

There's Nothing to Equal OGILVIE FLOUR for Bread, Cakes, Pastry

"Why are your teeth so much whiter than mine?"

"I use New-Formula Pepsodent Dental Cream"

"PEPSODENT TEETH" are WHITEST because they're CLEANEST

NEW ingredients! NEW brighter taste! TWICE as much IRIUM! GREATEST cleansing and lustrating action ever offered!

Imagine a dental cream that removes—smoothly, safely—EVERY kind of film that darkens your teeth! You see, NEW-FORMULA Pepsodent Dental Cream has the greatest cleansing and lustrating action ever offered so "Pepsodent Teeth" are WHITEST because they're CLEANEST. Start today to use bright-tasting NEW-FORMULA Pepsodent Cream for the WHITEST teeth!

YES! NEW-FORMULA PEPSODENT DENTAL CREAM WITH IRIUM GIVES THE WHITEST TEETH

Be sure to listen to BOB HOPE every Tuesday night, Dominion Network

Cook's Corner

MOLASSES DEVIL'S FOOD

One-half cup shortening, 1/2 cup molasses, 2 well-beaten eggs, 2 melted squares chocolate, 1 teaspoon vanilla, 1 1/2 cups sifted all-purpose flour or 2 cups sifted cake flour, 1/2 teaspoon baking powder, 1/2 teaspoon baking soda, 1/2 teaspoon salt, 1 cup milk.

Cream shortening. Add molasses and eggs, creaming well after each addition. Then add chocolate and vanilla, beating well after each addition. Add flour, baking powder, baking soda and salt which have been sifted together alternately with the milk. Pour into 2 greased and floured 8-inch layer cake pans. Bake in moderate oven (350 degrees F) for 20 minutes. Spread with frosting between layers and on top of cake.

EASY DECORATING ICING

Combine 1/3 cup shortening, 2 cups sifted confectioners' sugar, 1/4 teaspoon salt, 1 unbeaten egg, 1 teaspoon vanilla. Beat with rotary beater until fluffy. Blend in a few drops orange vegetable coloring.

SMALL PUMPKIN PIE

Line muffin tins with plain pastry, fill with pumpkin filling and bake. When cool put on eyes, nose and mouth from a paper tube. These are easily made and make attractive individual pies for a party.

SPONGE-DROP SANDWICH CAKES

Our sandwich cakes have very much the character of sponge cake; they have a pleasant, delicate flavor and we think them at their best when they are put together with raspberry jam (although other good-flavored thick jam would do or icing, if you would prefer it.)

2/3 cup one-third cake flour
3 eggs, separated
1/2 cup fruit sugar
1/2 teaspoon grated lemon rind
1/2 teaspoon vanilla
1/4 teaspoon salt

Measure the once-sifted cake flour and sift it twice.

Beat the egg yolks until thick and light; gradually beat in half of the fruit sugar; beat for two minutes. Stir in the lemon rind and vanilla.

Add the sifted flour to the egg mixture a third at a time, folding lightly after each addition until flour is incorporated.

Beat the egg whites with the salt until stiff but not dry; gradually beat in remaining half of sugar; add meringue to batter and fold lightly until just combined.

Drop by small teaspoonfuls on greased and lightly floured cookie pans.

Bake in a moderate oven 350 degrees, about 12 minutes.

Immediately the sponge drops are baked, remove from cookie pans.

When cold, put together with thick raspberry jam (or other nice jam) or icing of your choice.

CHOCOLATE CREAM

2 ounces unsweetened chocolate
3 cups milk
4 tablespoons cornstarch (1/2 cup)
Or 8 tablespoons white flour (1/2 cup)
Or 4 1/2 tablespoons of either wheat starch, rice or potato flour
1/3 cup sugar
1/2 teaspoon salt
1 egg
1 teaspoon vanilla

Add chocolate to 2 1/2 cups of the milk and heat in top of double boiler until chocolate is melted. Mix cornstarch or white flour or either of the other thickeners with sugar and salt and blend with the remaining half-cup of milk. Add slowly to hot mixture in top of double boiler and stir constantly until mixture thickens. Cook for 20 to 30 minutes, stirring occasionally. Add well-beaten egg yolk and cook 2 minutes. Remove from heat, add flavoring and fold in the beaten egg white. Chill. Six servings.

