



## HOLMAN SUMMERSIDE, P.E.I. ESTAB 1857 THE BIG MAIL ORDER HOUSE

The Big Xmas Gift Store

5 CENTS will buy toys, dolls, games, candy, little novelties and notions suitable for Xmas. You probably paid twice as much for just such goods. | 10 CENTS will buy toys, dolls, games, besides many useful household and toilet articles. Take particular notice of the bargain tables. | 25 CENTS will buy odd pieces of Japanese ware, photo frames, toy pianos, neckties, neckwear jewelry, dressed dolls, mirrors, hair combs, hair bands, perfumes, etc. | 50 CENTS will buy dainty neckwear in Xmas boxes, hand bags, handkerchiefs, purses, perfumes, ladies' belts, gloves, hosiery, slippers, bon bon dishes etc.

### This Store Answers Every Gift Problem--Practical and Appropriate Presents at Close Prices

The object of this store is not only to supply what you want but the real object is to supply it at a saving. This service we are doing daily, and doing it better each year.

If you can't come to this store shop from our catalog. You positively take no changes—we guarantee absolute satisfaction—your "money's worth or your money back" is our motto. In any case where the goods are not identically and exactly as represented you are at perfect liberty to return same and have purchase price refunded—and besides we pay all transportation charges.

Could we afford to make such a sweeping guarantee of satisfaction if we did not have confidence in our goods—our service and our prices? No! No! No! Could any evidence be stronger in favor of the policy of this store than the fact that our oldest mail order customers are our biggest buyers? THAT'S THE REAL TEST. We could print hundreds of letters of praise of our store service and values—of our promptness and price savings. Probably your next door neighbor is one of our most enthusiastic customers—probably he is one of those who save money by purchasing his entire supplies at this store.

After all its dollars and cents—true VALUE that counts. If we can save you from \$2.00 to 20.00 on a good order wouldn't it be extravagance on your part not to take advantage of the saving?

We are right here to make good—and MAKE GOOD WE WILL. You will receive your order from this store within 24 hours after we receive same—before it would even reach a foreign mail order house. Send us an order and allow us to prove our promises. Can't we expect your order today?



#### EASTERN--A Cap with Character--

There's not one particular feature that wholly and solely accounts for the popularity of Eastern Caps. Eastern Caps have style, display the latest ideas—patterns, colors, fabrics and weaves. They are becomingly modelled, nicely shaped and attractively designed.

Linings, trimmings and workmanship have the staying qualities—"They're built, from back to beak." They have the style smart dressers appreciate and the quality that distinguishes Eastern Caps.

Just the real gift cap..... 60c to 1.25

#### What to Give HIM

What about a fur cap? There's no man with the presence of appreciation that would not or could not appreciate a good fur cap. Of course if the cap is a good one the sense of gratitude will be greater—it is a gift that will give year's of service and satisfaction.

We are showing an especially attractive line at from \$8.00 to \$10.00, displaying rich Persian lamb fur with a uniform, glossy curl—wedge shape, and lined with extra quality satin lining. Other good fur caps from \$1.75 up. See them in the cap department.



#### "Give HIM"

Silk ties, 25, 50, 75, \$1.00, \$1.25 and \$1.50. President suspenders in Xmas box 50c.

Suspenders, armlets and garters, pearl effect trimming, in Xmas boxes, \$1.00 and \$1.35. Silk mufflers 75c. and \$1.00.

Armlets in dainty boxes 25 and 50c. Watch fobs \$1.50, \$2.50, \$3.25 and \$3.50. Watches \$5.25, \$7.75, \$10.25 and \$15.75. Safety Razor \$3.00. Skates 45c. to \$5.50. Hockey boots—Invictus make—\$3.50. Fur collars—\$1.25 to \$45.00. A fur or fur-lined coat. Slippers—25c. to \$1.60.



