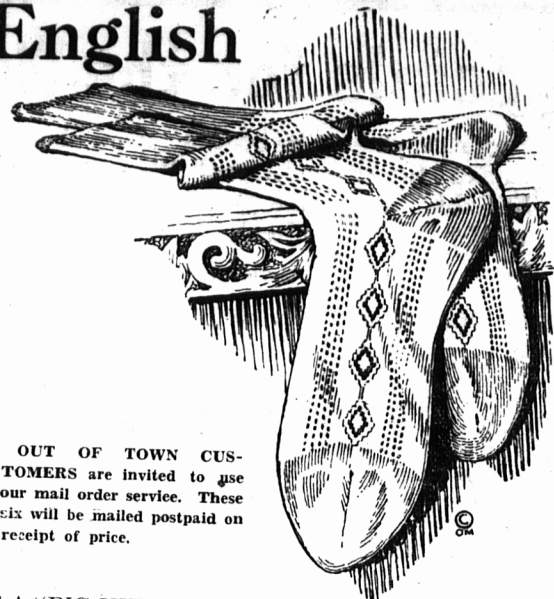


Sale of English Wool Fancy Sox

Worth to \$1.25 pair
75c
Per Pair



OUT OF TOWN CUSTOMERS are invited to use our mail order service. These six will be mailed postpaid on receipt of price.

OUR BUYER MADE A "BIG HIT" in picking up this wonderful line. Of course we have had to handle a big quantity to secure the wonderfully favorable price. The sox are of fine real English make, all wool, fancy patterns, in all the popular colorings. They are very much like the illustration. Buy them in half dozens. You will be delighted.
Over the counter **.75** per pair.
Or by mail postpaid.

Wonderful Week-end Bargains for Men and Boys

- | | | | |
|---|--------------------------------|---|---------------|
| Men's Blue Chinchilla Overcoats, all sizes | \$15.00 | Boys' Woolen Gloves, Scotch knit | 45c |
| Men's Blue Chinchilla Overcoats, fancy lined | \$18.00 | Boys' Star Gauntlet Gloves, all sizes | \$1.00 |
| Men's fine all wool blue Overcoats | \$20.00 | Men's all wool Knit Windbreakers, all sizes | \$5.00 |
| Men's dark tweed Pants, all sizes | \$2.95 | Men's Fall Caps, fancy tweeds, | \$1.50 |
| Men's and young men's tweed Suits, worth to \$30 | \$22.50 | Men's pull-over V neck Sweaters, \$2.50 and | \$3.00 |
| Men's and young men's all wool Blue Serge Suits | \$25.00 | Young Men's Snap-leaf Hats, grey and fawn | \$4.00 |
| Men's horsehide leather jackets | \$9.00, \$10.75, \$14.50 | Penman's Fleece-lined Underwear, per suit | \$1.50 |
| Boys' Blue Chinchilla Overcoats, 3 to 9 years | \$5.00 | Men's grey and brown Flannellette Work Shirts | \$1.00 |
| Boys' Wool Sweaters and Windbreakers | \$1.00 | Men's all wool Blue Jumbo Coat Sweaters | \$5.00 |
| Boys' fancy wool Golf Hose, all sizes | 75c | Men's Blue Alpine Overcoats, \$30.00, \$40.00 and | \$50.00 |
| Boys' 3 piece Bloomer and Long double breast Coat | \$8.50 | Boys' long pants, fancy grey and dark tweeds | \$2.00 |
| Big Boys Blue Overcoats | \$11.00 | Boys' Fleece Combinations, (Penman's) all sizes | \$1.00 |
| Boys' Corduroy Bloomers, dark brown | \$1.95 | | |

New Silk Chiffon Velvet \$3.25

New Silk Chiffon Velvets. The most wanted material for fall dresses. Black, Empire Blue, Peach, Rose, Geranium, Prairie, Coral, 36 inch. Per **3.25** yard.

