

If this name is on the barrel you can buy with confidence.



**PURITY FLOUR**  
More Bread and Better Bread

**A Little Bit from Every Purse Will Provide for Belgium's Hungry Millions**

"Oh, I'm sick and tired of hearing about the poor, starving Belgians! Why do the papers keep harping away on that same old subject?"

"Because the Belgians are still hungry, I suppose. By the way, have you given much to the Belgian Relief Fund?"

"Well, I can't say I have given anything yet. But then there are so many demands on one's purse these war times."

Isn't that usually the way? Those who have followed the impulses of humanity and have given what they could to the Belgians are the ones who are always interested, who sympathize with their sufferings and are willing to keep on helping.

Those who profess to be "fed up" on Belgian Relief talk are the ones who, at every appeal, have stifled their generous impulses, and are feeling more uncomfortable about it every time.

Belgium's need is growing greater every day as one family after another exhausts its little hoard of money and becomes entirely dependent on the Belgian Relief Fund for daily bread—for life itself. Already these number nearly three millions.

More is needed than the continued help of those who have been giving right along! The big gifts of the rich and well-to-do by no means meet the demands! What the Fund needs — what these Belgian women and children must have or face stark starvation—is the additional help of hundreds and thousands who have not yet contributed!

In the hands of the marvellously efficient Belgian Relief Commission, Seven Cents a Day, or even less, will provide food for one needy woman, child or old man.

Can you afford to give that much? Can you, knowing the need, refuse it? Whatever you feel you can give, send your subscription weekly, monthly, or in one lump sum, to Local or Provincial Committees, or

Send Cheques Payable to Treasurer **Belgian Relief Fund**  
59 St. Peter St., Montreal.  
**\$2.50 Feeds a Belgian Family One Month**

**BH "ENGLISH" PAINT**

In all tints and white contains the perfect proportions of B.B. Genuine White Lead and Pure White Zinc, as shown in the diagram below.



Representing 100% of Purity.  
**Fennell & Chandler**  
Charlottetown P. E. I.

**MONDAY**

**ISLANDER WOUNDED.**—In the latest casualty list issued from Ottawa appears the name of Archibald Campbell, Long River, P.E.I., a member of the Mounted Rifles, wounded.

**—STORE CLOSED.**—The store of R.T. Holman Limited was closed all day Saturday on account of the death of Margaret Constance Holman, second daughter of Mr. and Mrs. R. T. Holman, Summerside.

**—RETIREES FROM FARMING.**—Mr. Eugene Cormier of Edmond Bay has sold his valuable property and will in the future retire from active work. Mr. Desroches, Higgins Road is the purchaser.—M.

**C. G. F. LADY LAURIER.**—The C. G. F. Lady Laurier arrived at Charlottetown on Saturday evening and this morning will start the work of placing out the large buoys around the Island Coast.

**REMEMBERED BY BRETHERN.**—The brethren of the Scottish Rite of Masons at their meeting on Friday night presented their Brother, Mr. E. W. McKay of this city with a valuable wrist watch as a memento of their good will upon his deciding to proceed on overseas service with the 105th Battalion.

**WEDDING BELLS.**—An interesting event took place Wednesday, May 17th, when Mr. Lemuel Arthur Horne of Oyster Bed Bridge and Miss Mary Emma Shaw of Brackley Point were united in holy matrimony by Rev. J. L. Lund at Winsloe Parsonage. The bride was becomingly attired in a suit of navy blue with hat to match and they were unattended. Their many friends will unite in wishing them a long and happy married life.

**NEW COLOR FOR STAMPS.**—It has been announced that hereafter all postage stamps in Canada will be printed in a different color. The two cent stamps marked with the additional one cent for war tax, making them really three cent stamps in a new color. The green will remain the color for the one cent stamp, the red for the regular two cent stamp, while the future war tax three cent stamp will be in a new color.

**WEDDING BELLS.**—The Manso, Brookfield, was the scene of an interesting event on Wednesday evening, May 16th, when Samuel Robert Silliphant of Brookfield, and Bessie L. Neill of North Milton were united in marriage by the Rev. J. H. McHattie. The young couple were unattended. The bride was very becomingly dressed in blue silk with white lace trimmings. After the ceremony Mr. and Mrs. Silliphant drove to their future home in Brookfield.

\* Mr. George E. Goff of Woodville Mills is certainly making a record for himself in cattle raising. He has raised sixteen well bred calves which have developed into the finest yearlings one could wish to see. This year his herd has already produced twelve calves to which he expects to add at least four more, an increase of thirty-two in the course of eight years. Who can beat this? Mr. Goff is one of the most enterprising and progressive farmers of Kings County.

**—NARROW ESCAPE.**—Mr. Joseph Arsenault and Adolphe O. Gallant, Abrams Village had a narrow escape from instant death a few days ago when the building they were working on collapsed. All the boards had been taken off the four walls, and Mr. Arsenault was in the act of sawing some joints off in the gable end when it fell throwing him a distance of about 25 feet and landing him among the debris. Mr. Gallant had just walked out of the building.—M.