SNOWBALL SOCKS AND MITTENS

DESIGN NO. E-1044

Bobby sock and mittens are easy to knit and trim with snowballs. Quite a favorite with the teen agers. Pattern No. E-1044 contains complete instructions.

To order: Send 20 cents in coin to Needlework Bureau, Charlotte town Guardian, Charlotte.

Design No. E-1044

Name _____
Address _____
City _____ Province _____

YORK CONCERT

NEXT WEEK—TUE, WED, THUR.—Nov. 5, 6 & 7th

Comedy—Stunts—Gay Nineties Revue

Accommodation limited. Ticket-holders are guaranteed a seat. Admission at door only if seating room permits.

Tickets available in Charlottetown at HENDERSON & CUDMORE'S

How Can I!!

By Anne Ashley

Q. How can I remove a broken cork that has fallen inside a bottle?

A. Pour enough ammonia in the bottle to float the cork and put it away for a few days. The ammonia will eat away enough of the cork to permit its easy removal.

Q. How can I make all the molasses come out of the measuring cup?

A. Grease the cup lightly before measuring molasses, or dip it full of flour, then empty it; this enables every drop of molasses to come out of the cup.

Q. How can I clean white serge?

A. Do not use soap to clean white serge. Use a decoction of soapwort roots. This keeps the goods soft.

Modern Etiquette

By Roberta Lee

Q. When one is applying for a position should one offer to shake hands with the prospective employer, either when arriving or departing?

A. No; it is the employer's place to offer to shake hands.

Q. Should the guests at a dinner be introduced before the dinner or afterwards?

A. Before the dinner, never afterwards.

Q. What should a man call his wife when introducing her to his social acquaintances?

A. "My wife."

THE QUINTS' CHEST COLDS

promptly relieve coughs of

USE ON MUSTEROLE

Morning Smile

Naturally, the sweet girl's father was annoyed. It was after midnight and she'd just come home.

"You're late again," he stormed.

"This won't do. You must tell that boy friend of yours that late hours are bad for one."

"Yes, dad—I know," she replied. Then she added with a sigh, "But they're lovely for two."

"With what weapon did Samson slay the thousand Philistines, Tommy?" asked the Sunday school teacher.

"The axe of the Apostles," replied the child after a long pause.

Ellen's Diary

By an Island Farmer's Wife

(Continued from Page 2)

has reached into this kitchen where the old clock's ticking alone breaks the silence.

The morning spread banners of red to Eastward to push back the fog that since dawn had been isolating us at Alderlea. Gone for the time was the pond and mill; gone too the alders and evergreens below and the cattle and pasture beyond. But presently the enveloping fog dissolved and as Jeanie said "the best day yet" was revealed. Calm and lovely it was and full of the amber sun that belongs to Autumn. Truly the best of the year is the one enriched by the added charm of each succeeding day. "You'll have another quiet day," James remarked gathering up the gear that was to be put away for the winter. "I still had a reserve in shiver under a rug. James himself has often reasoned with me because of this peculiarity of mine. Why don't you put all your change in one place Ellen?" he has said more than once "We'll be picking it up here and there about the house after you're gone!"

