



PROUD SYMBOL...
of another step toward Victory!

6th
VICTORY LOAN
for \$1,200,000,000
OPENS MONDAY

YOUR Victory Loan salesman will be calling on you on Monday, or during the next three weeks. Open your door wide and ask him in. He will show you how you can play your part in reaching the 6th Victory Loan objective of \$1,200,000,000.

For every Canadian, the Sixth Victory Loan presents both a need and an opportunity. The need is that of our fighting men for a continuous flow of supplies of all kinds. The opportunity is for you to stand alongside your fighting men and to share as best you can the weight of conflict.

Our fighting men are storming the beaches—battering their way step by step to the citadels of our enemies. When our armies are on the attack, they use up ammunition, machines, clothing, great quantities of foodstuffs and every type of equipment at a terrific rate. These things must be replaced and a great reserve maintained to keep the attack moving and to ensure victory.

War supplies can only be maintained with the whole-hearted support of every Canadian. By putting victory first—by getting along with less to save more—by buying Victory Bonds, you help to see that our soldiers, sailors and airmen never have to do without—never have to worry about where the next round of ammunition or the next day's rations are coming from.

When you purchase Victory Bonds, you supply the means to help shorten the war and bring our Canadian men and women home sooner.

Welcome your Victory Loan salesman. Greet him cordially. Give him every co-operation. Be ready for him and help conserve his time. Buy all the Bonds you can for cash and on the monthly savings plan. Be proud to wear the new symbol, the "winged V" on your lapel. Be eager to play your part and do your share to bring victory sooner.

NATIONAL WAR FINANCE COMMITTEE

Put Victory First
BUY VICTORY BONDS