**—GLENFANNING CLEANINGS.**—Mr. Austin McGillivray has gone into the butchering business and is operating a meat delivery wagon on the Launching, St. George's route.—It is pleasing to be able to report that Mr. Henry Green of Mitchell River, whose serious illness was chronicled last week's Guardian is now much better and is pronounced by his physician to be out of danger.—Mrs. James Macdonald of "The Cottage" Georgetown Royalty was here last week visiting her parents Mr. and Mrs. John Fogarty. The latter who has been ill since New Year is now much better and is able to go about the house again.—

**HOME AGAIN.**—Miss Mabel Woolner of North Rustico, who has spent the past nine months visiting on the Pacific coast, returned to her home on the 18th inst. While away she visited the world's fair in San Francisco, and speaks with unstinted praise of the exhibit shown by Canada, under the direction of Mr. William Hutchinson of Ottawa. Miss Woolner went to the coast via Chicago over the Santa Fe R. R. to Los Angeles returning via Victoria and Vancouver. For the past three weeks she has been visiting her cousin Miss Muriel MacNeill in Ottawa, where she says recruiting is being carried on, in a most unique way. Everyone in the ministers of the gospel down, are urging those fit for overseas to join the Canadian Expeditionary forces.

**ABNEY AND VICINITY.**—The fishermen here left recently for Pictou Island.—Misses Matilda and Hattie Giddings have recently arrived home from Pictou, N. S.—Mr. Henry Hart, who is erecting a new dwelling house, having engaged Mr. Isaac Giddings as carpenter.—Mr. Oliver and Mr. Samuel Giddings have built a new fishing boat for this season's fishing.—Captain M. H. Bonnell has loaded his vessel Joseph P. A. Johnson at Murray River, and sails for St. Pierre where he carries on a large trade in produce.—The school at Hopefield is progressing favorably under the management of Miss Ruth L. Dewar.—Mr. John McLeod, Murray River, is spending his holidays at the home of A. and Mrs. Mackay, Hopefield.—Miss Emily Mackay leaves shortly for Boston.—Mr. Harry Bonnell has sold his trotting mare to Mr. C. L. Sencabaugh of Murray River.—Miss Flora B. Fraser leaves shortly for Pictou Island.—Mrs. Norman Macpherson, mail carrier is giving prompt and quick delivery of the mails.—Pte. Jas. H. McDonald of the 105th Battalion is spending his three weeks furlough at his home; although Hopefield is a small district there are six of her gallant sons wearing the khaki.

**A Tasty Summer "Snack"** for the warm days when the appetite craves "something different" for luncheon, for picnics or any kind of outdoor excursion is Triscuit, the Shredded Whole Wheat Wafer. It is made of the whole wheat steam-cooked, shredded and baked. Toast it in the oven to restore its crispness and spread over it butter, soft cheese or marmalade. Its snappy, tasty aroma is a delight to the palate, supplying the greatest amount of nutriment in smallest bulk. A deliciously wholesome toast. It is ready-cooked, easily carried, is strengthening and satisfying.

Made in Canada.

**—EVENING ENJOYED.**—A soiree was given at the home of Mr. Frank J. Arsenault, Easter Monday evening in honour of Mrs. Felix Gallant, who is about to return to Chelsea, Mass after spending the winter on the Island.—M.

**FOR BENEFIT OF FARMERS.**—Hon. M. Kennedy returned Thursday from Moncton after interviewing Mr. Gutelius in reference to getting a reduction in the freight on carloads of mussels mud from St. Peter's Bay, and other matters Mr. Gutelius promised to give the matter careful consideration.

**WELL PATRONIZED.**—Patons store presented a very busy scene Saturday afternoon when the ladies of the Red Cross Society of the First Methodist Church held a sale of cookery. Everything the good cook makes was supplied in abundance and quite a nice sum was realized to help in this great cause.

**BOYS LIKE MAIL.**—Miss Larter, Hampshire, has received the following acknowledgement or socks sent overseas. The letter was dated from Belgium, May 3rd. Dear Miss Larter:—Just a line to let you know I was the lucky recipient of the socks you sent and to take this opportunity of thanking you for them. We are having lovely weather at present such a change from the rain and mud of the past few months. I have been exceptionally lucky as yet. About two weeks ago the Germans turned a machine gun on, of course I ducked but a shot from a tree hit me on the side and took a small chip out. The other half of an inch and I could have said 'Au Revolt' I got an injection of serum to prevent lock-jaw or blood poisoning as the Germans poison some of their bullets, and it has bothered me ten times worse than the wound. One place where we were the Germans were only thirty yards from us and bombs were given and taken. A true instance of where it is better "to give than to receive." Well the thing that pleases us most is mail so please write soon to your sincere friend, 110601 Pte. Geo. J. Yule, 5th C. M. R., B. E. F., France.

