today is your opportunity to buy a suit or coat at tremendously reduced prices. **PATONS.**

Special lot of umbrellas which contain extraordinary values. Pure silk top cravenetted on best paragon frames: The handsome handles on these umbrellas are in most instances worth alone the price asked for the complete umbrella. **PATONS.**

Underwear for cold weather. Any weight you want, any style you prefer, any size needed in women's and children's high-grade knit underwear for the winter weather on its way. **PATONS.**

The store is daylight at all times, and has pure air, high ceilings and plenty of room for all. **PATONS.**

"This new ready-to-wear Department of ours is a most delightful place to shop," remarked a woman who was smart enough to secure her Christmas gifts well in advance. We didn't know whether she referred to the merchandise or their surroundings, for they are both new and attractive. **PATONS.**

The fancy apron makes a pretty gift. These are as fascinating bits of lace, ribbon and a little fine muslin as any girl's heart could desire. Sewing aprons, chafing dish aprons, etc. **PATONS.**

Now is the opportune time to choose fancy stamped linens and dillies for needlework. Every kind of mercerized and silk embroidery floss, crochet thread, yarns, etc. **PATONS.**

That big frost yesterday morning was only a reminder that Winter is at hand; also get out more bed clothing. If you are in need of blankets we want to interest you in our line, and we will save you some money. **PATONS.**

The mother who has planned to give her boy a new suit for Christmas can choose it here under the most advantageous circumstances. Handsomely tailored from English and Scotch cloth into smart, manly styles, and give every promise of thorough service. **PATONS.**

The Season's greatest selling event 50 Ladies' Winter Coats no two alike, your saving will mean at least 1-3, every coat is marked one net cash price.

30 Ladies' fashionable coats worth up to \$25.00.....\$11.98, net the price of the cloth and trimmings. All silk lined.

This is a splendid opportunity for making a practical Xmas gift.

Table damask for Xmas shoppers, 95¢ for 75¢; \$1.25 for 94¢

Manufacturers sample line of pretty aprons, discount at 25 p. c.

Homes where Furniture gifts are preferred are numerous

Buy your Xmas ribbon to tie up your Xmas gifts at Patons. 25¢ a roll different widths at Patons.

Other pretty gifts in ribbon novelties

Such gloves as Patons will surely please

Special Sale of coatings for Xmas

Xmas ties for a man, Lounging, bath and long kimonos, for ladies and gentlemen, we have secured 20 high class dark colored lounge robes for men, usual price \$6.50, clearing this lot for \$4.50. This is something practical at a big saving.

We have a large and varied exclusive stock of high class furs for Ladies' outer attire.

What could you choose from that would be more acceptable than Ladies' fur coats, Ladies' fur lined coats, Ladies' fur collared coats, Ladies' fur sets, Ladies' fur muff, Ladies' fur ties, Ladies' fur scarves, Ladies' fur stoles, Ladies' model suits, Ladies' tailored suits, Ladies' coats, Ladies' street costumes, Ladies' separate skirts, Ladies' underskirts, Ladies' fancy blouses, Ladies' tailored waists, Ladies' marabou sets, Men's fur coats, Men's fur collars, Men's ulsters, Men's overcoats, Men's hats, Men's caps, Men's and Ladies' umbrellas, Men's gloves.

You can test the genuineness of this sale by a visit to our new show room. You can test values by comparison. You can test the exclusiveness in style and design by your own judgment, and the money saving advantage it affords.

Beginning tomorrow we will have some morning specials that ought to bring along the morning buyer, and will be continued during the holiday season. Two Brass Bed specials for to-day.

# PATONS