

The Central Guardian

IT PAYS to buy in this Province.

CONCERT.—Reserve Friday, April 20th for Patriotic Concert in P. W. C. Hall.

NORTH RIVER.—Concert in the Hall on Monday, April 9th, 7.30. If wet first fine night.

LECTURE.—Don't miss the lecture and concert at the A. O. H. Hall Wednesday, April 11th. 7.20. 4.4M51.

VALUABLE HORSE SOLD.—Baton Kelvin, the handsome stallion owned by the late Mr. John Richards, was sold at auction in Charlottetown on Saturday to Mr. George Mayne of Summerside for \$1225.

UNSIGNED NOTES.—Several unsigned items of news have been received during the past week. Correspondents are again reminded that no unsigned news will be inserted in The Guardian.

HARD HATS! HARD HATS! Mr. Man, with a small head, you can buy for yourself a new hat for less than one-third their regular value, sizes 6 1/2 and 6 3/4 only. All these hats are latest styles. Prowse Bros., Ltd.

SGT. DUNCAN MACNEIL OF THE CANADIANS

says Dr. Cassell's Tablets Cured his Dyspepsia Completely.

Sergeant Duncan MacNeil, of the Canadian Expeditionary Force, writing from Europe (his home address is 116, Pleasant-street, Halifax, N. S.), says: "For six years I suffered from frequent attacks of dyspepsia, often being in bed for days at a time. When the war broke out I joined the Expeditionary Force and came to England. I had not been long there, however, when my old trouble returned and I had to go to hospital. While in hospital a friend told me of Dr. Cassell's Tablets, and I decided to try them. The first box brought such pronounced relief that I continued the treatment, to make a long story short, a complete cure was effected."

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchie & Co., Ltd., 10, McCaul-st., Toronto.

Dr. Cassell's Tablets are the surest home remedy for Dyspepsia, Kidney Trouble, Sleeplessness, Anemia, Nervous Ailments, Nerve Paralysis, Palpitation, and Weakness in Children. Specially valuable for nursing mothers throughout Canada. Price: One box, 50 cents; six boxes for the price of five. Beware of imitations said to contain hypophosphites. The composition of Dr. Cassell's Tablets is known only to the proprietors, and no imitation can ever be the same.

Sole Proprietors: Dr. Cassell's Co. Ltd., Manchester, Eng.

NOTICE.—Regular quarterly meeting of the Board of Trade Wednesday evening.

NORTH RIVER.—Concert in the hall on Monday, April 9th, 7.30. If wet first fine night.

RUBBER HEELS.—We supply the heels only 30 cents a pair at Charles Bell, 165, Great George Street.

DO NOT FORGET the Choral Club Social and Dance to be held this evening in the Old K. of C. Hall, Queen Street, Orchestra in attendance. 7.00.

MEETING.—Regular quarterly meeting of the Board of Trade Wednesday evening.

REV. MR. WILSON APPOINTED.—Rev. W. D. Wilson of Fredericton N. B., the New Brunswick Secretary for the Dominion Alliance, has been appointed Chief Provincial Inspector, under the Prohibition Act.

EASTER SERVICES.—In the different churches of the City yesterday the Easter services were attended by very large congregations. The music in the churches was of a high order and fully in keeping with the spirit of the great festival and was ably rendered. The floral decorations in most of the churches were very beautiful.

MR. COLEMAN HAS NEW JOB.—Mr. Thomas Coleman Superintendent of the Charlottetown Light and Power Co., has been appointed Superintendent in St. Stephen, N. B., and will leave here about the middle of May. His successor here will probably be Mr. James McKie, who has now a position on the mainland. He is a P. E. Islander.

STOCK NOTE.—Mr. G. Amos Rodd of North Milton is the owner of a pure bred Yorkshire sow which gave birth to 54 pigs inside of twelve months. Out of the two previous litters she has raised 29. Mr. Rodd believes the pure bred Yorkshire is the ideal brood sow.

PASSED EXAMINATION.—At a marine examination held last week before Captain Cameron, examiner of Masters and Mates, Mr. John C. McDonald, Cardigan, passed a highly satisfactory examination for Master of Passenger steamers in the Coasting Trade. Captain McDonald registered at the Navigation department of the Charlottetown Business College on March 20, completing the course in a remarkably short time.