Others there are who will likely miss me after I'm gone. Or so would have me believe from the card the mailman fetched me this morning. It was from an Islander at present vacationing in the States. "Dear Ellen" it read "how I wish you were here. Thought I would send you this to show you what you're missing in the way of scenery." The sun was dimpling the water of the pond and pointing it with a million diamonds when for the moment I raised my eyes to catch the present glory of The Island. And the maples still marched colorfully a-top a hill. A second one, and so many seem to have succumbed to the lure of far horizons this season, brought word that the sender thinks "of you Ellen, every time I happen to glance in the bottom of my tea cup." Fearful and wonderful things the arrangement of leaves in a china cup can disclose, if one cares to unravel their mysteries! A recent nice and interesting letter, also I am led to believe from an Islander abroad, reads: "One must leave P.E.I. to really appreciate its peaceful kindly atmosphere and scenic pastoral beauty" which I think in certain cases could be true. The writer added: "my mind goes back, I recall being in the vicinity of Alderlea away back in 1917 when you and James, young then, were coming home from church and James carried you up the hill—do you remember?" "Remember?" James repeated absently when I put the question to him the same evening and his mind was on the insistence of the farm work ahead. "Remember what?" he asked, I read the lines modestly. "As far as I can remember" he said in a sober measured tone "the like never happened." And now "I hear in the chamber above me" the sound of a moving in the old bed. James clears his throat with a loud "a-hem!" a prelude to "that you, Ellen?" "Yes, James" I reply meekly. There is a silence and then: "What time is it Ellen?" which I must accept as a seasonable hint.

Until tomorrow... Diary... Good-night...

Don't Make This Mistake When Child Is Constipated

Don't upset a child already upset by constipation with irritating laxatives or harsh, griping cathartics. Give Children's Own Tablets. This new corrective medicine is especially for growing youngsters' needs in small, pleasant, non-toxic doses. It is so pleasant to take—acts so gently and so quickly that even the fussiest child won't object to the child and yourself, mother! Get Children's Own Tablets today at your drugstore.

COMPARATIVE TABLE FOR THICKENERS

Cornstarch, 1 1/2 tablespoon to 1 cup liquid.
White flour (all purpose), 3 tablespoon to 1 cup liquid.
Wheat starch, 1 tsp. + 2 teaspoons to 1 cup liquid.
Rice flour, 1 tsp. + 2 teaspoons to 1 cup liquid.
Potato flour, 1 tsp. + 2 teaspoons to 1 cup liquid.

Protestant Orphanage Annual Collections

Malpeque Road by Essie Tinney

Mrs. F. Murchison \$5.00
\$2.00 Each: Preston Beck; Mrs. Claude Somers.
\$1.00 Each: Mrs. Lewis W. Goff; Mrs. Heber W. Jones; Mrs. O. C. Crosswell; Mrs. D. C. Schurman; Malcolm McSwain; B. F. Tinney.
80c: Mrs. Eldon McLean.
75c: Mrs. Raymond Arobes. 65c Annie Rourke. 55c, Mrs. Ruth Stewart.
50c Each: Mrs. Wesley Ford; Mrs. Eric Bagall; Phyllis Douse; Mrs. Geo. E. Goff; Mrs. Austin Graham; Mrs. G. W. Kelly; Mrs. Higgins; Mrs. Jack Stevenson; Mrs. Roy Smallman.
25c: Mrs. Florence Saunders.
Total—\$23.00.

Malpeque Road by Margaret McKinnon

\$2.00—Mrs. Albert Middleton.
\$1.00—Mrs. B. McEwen.
50c—Mrs. Marvyn Johnston.
Total—\$3.50.

White Sands by Women's Institute

1.00 Each: Mrs. Oliver Giddings; Mrs. E. Bell; Mrs. Austin Bell; Mr. Ed. Horvath.
60c: Mrs. Ray Sommers.
50c Each: Mrs. Arnold Nicole; Sarah Beck; Mrs. Earl Nicole; Mrs. Victor Brooks; Mrs. Sidney Brooks; Mrs. Harry White; Mrs. Fred White; Mrs. Roy Nicole; Mrs. W. W. Buell; Mrs. Robert McFarlane; Mrs. Harry Clements; Mrs. Stewart Clements; Mrs. Jim Derby; Mrs. Will Derby; Will Buell; Mrs. Will Glover; Mrs. Howard Bell.
Total—13.10.

