

THE PATON PAVILION SCENE OF JUDGING

Cordial Greetings From His Majesty's Representative

IMPORTANCE OF LINE BREEDING

In this issue will be found an ad. of the Canadian National Silver Fox Breeders' Association. Please read it carefully. This Organization has to do with both ends of Silver Fox ranching, the "Breeding of Foxes" and the "Marketing of Skins". The importance of line-breeding in which Canadian National Registration furnishes the best known guide is a recognized fact. It is being widely made use of by breeders who are intelligently producing valuable silver foxes, while the Co-operative Fur Marketing Department looks after an admirably very important part in getting for each breeder or rancher the best available returns for pelts thereto consigned.

It affords me much pleasure to extend a cordial welcome to the members and visitors attending the Ninth Annual Silver Fox Show, sponsored by the Silver Fox Exhibitors' Association.

Aside from its educational and advertising value, I believe that the Annual Fox Show brings with it a spirit of pleasure, enthusiasm, and of satisfaction which is of inestimable value to the rancher and to the dealer in furs, as well as a rich reward to the Fox Industry as a whole.

The superiority of Prince Edward Island fox pelts has never been questioned and I understand that the Exhibition of this year will contain some of the finest exhibits ever seen.

I trust that the Fox Show of 1938 will achieve the success it deserves.

GEORGE D. DEBLOIS,
Lieutenant Governor.

Fox Breeders and Fur Buyers

Visiting the Silver Fox Show are invited to call at our offices, when it will be a pleasure to us to be of assistance in dealing with insurance problems of any kind, or to be of any possible service while visiting our City and Province.

All information cheerfully furnished without obligation.

HYNDMAN and CO., LIMITED

The Oldest Insurance Agency in P. E. Island
Offices: Charlottetown, Summerside, Montague

GRAND CHAMP WINNERS IN FORMER YEARS

Since 1929 there has been quite a change in silver fox breeding trends, but it has always taken a remarkable fox to win the grand championship. Those who have won that coveted honor are:
1929—A. L. Rogers, Summerside.
1930—Robert Baker, Summerside.
1931—A. L. Rogers, Summerside.
1932—Samuel Johnston, Fortune Bridge.
1934—W. W. Brown, Charlottetown.
1935—Ira D. Carr, Covehead.
1936—Roy Woodside, Malpeque.
1937—Stewart and Lewis, Summerside.

The exhibition has proved that it is valuable to exhibitors and ranchers aside from cash prizes and so forth. In 1929 black foxes were still highly regarded and many beautiful specimens of blacks, extra dark, dark silvers and dark mediums were shown. The more silvery types were often covered with deep veiling and the narrow bar was not frowned upon as it is today if the fox had other superior qualities. As the Americans commenced to make the wide bar and bright silver fashionable, the vogue communicated itself to the nations in London and Paris and the fox breeders who had specialized in that type made their way to the top of the table. It was regarded as fortunate for this province that the P. E. I. fox exhibition had been established as otherwise this trend might not have been noted so decidedly and Islanders might have still been developing the narrow bar and veiled silver to their price detriment.

Some cooks add zest to dilled pickles or dilled green tomatoes by adding a small bit of garlic.
Keep Minards in the home.

OFFICERS AND DIRECTORS

PATRONS — The Hon. George DesBrisay DeBlois, Lieutenant-Governor of the Province of Prince Edward Island; Hon. James G. Gardiner, Minister of Agriculture, Dominion of Canada; Hon. Thorne A. Campbell, M.A., Premier of the Province of Prince Edward Island.

HONORARY PRESIDENT — C. C. Baker, President Canadian National Silver Fox Breeders' Association.

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Show Proved Big Success From Beginning

Here's how the P. E. I. Silver Fox Show started: For several years prior to 1929 there had been a movement among P.E.I. fox ranchers to have a P.E.I. fox show as there was none nearer than the Royal Winter Fair at Toronto at the time. This show was available to a limited number of breeders only because of the great expense involved in exhibiting there.

Major A. S. Robertson of Mermald and J. Walter Jones of Summerside, together with other interested parties took the matter in hand in the spring of 1929. The government was walled on and it was agreed to provide a number of crates.

The Provincial Exhibition Association offered their building and grounds free of charge. As the result of hard work of a strong committee, everything was ready for the big show which was staged the latter part of October and the first week of November in 1929. It was a success although the facilities for judging were not very suitable and spectators caught only a fleeting glimpse of the judging table.

The next year a building, known as the Paton Pavilion, specially adapted for judging was built. It had accommodations for several hundred spectators, a proper judging table, and a neutral light diffused over it from a large skylight directed above. Plans of the building have been copied in several countries since as a basis for their judging rooms.

The new building and the aura of success engendered from the previous year brought a record number of entries—over 600. Visitors came in great numbers from other provinces with many attending from the United States and several from Great Britain, Russia

and Japan.

