

Watch the Red Tags



# MONEY-RAISING SALE

## \$3500 Must be Raised by Jan. 31st

Sale Runs only 2 weeks



Six years ago I secured the loan of a sum of money part of which has been paid and the balance, \$3500, must be paid on Jan. 31st of this year. This is the reason I am starting this sale. I must have the money by the 25th even if I have to sell all my present stock of winter clothing at prices away below cost and all these articles go without reserve. H. H. BROWN

THIS MONEY RAISING SALE starts on Thursday 11th and will run until the 25th—just two weeks. In all cases we will not be able to realize any profit on the goods sold but the goods must go—we need the money—must have it by the 25th—so this is your only chance to make a saving on your clothing bill. H. H. BROWN

### Smart Suits Selling at Less than Actual Cost



Brown tweed, splendidly tailored throughout, latest style all sizes worth to \$10.50 for.....\$5.75  
Better grades in English worsteds, worth to \$13.75 for.....\$7.25  
Better quality regularly sells for \$15.00 now.....\$9.35  
Higher grade, best suit in store, sells regularly at 20.00 now.....\$13.75

### Wonderful Bargains in OVERCOATS



Black Senator overcoats, good grade throughout, regularly priced at 9.75 to 10.50 for.....\$5.75  
Better grade usually sold at 14.50 to 16.50 for.....\$8.75  
College coats in Canadian and Scottish tweeds, worth from 12.00 to 16.50 for \$8.  
College, Convento and Tuway coats worth from 15.00 to 18.00 for.....\$9.75  
Better grades unusually sold at 21.00 to 24.00 for.....\$13.25  
Beaver coat, quilted lining, fur collar, regularly 23.00 for.....\$14.00

### Boys' Overcoat Bargains

College coats, worth up to 10.00 for 4.25 and.....\$5.50  
Senator coats, worth to 8.75 for 3.35 and.....\$4.75  
Small boys' coats for boys between 4 and 9 years' worth to 8.00 for.....\$3.39  
Reefers in grey all-wool freize worth to 5.00 for.....\$3.09  
Blue nap reefers with red lining and red strap on arm worth to 7.75 for 4.47 and.....\$4.94

### Snaps in Boys' Suits

Job lot of 3 piece suits, splendidly tailored throughout, stylish, with wearable parts well protected, worth to 6.50 for.....\$3.49  
Better grade regularly sell at 8.50 for.....5.15  
Two-piece suits, regularly 3.75 for.....2.32  
Better grade worth 4.50 for.....2.89  
Highest grade regularly sell for 7.50 for.....4.99  
Boys' knickers to clear at 25 p. c. off.

### Odd Pants

Odd pants stylishly tailored, all the latest tweeds and worsteds, all sizes, worth to \$5.75 for.....\$2.47  
Cheaper grade but splendid values at the former price of 2.75 for.....1.35

### Pajamas

English pajamas, highest grade throughout, warm and comfortable, worth to 2.50 for.....1.65  
Night-shirts, best English flannel, worth to 1.25 for.....85c

### Reefers & Sheep-Lined Coats

Men's reefers of best English beaver with velvet collar worth to \$9 for.....\$ 5.99  
Reefer in black freize with storm collar worth to 5.50 for 3.39  
Sheep lined coats worth to \$9 for.....4.95  
Sheep lined coats with corduroy collar worth to 6.75 for 3.49  
Corduroy and leather lined coats worth to 8.50 for.....5.29  
Corduroy vests, sheep lined, sizes 46 and 48, worth to \$5 for.....3.25  
Long overcoats, sheep lined, fur collar, large size, regularly \$20 for.....12.75

### Winter Caps

Stylish winter caps, fur lined and Eastern knit band style very latest styles, all sizes, worth to 1.00 for.....25c  
Worth to 1.35 for.....75c

### Fancy Vests

A big line of fancy vests here in all the latest styles, patterns and designs. These vests are very warm and comfortable, perfect fitting and sell regularly at prices ranging to 5.00 special now.....\$2.59

