

Woman's Realm Social and Personal Fashions Literature

HAVE ANOTHER SLICE!

YES, PLEASE—IT'S SO EXTRA GOOD



—to bake bread just right, use Fleischmann's FRESH Yeast

More than ever now you'll find bread important. It is today's most essential high-energy, low-cost food—a good source of Vitamin B—a good stretcher for other foods! If you bake at home be sure your bread is made with Fleischmann's fresh Yeast—Canada's favorite for over 70 years because it bakes bread just right! Ask your grocer for Fleischmann's fresh Yeast—with the familiar yellow label—today.

MADE IN CANADA SUPPLEMENT YOUR DIET by eating 2 cakes of FLEISCHMANN'S fresh Yeast every day. This fresh Yeast is an excellent natural source of the important B Complex Vitamins.

ASHES OF LIGHTNING

From the car stepped Sergeant Philbean and Superintendent Millwell, of the Lower police. The "special" stiffened and soon disappeared. There arose a queerly plaintive wail from Ludwig Banni; the disordered cadences of a lament half as old as time—a mourning movement of sweet minor chords, which Bannion might have heard from the captives by her waters. Somehow, held in the sound, was the whole long-patient travail of an infinite rite. Moreton went back to Banni. He put his arms around the stricken little man. Banni ceased to sing. He looked up, read something from Moreton's pitying face, then weakly collapsed until his head rested on Moreton's forearm.

"Blitz," he moaned in German. "In Asche gelegt." Moreton automatically interpreted: "lightnings reduced to ashes." Then Banni muttered on in Czech, his mother-tongue: "Too late—too late. This thing have I left too late. Steel that is eaten. Tubes that burn. . . . explode! Fianagan—take you that man. . . . tubes—ashes of lightning—"

Moreton lowered him and covered his tired face. "Well, and what's the matter here?" Superintendent Millwell pressed forward, but halted when he saw the silly shape under Philbean's linen coat. "Oh," he gasped, as he slowly saluted. "I—I didn't know. Who—is it?" "Merely," said Moreton in a hard cracked voice, his eyes fixed and his throat working, "another Jew who has died upon a hill!"

CHAPTER XII WITH A GENERAL FOR ESCORT

WHY IS YOUR SHIRT SO MUCH WHITER THAN MINE?



WIVES!

Change to Rinso! . . . and Whistle While You Wash

Just try Rinso in tub or washer—and see the difference! See how Rinso floats away dirt without hard rubbing or boiling. See how quickly it gets clothes the whitest white in your machine. You, too, will want to whistle when you see how much whiter clothes come. Rinso is safe for your washable colors. Marvelous for dishes; so easy on hands.

A LEVER PRODUCT RINSO GIVES THE WHITEST WASH

A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board's Readers. Persons who have intelligent questions to ask no price control are invited to send them in writing to the Women's Regional Advisory Committee of the War Time Prices and Trade Board.

Q. Are sales of used clothing by dealers subject to ceiling prices? A. Yes. Specific ceilings have been in effect for a number of months and full information concerning them may be obtained at the office of the Wartime Prices and Trade Board.

Q. Can my grocer refuse to let me have more than one jar of peanut butter? This hardly seems fair when we haven't had the real peanut butter for some time.

A. It is just for this reason that your grocer should allow his customers only so much peanut butter at a time; otherwise, some people would want to buy more than they actually needed. Because of a better supply of peanuts a limited quantity of peanut butter is being made again. It's only fair that grocers limit their customers so that the supply can be stretched among as many buyers as possible.

RELIEVE SORE THROAT

due to a cold... let a little time-tested VapoRub melt VAPORS in your mouth... works fine!

A Morning Smile

NO HURRY A Scottish teacher was explaining a Scripture lesson to a class of disinterested, inattentive scholars. Suddenly inspired, she said, "Hands up those who would like to go to heaven."

Interest was awakened. Up went a forest of hands. Only one little fellow remained unresponsive. His neighbor noticed his glum and silent attitude, gave him a sharp nudge with his elbow and said: "Haud up your hand, ye're no gaun the noo."