York Point by Mrs. Gordon MacEwen

1.00 Each: Mrs. E. J. McMillan; Mrs. Waldo Bain; Mrs. Geo. Dockendorf; Fulton Sanderson; Mrs. Fred McLaren; Mrs. Gordon MacEwen; Mrs. Leslie MacEwen; Mrs. Augrey MacPhail; Mrs. Mack MacPhail; Mrs. Stanley Murchison; Alice Murchison; Clarence Murchison; Mrs. Wm. Butler; Mrs. Wendell Dockendorf; Mrs. Wm. Hounnon; Mrs. John Mackinley; Mrs. Stanley Murray; Mrs. Heber Horne.
75c: Mrs. Andy MacEachern.
50c Each: Mrs. Wilfred MacKinley; Mrs. Reggie MacEwen; Mrs. J. H. Bell.
Total—\$20.25.

Darley District

\$1.00 Each: Arthur Champion; Harry Tuplin; Charles Woodside; John B. Champion; Dan Champion; James H. Champion; Mrs. Wallace Adams; Erby MacLeod; Arthur Mahar; John Clark; Frank MacNutt; Harry Crozier; James Hickey.
75c Each: Robert Hickey; Wallace Pickering.
50c Each: Mrs. J. McGregor; Arthur Wall; Robert Cousins; Roy Crozier; Mrs. John Bassett; Mrs. Colin Mountain; Mrs. Lyle Crozier; William Burr; Mrs. Fulton Simons; Mrs. John Bearist; Mrs. Morley Crozier; Roy Champion.
35c: Mrs. Lloyd Adams.
25c Each: Mrs. Colin Donald; Mrs. Arthur MacKay; Mrs. Fred Roach.
Total—\$21.60.

It's a "su-per" breakfast

Shreddies
WHOLE WHEAT BISCUIT FLAVORED

Golden wheat plus mellow malt—there's a flavor combination that's hard to beat. Each crispy spoon-size morsel toasted a golden brown. Yes, and Shreddies* supplies nourishment too—for the whole wheat is used in making Shreddies—including its bran, protein, minerals and precious wheat germ. Make your breakfasts delicious and nourishing too—serve Shreddies often.

*Shreddies is a registered trade-mark owned in Canada by THE CANADIAN SHREDDED WHEAT COMPANY, LTD. NIAGARA FALLS, CANADA

TASTY SNACK

For an energy food that's tasty as can be, help the youngsters help themselves; to Shreddies between meals.

Brookfield by Ferne Stetson and Shirley Andrews

\$1.00 Each: George MacDuff; Mrs. Ernest Younker; W. B. Wood; K. W. Cruvys; Donald Nicholson; Wilbert Stetson.
75c: Mrs. Ray Moore.
50c Each: Bernice Wood; Mrs. Sherman MacDuff; Mrs. A. Johnston; Walter B. MacLeod; Mrs. G. J. McLeod; Borden McLeod; Mrs. Robert Andrews; Mrs. Pearl McLeod; Mrs. James McLean; Mrs. Preston Senter.
25c Each: Donald Campbell; Hinson Senter.
Total—\$12.25.

Correction, Central Royalty Mrs. James Dewar should be Mrs. James Swan—\$1.00.

BEAUTYLAND SALON

(Above Holman's)

SPECIAL PRICES FOR PERMANENTS

October 25th to Nov. 9th Inclusive

Regular Price	Special Price
\$8.00.....for.....	\$6.00
5.00.....for.....	3.00

Students and School Girls \$2.50

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BECAUSE YOU ARE meticulous

... only the absolute whiteness, the luxurious softness of White Swan Toilet Tissue will meet your high standards. It is hygienically wrapped by machine for your protection.

3 LARGE ROLLS 27c

AN Eddy QUALITY PRODUCT

SNOWBALL SOCKS AND MITTENS

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Name _____
Address _____
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FRESH PACK

COOKED THE SMALL BATCH WAY...

HEINZ
CREAMED TOMATO SOUP

Australian Beauty Queen Touring Canada

On her first ride in Canada, Miss Australia was interested in the "surrey with the fringe on top" at Niagara Falls, Ont., and Walter Wilson let her hold the reins and whip, too. The beauty contest she won netted nearly \$1,000,000 for the Australian war veterans.