

Imagination is simply putting oneself in another's place and doing a little thinking for him.

Charlottetown Guardian Free Copy  
Mailing Guardian, London 1922

# THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody

Covers Prince Edward Island Like the Dew

Fortune is the arbiter of one half of our actions, but she still leaves us to direct the other half.

CHARLOTTETOWN, CANADA TUESDAY, APRIL 1, 1924

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## LEGISLATIVE SUMMARY

**LEGISLATIVE CHAMBER—**  
MONDAY, MARCH 31—  
Punctually, the Honorable members were in their seats. At one o'clock settled to business. Mr. McNevin presented the petition of E. W. Turner and others for an act to incorporate the Kinkora Farming Company, with a capital stock of \$15,000 in thirty shares. He presented a bill in accordance with the petition. It was received and read a first time.  
Hon. Mr. Wood presented the petition of Albert E. Fox, H. Pope Noyes and others praying for the passage of an act to incorporate the Summers Milling Company at Mount Herbert, with a capital of \$25,000. He introduced a bill to that end, and it was read a first time.  
Hon. Mr. Myers submitted a bill to amend the Act to incorporate the Prince Edward Island Veterinary Medical Association. This bill was read a first time.  
Hon. Mr. Stewart presented the report of the External Auditor on the liabilities of the Province. The first report, dated 15th October, 1923 is signed by Paul F. Blanchet, Chartered Accountant. It sets forth that the net debt of Prince Edward Island on 5th September, 1923 amounted to \$1,534,874.07. This total was however, subject to an addition for services, supplies, etc., accounts for which had not yet been received.  
The External Auditor remarks that "During 1922 the victory bonds (amounting to \$95,500.00) were sold and, instead of being re-invested in Sinking Fund Securities, the proceeds were placed to the credit of your general account at the Bank of Montreal. In the same way during 1922 the Sinking Fund levy of \$10,470.00 and \$27,978.41, collected under the Motor Vehicle Act went to the credit of the general account. To bring the figures of the Sinking Fund up to the required amount, Government of P. E. Island is corresponding liability set up to the loan account. The payer and the payee of these deposit receipts being the Province of P. E. I. such issues were of no value to the Sinking Fund, except as indicating the liability of the General Account to Sinking Fund, which it will be seen

## WIRE BRIEFS

Last Minute News Flashed in Over the Wires

(Canadian Press)  
NEW YORK, March 31—Three inches of snow and a blizzard raged over New York today and broke the stretch of spring weather that has prevailed.  
OTTAWA, March 31—Canada's Bureau of Statistics employs 354 people at a total monthly salary of \$93,000 the return table in the House today shows.  
WASHINGTON, March 31—A resolution calling for the resignation of Theodore Roosevelt, well assistant Secretary of Navy, because of his connection with the oil leasing programme, was drawn up today by Senator Dill, Democratic member of the Oil Committee.  
BELFAST, March 31—The North Ireland Government realized a surplus revenue over expenditure aggregating \$238,890 for the year ending today.  
The Ulster Government has been able to pay as an imperial contribution for 1922-1923 and 1924, \$23,850.00 or \$1,500.00 over the budget estimate.  
OTTAWA, March 31—Hon. G. P. Graham, Minister of Railways, today celebrated his sixty-fifth birthday. Tomorrow he will submit to the House his twenty-six bills covering the branch line program of the Canadian National Railways which affects every province except Prince Edward Island.  
LONDON, March 31—The London tramway men today refused to accept the terms of a strike reached between the union delegates and representatives of the companies and the strike that has tied up the bus and surface car lines of London will be called off at once.  
BOSTON, March 31—The Savannah line steamer City of Savannah from Savannah to Boston with ninety-one passengers was in collision in Nantucket Sound late yesterday with the steamer Walter D. Noyes of Boston according to a wireless message received here today from Captain Garfield of the former vessel.  
He reported both boats lightly damaged and putting into Boston.

## OHIO FLOODS CAUSE GREAT DAMAGE

(Canadian Press)  
WHEELING, W. Va., March 31—One death and widespread property damage resulted from the flood waters in the Ohio River and tributaries in this region today.  
At Sardis, Ohio, a man fell from a skiff while viewing the flood scenes. The body was swept away by racing torrents.  
The Ohio here reached a stage of 41 feet before noon and continued to rise slowly. Houses and industrial plants in the lowlands were flooded and street cars and railroad traffic was suspended.

