

Goff Bros Limited.

OUR AIM

Is not Merely to Sell as Many Pairs of Shoes as Possible.

NOR IS IT to Get as Much Money as Possible for Them.

NOR to Knock our Competitors or try to Crowd Them out.

BUT IT IS To Sell YOU the Kind of Shoe you Desire, at the Price you Wish to Pay and to Charge you as Little as Possible for our Services.

TRY US and if we are Unable to Do This to your and our Satisfaction we will Cheerfully Direct you to the Next Best Shoe Store.

We Carry Most of the Highest Grades of Shoes Made in Canada and Some From England, but do NOT Charge the Highest Price.

Let This "Best Little Shoe Store in Canada" be yours.

Goff Bros Limited.

NOTICE

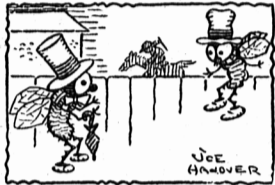
At a meeting of the Retail Grocers Association, held last night, it was unanimously decided, by all Grocers to close their place of business at 12:30 on Wednesday's starting June 20th to August 29th inclusive.

FAMOUS OHIO HORSE HOES Mould Boards or Discs High Carbon Steel! Built Right! A better article at a cheaper price. Mould Boards \$14.50 Discs \$16.50 DELIVERED. THE HARDIE MFG. CO. CHARLOTTETOWN SUMMERSIDE

SMILES GABBY GERTIE



"What a man keeps under his hat is usually nothing to brag about."



ABOUT THE ONLY PLACE Deacon Bluebottle: I am very sorry to see you hanging around a race track. Horse Fly: I can't help it. It's about the only place any horses are left!



HOW LONG WOULD THE CASH LAST He (passionately): My love will last forever! She (unemotionally): How about your cash?



He: Why do you call me "mustard" when we're dancing? She: You're always on my dogs.



FIRST HOT SPRING DAY "I don't believe old Titewad has ever done anything freely in his life." "I suppose not, but when I met him this morning he was perspiring that way."

Prince Edward Island Hospital NOTICE OF SPECIAL GENERAL MEETING A special general public meeting will be held in St. Paul's Parish Hall, Charlottetown, on Monday, June 25th, at the hour of eight o'clock P. M. to receive the report of the special committee appointed at the Annual Meeting to deal with the matter of a site for the proposed new Hospital. The Trustees earnestly ask for a large attendance as the matter of a site is to be finally decided upon at this meeting. ADA HARRIS, Secretary.

"KING COLE" on a tin of coffee means the same thing that it does on a package of tea + Could there be a better pledge of its quality for you? Why not try a tin to-day.

undergoing extensive repairs. "It is always so, in this America. In Europe our motor-cars last twelve years."

They were standing on the curb at the time waiting for a taxi. A jovial passer-by, overhearing the last remark, said, with a good-natured grin.

"Yeah,—and they look it." Elinor froze him with a glance and soothed the irate Danelli by agreeing with him whole-heartedly.

"Don't let the incident annoy you. Americans have no manners; surely you've learned that!" she said loftily.

The tea was very bad, but they scarcely noticed it. They were too busy telling each other of their many musical triumphs. Danelli told Elinor that he'd been offered the post of music master at a royal court, but he had declined.

Royalty was incredibly stupid, he explained; his temperament wouldn't permit him to endure it. After all, Americans have gratifying pupils.

Elinor described at length her successes abroad. She mentioned great names lightly. She had been commanded to sing at several European courts, she said. Danelli told himself that she certainly looked prosperous. She was wearing a beautiful emerald ring, and, as her hands were busy with the tea-cups, Danelli eyed it speculatively.

Elinor didn't need to be told that the rent was lower. She knew that Danelli was slipping. His brief, meteoric vogue had passed. Elinor heard later, from an ex-pupil who had been with him in her time, that Mrs. Agatha Archers Arnold had jilted him and had married a banker.

Now she was quite mad about a Hindu, the founder of some new cult. Danelli was patricially through. Elinor's informant said. Alan Jacobs had beaten him at his own game.

But to Elinor, Danelli kept up the bluff, and she, in turn, kept up hers. She told him that she was still marking time for opera. Not a word about that disastrous audition in Paris.