Celanese Satins, 40 inch, black, powder blue, white, rosewood, navy blue, rose. Special **1.98** per yard.

All fancy figured Crepe de Chines in stock. Prices ranging from \$2.75 to \$4.50 per yd. Clearing at per **2.25** yard.

5 pieces Velour and Suede Coating Cloth. All wool, 54 inch. Browns and Tans. From \$2.75 to \$4.50 yard. **2.25**

Clearing at yard **.25**

Full range colors in Wheeling Yarn, both 2 ply and 3 ply. Full 1/4 pounds skeins. Per **.25** skein

Baby Rubber Pants, large size heavyweight. Per **.25** pair

Wool Lined Cape Glove Fur Top \$2.50

Wool lined Cape Skin Gloves, with fur tops, brown and tan. Pair **2.50**

Crepe de Chine Scarves, plain colors. Red, powder, peach, sand and rose. **2.00** each

Knitted Wool Gloves, sand, brown, black and grey. **.75** pair

Pure Silk Stockings, reinforced toe, heel and sole. New fall shades, Streetone, Teatone, Newton, rose, taupe, gunmetal, black, sizes 8 1/2 to 10. **1.00** Pair

Cashmere plaited stockings. Moonlight, grain, zinc, nude and black. Sizes 9, 9 1/2, and 10. Per pair **.75**

Stocking Legging by the yard. Black and heather mixture. Single yarn, medium 25c yard. Large, 40c yard. Double and twist Yarn, medium, 45c yard. Large, 50c yard.

Six Striking Snaps in Wash Goods for the Week-end

- | | | | |
|---|------------------|---|------------------|
| Fancy Velours for Dresses 36 inch. Yard |39 | Printed Indian Head, 36 inch. Ten good patterns. Per yard |45 |
| Fancy Eiderdowns, suitable for Dresses or Kimonas. Variety of stripes and floral designs. 36 inch. Yard |29 | Fancy Crib Blankets. Blue and pink with fancy borders. Sizes 40 x 31 inches. Each |69 |
| Printed Foulard, 32 inch. Ten different patterns. Per yard |35 | Patchwork, by the pound. Cretonne, chintz and print cotton, pound |45 |

MOORE & McLEOD LIMITED

Western Guardian

—AT HOME—Mrs. Ingham W. Jardine will be at home on Friday, November 2 from 4 to 6 p. m. and 8 to 9 p. m. 8789-10-31-21

—CHARLOTTETOWN TALENT at Seven-Mile Bay Hall, Friday, Nov. 2, 8.30 p. m. "The Whole Town's Talking." 8796-10-31-21

—SEVEN MILE BAY HALL Friday, Nov. 2, "The Whole Town's Talking" by Charlottetown Dramatic Talent. 21

—THE CHARLOTTETOWN GUARDIAN may be obtained from the Hunter Book Store, next Bank of Nova Scotia, Water Street. Subscriptions will be received and advertisements taken for insertion in the Guardian.

—UNITED CHURCH OF CANADA, Kensington, Nov. 4, Rev. J. R. Saint, P. A. Minister, 9.45 a. m. Sunday School; 11 a. m. The Drink Evil; 7 p. m.—Felix Before Paul. 3 p. m.—First United Church Summerfield. A hearty welcome to all.

—DEATH OF MR. THOMAS CAHILL—There passed away at his residence in Miscouche early Sunday morning, at the age of seventy two, Mr. Thomas Cahill, formerly of Lot 11. The deceased was born in Ireland, but came to this country as a young man. He was of a quiet disposition and respected by all who knew him. He is survived by his widow, who has the sympathy of the community in her sad bereavement. The funeral, which was very largely attended, took place on Monday from his residence at Miscouche to Freeland, Lot 11. Rev. Reginald McDonald officiated, assisted by Rev. Dr. Monaghan of Miscouche.—5.