#### Give Here a Fur Coat

Of all the gifts that you could think of what could be more acceptable than a fur or fur lined coat? It's a gift of practical worth and splendid appearance.

This is headquarters for fur goods—everything that's stylish—that's reliable and good value can be found here. Our mission is to serve you better and save you money and in no line is this fact stronger emphasised than our showing of furs.

Don't forget the fact that our furs are guaranteed—it's an important point.

Ask to see furs.

#### Candy for the "KIDS"

The candy section has hundreds of pounds of real Xmas candy for the Xmas tree and the Xmas stockings. Shapes of all kinds --- and real nice candy too.

#### Fruit for the Xmas CAKE

Get your baking supplies here. We have on hand the choicest stock of raisins, currants, peels, nuts and spices of all kinds.

#### Toys and Dolls for the Little Children

There's not a spot in this entire establishment that appeals with more fascinating interest to the children or the parents either than the toy section.

- G5—China Limb Doll, standard quality, strong linen body, glazed china head, painted features and hair, china hands and feet. Price..... 50c
- G6—Size 8 inches..... 50c
- G7—Size 9 inches..... 50c
- G10—Passe Doll, painted features, light and dark hair, painted eye brows and lips, stuffed body, assorted colored shirts with lace collars, price..... 50c
- Rag Dolls, assorted colored dresses with hat to match, celluloid faces, price..... 50c
- G12—Toy Piano covered with fancy lithographed paper, low style keys. Price..... 25c
- F9—Toy Piano, rosewood finished case, as cut. Price..... 50c
- F9—As above but size larger. Price..... 60c
- F1—Stuffed Cat, assorted styles with glass eyes, size 4 in. Price each..... 15c
- F2—Animal Assortment consisting of dog, cat and elephant, size 7 1/2 inches. Price each..... 25c
- F3—Fur Dog, black and brown fur body on, wood platform with castors. Price each..... 25c
- F4—As above but larger size, each..... 25c
- No. 23—Platform Horse, plush covered leather, colored saddle and bridle, varnished platform with iron wheels, size 7 1/2 inches. Price..... 25c
- F21—As above size 10x10. Price..... 60c
- F23—As above size 12x12. Price..... 80c
- No. G12—Dressed Dolls, bisque head, moving eyes, open mouth, showing teeth, curly hair, assorted light and dark, removable shoes and stockings. Price..... 25c

#### About those Ladies' \$8.98 Coats

Our special offer of 35 ladies fashionable coats from \$11.00 to 16.00 for 8.98 is proving very popular. Some are going every day and at the present rate of selling the "all sold" sign will soon be up.

Now if you haven't purchased that new coat yet you can't overlook this value because it is unusual. The styles are all the latest, and anything but what the price would indicate. A few other coats at half price but we'll candidly tell the half price coats are not the latest styles. Save money on a coat, come early.

#### If You Have Not Received a Catalog We Will Mail One Free Upon Request.

## Do YOUR Xmas Shopping from HOLMAN'S Catalog

#### Safety Razors

Optinia Safety Razor with 10 double edge blades with triple plate silver holder, in dainty leather covered case \$3.00.

#### Suit Cases

Probably that friend would be more than pleased to receive a suit case. We are showing a splendid range from \$1.10 to 9.00

#### Cut Glass

There's a sort of luxury look about cut glass. You'll find a splendid range of elegant hand cut glass here.

#### Gift Violins

We are showing some splendid violin values from our 2.50 special to the \$10.00 gift violin. Probably this is just what that friend would appreciate

#### Give Furniture

There's nothing more appropriate for the home than furniture. You'll find just what you want here.

#### Gift Silverware

You'll make no mistake in giving silverware—it is always acceptable—always useful and practical. See our showing.

#### Don't Forget Slippers

You should see the splendid stock of slippers shown in our shoe department. Prices from 15c per pair to \$1.00.

Get the Money-Saving Habit—Do Your Shopping at the Island's Biggest, Best and Busiest Store.