

# Woman's Realm / Social and Personal / Fashions / Literature

## Needlecraft

FOR THE HOME



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### Household Scrapbook

By Roberta Lee

**Mayonnaise**  
Home-made mayonnaise will keep indefinitely in warm weather if placed in a mason jar and the top screwed on securely. Place the jar in the bottom of the refrigerator. If kept uncovered it will spoil very quickly.  
**The Canary**  
If the canary does not wish to take a bath, try sprinkling a little clean sand in the bottom of the bird tub. The slippery bottom of the dish is often the reason for the bird's hesitancy.

### Modern Etiquette

By Roberta Lee

**Q.** When making an introduction, is it all right to say, "Mr. Brown, meet Mr. Smith?"  
**A.** No, the word "meet" should be avoided when making an introduction.  
**Q.** When one receives a card with "P. P. C." written in the lower left hand corner, what does it mean, and does it require an acknowledgment?  
**A.** It means "to take leave," and does not require an acknowledgment.  
**Q.** If asparagus is soft, should it be eaten with the fingers or a fork?  
**A.** With a fork.

### How Can I!!

By Anne Ashley

**Q.** How can I make a cleaner for straw hats?  
**A.** A good straw hat cleaner can be made by mixing corn meal, a strong solution of oxalic acid and water to a thick paste. Rub this into the straw thoroughly, allow it to dry, then brush it well.  
**Q.** How can I prevent crickets?  
**A.** Spread a little quicklime near cracks where they might enter. Other effective remedies are chlorine of lime and powdered tobacco.  
**Q.** How can I relieve baby's sunburned skin?  
**A.** Put a teaspoonful of soda into a pint of water and apply. Cold cream is also helpful.

### Morning Smile

**WELL, AFTER ALL**  
**Father:** "Young man, what do you mean by bringing Dorothy home at 6 in the morning?"  
**Charlie:** "Well, my goch, I have to be at work by 7."  
**SO HE WOULD**  
The school master was explaining vulgar fractions. "If I take a potato, cut it in half, then in quarters, and then in halves again, what shall I have?" he asked.  
"Chips, sir," was the immediate response.

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It's so easy to bake delicious, smooth-textured loaves if you use Fleischmann's active fresh Yeast. This fresh yeast is full-strength. It goes right to work so help you get best baking results every time.

**IF YOU BAKE AT HOME—Insist on Fleischmann's active fresh Yeast. The cake with the familiar yellow label Dependable—Canada's favorite for over 70 years.**

Always fresh—at your grocer

MADE IN CANADA

**GARDEN-FRESH Soup**  
NEWLY PACKED

HEINZ Garden-Fresh Cream of Green Pea Soup

HEINZ Garden-Fresh Cream of Vegetable Soup

## Ellen's Diary

By an Island Farmer's Wife

Tonight the spare bedroom at this house at Agerdes, holds a guest, better than she deserved, a little reluctantly, sorry that the pleasant evening had so soon reached its close. For no matter where or what good company may be gathered at night, to those who must work in the day, the suggestive shadow of the morrow's rising hour looms darkly ahead. James attends to his dis-turbance, socks first, scooping to remove them, with obvious discomfort. Joins grow less supple then each passing year. He appears to be unaware of my presence. Doubtless, looking into space, and because his thoughts continue along the line of the evening's conversation, he is reliving scenes enacted in days of younger years. . . .

His sister came up the short-cut through the field of grain, in the mellow golden light which precedes the sunset. I think now that I must have been waiting for her to join me at supper, for from no other reason I had been dilatory in the meal's preparations and it was then each passing year. He ate, and I had eaten alone for all today since the calm of early morning James had been at Rob's giving him a helping hand at his potato cultivating there. She had come by car to the corner store, in someone from the vicinity who had happened to be passing while she awaited the evening bus which was to bear her in our direction. She lives of course in another community which rubs shoulders with the one which adjoins ours. The child, "made several calls" before finally turning her steps into this road of ours. . . .

Several extra duties were detailed to the women-kind today in our men folks' absence. James himself is not one to leave the place, so I did my first making sure that all will be in good order while he is away. Even then, I suppose that this afternoon she will be cultivating potatoes in Rob's field, he perhaps wondered, with a measure of "miscellaneous" duties. . . .

As I came today to my "petty round" I thought this would be entirely a labor of love so long as Jamie was his companion. But as I have to do the laundry, I saw him turn to regard the pond. "We need rain again to tickle the pastures. Well so long, Ellen, and I have come home to get that locked chamber." I finished laughing. He waved a mere gesture and I went on my way well and was gone to the work at Rob's. . . .