In 1931, distemper, the dread disease of the fox world was rampant, so the exhibition was cancelled. But in 1932 the show was resumed and the number of entries reached the total of 712—a world's record figure. Banquet night was a feature for the first time. It caught on so well that it has been continued ever since.

VOICE SPEAKS WELL OF OWNER WHEN IT IS MODULATED

One of the first requisites of true beauty, the inspiring variety which doesn't fade with the years, is a soft pleasant voice, perfectly modulated. This doesn't mean that your voice tones must be exceptionally low, of course. Medium high and even very high voices can be pleasant.

The first step toward improvement of your speaking voice is to learn to breathe correctly. Shallow breathing, as any singer or public speaker will tell you, makes the tones of the voice less vibrant.

To get into the habit of completely filling your lungs each time you inhale, press one hand lightly against your diaphragm, then inhale, forcing hand outward as you do so. Meanwhile, keep chest and shoulders perfectly still. Exhale vigorously.

Become voice-conscious. Whenever you notice that your voice is getting high and squeaky in the middle of a conversation, pause, lower it and begin again. If you suspect that you have a nasal twang, do these exercises for three minutes every day.

Place one hand on top of your head, close your eyes, then slowly and deliberately repeat four lines of a poem you know. Or recite a few lines of a speech with which you are familiar. As you do so, speak clearly and a little louder than you ordinarily do. Imagine that you can feel the tones coming through the top of your head, vibrating under your hand.

Now place one hand on your diaphragm and repeat the poem, meanwhile thinking constantly about making your diaphragm vibrate as you speak. Forest your

Message To Fox Breeders

The Premier and Government of this Province wish to express their appreciation and thanks through our Department to the judges and exhibitors of the Fox Show, realizing, as we all do, that the results of their labours is to bring to the public attention the high standard of quality of our silver foxes and silver fox furs.

The Government, during the past year, has undertaken to build on the firm foundation established a year ago when we engaged the services of Mr. W. F. Burke as Field Man, who has been in charge of a large number of Fox Study Clubs which were then organized. We have found this organization of substantial benefit in drawing the ranchers together in a cooperative association, thereby stimulating the industry to a very great extent. The Government this year secured the services of Mr. George C. Bishop, an expert pathologist, who made an investigation for internal parasites in the ranches of members of our Association. The rancher will thereby be given an opportunity to irradiate these parasites from his ranch, and thus he will be saved considerable quantities of feed and be given an opportunity to place on the judging table at the different exhibitions and field days a very much higher standard of silver fox than he otherwise would have had.

We were instrumental in bringing a number of carloads of fox feed and having it distributed to the ranchers at a lower price than they could have obtained elsewhere. We have now engaged a number of field men who will, during the next month, visit ranches owned by members of our Association, grading their foxes for breeding purposes and tattooing same according to quality, so that anyone wishing to buy breeding stock may profit by the expert opinion of our field man, Mr. Burke, and his associates in this work. We would earnestly ask the cooperation of all ranchers in hastening this work of grading foxes for breeding purposes, as the expense is considerable to the Government, and we wish the work done as expeditiously as possible.

In closing, I wish to express our gratitude to the representatives of different Fur Pools, to the staff of the Experimental Fox Station at Summerside, and to outstanding ranchers throughout the Province who have so materially assisted in making this undertaking of ours the phenomenal success that I believe it to be.



W. H. DENNIS
Minister of Agriculture

SUCCESS TO THE FOX SHOW!

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Bring your car here for Radiator Flushing and Repairs.

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THERE'S A REASON

for the continued success of the Silver Fox Breeders' Association and we take this opportunity of tendering our congratulations to those responsible for this excellent annual exhibition.

There's also a Reason

why leading ranchers throughout Canada are feeding their Foxes and Mink

The Marmill Way

When you feed your ranch on Marmill Fox Foods

You are assured of the best rations SCIENCE CAN PREPARE.

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GARDEN CITY Dairy is the only Milk Plant in Charlottetown. It was also the first Dairy to guarantee our citizens safe milk. The desire of the Company has been, and is, that every home in the city should have SAFE MILK.

"Save our Children and Build Our Nation"

The Management invites you to visit their Modern Sanitary Plant and see how "Garden City" Clarified, and Pasteurized Products Safeguard

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Imperial Fox Biscuits

—AND—

Peerless Fox Biscuits

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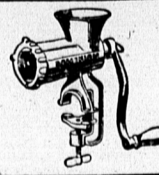
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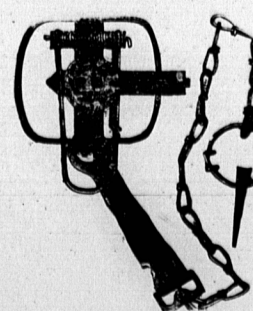
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