

Girls! Have the Long Beautiful Hair that is Rightfully Yours



Short, scraggy, unsightly hair is more of a habit than anything else.

Hair must have intelligent care. Merely combing and washing will not keep it in a healthy condition, and give you the abundance of hair nature intended you should have.

Neubro's Herpicide

should be used at frequent intervals, because it keeps the scalp free from dandruff and harmful matter due to perspiration. Herpicide keeps the scalp in a healthy condition permitting the hair to have its normal growth and sheen.

It is astounding how many men and women will go through life with little or no hair and with what they have in a very unhealthy condition, when at a very small cost, they could get Neubro's Herpicide and save and beautify their hair.

Herpicide is sold and guaranteed at drug and department stores everywhere. Applications at barber shops.

Send 10 cents in stamps or coin today for sample and booklet on the care of the hair. Address: The Herpicide Co., Dept. 180-B, Detroit, U. S. A.

WEDNESDAY

HOME ON A VISIT.—Mr. Fred R. Hodgson, eldest son of Mr. S. F. Hodgson of this city, has arrived in Charlottetown from St. Louis, Mo., to spend a couple of weeks vacation. It is 28 years ago since Mr. Hodgson first left here. His last visit home was eight years ago. He holds an important position in St. Louis being auditor for the Illinois Steel Warehouse Co. Jobbers of steel, a company subsidiary to the United States Steel Corporation. Mr. Hodgson's many old friends here will be very pleased to see him again.

SUCCESSFUL PICNIC.—Saturday July 26th was a gala day in Hope River. People from near and far turned forth in masses and regaled themselves with the various forms of entertainment offered by the ladies of St. Ann's Altar Society, under the wise direction and skilful management of the up-to-date President, Mrs. William Pendergast. The picnic which was the best in the history of the Society, was decidedly successful, there being net profit of \$634.05. Special thanks is due our genial, obliging and energetic merchant Mr. J. L. Blaquiere who catered to the thrifty, also the members of the Society are deeply grateful to those who patronized and made the picnic a success.

LAUNCHING NOTES.—The farmers of this vicinity are busily engaged securing their hay.—Florence Buchanan has returned to Cardigan after spending a week in launching the guest of Annie McDonald.—Misses Byrde Clarke and Wanda Farrant of the R. T. Holman's office staff are spending their holidays here the guests of Mr. and Mrs. Aeneas McDonald.—Miss Madeline McPherson has returned home after spending a few days in Primrose the guest of Miss Katie McLellan.—Misses Katie Farrant and Byrde Clarke and Messrs. Jos. McPherson and Frank Martt went via motor to Souris to spend Sunday.

A cenotaph will be built near the Market Square in Honor of our Glorious Dead.

The people of Charlottetown and the surrounding districts are asked to provide each veteran in the Great War Veterans' parade with a flower or small bunch of flowers which the Veterans will drop on the Cenotaph as they parade past it.

This will be sacred to the memory of those who have fallen. If those who will contribute will meet the Veterans at the Arena Ring where the Parade forms up on Tuesday August 19th at 10.30 a. m. the distribution can be easily carried out. Let us not forget our Heroic Dead. A liberal response to this request is asked for.

ISLAND DOCTOR'S SUCCESS.—A letter received by Mrs. James Dorsey of Charlottetown announces the fact that Capt. (Dr.) Joseph W. Dorsey who left the Island as Medical Officer with the 105th and was afterwards attached to the Imperial Troops has received an appointment under the British Government as Chief Surgeon to the leading hospital in Bombay, India, with a salary attached of \$10,000 per year. This includes residence and transportation over British India. There were forty-two candidates for this position and Dr. Dorsey headed the list, and thus captured this important position. Previous to sailing to India he was married in London to Miss Lottie Gillham, a nurse in one of the hospitals where Dr. Dorsey was under treatment having been gassed in the battle of the Somme. This position entitles the Dr. after a period of service in the hospital to a pension for life. Congratulations are certainly in order for Dr. Dorsey.

DIED IN MONCTON.—The Moncton Times says: Many friends will sincerely regret to learn of the death of Mrs. McMahon, wife of Mr. Percy McMahon, the well known C. N. R. despatcher, which occurred on Sunday in the City Hospital. Mrs. McMahon was operated on about two months ago, but complications set in and resulted in her death. The deceased lady was well known and highly esteemed having a wide circle of friends. She was 35 years of age and was the daughter of the late Daniel McMillan of Kensington, P. E. I. She had resided in Moncton during her married life. Besides her husband and two children, Margaret and George, she is survived by her mother, who resides in Summerside, four sisters, Mrs. Cameron and Mrs. McNeill, of Summerside, and two residing in Boston and a brother, John McMillan, of Big Valley, Alberta. The funeral was held Tuesday morning at 8.45 o'clock from the family residence, 17 Bonaccord Street, to St. Bernard's church. The remains were taken to P. E. Island for interment.

