

OXO CUBES
CONCENTRATED BEEF
DRINK OXO—and KEEP WARM!

No wonder OXO is a favorite winter beverage! It strengthens and sustains against cold and fatigue. Prepared in a minute—the minute you want it.

A CUBE TO A CUP

Tins of 4 and 10 Cubes

Stop at Cook's for Your Photos

Tips amounting to fifty dollars a day are said to have been made by a boy employed to open motor-car doors outside a big Paris restaurant.



Eye-Glasses From \$2.00 to \$10.00

From East Point to Cape Bear is a big territory, yet right across this space

Parkman Supplies the Big Majority of Eye-Glasses

Simply because PARKMAN'S EYE GLASSES are the FINEST PROCURABLE, and he is the ONLY GRADUATE OPTICIAN (attendance courses.)

In Montague
Call and see for yourself his UP-TO-DATE OPTICAL PARLOURS.

E. E. PARKMAN
GRADUATE OPTOMETRIST
Montague, P. E. I.

EASTERN GUARDIAN

...IT PAYS to buy in this Province.
...ORDER from Holman's Catalogue. 9045-5-22-11
...POLICE COURT.—At the police court on Thursday morning a young man charged with assault was fined \$10 and costs or thirty days.
...LADIES FALL AND WINTER COATS, in the smartest styles, and newest cloths, Velours, Silver tones, Curis, Plushes and etc. Prices form \$12.98, up. Ives & Murdock Ltd. 3366-10-30-21.

...WE HAVE OVERCOATS for the small boys as well as their bigger brothers, good warm cloths, well made. Suits, Sweaters, Old pants, Machinaws, etc. Ives & Murdock Ltd. 3366-10-30-21.

...MEN'S WORKING SHIRTS, we have a very complete range made from strong serviceable materials and full sizes. Pants, Overalls, Overcoats, Underwear, etc. Ives & Murdock Ltd. 3366-10-30-21.

...ALL WOOL SWEATERS, and Sweater coats. We are showing the best that money can buy, and we invite your inspection. Ives & Murdock Ltd. 3366-10-30-21.

...DON'T MISS THIS.—The event of the season. Grand concert and basket social by members of the St. David's Church, Georgetown, P. E. I. on Friday evening November 5th. At 8 o'clock. Admission. Adults 35 cents, Children, 25 cents. 3377-10-30-61.

—Mr. and Mrs. James Sullivan of Campbellton, Oct 4, were visiting in Glenagurty Sunday the guests of Patrick and Mrs. Butler.

Minard's Linctament Cures Distemper

H. J. MABON
Optometrist
Eyes Tested
Glasses Fitted
Montague, P. E. I.
Graduate of Canadian Optician College, Toronto and has post graduate courses. Have your eyes examined by latest methods.
2221-6-2117

Where there is a persistent cough or general run-down condition, there

Scott's Emulsion
is a positive help.

Scott & Bowne, Toronto, Ont. 20-21

Indians in Saskatchewan have 70,000 acres in crop and are shipping steers to market in large quantities. Last week more than 1,000 animals left the province from the reserves, bringing \$140 a head. The Indians are all in a very prosperous condition.

Humanity's Appeal To The Red Cross

Very serious conditions now prevail among the people in many countries of Europe, several of which were our Allies. In illustration of this we may mention Galicia, formerly a part of Russia, and the evidence of the "Times" concerning this country is this: "At present the worst results of typhus are confined to Galicia, where the schools are closed, business is at a standstill, and civic life crippled. The whole community is faced with starvation whilst the absence of clothing and drugs makes it impossible for the authorities to make any headway against the epidemic. Here we have a country into which the idea of modern sanitation has never penetrated; for the most part there is no water supply in the smaller towns and villages save wells, whilst the work of sewers is done by open gutters running through the streets. There are no doctors, no nurses, and no beds, and the miserable typhus-stricken patients lie unattended on the bare floor. Throughout the rural districts whole families exist in miserable one-roomed huts the only consisting of starvation rations of potatoes and beet, both bread and meat being luxuries rarely seen. In almost every town there are several cases of typhus, and in many instances whole families are stricken with the disease, and are perforce left to die unattended." Doctor Livingston Farrand, Chairman of the Central Committee of the American Red Cross, who has just returned from Europe, states: "The chief problem is the children of Europe. Red Cross estimates indicate at least 11,000,000 children in Europe now fatherless from war and who face the next few years without hope of adequate care unless outside assistance is given. Poland has 500,000 orphans, most of whom are living in camps for destitute refugees. In Czechoslovakia, Austria, and Hungary there are at least 1,000,000 orphans of whom 500,000 were found recently wandering like animals in the Rutenian Mountains." Such suffering and misery cannot but make a profound appeal to the sympathy of all whose condition is of a happier character. Through the Canadian Red Cross Society has been asked to participate in this humane duty. It has undertaken the task of organizing

CHAMBERLAIN'S
FOR LAME BACK, LAME SHOULDER OR STIFF NECK.
You will find nothing more satisfactory than Chamberlain's Linctament. The healing, penetrating oils of this wonderful remedy will afford quick relief and greatly hasten complete recovery. 35c. and 65c.