## \$2,000,000 FOR CABLE SYSTEM

(Canadian Press)  
LONDON, March 31—The House of Commons today authorized the expenditure of \$20,000,000 for the establishment of a system of cable and wireless communication in the British West Indies islands and British Guiana. The purpose of the expenditure is to link together British possessions and the mother country and prevent imperial communications from falling into the hands of foreigners.  
J. H. Thomas, Minister of Colonies, said the money was not a grant but a loan which would run for thirty years. Some of the proposed cables, the Minister said, would be working by autumn and the entire system by next June.

## THE EXTERNAL AUDITOR'S SURPRISING DISCLOSURE

The Bell Government Sold its Victory Bond Sinking Fund Securities Placing The Proceeds to Current Account, Failed to Fund Other Sinking Fund Appropriations and Left About \$150,000 Practically Unaccounted.

The report of Mr. Paul F. Blanchet, C. A., St. John, N. B., External Auditor, was laid over at the Legislature yesterday and show that the Bell Government, when it demitted office on September 5th last, LEFT A LEGACY OF DEBT, IRREGULARITY, AND MALFEASANCE SELDOM IF EVER SURPASSED IN THE HISTORY OF RESPONSIBLE GOVERNMENT. In its last year of office THE BELL GOVERNMENT MADE AWAY WITH \$148,125.79 OF SINKING FUND SECURITIES LEAVING NOTHING BUT I. O. U.'s in their place. The reports which follow speak for themselves:—

October 15th, 1923.  
His Honor the Lieutenant Governor in Council,  
Charlottetown, P. E. I.  
Sir—  
In accordance with your instructions I have examined the books and accounts recording the financial transactions of the Government of Prince Edward Island for the period January first, 1923, to September fifth, 1923, inclusive and beg to report as follows:  
The net debt of the Province at September fifth, 1923, amounted to \$1,534,874.07. This total, however, is subject to an addition for services, supplies, etc., accounts for which have not yet been received and which further liability will be added as soon as ascertained.  
The total liability accrued due and payable at September fifth, 1923, amounted to \$759,411.16.  
The total liability not accrued due and not payable at September fifth, 1923, amounted to \$95,334.82.  
The total liability accrued on contracts relating to the several departments at September fifth, 1923, amounted to \$2,653.16.  
I examined the securities held at the Bank of Montreal pertaining to the sinking funds for the redemption of bonds. At December thirty-first, 1921, these funds were invested as follows:  
Charlottetown and P. E. I. Bonds ..... \$134,500.00  
Victory Bonds ..... 95,500.00  
Government P. E. I. deposit receipt ..... 2,844.58  
\$232,844.58  
At December 31st, 1922, and at September 5th, 1923, they were invested as follows:  
Charlottetown and P. E. I. Bonds ..... \$134,500.00  
Government P. E. I. deposit receipt ..... 148,125.79  
\$282,625.79  
During 1922 the Victory Bonds were sold and instead of being re-invested in Sinking Fund securities, the proceeds were placed to the credit of your General Account at the Bank of Montreal, in the same way during 1922 the Sinking Fund levy of \$10,470.00 and \$27,978.41 collected under Motor Vehicle Act went to the credit of the General Account. To bring the figures of the Sinking Fund up to the required amount Government of P. E. I. deposit receipts were issued and a corresponding liability set up in Loan Account. The Payer and Payee of these deposit receipts being the Province of P. E. I. such issues were of no value to its Sinking Fund, except as indicating the liability of General Account to Sinking Fund, which it will be seen at Sept. 5th, 1923, amounted to \$148,125.79.  
Money raised for the purpose of Sinking Fund should not be applied towards paying any part of the General or other expenditures of the Province, it is therefore desirable that the Government deposit receipts now held in your Sinking Funds be cancelled and replaced with proper securities as soon as possible.  
The policy of consistently maintaining and carefully investing sinking funds for debenture redemption is of great value in the future marketing of securities at favorable interest rates.  
In connection with these sinking funds, attention is also directed to an attached statement. In addition to showing their present condition, there is also shown the amounts required as computed on an actuarial basis. In arriving at the latter figures, an amount is ascertained which when set aside at the end of each year from date of Debenture issue and invested at four per cent. compound interest will at the maturity of the issue amount to the sum required. On this basis your Sinking Funds are inadequate by \$186,290.91.  
I would also draw your attention to the growth of your 5% Loan account. After deducting in each case the deposit receipt in your Sinking

## BUDGET SPEECH TONIGHT

In the Provincial Legislature last night Premier Stewart announced that the Budget will be brought down this evening.  
John Bull Shows Good Economy  
(Canadian Press)  
LONDON, March 31—John Bull continues the excellent practice of living well within his means. A pre-war virtue not yet resumed by all his European neighbors. In the fiscal year end tonight his expenditures in running the government of the United Kingdom were nearly \$250,000,000 less than his total income. Official figures as announced by Exchequer were: Revenue, \$4,185,846,420; Expenditure \$3,949,201,055. In the previous fiscal year John Bull's books showed a surplus of more than twice as large as the one revealed with no little pride tonight.