"I don't feel that I've studied sufficiently even yet," she said lightly, when he questioned her. "I've been such a success in concert work, and my public has been so demanding that I've really sacrificed myself and my ambition. But, some day soon, when I've rested a bit—"

She told him that she'd come to America to get away from a clamorous public. He gravely told her that he understood, his dark eyes more shrewd now than amorous, roving over her expensive costume—her bronze velvet gown, her costly wrap that she had carelessly flung across the back of her chair, her emerald ring, and the necklace that he knew had cost a small fortune.

"You are more beautiful than ever," he told her. Elinor actually glowed with pleasure. A few years ago she would have taken the compliment and let it pass, without a sign of appreciation.

Her eyes went to a mirror on the wall opposite, and she smiled. Of course, she was more beautiful than ever! A mellow, definite, appealing beauty—quite different from

"I know a charming place, quite new, run by a compatriot of mine. Will you do me the honor to patronize it with me?" It turned out to be an ordinary tea-room, not too clean. Danelli explained, rather punctiliously, that they must use a taxi—his car was

Mortgage Sale

Take notice that under and by virtue of the powers of sale contained in a certain Mortgage or Deed of Trust dated the twenty-fourth day of January, A. D. 1924, made between J. & T. Morris Company Limited of the first part, and The Maritime Trust Corporation of the second part, there will be offered for sale by Public Auction on the premises Nos. 75 to 79 Water Street in Charlottetown, on Monday, the sixteenth day of July, A. D. 1928, at the hour of eleven o'clock in the forenoon, the following property, namely:

All that tract, piece or parcel of land situate, lying and being in Charlottetown aforesaid bounded as follows: On the Southeast by Water Street, on the Southwest by property now or lately owned by W. Owen (formerly used as Telegraph Office), on the Northeast by property of Charles B. E. Longworth, and on the Northwest by the Robins Estate.

Also all that other parcel of land in Charlottetown bounded as follows: On the Northwest by Water Street, on the Southwest by property of Da-Blois Bros., on the Northeast by property of the Labor Union, and on the Southeast by property of Bruce Stewart & Co.

Also all the personal property of J. & T. Morris Company Limited, comprising the machinery, plant equipment, office furniture, stock-in-trade, bottles, containers, boxes, cases, engines, materials and supplies used in connection with its business, beer, serated waters and drinks manufactured or in process of manufacture, formulas, trademarks, trade names, book- debts, and all other fixtures, utensils, goods, chattels, effects and assets now owned, or which at the time of such sale may be owned by the said J. & T. Morris Company Limited.

Terms of sale to be twenty per cent cash at the time of sale, and the balance within thirty days after the date of sale. Dated this fourteenth day of May 1928. The Maritime Trust Corporation, by McLEOD & BENTLEY, Their Attorneys.

6062-6-18-61.

MALPEQUE

The young people's service in Princetown United Church on Sunday evening proved to be a splendid variation from the regular Sunday service. It was of special interest to all present as it afforded an opportunity for the development of our young people along educational lines, and gave an idea of the work accomplished by them during the winter months. The choir was composed of the members of the Young People's Society and was under the leadership of Mrs. J. A. Campbell. During the service the grand old hymn "When I Survey the Wondrous Cross" was rendered with much expression by Mr. Eric Found, of Clifton. Mr. Frank Bearsto presided, and the scripture lesson was read by Mr. W. C. Donald. Mr. John Simpson leading in prayer. Four addresses showing the different phases of work that had been taken up during the winter months were then given and were as follows:—The devotional, missionary, literary and social lines, presented by Alma Woodside, Fulton Simmons, Hazel Hoopood and Jean Donald respectively—all excellent papers intelligently given. The address by the pastor, Rev. D. M. Grant, was indeed characteristic of the subject, "A challenge to the young people," the text being based on the words of Eccles. 3:1: "Remember Thy Creator in the days of thy youth." Such a sermon as was given on June 10th, was worthy of the day, and marked another advance step in the work of our church for it is upon the shoulders of the young people that the responsibility of the life and character of the church of tomorrow depends. The appeal made by the young people, it is believed, will meet with the hearty support and co-operation of every member of the community.

Rev. Mr. Flemington, Vice Principal of Mount Allison Collegiate, Sackville, N.B., was a guest of Rev. D. M. Grant, The Manse, on Tuesday.

Mrs. W. H. McKie, and Mrs. J. P. C. Fraser, Summerside, and Rev. Mr. Hamilton, Glasgow, Scotland, were visitors to Malpeque on Tuesday.

The news that Mrs. J. M. Murchison, Saint John, N.B., is gradually recovering, will be gratefully received by her very many friends here.

