

PRINCE EDWARD ISLAND'S GREATEST CAMPAIGN

RULES, CONDITIONS AND INFORMATION FOR THE CHARLOTTETOWN GUARDIAN'S

\$5,185.00 AUTOMOBILE AND PIANO PRIZE CAMPAIGN

THREE First Prize--\$1410.00 Overland Touring Car

SUPPLIED BY BRUCE STEWART & CO., LTD

GRAND Second Prize--\$820.00 Ford Touring Car

SUPPLIED BY KENNEDY & WEBSTER, UREKA GARAGE

PRIZES Third Prize--\$800. Karn-Morris Duchess Player Piano

SUPPLIED BY MILLER BROS

THREE DISTRICT PRIZES

First District Prizes

THREE \$475.00 WILLIS PIANOS

SUPPLIED BY A. E. TOOMBS

Second District Prizes

THREE \$150.00 GRAFANOLAS

TWO DIAMOND RINGS \$100 & \$50, 3 WRISTLET WATCHES Supplied by G. H. Taylor ONE PATHEPHONE AND RECORDS \$78.00 by Pathephone Co.

RULES, REGULATIONS AND CONDITIONS

The Campaign Opens March 17th — Closes May 24th at 10 p.m.

RULE NO. 1—Any person of good repute, male or female, married or single, residing in any of the contest districts may enter the contest by sending in one of the application blanks (see blank below) properly filled out.

RULE NO. 2—There are three separate districts from which to enter, described on this page. No votes will be sold for money or other consideration, but can be obtained only by being clipped from The Charlottetown Guardian, daily and weekly, or secured through the regular subscription channels.

No votes will be issued on subscriptions to this paper during the life of the contest unless for paid subscriptions and for no shorter period than six months on the daily, and one year on the weekly.

RULE NO. 3—The first publication of names and vote standings will be made at an early date. The voting will commence at once. All newspaper coupon votes will be void unless received at the Guardian office, contest department, within the time marked thereon.

Each issue of the Guardian, daily, and the Weekly Guardian will contain a ballot good for one vote which will be published during the contest except the last two weeks.

RULE NO. 4—Any district that shows little or no activity will be declared off and said district will be merged with the district closest to it in voting strength, and the contestants from said district added to the one with

which it is merged. Merging of districts to be at the discretion of the Contest Manager.

RULE NO. 5—All votes which have been voted will be filed in the Contest Department subject to the inspection and verification of a contestant's own votes at any time during business hours of the contest.

RULE NO. 6—A board of three responsible business men will have exclusive control of the ballot box the last night of the contest, and after a canvass of the vote declare the winners. The decision of the Board of Judges will be final and admit of no appeal.

RULE NO. 7—No salaried employe or close relative of a salaried employe of The Guardian, who is actively employed in the plant of this paper, is eligible to enter this contest.

RULE NO. 8—Candidates must enter from the district in which they live. The Contest Manager to decide any question regarding the proper districting of candidates. Candidates moving from one district to another after being nominated, will be retained in the district in which they were first nominated.

RULE NO. 9—Votes cannot be transferred from one contestant to another, nor can one candidate's name be substituted for another. Should a candidate withdraw from the contest his or her votes will be withdrawn. Votes once withdrawn cannot be recovered.

RULE NO. 10—In case of a tie between two or more candidates, identical prizes will be given those tying.

RULE NO. 11—Nominations of candidates may be made by anyone at any time, except the last two weeks, during the contest, without cost. The management of The Guardian reserves the right to reject any nominations or applications at its discretion. Any contestant wishing to have his or her name withdrawn from the list of contestants must write or call personally as positively no telephone withdrawals will be considered. There will be no change in the vote schedule during the entire contest and it will remain permanent as herein announced.

RULE NO. 12—Contestants will compete only against the contestants in the same district for the regular district prizes and against other districts as explained for the grand prizes. The winners of the grand prizes cannot win district prizes too. The district prizes will go to the next highest in the district, if grand prizes are won in that district.

RULE NO. 13—This contest will close at 10 p.m. Saturday, May 24, 1919.

RULE NO. 14—A candidate who makes any disposition of subscriptions secured in this contest other than reporting them to the Contest Department will be declared disqualified, and the name peremptorily removed from the list of candidates.

RULE NO. 15—No statement or promise made by any solicitor, canvasser or agent varying from the above rules as set forth will be recognized by The Guardian.

RATE OF SUBSCRIPTION AND SCHEDULE OF VOTES

THE CHARLOTTETOWN GUARDIAN MORNING AND EVENING

| Term | By Carrier | | By Mail | |
|-------------|------------|-------|---------|-------|
| | Price | Votes | Price | Votes |
| Five years | \$20.00 | 3685 | \$15.00 | 2675 |
| Four years | 16.00 | 2875 | 12.00 | 2225 |
| Three years | 12.00 | 2225 | 9.00 | 1550 |
| Two years | 8.00 | 1425 | 6.00 | 1025 |
| One year | 4.00 | 625 | 3.00 | 450 |
| Six months | 2.00 | 250 | 1.50 | 175 |

THE WEEKLY GUARDIAN BY MAIL

| Term | By Carrier | | By Mail | |
|------------|------------|-------|---------|-------|
| | Price | Votes | Price | Votes |
| Five years | \$7.50 | 1350 | \$4.50 | 950 |
| Four years | 6.00 | 1025 | 3.00 | 450 |

One Year Price \$1.50 Votes 175

For subscriptions of a longer term than above add a combination of years to equal the term subscribed for and total the vote accordingly.

Three times the amount of votes offered in the regular vote schedule will be given on the first subscription. Double the regular number of votes will be given on the next five subscriptions if turned in within 10 days of Candidate's entering Campaign. 1,000 votes will be credited each candidate on entering the campaign.

The vote schedule will not be changed in any way during the campaign. At no time will special offers of votes be made other than the above.

\$1.00 Extra for postage to U. S. on Daily and 50c on Weekly for one year. Shorter or longer terms in proportion.

THE DISTRICTS

DISTRICT NO. 1---Includes, City of Charlottetown and Summerside.

DISTRICT NO. 2---Includes all territory in and around Tignish, Alberton, Kensington, Georgetown and Souris.

DISTRICT NO. 3---Includes all villages, post offices and rural routes in Prince, Queens, and Kings counties not included in Districts NO. 1 and NO. 2.

THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST NOMINATION BLANK

Contest Department, The Charlottetown Guardian, Charlottetown, P. E. I.

Dear Sir:—I respectfully nominate { MISS
MRS
MR.....

Residence.....

Business Address.....

District No.....as an eligible candidate to enter The Guardian's Automobile and Piano Prize Contest.

Yours very truly,
Name.....Address.....

THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST APPLICATION BLANK

I am a resident of.....in District No.....and wish to enter The Charlottetown Guardian's Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest, and I hereby agree to comply with the same.

Signed:—

Name.....Street.....

City or Town.....Business Address.....

Address all Communications to

CAMPAIGN MANAGER

CHARLOTTETOWN GUARDIAN

CHARLOTTETOWN, P. E. I.