

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming

The other evening we received a copy of Ollie McNeill's new booklet entitled "Born to the Purple". It is a work of art, printed on the very best of platinum edged paper in several colors.

The next illustration is of John McNeill holding a beautiful silver fox of the first generation that exhibits to perfection the qualities of the first fox strain. The third photo is of Mr. A. K. "Ollie" McNeill holding a white face silver fox of the second generation.

The writer of these notes—and we presume a great many of our readers—considered that mink farming was—unlike ourselves—conception is wrong, according to Morley B. Pitt, who at a meeting of the Alberta Fur Breeders' Association last Tuesday advised its members to improve their mink stock.

His remarks were backed up by Dr. M. LaForest of Quebec City. Dr. LaForest gives a lurid light on the financial end of mink farming when he stated that not more than 60 per cent of Quebec mink ranchers were breaking even on their fur farming operations.

There now, boys, is something for you to cogitate about. Evidently all is not so bright, and the fibrous talk we have heard of \$25, to \$35, averages for pelts sold by mink ranchers in Canada and the United States is bogus.

A LARGE PUP CROP

Insure a large crop of healthy vigorous pups this year by feeding

ROYAL FOX FEED

Results during former seasons show that the use of Royal with a good meat ration is the most positive way known for the rancher to secure best breeding results.

Ask your dealer today or write direct to The St. John Milling Company Ltd.

British Ticks, Lice and Mites! DRI-KIL The Perfect All-Purpose Farm Insect Powder for All Livestock & Poultry. KEROL The Perfect Disinfectant. On the list of disinfectants authorized for use by the Health Authorities Branch, Ottawa, KEROL is non-corrosive, FROST-RESISTANT.

Reliance, Scandia and Perfect Choppers. Knives and Plates and parts.

F. W. Lamplough & Co. Limited MONTREAL

Mink farming is a highly technical proposition and only those who have mastered the details of the game can hope to survive in the stiff competition that prevails.

There is another feature to mink color which is practically a one-color phase of the attribute of darkness. In this sticking to one color phase it differs from silver fox which has so many mutations of color and therefore a much wider field for expansion.

The annual meeting of the Canadian National Silver Fox Breeders' Association which was held in Calgary this week, saw the election to the Directorate of Sir James Stewart, and to the Executive of S. R. Johnston of Portune.

New England's fur farmers held a two day pett show at the Hotel Statler early this week. 150 silver fox and mink farmers were interested in the new breeds can secure a copy by addressing McNeill's Silver Foxes, Fort Qu'Appelle, Saskatchewan.

At the breeders' meeting held in conjunction with the show at Hill Fox Ranch, Wallingford, Conn., in addressing the session said: "We have reached the main objective of the mink industry—namely, to produce a mink of uniform color and quality."

Something that gave the writer considerable pleasure was the appearance of W. H. Lefursey at the recent Provincial Silver Fox Pet Show. Reg won two firsts and a second with three very beautiful pelts.

We note where the Charlottetown Fur Sales, Ltd., are offering some silver fox pelts to our local people. This is a good move as it will give many persons a chance to get a neckpiece from a reliable concern.

Elizabeth Ryden in her London letter to the Fur Trade Journal of Canada says: "The silver fox from Norway and Sweden seems not to be of a high order and the price still hovers at an average of \$25."

The above was written with reference to the December sale. Miss Ryden also spoke of an exhibition of silver mink in London during the early part of December. She writes: "Most of the mink were from dark to very dark, I should think. Of course on the live animal it has to look pretty dark if good color is to be obtained in the darkest pelt."

On Monday next the Provincial Silver Fox Pet Show pelts that bore the seal of the Pet Show Committee and the Department of Agriculture will be offered at the auction of C. M. Lamson & Company, London. It will be very interesting to learn how these pelts fare in the great auctions that have been carried on in London for the past several weeks.

In conversation with Colonel Dawson yesterday he gave his impressions of recent sales as follows. While large quantities of skins are being offered, the bright feature of the situation is that the trade is willing to absorb these great quantities but naturally at somewhat lower prices than have prevailed.

The Colonel adds that the auction houses in their reports take a rather more optimistic view than the situation warrants from a breeder's standpoint. For instance in reporting the results of their sales they generally figure on an advance or at most a very small decline, and while this may be correct as regards certain qualities, when taken over the whole range

SAVAGE HARBOR W. I.

The regular monthly meeting of the Savage Harbor W. I. was held at the home of Mrs. T. L. Douglas with an attendance of ten members and two visitors. The president Mrs. J. C. Douglas occupied the chair.

Next meeting to be held at the home of Mrs. Allan Morrison, roll call to be answered by an exchange of Valentines.

The report is current that there are less pelts being marketed from Prince Edward Island this year than last year. This may or may not be true, it is very difficult to judge.

W. H. Lefursey of Saskatoon, Saskatchewan, is paying a short visit to this Province and is the guest of his brother-in-law, Don Stewart, Summerside. Mr. Lefursey is Government Supervisor of Fur Farms for the Province of Saskatchewan.

One of the most intriguing silver fox ventures Mr. Lefursey delves is the raising of white face silver foxes. He has a wide territory to cover, and the vast Province has over 600 mink and fox farms.

Keep Minard's in the home.

BOOKS / ART / MUSIC

Press at 46 Russell Square, London, W.C. 1. A copy of the edition will be presented to each person who makes a suggestion that is acted upon.