In connection with the visit of H. R. H. the Prince of Wales the following route march has been decided upon:—

From the wharf, West to Queen Street, up Queen to Richmond, from Richmond to Provincial Building.

After presentation of medals, etc., down Richmond to Prince, up Prince to Kent, along Kent to Victoria Park, from Victoria Park to Rena McLean Memorial Hospital.

At 3.30 from Rena McLean Memorial Hospital by Kent Street to Weymouth, from Weymouth to Longworth Avenue, then by Mt. Edward Road to Experimental Farm, around Experimental Farm, returning by same route to Fitzroy and out to Trotting Park.

After visiting Park, down Fitzroy Street to Rochford, from Rochford to Kent, from Kent to the Park Roadway, and along the Park Roadway to Brighton Villa.

Return trip, from Brighton Villa along Brighton Road, down Pownall to Kent, up Kent to Queen, from Queen to Richmond, down Richmond to Great George, down Great George to Water, and along Water Street to the wharf.

It is important that citizens shall as far as possible decorate their homes and places of business everywhere on the occasion of the visit of His Royal Highness, but especially the above route.

V. A. D'S RETURN.—Miss Nellie Gillespie, city, and Miss Jean Aitken of Georgetown, two of the V. A. D's who left here for service overseas arrived home from England on Monday night. Their many friends are delighted to see them home again. Miss Gillespie, it will be remembered was stenographer in the office of Premier, now Chief Justice Mathieson and Miss Aitken was assistant librarian in the Public Library.

OF LOCAL INTEREST.—Mr. and Mrs. Allan McPhee, who have spent the past few months with their daughters, Mrs. J. H. Bogart, returned last week to their home in Earl Grey. While here they had the pleasure of renewing acquaintance with a former P. E. Island friend, Mrs. George Hurry of Nelson, B. C., who was also visiting Mrs. Bogart.—The Progress, Tomkins, Sask.—The parties former islanders having lived at North River.

THE WHOLE KIT.—The Boston Globe says:—"The Prince of Wales, now on the battle cruiser Renown steaming for America, is bringing his personal baggage with him in the service kit bag which he used on the French front—35 pounds including his pipe and his favorite cigarettes. Of course he has with him trunks containing the Royal fancy clothes for dressing up occasions, but he is coming with his belongings, along with his troubles, packed in the old kit bag, prepared to smile, smile, smile."

HOME FROM OVERSEAS.—Nursing Sister Belle Waungan has arrived at her home in Charlottetown after serving two years overseas with No. 1 Field Hospital in Etaples, France. Miss Waungan volunteered in Winnipeg for service overseas. It is eight years ago since she left Charlottetown for the West. She expects to spend a couple of weeks here before going back to Winnipeg. Her friends here are delighted to see her home again looking the picture of health after her strenuous experience in war work.

A very sad event took place at Greenview, on Tuesday, July 29th in the death of Flora Morrison, beloved wife of Leonard Mooney, of this place, at the early age of twenty-seven years. She had been in failing health for some months but no serious apprehensions were felt. Her youth, her former robust health coupled with tender care all thought would restore her again to health, but God willed otherwise and to the heartfelt grief of a large circle of friends besides her own family her pure spirit passed to its reward. She leaves two children of tender years, too young to realize their loss. The loss even more for she was to them a loving mother and she received from them a devotion rare to see. The deceased was the daughter of James Morrison, Poplar Point. She leaves besides her husband and children two brothers and one sister to mourn their loss.

According to her request interment was in St. George's cemetery on Thursday, July 31st. The funeral was largely attended. Many friends from Greenview accompanying her remains to St. George's. The pall bearers were: Aeneas McAlay, Andrew McMooney, Dan P. Mooney, Joseph McKenzie, Alex. McDonald, and Peter Walker. May her soul rest in peace.

A gloom has been cast over Rustico and vicinity by the sad death at the early age of 21 years, of Mrs. Joseph Doucette, (nee Emilia Blanchard), which occurred on the 28th July at the County Hospital, St. John, N. B., where she had gone for her health.

All that could be done by a young devoted husband and sister and the County Hospital doctors had been tried but to no avail.

The deceased was of a lovable and gentle disposition which won for her a large circle of friends at home and abroad whose friendly feelings will follow her beyond the grave.

She received with great faith and piety the last Sacraments of the Holy Church.

Her remains were accompanied to the Island by her sorrowing husband and sister Lucy who had gone to be with her during her illness. She was buried at St. Augustin cemetery, Rustico by the pastor Rev. J. Chaisson on Wednesday, July 30th with Mass of Requiem and obsequies at the grave.

