

# Greatest Discount Sale Yet

## 25<sup>o</sup> 33<sup>1</sup>/<sub>3</sub><sup>o</sup> 50<sup>o</sup> Off Everything

We are absolute and undisputed leaders in clothing, carpets, furnishings, hats, caps and dresses' ready-to-wear goods, boots and shoes, underwear, dress goods, millinery, etc. Now our whole unspotted stock is thrown into the market at discounts which will make the buying public appreciate the fact that we never do things by halves.

To men who have never dared, to women who have never dared, to children who have never dared attend a discount sale we say, put away your fear and come to this the greatest sale of all. It's money to you all.



### Ladies' Furnishings

33 1-3 p c Off

- Lustre waists, flannelette waists.
- Silk waists, All wrappers.
- Sateen skirts, Silk skirts.
- Woolen gloves, Kid mitts.
- Shopping bags, Leather belts.
- Silk belts, Wool scarfs.
- Wool squares, Lace scarfs.
- Silk collars, Fancy collars.
- Silk collarettes, Drawn work.
- Lawn aprons, Dressing jackets.
- Dressing gowns, White bear coats.
- Night dresses of flannelette.
- loth coats, Fur ruffs.

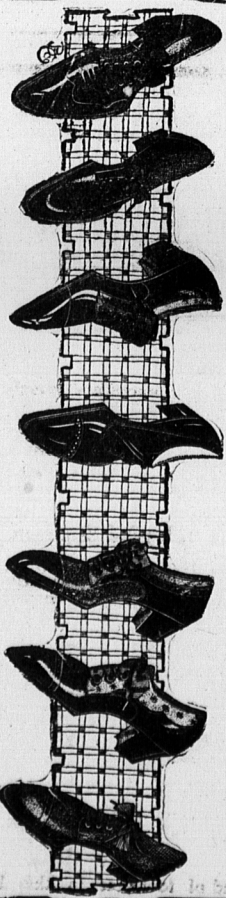
### Ladies Fur Coats 1-2 Price

- Fur muffs, Over skirts.
- Children's dresses, pillow tops.
- Fashion cord also tassels.
- Astrachan gauntlets, fur mitts.
- Ladies mittens, children's mittens.

### Boots And Shoes

1-4 Off

- Ladies' boots and shoes.
- Men's boots and shoes.
- Children's boots and shoes.
- Rubbers and rubber boots.
- Felt soles, polish, Long Boots, laces, rubber heels, slippers, and everything else in the department sold at 25 p c to make room for our new spring stock. Hurry up.



### Men's And Boys' Clothing Price Cuts

Do you care about making a fine saving on a clothing purchase? If so do it now.

33 1-3 p c Off

- Winter overcoats.
- " raglans.
- Tweed suits.
- Worsted suits.
- Serge suits
- Heavy ulsters.
- Heavy reefers.
- Worsted trousers.
- Tweed trousers.
- Fur coats.



p c Off

- Fit Reform overcoats,
- " " suits,
- Boys' 2 pc suits,
- " 3 " suits,
- " vests, suits,
- " odd pants,
- " overcoats,
- " reefers,
- " ulsters,
- " sheepskin coats,

1-3 off All Howes' hats  
and caps, All other hats

1-3 off All fur robes,  
1-4 off, All other robes

### Men's And Boys' Furnishing Department

25 p. c. off All white and colored shirts, ties, gloves, mitts, collars, sweaters, braces suspenders, mufflers, dressing gowns, dressing jackets, jewelry, underwear, garters and everything else in this big department.

### Big Dress Goods Dept. 1-3 off

A big stir is sure to run around our dress goods counters when the ladies know we are selling at 1-3 off. You want to get here early. Black Dress goods, colored dress goods, coating cloths. All ribbons and laces, silks and satins,

All hosiery, buttons, hair combs and ornaments.

All Underwear for Ladies 1-4 off

Feathers and flowers, embroidery, dress trimmings.

All Trimmed Millinery 1-2 Price

Ladies' Umbrellas and sunshades 1-3 off

Perrin's Guaranteed Gloves 1-4 off

All Corsets of the best makes 1-4 off

### Carpets Buy Now

Here's a piece of news which sticks a prying finger into every man's purse and profounds a query with a decidedly economical twist to it, why not buy your house furnishings now instead of in the spring?

1-3 off

- Carpets, rugs.
- Mats, squares.
- Blinds, curtains.
- Felt coverings.
- Oilcloth, paper.
- Linoleum, wire mats.

### Linen Department

25 p c off

Sheeting, white sheeting, grey pillow cottons, table linens, grey cottons, White cotton, print cotton. All ticking, towels, toweling. Gingham, flannelette

- Wrapperettes, cottonade.
- Grey flannel, blue flannel.
- White linen, white quilts.
- Batchelors, comforts.
- Blankets, Napkins

and anything else you find in this dept. except spoons.

### Cloth Department.

All tweeds, serges, worsteds, suitings, pantings, vestings, Hewson overalls and steamer rugs 25 p.c. off.

Sale Positively for cash only, goods on approval money back if you want it.

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CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

Come early, come often, when you think you're don buying, come again. All your life you never saw such bargains.

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