Increasing Leadership

ALMOST 45 years ago, the first Canadian evaporating plant started work, producing few hundred cans of Carnation. Now there are 65 evaporating plants and receiving stations located in the finest dairying sections of Canada and the United States, producing daily millions of cans of Carnation Milk. To win leadership . . . to hold and improve it . . . indicates that there has been a steady growth in the quality of irradiated Carnation Milk—the evaporated milk used by more people throughout the world than any other brand. Write for free illustrated cook book. Carnation Co. Ltd., Toronto, Ontario.



A CANADIAN PRODUCT "From Contented Cows" IRRADIATED Carnation Milk If you don't see Carnation Milk at your grocer's, ask for it

Dorothy Dix Says—

CHILDREN SHOW PARENT'S AIM

If Good Expected Of Little Ones, They Reveal Result Of Encouragement; Opposite True

A 16-year-old boy appeared recently at a district police station to announce his retirement from a life of crime because his name was not mentioned in newspaper stories of a robbery. "It was the brains of that job," he explained disgruntled, "and they didn't say a word about me. They didn't even print my name."

This story should make every father and mother sit up and take notice and ponder carefully one fact in child-psychology that most of them completely ignore, and that is the passion that youngsters have for publicity and how strongly they feel that they have to live up to their reputations.

"BAD" ALL THEY HEARD

Probably the juvenile delinquents about whom we are concerned at present were born with no more criminal tendencies than any other children. They were just made what they are by being told from the time they were babes in the cradle that they were bad whenever they got any childish mischief, and having established a reputation for toughness they had to become hoodlums to justify it.

No other phrase ever uttered by human lips has sent so many boys into penitentiaries and so many girls into brothels as the wall of parents' Susie, having gotten the name of being beyond parental control on their limit to show how daring they can be and to furnish food for scandal.

The parents are children's first audience and whatever Mama and Papa think of their color their whole pastime of behavior. If they are continually told at home that they are dull and stupid, or awkward and inept, they rarely try to overcome their handicaps. They think it is no use for them to study and try to get an education. Their self-confidence has been killed and they fall without even making a fight to succeed.

MOTHER CAN MAKE PRETTY GIRL BEAUTIFUL On the other hand, parents can boost their children's morale by setting a standard for them and making them feel that they, expect them to reach it. Mother can make a homely girl homelier by telling her how ugly and gawky she is, so she can turn a merely pretty girl into a beauty by giving her the self-confidence that makes her carry herself forty per cent above her looks instead of seventy-five per cent below them.

A boy who is not naturally bookish can be turned into a student by the pride his family takes in his school reports, and many a boy acquires drawing-room manners by his mother bragging before company that he is a little Chesterfield.

The dominant influence in children's lives is their parents, and ninety-nine times out of a hundred they are what their parents make them. If Father and Mother expect the best of them, they get it. The poor little things, too young and ignorant to have any standards of their own, are just trying to get the spotlight turned on them and to live up to their reputations.

Living & Leisure The Woman's Realm

Age is an opportunity, no less than youth itself, though in another way. And as the evening twilight fades away The stars appear, invisible by day.

BLAME NAIL POLISH Foreign particles in the delicate mechanisms of aircraft detecting devices were traced to fingernail polish worn by women workers.

HINTS ON ETIQUETTE Do not act hurt if the service man or woman in a fur shop has no found time to see you. Furloughs are short and relatives and friends are many, and it is almost impossible to see everyone.