An interesting article in a recent New York Times deal with a somewhat new and novel phase of radio—the audience-participation stage.

"Amateur musicians who possess a fair degree of proficiency and crave more opportunity to apply it, are making, quite independently of each other, an exciting discovery. They are finding out that they can sit at home in perfect ease and take part in performances of symphonic music that comes to them through their radio receivers.

"Toscanini and his colleagues would be surprised if they knew how many unofficial members their orchestras comprise. One fanatical flute player reported last season that he had played five different symphonies under five different conductors during a single weekend.

Audience-participation is still in its infancy. Only a few experiments have been tried so far as music is concerned and they serve chiefly to indicate what remains to be done. Several obvious applications of the principle suggest themselves.

It would be a salutary lesson to our more hilarious tipplers, either in the East or West Ends, if this law were changed so that anyone who appears in court and is found guilty of any offense in consequence of drunkenness should be automatically deprived of a per-

W. C. T. U. NOTES

I sell false joy, meaningless laughter, I sell incompetence the morning after; I sell headache, muzzy brain, I sell little children's pain.

LIQUOR AND LIQUOR MANIACS An Indian crated with drink is amok in Vancouver Thursday afternoon and killed one person and wounded several others.

There are too many joints flourishing in various sections of the city to be compatible with the law of Ontario which makes it illegal to furnish Indians with intoxicating drinks.

ALCOHOL—"JITTERBUG" Alcohol is a major contributing factor to insanity. It is a mere coincidence that the "Jitterbug" craze which now appears to have thousands of people appearing on the dance floors of the swanky drinking "spots" that cater to the night life of the cities, later spreading to thousands of taverns and beer gardens?

It is unusual for one to hear today a sermon on the subject of the liquor problem. Many ministers have felt that the cause of Temperance was lost with the repeal of the National Prohibition Act and that it is useless to attempt to do anything about the matter now.

OUR BOARDING HOUSE - With - Major Hoople

OUT OUR WAY

I CAN'T THINK HOW TO GET OUR MONEY BACK FROM SLIM WHILE I'M WORKIN' TO PAY BACK WHAT I BORROWED TO LOAN HIM--I CAN'T THINK ABOUT IT IN SCHOOL AND I'M WORKIN' ALL MY SPARE TIME WITH NO TIME TO THINK!

THAT'S JUST WHERE THEY GIT GUYS LIKE US--THEY KEEP THINKIN' TOO HARD TO WORK, AND THEY KEEP SAYIN' LIKE'S WORKIN' TOO HARD TO THINK! ALL YOU NEED IS ENOUGH BRAINS TO KEEP THE OTHER GUY FROM US!



BRINGING UP FATHER

JIGGS HAS BEEN WAITING THREE HOURS FOR MAGGIE TO FINISH A LITTLE CHAT ON THE PHONE.

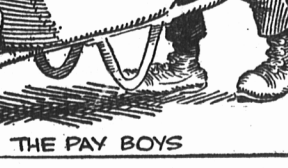
"AND MY DEAR-I JUST TOLD HER WHAT I THOUGHT-I AM VERY CONSIDERATE OF OTHER PEOPLE--THAT WOMAN--DO YOU KNOW--"

MRS. JIGGS--THE BAKER AN' GROCERY MAN ARE WAITING TO SEE YOU--

WELL--TELL THEM TO WAIT A SECOND--AND GUNDA--HOW MANY TIMES HAVE I TOLD YOU NOT TO INTERRUPT ME WHILE I PHONE?

I DON'T KNOW--MUM--I MUST KEEP A BIT OF DAT ALSO.

TWO HOURS LATER--



Thimble Theatre, Starring POPEYE

ARF! ARF! THIS AIN'T NO DUMMY OLIVE, IT'S WIMPY!

WIMPY?

YAS, HE DRANKED FROM THE FOUNTAINING OF YOU!

I'LL HAVE A LOOK AT THIS STRANGE FOUNTAIN

I'LL BET POPEYE IS FOOLING ME

IT LOOKS LIKE SPRING WATER

AND IT TASTES LIKE SPRING WATER



It is not FAIR TO ENDANGER ANOTHER MAN'S LIFE. Drive Safely. MUTUAL LIFE OF CANADA. HEAD OFFICE WATERLOO, ONT.

of, say, five years, of their right to purchase liquor anywhere in Canada. Such a law, if rightly enforced, would drastically reduce motor accidents, barbs and even murders.

FANATICISM NECESSARY - IN THE FIGHT AGAINST ALCOHOLISM To the wets it is always "fanaticism" when the pulpit denounces the traffic in beverage alcohol and alcohol's evil effect on the individual and the state.

BEER THE MOST DAMAGING OF ALCOHOLS SAYS NOTES OF PATHOLOGIST New York Times quotes Dr. Oliver Lohr, Michigan pathologist, in an address before the American College of Surgeons' recent convention in Toronto.

OUR BOARDING HOUSE - With - Major Hoople. SAY, MAJOR, THERE WAS A STRANGER ASKIN' FOR YOU DOWN AT THE OWLS CLUB... HE WOULD'NT LEAVE ANY NAME BUT HE HAD HOOPLE LABELS ALL OVER HIM...

Thimble Theatre, Starring POPEYE - Now Showing - "Get the Perambulator Ready!" - Monday - "Yes, Sir, That's My Baby!"