

# Red Cross Needs for 1944—Blood and Gold Bullets

## Wonderful Work that the Red Cross Accomplishes

Message From Mrs. E. A. Foster, Chairman of Women's War Work Committee, Prince Edward Island Division—Canadian Red Cross Society.

The Red Cross is again appealing to your generosity for \$100,000 which looks like a lot of money to you in Prince Edward Island but when you consider the tremendous work which is being done with the money it really is very little. Take for instance the material for war parcels—the women of this province have done a stupendous job in making up supplies but before we start on the construction of these articles money must be spent and we women know how much things cost. But, we also

know that our service men must have these comforts to make the life they are leading more bearable. These comforts are more than appreciated by the recipients as evidenced by the many letters of gratitude received.

Miss Mona Wilson, our Assistant Commissioner in Newfoundland writes that it is heart warming to see the delight and hear the praise for the Red Cross when these boys come in to port half frozen and receive a turtle neck sweater, mitts or socks or whatever they need—but she could use many more. So, please ladies don't let them down—keep your knitting needles clicking! During the past year this Division has sent overseas 7,841



ARTHUR BELCHER  
Honorary Treasurer for Red Cross Campaign

articles of clothing for civilian relief, over 28,000 pieces of hospital supplies and over 18,000 woollen comforts for the men and women of the services as well as over 300 dresses to Russia and 1,400 to the brave Greeks besides 2,117 quilts. The Red Cross came into existence as a work of human sympathy, an expression of fraternal love towards all men. Nothing ever causes the Red Cross to waver in its purposes which are the same in peace as in war. Its concern is the individual human being in distress, ill or a prisoner, hungry or freezing or alone and cut off from family or friends. The humanity for which the Red Cross stands is of the simplest kind like the Good Samaritan who seeing a man by the roadside, wounded and helpless, does not stop to ask questions as to persons and circumstances but goes at once and takes care of his neighbor in need. The Red Cross is able to act in an emergency, unhindered by red tape. The life of a soldier taken ill in Newfoundland was saved by the Red Cross paying to have him flown to Montreal for an operation by the famed brain surgeon, Dr. Penfield. If the sufferer had had to wait for attention through the regular army channels and usual delays his life might have been lost. The Red Cross is able to do these things because men and women went all over Canada and collected money and made it available for such emergencies. Great men all through the Dominion are giving unselfishly of their valuable time and talent to make this 1944 Campaign the greatest success ever. Prince Edward Island has never fallen behind so let us give all we can and do it quickly. This probably will be invasion year and the needs will be astounding. We have a job to do that is so heavy and so difficult that it will take every bit of energy, every bit of intelligence and every bit of resolution we can muster.

And now a word about our Prisoners of War which is a subject close to the heart of every one of us. Over half the Campaign objective for Canada, \$10,000,000 will be required to pay for the parcels which are packed and sent weekly for prisoners of war. This is probably the most important phase of Red Cross work. Many who think they cannot contribute enough to be worthwhile could give \$2.52 which is the price of one prisoner of war food parcel. Think of the delight this would bring to some boy! Fit. Lt. Don Morrison, D. F. C. and D. F. M., of the R. C. A. F. who blacked out at 30,000 feet over Calais lost a leg and knew nothing until he came to in a German prison camp hospital and who is now repatriated is a very live proof that the food parcels reach our boys regularly.

Pte. Boylan, wounded at Dieppe and who also lost a leg, was a prisoner of war and is now back in Canada says:—"The Red Cross food parcels arrived every Friday and once a month we got an extra one. We relied on the Red Cross to keep us going—we never ate the Jerry rations, but dumped them down the sink. We depended entirely on the Red Cross for food, clothes and recreation. In fifteen months I didn't miss a parcel. Eating the contents was like walking into the finest restaurant in



# This work MUST GO ON!

### These Red Cross parcels are needed more than ever by those in enemy hands

In packing centres like this across Canada, some thousands of devoted women volunteers, working tirelessly in shifts of 100, pack about 100,000 Red Cross food parcels each week.

In 1943, millions of dollars were used in filling these parcels with nourishing food. To date, nearly 7,000,000 of them have been supplied.

For many thousands of war prisoners these parcels spell the difference between gnawing misery and a measure of bodily comfort. As the fighting spreads the need grows. Were this the only activity of the Red Cross, it would be enough to warrant your openhanded support. But this, and all the other Red Cross work, must go on. Give generously!

## Support the

# CANADIAN RED CROSS

This space contributed by **R. T. Holman Ltd. Summerside-Charlottetown**

Montreal, Dec. 2.—The long road home to freedom ended today for 217 Canadian men, women and children who finished a six-week journey from Japanese internment camps and jam-packed for three hours in a "train" conditions of the internment camps. They said instances were ill-fed, ill-clothed, ill-shod and ill-housed. Their diet of bread and ill-housed, with an irregular four-ounce ration of meat that was mostly bone.



Give - HUMAN SUFFERING IS GREATER THAN EVER NOW!

The need was great last year. It's infinitely greater today. YOUR Red Cross dollars must keep up the work. Give fully!

**CANADIAN RED CROSS**

\$10,000,000 Needed Starts Monday, Feb. 28

**JACK CAMERON**  
Men's Wear, 106 Gt. Geo. St.



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**THE VOGUE**



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**J. R. WILLIAMS**  
Jeweller



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\$10,000,000 Needed Starts Monday, Feb. 28

**McLean & MacFadyen**  
180 Queen Street

They need YOUR Help



Give - HUMAN SUFFERING IS GREATER THAN EVER NOW!

More Than Ever now!

As the war widens and intensifies, the need grows. There is infinitely more need for your Red Cross dollars this year than last. There must be more of them, if the need is to be met.

Prisoners of war, bomb victims, refugees, the wounded, the dying, the destitute everywhere count on YOUR Red Cross dollars for help. Does your fall them?

**\$10,000,000 needed**

**CANADIAN RED CROSS**

This space donated by: **ISLAND FURRIERS**

**BRING RELIEF TO THOSE WHO SUFFER!**

The Red Cross needs \$10,000,000 to carry on its great work.

**Give Now to Help The Red Cross!**

**CHAPPELL & CO.**

Toronto. Reserves of these parcels are being built up against the days following invasion when facilities for transporting food to Germany may be difficult. In addition to food parcels the Red Cross is supplying two million cigarettes per month to the pool at Geneva in order that we may take care of the needs of our prisoners of war in this regard. We are also supplying large quantities of capture parcels which are being forwarded to England in readiness for distribution to our own Canadian prisoners of war immediately upon information being received in Britain that they have been captured and are in enemy prison camps.

These parcels contain a comfort bag with toilet articles, writing paper, hankies, etc. and included also in the parcel are certain articles of clothing which you ladies have had a share in making. Through the co-operation of the British Red Cross medicines and individual medical parcels are supplied where necessary, fruit juices and many other articles are provided to make things easier for the boys in hospital at prison camps.

All these projects require a great deal of money and may this 1944 appeal for funds to carry on this work of humanity find a ready response by the generous people of this province.

The Call Goes Out to YOU now —the need is greater than ever!

You responded generously last year, perhaps. This year, with a wider-spread and grimmer war on our hands, the need has expanded. Your Red Cross dollars are needed now as never before. The work must go on—with YOUR help.

**CANADIAN RED CROSS**

\$10,000,000 NEEDED—STARTS MONDAY FEB. 28

This space donated by: **A. E. TOOMBS**  
187 QUEEN ST.

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This space donated by: **J. P. CROCKETT**  
175 QUEEN ST.

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