SIX MONTHS' CONTEST FOR NEW BUSINESS.—In a manager's contest for new business held among the Canadian branches of The Sun Life of Canada the Prince Edward Island division, of which Mr. A. J. Irving is provincial manager, won first place over all Canadian branches, capturing the first prize, a beautiful bronze bust of the late Robertson MacAulay, founder of the Company. The division has also won the managers' shield for the month of March, which is the second time this shield has been won by Prince Edward Island this year. Mr. J. A. Moore, the Company's progressive representative at Charlottetown, won first place in the Canadian representatives contest in which all the Canadian representatives of the Company took part, the reward being a handsome sterling silver fruit basket. The result of this contest indicates in a definite way the prosperity of the Island province and is a tribute as well to the local manager and field organization of this excellent Canadian Insurance Company.

ARTISTIC CATALOG.—The Guardian acknowledges with thanks receipt of a copy of Holman's Spring and Summer Catalog, 1917. This catalog is more artistic and attractive than any yet issued by this Island concern. The front cover is made up of a beautiful patriotic design, printed in colors red, white and blue. Britannia is represented rising from the sea, holding a large British flag in one hand and with lines from the other hand leading to British warships. The phrase "Britannia Guards Our Trade Routes" is exceedingly appropriate and completes a design that is exceptionally attractive. Holman's catalog has without doubt the most timely and artistic cover issued by any Canadian firm since the commencement of the present war. A fact emphasized throughout their catalog is that 1917 is Holman's 60th anniversary in business. There is little doubt, judging from the reason able prices quoted throughout the catalog, that Holman's wish to celebrate the occasion in a tangible way. The art work throughout is of a very high order, and the whole book reflects credit alike on Holman's as well as the printers. There is hardly an article of every day use that one can name that is not illustrated and described in Holman's catalog. It is a shopping encyclopedia for the home—a bargain book of real value to the economical shopper. Holman's pay all freight charges on cash orders amounting to \$10.00 or over, taken from Holman's catalog, with a very few exceptions, and every article illustrated or described is guaranteed to be exactly as represented. The enterprise of this Island concern is certainly commendable. Residents in every part of Eastern Canada are proud of the fact that they can claim Holman's as a Maritime institution; how much more pleasing it should be to Islanders to know that while Holman's does an ever-increasing trade throughout Eastern Canada, they are in reality an Island institution. Any person who does not receive a copy of Holman's catalog within a short time and desires one, may have same by mailing a request on a Post Card.

ITCH SALT RHEUM

BARBER WANTED OR BOY WITH some experience. Apply at once, Cantwell's Barber Shop. 7694-4-8M21.

Sometimes Called Eczema—Removed by Hood's Sarsaparilla

Salt rheum is one of the worst and unfortunately one of the most common of all diseases. How it reddens the skin, itches, oozes, dries and scales, and then does this all over again. Sometimes it covers the whole body with inflamed, burning patches and causes intense suffering, which is commonly worse at night. Local applications may do some good, but they cannot permanently relieve. The disease will continue to annoy, pain and perhaps agonize until the blood has been purified and the general health improved. Ask your druggist for Hood's Sarsaparilla, the great old reliable family remedy. It has given perfect satisfaction in thousands of cases. Insist on having Hood's Sarsaparilla, for no substitute acts like it. Get it today.

DRIVING CLUB'S annual meeting tomorrow evening. Important business. 7695.

GOOD TIME ASSURED at the Choral Club Social and Dance to be held this evening in the old K. of C. Hall, Queen Street. All friends are cordially invited. 7696.

HATS! HATS! HATS! Buy your Easter hat at the big store, all the latest styles and colors. Prowse Bros., Ltd.

EVEN CROSS, SICK CHILDREN LOVE SYRUP OF FIGS

If feverish, bilious, constipated, give fruit laxative at once.

Don't scold your fretful, peevish child. See if tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomach ache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste, the sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," and mothers can rest easy after giving it, because it never fails to make their little "insides" clean and sweet.

Keep it handy, Mother! A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages, and for grown-ups plainly on the bottle. Remember there are counterfeiters sold here, so surely look and see that yours is made by the "California Fig Syrup Company." Hand back with contempt any other fig syrup.

Prince Edward

TODAY AND TOMORROW

Universal MOVING PICTURES PRESENTS

ANNETTE KELLERMAN

IN

"Neptune's Daughter"

7-Wonderful Reels-7

A Thrilling and Wonderful Spectacle,

A MARINE FANTASY,

An Interweaving of The Real and Mythical

A Craftsman Like Blending of.

