

For Better
Value

FALL FESTIVAL of VALUES

Shop In
SINCLAIR'S
Basement Store

It's Folks Like You and I Who Profit Most By Buying
In Sinclair's Basement Store.

Some people have lots of money, they don't have to worry how to get warm clothes, but people like you and I do. Getting the most and best for the least money is our aim. That is why we shop in Sinclair's Basement Store. We can find the best bargains there, and they can supply all our needs at a great saving.

Get The Habit, Shop In Sinclair's Basement And Save!



Girls And
Children's
DRESSES

We are showing a very-up-to-date range of dresses for small children and girls in Jerseys, crepe, etc., very moderately priced.

Ladies' Aprons
19c to 69c

A very complete range to choose from in fine cambrics, muslins, etc., light and darker colors as well as whites, nicely trimmed. Note the range from 19c to 69c



Ladies' SKIRTS 1.98

Ladies' Wool Skirts for winter wear in plain shades, as well as some plaids, new styles, including zippers. Those who have seen these marvel at the quality for so reasonable a price 1.98 of only



COATS



New Fall And
WINTER COATS
\$12.95 And \$15.95

These two lines of coats have been carefully selected for our Basement Store from Canadian leading manufacturers and are the best for the money, obtainable. When you buy from this range you can rest assured you have the best quality and value for the money to be had anywhere. See them and be convinced.

GIRLS WINTER COATS \$6.95

Girls Coats that are real dressy, that will give lots of wear and comfort, made of good quality cloths with attractive fur trimmings, sizes 8 to 14 years. \$6.95 Very reasonably priced at, each

New Shipment Ladies' CREPE DRESSES \$2.29 And \$3.29

These dresses are absolutely new in style and design. The qualities are much better than you could usually expect for the prices. Really they have every appearance of regular \$4.95 and \$5.95 dresses but our aim is to give our customers more value for their money in our Basement Store, hence these low prices of only all new shades and styles \$2.29 and \$3.29



Cashmere HOSE 39c

Ladies' all wool cashmere hose popular winter shades, sizes 8 1-2 to 10. 39c per pair

Rayon SILK HOSE 29c

Ladies' good wearing rayon silk hose in leading shades, sizes 3 1/2 to 10. Special, pair 29c



DRESSES



Twin Sweaters 1.95

Ladies' all wool twin sweaters in a variety of shades and different styles, worth regularly \$2.95. Basement special only 1.95

Lace Table Cloths \$1.59

New neat design size 67 x 68, limited quantity at this special price of each 1.59

Colored table covers assorted shades and patterns, size 52 x 52, regular 49c special, each 39c

Turkish Towels 19c pr.

Kitchen turkish towels, size 15 x 30, striped. A Bargain at, pair 19c

Runners 59c ea.

Lace runners size 12 x 47 inches. Special each 59c



Crepe SLIPS 98c

White and Tea Rose crepe slips that you would expect to pay \$1.25 to \$1.50 for Basement price only 98c



Children's SNOW SUITS \$2.95

Two piece style, pants and jacket in one and warm cap, aviation style. Shown in heavy blanket cloth in navy, wine and brown, plain and trimmed. \$2.95 Sizes 2 to 6 years. Special

3-Piece Style \$3.59

Children's Snow Suits, three piece style, coat, pants and cap in popular new shades. Warm cozy garments that keep the kiddies warm and dry. \$3.59 Sizes 2 to 6 years

Girls Ski Suits \$4.29

Sizes 8 to 14 years made of heavy blanket cloth, new shades, very serviceable garments for sport wear as skating, skiing or other outdoor wear. Sizes 8 to 14 years. These are wonderful values at the price of 4.29

Misses Ski Suits \$4.79

Similar quality and style as above in sizes 14 to 20 at a price that should please all. See these 4.79 now at only

Ski Pants separately, sizes 8 to 14 yrs. pair 1.95
Ski Pants separately, sizes 14 to 20 yrs. pair 2.29
Ski Jackets separately sizes 14 to 20 yrs. pr. 2.95 to 4.29

Men's Sweaters \$1.95
Two Different Kinds

Men's pullover, crew or round neck style, knit of all wool in honeycomb stitch, wine and blue shades, sizes 36 to 42, a \$2.95 sweater for only 1.95

Men's V-Neck Coat Sweater, light in weight, yet warm and cozy. Knit from pure wool, sizes 36 to 44. Basement price only, each 1.95

Boys' Sweaters \$1.19

Boys' pullover roll collar Hockey Sweaters, Maple Leaf, Canadians and Boston Bruin colors. \$1.19 Sizes 28 to 34 each

Men's Winter Caps 98c

Men's winter cloth caps with sanitary inside band, reliable make. Heavy over-coating cloths, any size, each 98c

Ladies' OXFORDS \$2.19

Ladies' suede Oxfords in brown and black, also black pumps. Dressy footwear with high cuban heels. Sizes 3 to 7, per pair, only 2.19

Ladies' Tan Calf Oxford cuban heel, on a comfortable last and fancy stitched. 2.19 Basement special, pair

BEDROOM SLIPPERS 39c

Odd lines ladies' and children's bedroom slippers, different materials and shades. Values to 98c basement clearing price pr 39c

Boys' Pants \$1.49

Boys' Golf Pants in grey and brown tweeds, lined throughout, pants that give lots of wear. \$1.49 Sizes 26 to 34, per pair

Men's Pyjamas \$1.19

Men's good weight flannelette pyjamas, snug garments, in striped. all sizes 1.19 per suit

Boys as above 89c per suit

Men's Doeskin SHIRTS 98c

These make a dressy, serviceable work shirt, made on full roomy lines, a real filter in wine, navy and brown. Sizes 14 1/2 to 17. 98c Each

Other Lines of Winter Weight WORK SHIRTS

From 69c To \$1.29

If You Are Looking For a Bargain or Wish To Meet a Friend
Visit SINCLAIR'S BASEMENT STORE.

SINCLAIR & STEWART Limited