—OPENING OF LONG RIVER UNITED CHURCH.—The new United Church at Long River will be opened for public worship on Sunday Nov. 4th with services at 11 a. m. 2 p. m. and 7 p. m. The preacher for the morning service will be Rev. G. N. Somers, B. A., Chairman of the Prince Edward Island Presbytery, who will also dedicate this church for the worship and service of Almighty God. The preacher for the afternoon service will be Rev. E. H. Ramsay, D. D. of Trinity Church, Charlottetown. At this service the Clifton choir will have charge of the music. The preacher for the evening will be Rev. J. M. McLeod, M. A. The local pastors will assist at these services. The offerings for the day will be in aid of the Building Fund.

—CAMPBELL — O'CONNOR — A quiet wedding was solemnized at Porden on Tuesday morning when Miss Mary Matilda O'Connor, daughter of Mr. and Mrs. John O'Connor, of Carleton, was united in marriage to Mr. Frederick Earl Campbell, of Summerside. Rev. Basil Croken, cousin of the bride, performed the ceremony, assisted by Rev. William Monaghan. The bride was becomingly attired in a navy blue costume trimmed with grey and had to match and was attended by Miss Katherine Driscoll, of Emerald. Mr. Harold Campbell acted as groomsmen. After the ceremony, which was witnessed by a number of the friends of the bride and groom, including a good many from Summerside, the happy couple left on the car ferry for a honeymoon trip through the sister provinces and on their return will reside in Summerside. Mr. Campbell is a popular member of the staff of Messrs. Brace, McKay and Co. Ltd., of Summerside. Their many friends wish Mr. and Mrs. Campbell every happiness in the future.—5

—LANTERN LECTURE ON THE YUKON—In Trinity Hall, Summerside, on Monday evening a very interesting and instructive illustrated lecture was given by Rev. J. P. C. Fraser, M. A., to an appreciative and intelligent audience. Mr. Fraser took his hearers back to those stirring times of the gold rush of '96 to the Klondyke, when men from all walks of life and from all parts of the world, a good many from P. E. I., with that adventurous and daring spirit of the pioneer, endured great hardships in that mad rush for gold. Mr. Fraser showed scenes at Skagway and in the Chilkoot trail before the White Horse Pass was opened, overcoming tremendous difficulties. This twelve mile railway was built over the mountains at a cost of many thousands of dollars per mile and opened in 1900. He described the rapid growth of Dawson City. Its origin dates from the discovery of gold on Bonanza Creek and rapidly grew to ten thousand, during

THE KIND OF HELP MANY MEN NEED

A Wealth of Health in "FRUIT-A-TIVES"

Wherever you go in Canada, you will find many men who owe their good health to "Fruit-a-tives," the marvelous medicine, made from transformed fruit juices combined with the finest and most scientific medicinal ingredients. Some of these men have been relieved of dreadful Kidney Trouble or Rheumatism. Others suffered for years with Backache. Some were miserable with Indigestion. Others were weak and run-down because of Headaches, unstrung Nerves and Bilious Attacks. Hundreds and hundreds of these men had tried remedy after remedy without relief. And then "Fruit-a-tives" brought health, brought peace of mind, brought the real joy of living into their lives. So "Fruit-a-tives" will help you. Get a box to-day—25c. and 50c.—at dealers everywhere.

Holt, Renfrew & Co. OF QUEBEC

Will hold a demonstration of Fur Coats and Fine Furs all day Wednesday and Thursday in the annex, second floor.



Late Fall Millinery

Chic small hats rule the mode for autumn. Here is a collection of unusual charm and variety. Each hat depicting some fascinating phase of fashion.

Of Felts, Velvets, Feathers, Velvet and Felt Combinations — Metallics, etc.—\$2.98, \$3.75, \$4.50 to \$8.00.



Charming New Fall Gloves

The popular pull-on style shown in so many attractive ways. Some with turn back cuff, others with flare.