### 8 Silver Brand Collars for \$1

Silver brand collars are accepted as the best on the American market made of four ply linen with Linocord button holes, regularly priced at 20c, special now 8 for.....1.00

### Silk Mufflers

Silk mufflers, extra long, and in latest styles, usually sold at prices ranging to 2.00 now 69c and.....1.10

### Silk Handkerchiefs

Silk handkerchiefs, a full line all the very best makes, formerly sold at prices ranging to 1.25 for.....59



### Bargains in Plain and Fancy Shirts

Fancy shirts in stiff and soft bosoms. The only thing wrong with this line is that they are slightly soiled, a visit to the laundry is all that is required, formerly priced at 1.75 for.....65c

A full line of Tooke's and Star brand shirts worth to 1.35 for.....75c  
Better grade worth to 1.75 for.....\$1.12  
Winter shirts very warm and comfortable, worth to \$1 for.....69c  
Better grade priced at to 1.25 for.....82c  
Winter shirts of heavy tweed, regularly priced at 2.25 for.....\$1.35

### Trappy new Ties only 19c

Hogk-on ties and puffs, newest styles and designs, specially priced at.....19c  
Four-in-hand ties in all the newest colors, styles and designs, a splendid line worth to 35c for.....19c

### Odd Jumpers

Odd jumpers a limited lot, small sizes, to clear at.....49c

### Odd Vests

Odd vests, a small stock, small sizes to clear at.....49c



### Glove Specials

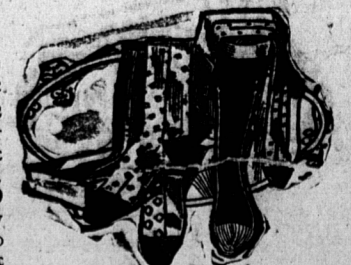
Men's gloves of finest kid, lined throughout, worth to 1.35 for.....69c  
Better grade worth to 1.75 for.....1.15  
Another line formerly priced at 2.75 for.....1.65  
Working gloves lined throughout worth to \$1. for.....68c  
Better grade worth to 1.25 for.....80c  
Boys' leather mitts especially priced at 22c and.....35c

### Sweater Coats Below Cost

Men's sweater coats in latest style, perfect fitting and very strong, the best bargain we have ever offered, worth to 2.50 for.....\$1.13  
Better grade worth to 3.00 for.....1.69  
Another line formerly priced at 4.75 for.....2.97  
Another line formerly priced at 1.75 for.....69c  
Boys' sweater coats, worth up to 85c for.....49c  
Another line formerly priced at 1.00 for.....67c  
Better grade worth to 1.50 for.....98c  
Heavy roll neck sweaters, worth to 75c for.....39c

### Bargains in Hose

Men's fancy hose, very strong, stylish and warm, worth to 75c for.....39c  
English worsted worth to 45c for 28c, 3 pairs for.....80c  
Better grade worth to 60c for 42c, 3 pairs for.....1.20  
Grey wool socks, extra heavy splendid for outdoor wear worth to 30c for.....19c



### Boxed Combination Sets Below Cost

Combination set consisting of one pair socks, handkerchief, and muffler, in harmonizing colors, sells regularly for 1.50, special now.....\$1.00  
Combination set consisting of one pair each of armlets, garters and braces in colors to match, sell regularly at from 75c to 1.50 according to quality, special now at 50c and.....95c

### Watch the Red Tags

The price on everything in this sale will be plainly marked on red tags, you cannot possibly miss seeing the prices. Watch only for the red tags.



### Salesmen Wanted

We have immediate use for six extra salesmen on our staff and need them until this sale closes on Thursday 25th. Those wishing employment should make application right away at our store.

### Important Tips to Shoppers

Shop early and carry all small parcels. Every article is plainly priced—the red price tag is easy to see and tells the tale. If you cannot find listed in this ad articles you require, call at our store. Space here will not permit of a full list of the articles that have been reduced in price. Free delivery will be made in any part of the city.



The Bonnell Advertising Agency--Sales Managers