Owing to the condition of the weather the funeral was not so large as it otherwise would have been.

Much sympathy is felt for the young husband as they had only been married a few months.

She leaves to mourn besides her sorrowing husband a loving invalid mother, five sisters, Lucy at home, Mrs. Amanda Pineau, Mrs. Helair, Peters and Mrs. Peter Gallant, all of Oyster Bed Bridge, P. E. I. and Mrs. Maxim Peters, of St. Louis, P. E. I. and three brothers, Peter at home, Elias at Woburn, Mass. and Stanislaus, Dalhousie, N. B., and though we know that earthly consolation is vain to say that the deep heartfelt sympathy of all their friends and acquaintances is theirs in this sad hour of trial. The pall bearers were: Stanislaus Gallant, James Desloches, Jerome Dolron, Sylvestre Martin, Benoit Martin, Fidele Doucette.

Shelter from the BURNING SUN

Introduced 40 years ago — still the best: **MENNEN'S TALCUM POWDERS**

INCORPORATED.—The last issue of the Royal Gazette contains notice of application for letters patent in incorporating The Gulf Packing Company Ltd. with headquarters in Charlottetown to carry on a general fishery, packing, canning and merchandising business. The head office will be in Charlottetown. The capital stock is to be twenty five thousand dollars in one hundred dollar shares. The applicants are C. F. Fisher, A. B. Fisher, of Montreal, J. A. Delaney, of House Harbor, Magdalen Islands, F. D. Delehay, of House Harbor and W. N. McLean of Grand Manan, N. B., the first three being the provisional directors.

STARTING AN INDUSTRY.—Mr. W. Brown, of Pownall has recently returned from Boston where he was engaged in the automobile repairing business for a number of years. He has imported a large and complete assortment of up-to-date machinery for the reconditioning and repairing of tires, tubes, etc. and proposes opening a repair shop and garage at Pownall in the near future. He has already given the contract for the building to Mr. John Jones, Pownall, who recently returned from overseas. His many friends while welcoming Mr. Brown home are doubly pleased to see him take up in his native province the business he learned abroad.

MAGNIFICENT PHOTOGRAPH.—Mr. J. A. S. Bayer has just completed a stock of photographs of the recent provincial legislature, showing each member in his seat, the press representatives and the interior of the legislative chamber. The photographs are in three sizes ranging in price from \$3.50 to 50 cents any one of them suitable for framing and the photograph of each individual being clearly recognizable. These photographs, especially the two larger sizes which are unquestionably the most artistic ever taken in Charlottetown, will make excellent souvenirs of the Arsenal regime, and the members, Conservative and Liberal, who constituted it. "Saturday Night" of Toronto in its last issue reproduced this photograph with a very complimentary reference to the artist's talent displayed in its make up. Mr. Bayer is cordially to be congratulated on his splendid work.

THURSDAY

WEDDED IN THE WEST.—The marriage took place in Vancouver, B. C., last Tuesday of Miss Maude McLeod sister of Mrs. (Dr) G. F. Dewar of this city to Dr. Stewart Carruthers, son of Rev. James Carruthers, formerly pastor of St. James' Church, Charlottetown.

LEFT FOR WEST.—Among those who left Kensington Monday on a harvest excursion to Western Canada were: John McDonald, Dannie Dunphy, John A. Hynes, Soter Flavel, George Cotton, Stanley Casley, James Gorman, Dick Sims, Jack Pyfe, T. A. Driscoll, Miss Annie Gorman, and Miss Margaret Sutherland, Mr. Driscoll and Miss Gorman intends to reside in the West for the future.

OPENING JEWELRY STORE.—His many friends will be interested to learn that Mr. Chester Campbell who recently returned from overseas is opening a Jewelry and Repair Store on Queen Street, in the store lately occupied by A. E. Tompkins. Mr. Campbell is a son of Mr. A. B. Campbell of this city, and well deserves a share of patronage. He has had wide experience, having worked for a number of years with Mr. G. F. Hutcheson, also with Mr. C. W. Patterson. He has always taken a prominent part in athletic circles, baseball and hockey, and is well known in city and country.

SUCCESSFUL ISLAND TRAINER DRIVER.—Many Island trainers and drivers have won fame in days gone by in the Maritime Provinces and New England, and Dan Steele of Summerside is certainly keeping the good work up during this racing season. He has won a number of races with that superb trotter Peter Farren owned by O'Keefe and Son, St. John, besides winning two matinee races for \$1000 a side, beating Fern Hal, owned by Dr. McAllister of Sussex, in St. John on Saturday last. P. E. Island people will have an opportunity to see Dan drive the great trotter at the big races at New Annan next week against Our Colonel 2:03 1/4; Baron 2:24 1/4; Corcoran Hal, 2:15 1/2. This will probably be the fastest aggregation of horses ever brought together on P. E. Island.