But oh heaven, mine—how the minutes fly. "Ellen" James is saying to another girl—that was I wish you'd quit that old writing and come to bed. You'd think to look at you, all farm work had come to an end."  
Dear tomorrow. . . .  
Diary.  
Good-night.  
Early-flowering rock garden plants which spread rapidly, particularly phlox subulata, can be divided now. If not divided and replanted it is advisable to trim the plants relatively hard.

**USE SKEETER'S SKATTER**

IT'S NEW AND EVEN MORE EFFECTIVE—SLIGHTLY PERFUMED—IS NOT STICKY—LEAVES NO STAINS—IS NON-IRRITANT.

BLACK FLIES, MOSQUITOES

## DOROTHY DIX SAYS—

### Spouses Can't Be Remade

**Even Intelligent Persons Believe They Can Effect Post-Ceremony Changes**

**THE GREATEST** mistake that men and women ever make is in thinking that after marriage they can make over their wives and husbands nearer to their hearts' desire. Why they think that there is some magic in the marriage ceremony that endows them with the power to work miracles and change a dimwit to a scintillating genius and turn a virago into a meek Patient Griselda, goodness only knows, but it is a belief universally held. . . .

And every day we see girls committing the same folly. We see girls marrying drunkards and rouses and lazy, shiftless ne'er-do-wells who have never done an honest day's work in their lives and who let their poor old mothers work and support them. We see them marrying men who even before marriage show how brutish and tyrannical and cruel and stingy their natures are. Yet these girls had not just escaped from the Home for the Feeble-Minded. Many of them were college graduates. Most of them had the knowledge of life that comes from having earned their own livings and rubbed elbows with reality.

### INEXPLICABLE MANIA

This mania that otherwise sane men and women have for marrying one sort of a mate, when they want something entirely different, is the more curious because it is so inexplicable. A man does not invest his money in a suit-and-vest because if he needs a garbage truck in his business. A woman doesn't like herself out in a bespangled ball dress if she is going to stand behind a counter all day. But when it comes to marriage they will throw prudence to the wind and kiss common sense good-bye and take their fancies instead of backing their judgment.

And the reason they do this is because they are the victims of wishful thinking. They are sold on the theory that their brides and bridegrooms are just going to be putty in their hands, and that as soon as they get them home they can fashion them into whatever pattern they desire. The brilliant husband is going to turn his stupid wife into a highbrow. The gourmet is going to change a girl who is allergic to the kitchen into a chef. The man who marries a spender will only have to make a few passes over her to convert her into a penny-pincher. The girl who marries a drunkard never doubts that her sacred influence will keep him from ever thirsting for a highball again. The philanderer's bride never doubts that she can galvanize him into her proper duties at home with her and the baby to wandering among the bright lights. . . .

What these optimists forget is that Nature and Mother formed their mates long before they ever saw them. Nature gave them their brains and no husband or wife has the skill to add to it, or change the quality. And Nature gave them their bodies and their dispositions that may be polished up a little, but that can never be altered materially. Then Mother took over the job and set their tastes and habits in solid concrete. . . .

## Living & Leisure

—THE WOMAN'S REALM—

### LAUGHTER

Guess the good Lord knew that men would have heartaches now and then to help them to be brave, laughter unto them He gave.  
—EDGAR GUEST

### HOME-CANNING HINTS

This year again home canning will take an important place in the home-maker's plans for conserving perishable food. Here are some hints emphasized by the Consumer Section of the test sealers before using. Make sure that there are no chips in the rims. Do not have the sealers clean. Wash in hot soapy water and rinse thoroughly. Do grade or sort the fruit or vegetable for uniformity or size and maturity. Discard all bruised and spotted fruit. Do use the thinnest syrup that will be palatable. This stretches the sugar ration. One cup of sugar to two cups of water is sufficient for most fruits and a thinner syrup, one cup of sugar to three cups of water, is sweet enough for oars. Do leave a space of 1-4 inch at the top of the sealer when filling with fruit or vegetables except peas and corn which require 1-2 inch head space. Do not allow filled containers to stand and get cool before processing. . . .

### PAINT SAVER

A non-rusting gasoline pump made of plastic glass has been developed to eliminate paint problems of filling station operators. . . .

**USE SKEETER'S SKATTER**

IT'S NEW AND EVEN MORE EFFECTIVE—SLIGHTLY PERFUMED—IS NOT STICKY—LEAVES NO STAINS—IS NON-IRRITANT.