## Preferential Freight Rates Will Help Canadian Ports

(Canadian Press)  
MONTREAL, March 31—The preferential freight rate on goods carried to and from the United States on United States vessels, provided for in section 28 of the United States Merchant Marine Act and to be enforced on May 20th next by the order of the Inter-State Commerce Commission and other Canadian ports by diverting here a large proportion of the flour traffic that now finds an outlet through American ports.  
BELFAST, Ireland, March 31—A number of bridges on the main road between Longford and Athlone, in Central Ireland, were blown up last night and the roads were blocked with felled trees. Republicans disclaim responsibility for the destruction.  
An attempt to blow up the bridge on Dublin road failed. Great excitement prevails in the affected area.

## SCHOOL CHILDREN'S CONCERT ENJOYED BY LARGE AUDIENCE

Splendid Entertainment at Strand Theatre Last Night by Pupils of Prince Street School.

The delightful concert given by the pupils of Prince Street School in the Strand Theatre last night is deserving of very high praise. The programme was a varied one, consisting of choral and individual singing, recitations, dances, drills, pantomime, and a charming playette featuring the difficulties of the "servant problem." Every number showed fine natural talent and thorough training and teachers and pupils are alike to be warmly congratulated upon the success of the entertainment, the proceeds of which will be devoted to furthering musical training in the school. Every department in the school was represented on the programme and not the least successful of the numbers were contributed by the smaller children. There was a very large attendance, the theatre being filled to capacity; and the applause was very enthusiastic. Encores were frequently called for and responded to.  
The first number was the opening chorus "O Canada" in which the audience joined. The children sang with great feeling, their combined voices swelling into stirring music. The chorus which followed, "Come Back to Erin," is an old favorite in the public schools, and received warm applause.  
An amusing recitation, "Meddlesome Mattie" was given very cleverly by Miss Dolly Phillips, who made quite a hit with the audience. The Sailor's Hornpipe followed. It was never better danced by any young lassie than by Miss Nora McKenzie who appeared in "middle" costume. The next number "You'd Better Ask Me" was a charming duet by Misses Helen G. MacDonald and Margaret Mutch. The song was light and airy, and the voices blended charmingly.  
The little tots of the primary class had it all to themselves in the next number, which was the Doll Drill. They went through the drill as easily as if at play on the nursery floor. The drill was followed by the Chorus, "Crossing the Bar", with Miss Pearle Burns taking the solo part. Physical exercises by the senior pupils concluded the first part of the programme. These exercises, performed to music, featured a new and important phase of school training. They were followed with great interest by the older people present and received warm applause.  
"The Greatest Plague in Life" was the title of the playette which was the next number. A negro applied for a job at an employment agency. He was informed that there was a job at the Eagle Laundry which he could have if he wanted it. He looked doubtful for a moment, then replied, "Ah! tell you how it is boss. Ah needs a job powerful bad, but to tell de truth, ah ain't never washed a eagle."  
This more or less ancient anecdote illustrates fairly well one very broad advertising principle, namely, that the name which you select for any product, or service, or company, or corporation, should, if possible, be a name which will only mean one thing to everybody, including those of the intellectual level of this job-hunting dorky. Furthermore, the one thing that the name should mean should be the thing that you want it to mean. There should be no possibility of even momentary mental confusion. Hardly anybody realizes how many well-known names now carried by advertising corporations have been changed from their original form. It is hard to say whether or not all the changes have been