PRINCESS PATS VETERAN.—Mr. William Brenton Davey who was on the staff of the Union Bank here in 1908-1910, is again visiting in Charlottetown. Mr. Davey was transferred from here to Halifax, hence to Calgary. He subsequently left the Bank and accepted a position in real estate in Calgary. In 1914, when the war broke out, he enlisted in the famous Princess Pats and went through the war in that glorious regiment. He was wounded twice and after his return to Canada in April last, was given a position at Ottawa, in the Record Office there. Mr. Davey is now located permanently at the Capital and is spending his vacation on the Island, for which he has an exceedingly warm feeling. His home was formerly at Albion Bay in this province, where his mother still resides, and he is stopping at the old homestead.

TEACHING THE BLIND.—Mr. C. W. Holmes, Director of the Canadian National Institute for the Blind, was in the city yesterday. Mr. Holmes is on an organizing tour of the provinces, and has appointed Miss L. L. Penny, Murray Harbor, Home Teacher for this province. Miss Penny is a graduate of the Halifax School for the Blind and will call upon the blind of the province in their homes for the purpose of teaching them to read, to touch and carry on light vocational work, all of which will be done absolutely free of cost to the pupils. In the meantime it is important that Miss Penny be furnished with the names and addresses of the blind in order that she may be able to communicate with them. Persons will very materially assist in this noble work by forwarding to Miss Penny the names and addresses of any blind persons in their locality.

WELLINGTON
THE UNIVERSAL PIPE

You never had such a smoke as you get in a W D C Wellington. There's no wheezing about it—no bubbling. The well catches all moisture and stray tobacco. It's just cool, dry smoke which comes up away from the tongue—through the top opening bit. Look for the W D C triangle trade-mark. It's a sure sign of a French briar bowl, guaranteed against cracking or burning through. All good dealers sell Wellingtons, in all shapes, at \$1.00 and up.

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PURITY FLOUR

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"More Bread and Better Bread and Better Pastry"

WESTERN CANADA FLOUR MILLS CO. Ltd., TORONTO, Ont.

For Better Porridge Use PURITY OATS

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MAJIC DYE SOAP FLAKES

Flakes of color

MAJIC flakes, that quickly whip up into an airy, sparkling, colorful lather. Dip the garment or fabric two or three times—and as in a fairy tale, it comes out new and bright, just the dainty shade you wanted.

Two wonderful advantages you'll find in Majic Dye Soap Flakes. They are sure in results. They are easy to use.

With this new home dye you can safely dye silk, cotton, linen, wool. Always the same satisfaction. Never a spot or streak. And always the color you intended.

No rubbing or boiling. No injury to the finest fabric. No stained hands. In two, three or four minutes the work is done. And these delicate flakes wash at the same time that they dye.

Majic Dye Soap Flakes come in 15 lovely colors. On sale at drug, grocery, or "5, 10 and 15c" stores. At 15c the package.

MAJIC Dye Soap FLAKES

"A Dainty Dye—For Dainty Women"

DYE AND WASH PERFECTLY	
SILK	COTTON
LINEN	WOOL

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FREIGHT AND PASSENGER SERVICE
ST. JOHN AND BOSTON

Steamship "Governor Dingley" will leave St. John every Wednesday at 9 a. m. and every Saturday at 5 p. m. (Atlantic time).
The Wednesday trips are via Esport and Lunenburg, due Boston 10 a. m. Thursdays. The Saturday trips are direct to Boston, due there Sundays, 1 p. m.

FARE \$9.00 STATEROOMS \$25.00 UP
Direct connection with Metropolitan steamers for New York via Cape Cod Canal. Freight rates and full information apply to
A. C. CURRIE, Agent
St. John, N. B.

S. S. Service Between Pictou N.S. and Eastern Ports of P.E.I. for Season of 1919

Via S. S. Harland

MONDAY—Leaves Montague, P.E.I. 7 a. m., Lower Montague 7.45 a. m. m. and every Saturday at 5 p. m. (Atlantic time).
Georgetown 8.15 a.m., Murray River 11 a. m., Murray Harbor North 12 o'clock arriving at Pictou, N. S. about 4 p. m.
WEDNESDAY and Saturday—Leaves Pictou on arrival of noon train from Halifax calling at Beach Pt., Georgetown, arriving at Montague 5.30 p. m.
THURSDAY—Leaves Montague at 8 a. m. calling at intermediate ports on way to Cardigan returning to Georgetown same evening and remaining over night.
FRIDAY—Leaves Georgetown at 6.30 a. m., Murray Harbor South 8.30 a. m. arriving at Pictou 1 p. m.
Run by Daylight Saving time.
For further particulars write, wire, or phone to
WILLIAM MCLEURE,
Pictou, N. S.

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