Chamoisette, Silk, Suede, Chamois and Kid. 50c, \$1.00, \$1.50, \$2.00 to \$3.50

MOORE & McLEOD LTD.



Tailored, Elaborate

FOREMOST SHOWING OF FUR COATS

The finest showing of Fur Coats that you have ever seen in a Charlottetown store. All the popular furs, beautifully made, perfectly finished, attractively priced.

\$68.00 to \$650.00

the gold rush, but is now about four thousand. The lecturer sketched the controversy over the Alaskan Boundary and gave great tribute to the Royal North West Mounted Police, who maintained law and order in those difficult times. He spoke of the sacred "cache" in which the lone miner would hide his food and possessions knowing they would be safe as no one would dream of pilfering such hiding places. The currency in the early days was small bottles of gold dust. He explained the methods of gold mining, beginning with simplest placer mining, by the prospector's pan, to the more expensive methods of mining, which caused a marked decline in yield and in the population. Mr. Fraser gave vivid pictures of the life of the lonely prospector, sometimes winning a fortune, at other times making a scanty living screening the tailings, given him by some kind hearted pal, and spoke in glowing terms of the work of Dr. J. Pringle and nurses in their splendid work in the hospitals at Altin, Telegraph Creek and Dawson. The lecture was very instructive both for young and old and it is hoped that the Ladies Auxiliary of the United Church, under whose auspices it was held, will secure more lectures on such interesting subjects.—5

Splendid Lecture At Summerside

On Tuesday night Mr. David Goldstein's lecture, given in the Capitol Theatre at Summerside under the auspices of the Knights of Columbus, on "What is Wrong With the Family" made a deep impression upon an audience that filled the capacious theatre to the doors. Mr. Henry Noonan presided and in welcoming the large audience and introducing the speaker explained that the lecture was part of the Knights of Columbus campaign against insidious propaganda aimed at the sanctity of family life. Mr. Goldstein so closely followed the lines of his lecture at Charlottetown, which was very fully reported in last Saturday's Guardian, that repetition is quite unnecessary suffice it to say that he dealt with delicate family matters and even sex questions in a way that could not possibly offend the most reserved or even precise mind. The speaker explained that the Catholic Church countenanced separation only where husband and wife could not possibly live happily together and when neither party could be broken by divorce that had once been legitimately entered into; that the difference between Russian Socialism and the Socialists in the British Labor Party was that the latter did not look to destroy the Empire, being more of a labor force than a socialistic force, especially since the Great War; that a man's soul is not a part of his body, in so much as every part of the body is changed or replaced in a certain sequence of years during

Eastern Guardian

—MONTAGUE INDOOR CIRCUS, October 31 to Nov. 3. 8643-10-25-61

—EASTERN AGENT—Mr. J. W. M'cock is Guardian Agent in Montague and will be pleased to attend to all orders for advertising and renewal subscriptions.

—DON'T MISS seeing Hughes box Friday, November 2nd at Montague Circus. 8771-10-30-31

—SUPPER WILL BE SERVED in the new Rink, Montague on Thursday, Nov. 1st. 8771-10-30-31

—THE LADIES OF MONTAGUE will serve supper from 5 o'clock to 8 o'clock on Thursday this week in the new Rink. 8771-10-30-31

—MONTAGUE CIRCUS program Wednesday, Halloween party Thursday, supper; Friday, boxing; Saturday, moving pictures. 8771-10-30-31

—COME AND ENJOY a game of bingo or a dance at Montague Circus, October 31st to Nov. 3rd. 8771-10-30-31

—BE SURE AND SEE Earl Grant Boxing Friday, Nov. 2nd at Montague Circus. 8771-10-30-31