## Condensed Specials

RATE—2c per word, net each insertion in this column

- \*FOR SALE—KOOTENAY RANGE Apply 59 Rochford Street. 2327-3-31-21.
- \*FOR SALE OR TO RENT—COTTAGE at Keppoch. Apply 238 Kent St. 2295-3-28-21.
- \*FOR SALE—MARE 7 YEARS old, by Mayor Todd. Splendid driver. Apply 114 Edward St. 2303-3-28-21.
- \*EIGHT OR NINE ROOMED house wanted, centrally located. Apply P. O. Box 364. 2320-3-29-21
- \*LOST—DECEMBER 12th, BLACK Collie dog. White and tan markings crooked hind leg. Information wanted at 10 Brighton or Phone 725. 2344-4-1-21.
- \*NOTICE—ALL HARNESS LEFT for repairs not called for in thirty days will be sold. Also several sets of second hand harness for sale. S. L. Hardy & Co., Queen Street. 2328-3-31-21.
- \*AGENTS WANTED—IF YOU wish to build a profitable business of your own, ask about the Watkins Lister, 175 Family Necessities—J. R. Watkins Company, 379 Craig Street, Montreal, Que. 2318-3-29-21th
- \*FOR SALE—BUCKEYE INCUBATOR, 65 egg size, Six Buckeye oil burning brooders, two Buckeye coal burning brooder stoves. A. F. Houston, 312 Fitzroy St. 2319-3-29-21
- \*FOR SALE—A PERFECT DAIRY or potato farm. Good buildings, four miles from Charlottetown. Apply to P. M. Byrne, North River. 2313-3-29-21
- \*FOR SALE—1 Chevrolet 490 Touring Auto in good running order. Only driven about 8000 miles. Owner leaving province, so no reasonable offer refused. J. McCurdy Bell, Cape Traverse, R. R. 2314-3-29-21
- \*DESIRABLE STORE TO LET—The store at present occupied by R. T. Holman, Ltd., 143 Great George Street, will be available in a few days at a satisfactory rental. This is a good location and business. Apply to the owner, Mr. F. P. Hennessy or on the premises, R. T. Holman, Ltd. 2307-3-29-21

- \*WANTED—TO RENT BY MAY 1st, eight roomed house, central location, conveniences. Address "D" care of Guardian, 1956-3-11-21.
- \*WANTED—TWO EXPERIENCED chamber maids. Apply Victoria Hotel. 2342-4-1-31.
- \*JOHN A. McDONALD, LAND Surveyor, Hermanville. 2068-3-17-11th
- \*GERM MIDLINGS—WONDERFUL feed for young pigs and dairy cattle sold by Carters. 2100 3 18 121
- \*WANTED TO RENT OR PURCHASE, a centrally located small house. Apply "J" Box 116, City. 2118-3-19-21
- \*WANTED—A MAID FOR GENERAL HOUSEWORK. Apply 10 Brighton. 2344-4-1-21.
- \*WANTED—A HOUSEKEEPER or capable woman. Good wages. Apply 21 Villa Street. 2343-4-1-31.
- \*WANTED—MAID. APPLY 225 Queen St. 2804-3-29-31
- \*TRUNK SALE—ST. PETERS Schoolroom today at 3 o'clock.
- \*WANTED—MARRIED MAN TO work on farm near city. House provided. Apply E. care Guardian. 2278-3-27-21
- \*BIG EARNINGS STEADY EMPLOYMENT for Barbers. Become expert in 8 weeks. Write Moler Barber College, Department "F" Halifax. 3-1-24-21.
- \*WANTED—HOUSEMAID, GOOD wages. Apply Young Women's Christian Association, 2 Kent St. 2337-1-31
- \*WANTED WORN IN CREAMERY—Experience in Cream, Moisture and Salt testing, also Pasteurizing Neutralizing. Reference—R. T. Ellis, 26 Prince Street, Charlottetown. 1341-4-1-31
- \*SHORE FARM FOR SALE AT Wood Islands containing 150 acres, 75 acres clear, balance covered with hay and corn. Good buildings in good repair. Apply to owner, Archie Munn, Little Sand, Charlottetown. 2338-4-1-21

## McLaren's Plane Was Compelled to Descend

(Canadian Press)  
ATHENS, March 31—Stuart McLaren's round the world plane was compelled to descend on Lake St. Matthew, the island of Corfu, according to a message received here. No one was injured. The damage to the machine was slight, and after repairs, flight to Athens will be resumed.

## Civilian Air Pilots And Mechanics Strike

(Canadian Press.)  
LONDON, March 31—The latest strike movement, and unprecedented one, is that among the civilian air pilots and mechanics at Croydon airfield, whence British air mails start for points on the continent. The question at issue is that of the rates of pay and a strike is threatened for tomorrow when the new combine, "Imperial Air Transport Company," takes over the services.