Mr. Allison Owen who is in the employ of R. T. Holman, Ltd., is reported improving after his recent operation in Prince County Hospital. Allison's many friends here wish him a speedy recovery.

Mr. and Mrs. Lloyd Johnston, of Oakland, Calif., and son, Raymond, McKay, of Earlton, N.S., spent the week-end with Mr. and Mrs. G. W. Ramsay.

Mr. and Mrs. George Thompson and two sons, George and Bill, of Montague, Mr. and Mrs. Gordon

incredulously. "I, who was kneeling in wonder at your feet? I, who gave thanks that so golden a voice had been given me to mold? Ah, you are cruel!"

Before they parted, he asked her to marry him and appeared crushed at her refusal.

Elinor left him after tea, feeling as complacent as a cat feels when its fur is properly smoothed, after having been stroked the wrong way. But his warning that it was time she took note of the passing years and put her voice to the supreme test acted as a spur.

She determined to strike that very night for the thing that would give color, richness, life itself to her voice.

"I?" Danelli pointed to himself

(To Be Continued.)

Keep those smart PRINTED COTTONS fresh and unfaded!



How it perks up a person to see her trim little housewives of printed cotton retain the same bright cheeriness as the day she bought them... after countless rubbings.

And to think, as she admires their crisply laundered loveliness, "My, these dresses are giving wonderful service!"

Of course, a person like this is bound to be one of those lucky women who just naturally does everything right.

A woman, for instance, who wouldn't think of washing those chic printed cottons with anything but Lux.

In fact, she uses Lux to launder with gentle thoroughness all her personal apparel... silk stockings (after every wearing), lingerie, everything she wears, from sheerest silks to sport woollens.

For your protection Lux is never sold in bulk—always in packages.



ONLY LUX CAN GIVE LUX RESULTS

Lever Brothers Limited, Toronto L836

Mr. Ralph Huestis, Charlottetown, motored here on Monday, and was the guests of Mr. and Mrs. L. D. McNutt.

The ice-cream social on Monday evening under the auspices of the Mission Band, of Baltic and Malpeque, was a success socially and financially. Ice-cream and cake were all that could be desired.

Mr. Reginald McNutt is welcomed home after a winter spent in study in Picot Academy.

Mr. and Mrs. Herbert Donald, Mr. Wm. C. Donald, Miss Jean Donald and Mr. Frank MacKay, motored to Summerside on Tuesday.

Mr. and Mrs. L. D. McNutt, Miss Edith McNutt and Master Dugald McNutt were visitors to Summerside on Tuesday evening.

The following were guests of Mrs. Sinclair McGougan, on Tuesday, June 12th: Rev. A. F. and Mrs. Baker, Mr. and Mrs. H. A. Boyd, Arctia, N.S., Mr. and Mrs. R. A. Proffitt and Mrs. J. M. Proffitt, Free-town.

Carrying 1000 passengers, a ferry-boat used between Danish and German ports has a bow that can be raised to facilitate loading and unloading at different levels when tides change.

Mr. and Mrs. W. A. Huestis and

GARDNER EIGHT IN LINE. THE WORLD'S LOWEST PRICED EIGHT.

AMERICA'S MOST POWERFUL STOCK CAR. COMBINES STRENGTH, DURABILITY, SPEED, BEAUTY AND POWER

New double drop frame which brings the center of gravity closer to the road without reducing road clearance. See the descriptive features of this wonderful car before placing your order elsewhere.

Remember that behind the Gardner is a Company and an organization that has been building well for fifty-two years. A full line of parts and accessories stocked at Halifax, N. S.

ATLANTIC MOTOR SALES LTD.

Maritime Distributors GARDNER MOTOR COMPANY, INC. Head Office: 91 Hollis Street Halifax, N. S.

PROVINCE OF PRINCE EDWARD ISLAND OPEN FOR DEALERS "WRITE."

FOR SALE AT KENSINGTON

To Settle Our Estate

10 roomed House with bath. Built five years ago. Every convenience. Lot 65 x 120. Situated on Malpeque Road.

10 roomed House with bath. An ideal home. All conveniences. Lot 90 x 180. Excellent location on Victoria Street.

Apply to P. J. KENNEDY, Kensington, or SAMUEL KENNEDY, Charlottetown.

16-18-31.

Annual Meeting

The annual meeting of the Law Society of Prince Edward Island will be held on Monday the 25th day of June 1928, in the Law Library in Charlottetown, at the hour of three o'clock in the afternoon.