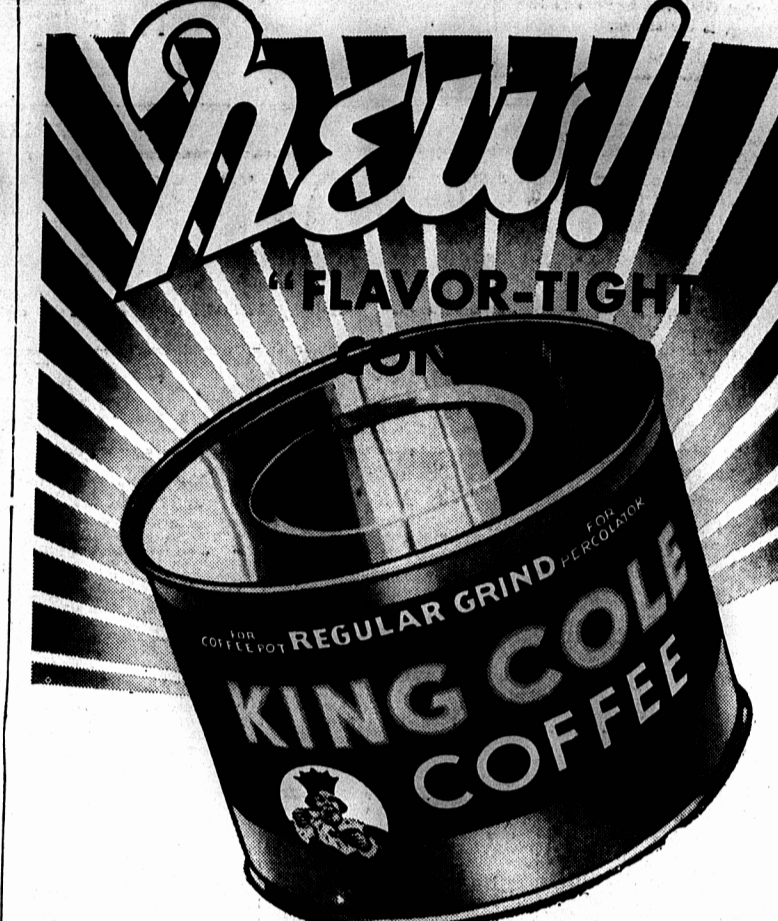
Needlecraft For The Home

A beguiling frock for that Big Night—whether it's graduation or dating your favorite soldier home on furlough! No. 2768 in size 16 requires 3-8 yd. 36-in. fabric.

Send 20 cents for PATTERN, which includes complete sewing guide. Print your Name, address and Style Number plainly. Be sure to state also you wish.

Other addresses: Pattern Department the Charlottetown Guardian.

Form with fields for Name, Street Address, City, Province, and a section for CHILD'S SULKY SPELLS WORRIED HER UNTIL... with a picture of a child.



HELPS KEEP COFFEE FLAVORFUL AND FRESH

The new war-time container for KING COLE Coffee is colorful, attractive and convenient for you to use. But the best thing about it is that it will help keep KING COLE Coffee at the peak of freshness—rich in flavor and aroma—the way you like it best. Buy KING COLE in this new container—and enjoy the enticing flavor only freshness gives.

KING COLE COFFEE

THE COOK'S CORNER

USE QUICK-SERVE BEANS OFTEN

SAUCE FOR VEGETABLES 2 tablespoons vinegar 2 tablespoons lemon juice 2 tablespoons butter 2 tablespoons finely chopped parsley Dash of salt and pepper Heat above ingredients to the scalding point and pour over any of the following vegetables: Broccoli, Brussels sprouts, diced marrow or Swiss chard, after they have been placed in a hot vegetable dish. Serve at once.

New Cream Deodorant

Safely helps Stop Perspiration

1. Does not red dress or men's shirts. Does not irritate skin. 2. No washing to do. Can be used right after shaving. 3. Prevents under-arm odor, helps stop perspiration safely. 4. A pure, white, antiseptic, stainless vanishing cream. 5. Awarded Approval Seal of American Institute of Laundering—harmless to fabric. Use and regularly.

ARRID is the largest selling deodorant

39c Also 1 1/2 and 5 1/2 jars

ARRID

6 TO 8 DELICIOUS SERVINGS IN EVERY PACKAGE

Van Camp's Quick-Serve Beans

MADE ONLY BY Van Camp's in Essex, Ont.