**—LITERARY SOCIETY.**—After a very successful winter term the French River Literary Society has closed for the summer months. The treasurer's report showed the total receipts from membership fees and other sources, was well over one hundred dollars. Part of this amount was expended restocking the Library with new books and several other worthy objects received donations, including a generous contribution to Red Cross Work. As a social factor the Society has been the means of doing good work. Meetings were held weekly at which entertainments were provided by the members consisting of vocal and instrumental music, readings, recitations dialogues etc. Once every two weeks there was no debate and once a month a very enjoyable dance was held when coffee and cake was served by the ladies. All look forward to the reorganization of this Society in the Autumn.

**KINDLY REMEMBERED.**—A very pleasant evening was spent at the home of Mr. Laughlin MacPhee, Bellevue, when the people of that district assembled on the occasion of showing him that they could not allow him to return to his duties with the 105th Highlanders without some slight token of their friendship. When the crowd had all gathered Miss Christina MacPherson presented the soldier with a beautiful gold wristlet watch while Miss MacPhee read the following address:—Dear Friend:—We the people of your home district, gathered together this evening to demonstrate to you in a small degree, our admiration of your pluck and sense of honour in so unhesitatingly responding to your country's call. As a small token of our affection of the service you are doing us in going forth to crush tyranny and do your utmost for the highest principles of civilization, we ask you whether in trench or training camp, that there is one district at least in Prince Edward Island where news of your well-being will always be welcome, and where your safe return at the conclusion of the war will be foremost in the thoughts of its people. Signed—Your Friends in Bellevue. Mr. MacPhee who was completely taken by surprise thanked his neighbours in fitting terms for their gift. The rest of the evening was spent in pleasant conversation and in indulging sumptuously in the "goodies" with which the ladies present loaded the tables.

**FRECKLE-FACE**  
Sun and Wind Bring Out Ugly Spots. How to Remove Easily.

Here's a chance, Miss Freckle-face, to try a remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles; while if it does give you clear complexion the expense is trifling.

Simply get an ounce of othine—double strength—from any druggist and a few applications should show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case.

Be sure to ask the druggist for the double strength othine as this is the prescription sold under guarantee of money back if it fails to remove freckles.

**Like A Boy at 50 Bubbling Over With Vitality—Taking Iron Did It**

**DOCTOR SAYS NUXATED IRON IS GREATEST OF ALL STRENGTH BUILDERS—OFTEN INCREASES THE STRENGTH AND ENDURANCE OF DELICATE, NERVOUS FOLKS 200 PER CENT. IN TWO WEEKS TIME.**

NEW YORK, N. Y.—Not long ago a man came to me who was nearly half a century old and asked me to give him a preliminary examination for life insurance. I was astonished to find him with the blood pressure of a boy ten to fourteen days time simply by taking iron in the proper form. And this after they had in some cases been doctoring for months without obtaining any benefit. But don't take the old forms of reduced iron acetate or tincture of iron simply to save a few cents. You must take iron in a form that can be easily absorbed and assimilated like nuxated iron if you want it to do you any good, otherwise it may prove worse than useless. Many an athlete or prizefighter has won the day simply because he knew the secret of great strength and endurance and filled his blood with iron before he went into the fray, while many another has gone down to inglorious defeat simply for the lack of iron.—E. Sauer, M. D.

**NOTE.**—Nuxated Iron, recommended above by Dr. Sauer is not a patent medicine nor secret remedy, but one which is well known to druggists and whose iron constituents are widely prescribed by eminent physicians everywhere. Unlike the inferior iron products, it is easily assimilated, does not injure the teeth, make them black, nor upset the stomach; on the contrary, it is a most potent remedy, in nearly all forms of indigestion, as well as for nervous, run-down conditions. The manufacturers have such great confidence in Nuxated Iron that they offer a forfeit \$100.00 to any charitable institution if they cannot take any man or woman under 60 who lacks iron and increase their strength 200 per cent. or over in four weeks time, provided they have no serious organic trouble. They also offer to refund your money if it does not at least double your strength and endurance in ten days' time. It is dispensed in this city by Geo. E. Hughes, Apothecaries Hall and E. A. Foster, Central Drugstore, and all other druggists.

**TASTEFUL SATISFYING**

**KING COLE TEA**

You'll Like the Flavor  
40¢-45¢-50¢ Per Pound

**WRIGLEY'S**

From the tropical tree to the perfect package no pains are spared to make it clean and keep it so—to protect its purity and wholesomeness, for you.

Buy no other—get **WRIGLEY'S**.

**WRIGLEY'S SPEARMINT**  
THE PERFECT GUM LASTS  
MINT LEAF FLAVOR

**WRIGLEY'S DOUBLEMINT**  
CHEWING GUM  
PEPPERMINT

TWO FLAVORS SEALED AIR-TIGHT

It slacks the thirst, steadies nerves, soothes and refreshes. A delicious aid to appetite and digestion. A constant friend to the teeth. After every meal.

Write for free copy of "Wrigley's Mother Goose," quaint Spearman booklet for kiddies and grown-ups.

**WM. WRIGLEY JR. CO., LTD.**  
Wrigley Bldg., Toronto

MADE IN CANADA

**The Perfect Gum in the Perfect Package**