The Spectacular,

of The Sensational

of The Dramatic

of The Beautiful

Mere Words Fail in Describing

The Beauty of This Wonderful

Picture

BY ALL MEANS SEE IT



Shown in all the leading American and Canadian Theatres at \$1.00 Our Price 25c Children 10c

ATTENTION

Mr Stockman

At the close of Winter animals have been fed and on dry feed. They eat well—but do not turn their food to account.

Callin A McDonald Prescription Druggist Phone 616, Ryers Hotel Block, Kent Street

Telephone or mail orders receive prompt attention.

The Willis Piano Has Character and Style

It is the favorite instrument of H.R.H. the Duke of Saxe-Coburg and Gotha, the Prince of Denmark, the famous Montreal Grand Opera Company and hundreds of famous pianists.

is an excellent piano and

can be bought on

easy terms—pay as you play.

A. E. Toombs

177 Queen Street

Press up Your Circular Letters--

You would not think of sending a shabbily dressed, dirty-faced boy to your valued customers to act as your dignified representative.

It is even more unbusiness-like to address an ordinary printed circular letter bearing a message to your customers, because it is a reflection on their better judgment.

Every letter you send out should be either typewritten or printed by the Multigraph Process, (and you can't tell one from the other.)

A letter produced by the Multigraph Printing Service is identical to typewriting in every respect. It is printed from movable type, printed through a ribbon making the appearance and effect of the finished product the same.

There is nothing more effective than a direct personal letter to your customers. This letter can be produced the Multigraph Way at a very small cost. You can have a hundred printed letters for the price of one. The last copy will be as good as the first.

Can be printed in most any size or color.

Call us to tell you more about it.

Guardian Pub. Co. Charlottetown

New Fresh Chocolates for Easter

You will want good, fresh, pure Chocolates for Easter. Here are ready for you, all the choicest confections in the City. Take home a pound with you tonight.

Moir's Ganong's Caobury's Lowney's Fry's Patterson's Nylo Marie Saunders' Also imported English and Scotch Candies

The 2 Macs 149 Gt. Geo. Street

People's Theatre

Special Matinee 3.15, Night 7 and 8.45

The Screens Favorite Star

MARY PICKFORD

IN

"Hulda from Holland"

Miss Pickford in a Typical "Little Mary" Story

Comes Back to us After a Brief Absence

A story that will Delight both Old and Young

The Climax

FOURTH AND LAST CHAPTER OF

The \$10,000 Sequel to

The Diamond from the Sky

A Sensational Ending to this Wonderful Serial

Don't Miss It



"CHECKING CHARLIE'S CHILD" ONE ACT COMEDY

DIED FROM INJURIES.—The death occurred in the City Hospital yesterday of Mr. Patrick Quinn, who was so badly injured Saturday week by a kick from a horse at the Experimental Farm. Deceased had been employed there since 1913 and was a very capable man whose sad death is much regretted.

THE CRUCIFIXION.—Stainer's Crucifixion was exceedingly well presented by the choir in the First Methodist Church on Good Friday evening, before a very large congregation. Prof. Hinton and Mr. C. J. Galagher, baritone and tenor, sang the leading portions for male voices splendidly and Mr. May Quinlan also rendered a solo very effectively. The lady soloists were Misses Mamie Smith, Kathleen Moore, Helen Large and Eva Murdoch.

RECRUITING.—Lieut. M. Hardy will recruit for the Forestry Battalion at the following places this week: Dundas Tuesday, Annandale, Wednesday, Bay Fortune, Thursday, Souris, Friday and Saturday.

CAR FERRY.—The car ferry steamer left Pictou at 12.45 yesterday and arrived at Georgetown at 4.10. She brought 85 passengers. The special arrived in the city at 7.15. There was also crossing at the Capes yesterday.

OBTAINS A COMMISSION.—Sergt. Hugh M. Simpson has been promoted to Lieutenant and for the present will be Probationary Pay Master attached to the Pay Office of the 6th Military Division at Halifax. Lieut. Simpson who for some years enlisted in the Heavy Brigade under Capt. McKinnon two years ago, and was afterwards transferred to the Divisional Pay Office.

Chocolatta

Ready to Use Chocolate

Contains this Chocolate, Milk and Sugar, and is fully prepared that the flavor is superior to any preparation of Chocolate on the market. Prepared instantly by adding boiling water, only, being required.

Beer & Goff

QUEEN ST.

MOTHER DOESN'T HAVE TO CALL US TWICE SINCE WE STARTED TO HAVE POST TOASTIES FOR BREAKFAST - Bobby