"LEAP YEAR SURE!  
KEEPS US HANDSOME  
MEN ON THE  
LEAP!"



TORONTO, April 1—Maritime fresh north winds fair and cold. High tide this morning at 9.08 and tonight at 8.54. Sun sets this evening at 6.29 and rises tomorrow morning at 5.37. New moon Friday, April 4th. 3.17 a.m. Summer tide eighteen minutes later than Charlottetown. Maximum and Minimum temperatures:  
Toronto, clear ..... 38 12  
Montreal, cloudy ..... 44 20  
Quebec, snow ..... 84 26  
Halifax, cloudy ..... 36 32  
St. John, cloudy ..... 49 36  
Boston, clear ..... 36 34  
New York, rain ..... 36 34  
Charlottetown, cloudy ..... 34 32

## DESTROY ROADS AND BRIDGES

(Canadian Press)  
BELFAST, Ireland, March 31—A number of bridges on the main road between Longford and Athlone, in Central Ireland, were blown up last night and the roads were blocked with felled trees. Republicans disclaim responsibility for the destruction.  
An attempt to blow up the bridge on Dublin road failed. Great excitement prevails in the affected area.

fund's this account at December 31st, 1921 amounted to \$169,517.15, at December 31st, 1922, \$210,635.57, and at September 5th 1923, \$269,265.70 an increase of \$100,000 in twenty months.  
As interest rates are coming down generally it might be possible to lower the rate and yet retain the bulk of these deposits. A limit of six months from date of deposit to date of withdrawal might also be desirable to prevent the possible frequent withdrawal and re-deposit of cash and consequent compounding of interest.

I have carefully examined the system of accounting and finance as now operating in your Government offices and append a separate report containing in considerable detail my suggestions and recommendations.  
In general outline my recommendations comprise the centralizing of all accounting and finance in the Treasury Department and the keeping of accounts on the double entry principle and revenue basis, thus bringing in the general books all accruals both of revenue and expenditure. The clerical work would be reduced and the Department heads being relieved of much detail work would have more time to devote to the important matters connected with their Departments. Under this system of accounting the true revenue whether received or not and the true cost of operations whether paid or incurred, could be readily determined for a given period and the correct financial condition of the Province set forth. Three clear, comprehensive statements could be prepared, viz:—Statement showing cash receipts and disbursements under general headings; statement of Revenue and Expenditure; statement of assets and Liabilities with a clear distinction between Capital and Revenue items.

All information and explanations required by me were furnished by your officials and I have certified to the correctness of the attached statements.  
I have the honor to be,  
Your obedient servant  
PAUL F. BLANCHET,  
Chartered Accountant.

## A DAILY TALK ON ADVERTISING

By Scanlon Lockwood

A negro applied for a job at an employment agency. He was informed that there was a job at the Eagle Laundry which he could have if he wanted it. He looked doubtful for a moment, then replied, "Ah! tell you how it is boss. Ah needs a job powerful bad, but to tell de truth, ah ain't never washed a eagle."  
This more or less ancient anecdote illustrates fairly well one very broad advertising principle, namely, that the name which you select for any product, or service, or company, or corporation, should, if possible, be a name which will only mean one thing to everybody, including those of the intellectual level of this job-hunting dorky. Furthermore, the one thing that the name should mean should be the thing that you want it to mean. There should be no possibility of even momentary mental confusion. Hardly anybody realizes how many well-known names now carried by advertising corporations have been changed from their original form. It is hard to say whether or not all the changes have been

(Continued on Page 8)

## Announcements, Coming Events, Meetings, Etc.

- RATES—2 cents per word each insertion.
- \*\*Annual Meeting Catholic Women's League, Rosary Hall last night. Full attendance of members requested. 2335-4-1-21
- \*\*In North Wiltshire Hall Wednesday, April 1st the New Glasgow Dramatic Club will present their five-act comedy "The Deacon". Specialties and sale of candy.
- \*\*NOTICE—Meeting of Johnstons River Egg Circle will be held in the School House at Mount Ryan Wednesday evening, April 2nd, 7.30 p.m. Messrs Jones and Davidson will address the meeting.—A. R. McDonald, Secretary. 2331-4-1-21
- \*\*The popular drama "The Country Squire" will be presented by the New Glasgow players in the Hall at Hunter River on Wednesday night, April 1st at 8 o'clock. Announcement holds if night is fine. The playing party will be the own will. Charlottetown, 2301-4-3-21