—POTATO SHIPPING ACTIVE.—One feature about potatoes this season is that if the price is low there seems to be a demand. In the slump year four years ago, there was no demand, and many growers sold none at all. This year they are selling them fast, and the potatoes are so plentiful that one grower, or at least one or two or three, together are loading cars. Andrew McIn-

nis loaded a car at Harmony, last week, all by himself, a few days before, Peter McPhee and Vincent McPhee loaded a car at the same station. This first week, Michael McInnis is loading a car. These cars are bagged and sorted by the shippers at home, and simply loaded and shipped to consignee who furnishes the bags. This is business.

life, whereas the same soul is ably denounced. This was second in the body from its conception by Mr. J. E. Dalton, who pointed lives on for eternity. Mr. T. D. Ramsay, in moving a mastery way in which he had handled of thanks endorsed the learned lecturer's sentiments against the practices and theories he had so vote.

Brace's Scales

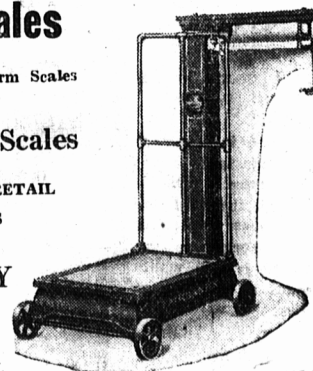
Genuine Fairbanks Platform Scales with or without bag racks.

New Warren Scales

WHOLESALE AND RETAIL DISTRIBUTORS

BRACE, MCKAY & CO., LTD.

SUMMERSIDE, P. E. I.



500 or 1000 lb. Price \$32.00 to \$48.00

BIG TEN DAY SALE November 1st to 10th

GROCERIES

- Maple Leaf Flour ... \$4.20 bag
- Beaver ... \$3.95 bag
- 10 lbs. Granulate Sugar ... 69c
- King Cole and Red Rose Tea ... 64c pkg.
- Turnikanda and Our Special ... 58c pkg.
- Best No. 1 Molasses 50c gal.
- Kerosene Oil ... 27c gal.
- 2 packages 15 oz. Raisins 23c
- 2 Brooms ... 70c
- Magic Baking Powder ... 35c
- Lard, 1 lb. package ... 21c
- 10 Bars P. & G. Soap ... 39c
- 10 Bars Surprise ... 59c
- 1 lb. best Twist ... 9c
- 3 boxes Matches ... 25c
- Men's Mack Coats \$5.75 to \$9.50
- Men's Sheep Skin Coats \$9.75
- Men's Leather Coats \$8.50 to \$10.50
- Men's Work Shirts \$1.00 to \$1.40
- Men's Blue Combination \$2.00
- Men's Fleece Underwear ... 85c each
- Men's All Wool Underwear ... \$1.65 each
- A new Lantern just out. See it ... \$1.25
- Men's and Boy's Lumber Rubbers ... \$1.90 to \$2.69
- A very special price on Canned Goods.
- Men's 1/4 Rubber Boots ... \$6.00 pair
- Men's Rubber Suits ... \$7.99

BOOTS

- Men's Fine Calf \$5.00 for \$3.90
- Men's Banker \$5.00 for \$4.50
- Men's Heavy Furrow Sole \$3.49
- Men's Leather Sole \$3.20 pair

RUBBERS

- Men's Storm Rubbers ... \$2.25 pair
- Men's Low Rubbers ... \$1.10
- Women's Rubbers ... 80c pair
- Women's Overshoes \$2.20 and \$2.30
- Men's Overshoes \$3.00 and \$3.85
- Boy's Overshoes ... \$2.25 pair
- Girls Overshoes ... \$2.20 pair
- Boy's Mackinaw Coats \$4.00
- Boy's Windbreakers ... \$2.25
- Caps ... \$1.50 and \$1.75
- Men's Blue Overalls \$1.50 each
- Men's and Ladies Hose
- Boy's and Girls (all down)

A Preventative

For preventing stiffness and further pain from sprains and hurts of any kind use MINARD'S.



I have a large stock just arrived. Every article cut away down. Come first and get your wants.

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