BLACK FLIES, MOSQUITOES

### ANNOUNCEMENT

Rose Marie Beauty Shoppe will be closed from August 19th to September 2nd inclusive, to give our staff a well-earned holiday.  
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## SEE HOW PEPSODENT WILL PERFORM

### 7-DAY MIRACLE OF DENTAL WHITENESS ON YOUR TEETH!

**Yes! Pepsodent Tooth Powder with Irium will give your teeth the whiteness that comes only from this dental cleanliness.**

If your dentist cleaned your teeth recently you know how white—how bright—how film-free he made them! That's real Dental Whiteness and he relies on powder. You see, unless dull, dingy film is removed, it hardens—darkens—turns into harmful, ugly tartar. And Pepsodent Tooth Powder with Irium is especially made to remove that trouble-causing film—gently, but thoroughly. So change to Pepsodent Tooth Powder and enjoy Dental Whiteness!

**THE DIFFERENCE IS IRIUM AND PEPSODENT IS THE ONLY TOOTH POWDER THAT CONTAINS IRIUM**

LISTEN TO "THE MAN CALLED X" EVERY TUESDAY NIGHT, DOMINION NETWORK

### Cook's Corner

#### ORANGE CAKE

This cake has a pleasant moistness and good flavor. Because of other factors, it is not the fine-grained cake we often sink at, but the more open texture, is more than made up for by the general goodness of the cake that is produced with so modest an amount of fat.  
2 cups once-sifted pastry flour or 1 1/2 cups once-sifted hard-wheat flour  
1 1/2 teaspoons baking powder  
1/2 teaspoon baking soda  
1/2 teaspoon salt  
6 tablespoons shortening  
2/3 cup fine granulated sugar  
1/2 cup corn syrup  
2 eggs, well beaten  
1 teaspoon grated orange rind  
1/2 cup buttermilk or sour milk  
1/2 cup orange juice  
1/2 teaspoon vanilla  
1/2 teaspoon almond flavoring  
Measure and sift together three times, the flour, baking powder, baking soda and salt.

Cream the shortening and gradually blend in the sugar; blend in the corn syrup.  
Add the well-beaten eggs, a little at a time, beating well after each addition; mix in orange rind.  
Combine the buttermilk or sour milk and orange juice, vanilla and almond flavoring.  
Add the dry ingredients to the creamed mixture alternately with the buttermilk or sour milk mixture, combining lightly after each addition.  
Turn batter into a greased and lightly floured 8-inch square cake pan.  
Bake in a moderate oven, 350 degrees, about 30 minutes.  
When cake is cold, wrap closely in waxed paper and store over night in a closely covered tin.

#### BANANA FROSTING

This topping is thick enough to stay on a cake, but you will just spoon or spread it on, and not expect it to hold any whirls or designs.  
1 egg white  
1 cup fruit sugar  
Few grains salt  
2 tablespoons cold water  
1/2 teaspoon vanilla  
1/2 cup mashed ripe bananas

### IS 40 TOO OLD TO EXERCISE?

How strenuously you should exercise is not so much a matter of years as "condition". Usually the man, or woman who leads a "soft" life should avoid violent exercise after 40. Yet lack of exercise and too much rich, fatty food often cause an overloaded system clogged with toxic waste—and may lead to "middle-age" spread.  
That's why so many turn to purely vegetable Bile Beans to keep fit and trim. Bile Beans stimulate the liver and keep the system. Largest-selling liver pills in Great Britain, Bile Beans are called "The Remedy that Wakes up Nature". Be modern—take BILE BEANS at bedtime. At all drug stores.

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**Certo is a time and work saver because Certo jams need only a one to two-minute full rolling boil . . . Jellies only a half-minute to a minute. The Certo way is the sensible, modern way for a busy housewife.**

**In this short boil practically no precious fruit juice goes off in steam. You get up to 50% MORE jam or jelly from the same amount of fruit than by old-fashioned long-boil recipes. What a help that is!**

**The Certo boil is too short to spoil the fresh fruit taste or dull the natural colour. The delicious fresh taste and lovely colour of the fruit itself are retained.**

**There's a book of tested, easy-to-follow recipes with every Certo bottle—a different recipe for each fruit. For better jams and jellies follow the recipes exactly and be sure of success.**

**Certo is fruit pectin—the natural jellifying substance in fruit—extracted from fruit in which it is most plentiful.**

**A pound of jam or jelly made with Certo contains no more sugar than a pound made the old, long-boil way.**

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