

# IMPORTANT NOTICE TO FARMERS

Meeting as we do the Consumer of pork products—and knowing what the market demands—we consider it our duty to keep you fully informed as to the class of hogs required to command the highest price. The consumer today will pay the best price only for meats cut from well-fed and properly finished hogs, weighing when dressed 120 to 160 lbs. consequently this class of hogs only will bring the top prices. The demand for meats cut from heavy hogs is very limited and can only be sold at prices much lower than those cut from the select hogs—in fact it is becoming almost impossible to sell meats cut from heavy hogs, consequently the price of heavy hogs in future will be much lower than the select ones.

We want to improve the reputation of P.E.I. Pork Products. We can only do our share of it by improving the cure, the farmers' end of it is to **SUPPLY THE CLASS OF HOGS THE CUSTOMER WANTS**, and it so happens that this is the cheapest and most profitable to feed.

Get all the hogs possible ready for September delivery.

We start packing again September 5th, 1911.

## DAVIS & FRASER

P. S. Last year the heart, liver and lungs were left inside the Carcass, this year Hogs must be dressed by taking these organs out and attaching them to the fore-foot, but must be left secured to their natural attachments.

### IS BRAVERY BECOMING UNCOMMON?

In his recently published book of Indian travel, Price Collier, the keenest and withal fairest critic of the Briton since the days of Max O'Rell, says that he never sends his women-kind to sea in any other vessel than one in which Englishmen or men of the Anglo-Saxon race have command. He feels assured when a British captain is on the bridge that women will be saved first in the event of disaster.

Now that is a very fine tribute to a shrewd observer. In every corner of the world man have died to earn it. With simply bravery the Briton has always counted life well lost in losing it he could safeguard the lives of his women folk and children.

Are we in Canada falling from that high estate? Is the command "women and children first" not as binding upon us as upon our fathers? Is bravery becoming uncommon? We should be sorry to think so, and yet there are disquieting incidents every now and again that indicate the need for inculcating the virtue of dying honorably. Here are some of the more recent: Several London men, the victims of either cowardice or of too much liquor, perhaps of both, stood by a few days ago while two boys were drowned in a pond. When the wharf at the King Edward Park near Montreal collapsed men in the crowd thrown into the water scrambled to safety, leaving women beneath them in the water. In certain recent drowning accidents in the vicinity of Toronto it has not been es-

tablished that every effort was made by the men who were rescued to save their women companions who were drowned. But the most significant of recent signs of the times is the story of the collapse of the pier at Queen's Park, Aylmer, Quebec, on Thursday night. There fifty persons were thrown into the water, and the bulk of the people were rescued by three men, while many others stood around too dazed to do anything helpful. That was not the worst of it, as the following extract from the report of the accident indicates.

"In the water several incidents occurred that cast no heroic light on the men who were thrown in along with the women and children. One of the occurrences was of a particularly cowardly nature. Young Mullin (one of the rescuers) had just pulled a woman out who was going down for the last time. Seeing another in a like predicament, he asked one of the male passengers, who was clinging to the dock, to take charge of the first woman while he went to the help of the second. The man did not reply, and Mullin took his silence for consent, telling the woman to hold on to the man's shoulders for a moment. Mullin had no sooner turned than he heard the sound of a cry. Looking around, he saw the man strike the woman full in the face, sending her back into the water. Happily, however, Mullin was able to rescue both women, but in the hurry he lost track of the man who did the cowardly act."

There is no law to punish cowardice so abject as that of the man who would not take even a little risk to save a woman's life. Public contempt

is the only thing that can be used as a corrective. It may seem cruel to put the coward in the pillory for an act that is oftentimes no more than the momentary triumph of the lower nature, but unfortunately when life is in danger there is usually no time for the coward to get a grip of himself by exercising his reason. Bravery must be a matter of instinct or of habit, absolutely automatic, to be useful in times of crisis. The boys of the rising generation must be taught that the supreme crime against manhood is to hesitate to

venture even life itself in saving women and children when they are in peril.

**CASTORIA**  
For Infants and Children.  
The Kind You Have Always Bought  
Bears the Signature of *Dr. J. C. Feltner*

### Business for Sale

A good business stand situated on railway, in centre of one of the best farming sections of the Island as for sale, either with, or without all stock of general merchandise. For full particulars apply by letter to "BUSINESS," care Guardian Ch'town.

**ST. MARGARET'S COLLEGE**  
TORONTO  
A RESIDENTIAL AND DAY SCHOOL FOR GIRLS  
(Founded by the late George Dickson, M.A., former Principal of Upper Canada College, and Mrs. Dickson.)  
PRESIDENT—Mrs. George Dickson.  
PRINCIPAL—Miss J. E. Macdonald, B.A.  
ACADEMIC DEPARTMENT—Preparation for the Universities with Honours a specialty. MUSIC—Vocal and Instrumental; ART; ELOCUTION; HOUSEHOLD SCIENCE; PHYSICAL EDUCATION carefully directed. Large Lawns, Rink and Swimming Bath.  
School re-opens September 12th, 1911.  
—Write for Calendar—

**From the Heart of the Corn Comes This Perfect Food**

**Kellogg's TOASTED CORN FLAKES**

Of all the kinds of cereals to be had to-day Kellogg's Toasted Corn Flakes alone combines deliciousness, healthfulness and digestibility.

It is just a good, common-sense food that contains as much nutritive value as meat or eggs, at much less cost.

It gives strength and vitality to children—is ideal for invalids.

Made in Canada, at London, Ont.  
10¢ per pkg.

**P. E. ISLAND RAILWAY**  
Commencing Monday, June 13th, 1911  
Trains will run daily, Sunday excepted as follows:

Trains Outward		Trains Inward	
Read Down	Read Up	Read Down	Read Up
P. M. P. M.	A. M. P. M.	A. M. P. M.	P. M. P. M.
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