COUGH REMEDY

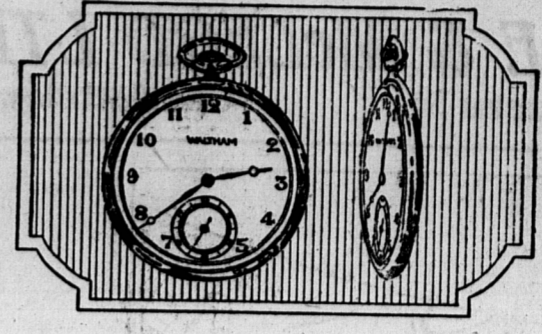
NAVY LEAGUE

VIEWS OF THE GALLANT ATTACK ON ZEBRUGGE TO BE PRESENTED AND EXPLAINED BY MAJOR BARTLETT.

Meetings under the auspices of the Navy League of Canada at which the above views will be shown and the OBJECTS OF THE NAVY LEAGUE explained by Commander Lewin will be held at the following places at the dates named:—
Souris, Wednesday, October 27.
Kingsboro, Thursday, October 28.
St. Columbia, Friday, October 29.
All meetings to open at 8 p. m. An opportunity will be given all desiring to join the Navy League. Admission free.
Other dates and places to be announced later.

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the appeal in Canada which will be made, particularly during Armistice Week in November. Contributions will be in the nature of a special Thanksgiving offering for the happier conditions of life and living that now prevail in Canada, and for the fact that the



COLONIAL "A"
This, without exception, is the finest of watches. It is made in England. Other Waltham watches from \$25.00 upwards.

Let your watch reflect your character

It is the quality of your possessions rather than their quantity which gives the true index to your character. No more than you would consent to wear shabby, ill-fitting clothes, should you carry a watch of obscure make and unreliable performance. When you carry a Waltham you have the satisfaction of knowing that you possess a high-grade watch that commands respect everywhere. For more than sixty-five years the name "Waltham" has received universal acceptance as the World's highest standard of watch quality. Every Waltham Watch embodies exclusive improvements in watch construction which have been developed at Waltham during this long period. Remember this also: an inferior watch is always a liability, while a Waltham is always an asset.

Waltham Grandfather Hall Clocks, Mantel and Leather (all colors) Desk Clocks for homes of refinement. Ask your jeweler.

WALTHAM
THE WORLD'S WATCH OVER TIME

WALTHAM WATCH COMPANY, LIMITED
MONTREAL
Makers and Distributors of Waltham Products in Canada
Factories: Montreal, Canada; Waltham, U.S.A.

RETIRING FROM BUSINESS GENUINE WIND-UP---SHOE SALE

After thirty years of business in Charlottetown. I am retiring and will throw on the market \$30,000.00 worth of footwear at prices in which you cannot go to the manufacturer and buy the same in lots of sixty pairs

20% Discount On all Leather Footwear 20% Discount Sale Starts WEDNESDAY MORNING at 9 a. m.

Women's Battle Ship Grey Dongola Kid Lace Boot made on a modish last, medium long toe, imitation tip, goodyear welt, quoted in mail order catalogue at \$13.60, our regular price \$12.00
Size 2 to 6 now \$8.95

If you don't see what you want write for it, we will give you a price, state size. Mail Orders filled and postage paid. We don't want to have one pair of shoes here December 31st.

Men's boots Recede toe or medium high toe all at 20 p. c. discount.

Size 2 1-2, -3 and 3 1-2 in women's oxfords pumps and boots, these shoes are a little out of style, but just the thing for a wearing shoe. Values \$5.00 to \$8 00 \$2.89 Sale price

Women's high grade patent pumps or oxfords, made by the best makers in Canada, medium or lower heel, long toe, or medium toe. Sizes 2 1-2 to 6 Regular \$9 00, 9.50 and 10.00 \$7.45 Sale price

D. GORDON & COMPANY
SUNNYSIDE
CHARLOTTETOWN

Black rubbers to fit any boots.

Men's	\$1.50
Women's	1.10
Boys'	1.15
Misses	.90
Child's	.85

Prices Net