

Woman's Realm Social and Personal Fashions Literature

BLESS ME SUE! I THOUGHT MY APRON WAS WHITE... TILL I SAW YOUR RINSO-WASHED ONE!



You'll wonder why you were satisfied with anything else when you see Rinso-whiteness



GWEN: Believe it or not, Sue, this apron looked good and white to me till I saw yours. Now I feel quite ashamed of it. With all my washing experience, too!

SUE: Ah, but my apron's been washed with Rinso! Rinso? I must remember that. Rinso not only gives a whiter wash but the *whitest* I ever laid eyes on!

SUE: You're right! And without scrubbing or hard rubbing, either! Clothes just *soak* clean in those rich Rinso suds!

GWEN: That means Rinso's safe. I guess it's pretty easy on fabric too?

SUE: Yes indeed! Rinso gets clothes white absolutely safely. That's why it's safe for washable colors, too. Use it, Gwen—I know you'll be pleased!

GWEN: I will—this next washday!

SUE: You'll never again be satisfied with anything else. Get the GIANT package for extra economy.



Rinso gives the whitest wash!

THE COOK'S CORNER

PICKLED WHOLE TOMATOES

- 1 peck small green tomatoes
 - 1 quart boiling water
 - 3-4 cup pickling salt
 - 1 quart vinegar
 - 3 pounds of brown sugar
 - 1-4 teaspoon cayenne pepper
 - 1 teaspoon cinnamon
 - 1 teaspoon mixed spice
 - 1-2 quart vinegar
 - 10 whole cloves
- Disolve salt in boiling water. Put in a few tomatoes at a time and boil for twelve minutes. Remove each tomato carefully with a wooden spoon to prevent spilling shape, drain thoroughly and pack in jars. The spices in muslin bag, put into vinegar, add sugar and boil until slightly thickened. Remove spice

- bag, pour liquid over tomatoes, filling jars full and seal tightly.
- ### GREEN TOMATO MINCEMEAT
- 1 peck green tomatoes
 - 1 peck apples
 - 6 pounds brown sugar
 - 2 pounds currants
 - 2 teaspoons cinnamon
 - 2 pounds raisins
 - 2 teaspoons cloves
 - 1-2 quart vinegar
 - 2 teaspoons allspice
 - Cook three hours. Seal while hot.
- ### TOMATO CATSUP
- 10 pounds tomatoes
 - 1-4 pound salt
 - 1-2 ounce whole cloves
 - 1-2 ounce whole pepper corns
 - 1-2 quart vinegar
 - 1-4 pound sugar
 - 1 ounce allspice
 - 1 ounce cayenne
- Simmer tomatoes until soft and then make pulp by brushing through a fine sieve. Tie the whole spices loosely in a muslin bag. Boil until quite thick, using preferably an enameled vessel. Bottle and seal hot.



"OH BOY—LOOK WHAT I'VE GOT—BEMA MOLASSES!"

TASTES GOOD... and IS GOOD!

There's a delightful tang to the flavor of BEMA Molasses that instantly proclaims its purity. And it is a pure product too—the pure juice of the famous Barbados sugar cane—rich in energizing, body-building vitamins of particular value to growing children. It is also a valuable source of iron—an essential food element.

Grown-ups like BEMA Molasses, too! It makes an appetizing spread for bread... a supreme delight on pancakes... a happy ingredient for cakes, cookies, puddings and other desserts.

Use BEMA Molasses often—it's good for you

BEMA BRAND BARBADOS MOLASSES

THE ORIGINAL PRODUCT—NOT A BLEND!

Plane Jane

BY ROBERTA COUWLAND

CHAPTER XII

The powdered chignon dress was far more at home beneath the rose-shaded lights of the hotel dining room than it had been at the airfield. All about her, Jane saw women in thin, filmy frocks not too different from hers, and so she felt better about her own clothes.

Aleck gave the order a great deal of attention, and his instructions to the waiter were so meticulous that Jane was a little embarrassed. After all, she asked herself, why should it make such a terrible amount of difference just how much of a certain sauce was added to the sweetbread? When the waiter had gone, Aleck leaned toward her across the table.

"And now, let's talk about you," he said briskly. "Are you in earnest about this idea of yours of trying to organize flyers to offer first-class services to the government for the Defense Program?"

Jane's brown eyes shone. "Oh, yes, yes—of course. You don't think I'm a fool, do you?"

"Why should I?" asked Aleck. "Look at what the English women flyers have done and are doing. It seems to me that any woman who can fly owes it to her country to train herself to be of service."

Jane cried eagerly, "That's just what I've been thinking."

Aleck nodded. "After all, if war should come, there will be a need for such an organization. What sort of plans did you have?"

Jane said, her voice shaken a little with excitement at finding that her dreams were being treated with respect. "Well, I did not have any definite plans—that is, I hoped later when I got my pilot's license—"

Aleck shook his head. "Why wait? Why not cash in now on the publicity value of the stories that have appeared about you in the papers?"

Jane knew that she had been offered a tie-up with a press association, and that his story about you, plus the picture, had appeared in papers all over the country.

"Oh, my goodness!" cried Jane, in dismay. "That silly yarn—that awful picture—"

"Don't be foolish," said Aleck. "The first thing you must learn, if you're going to get anywhere in life, is the importance of publicity."

Jane got a good start—she must cash in on it before the story grows 'cold.' How about signing a contract with me now, and leaving the details to me? Could you not agree to leave town on a lecturing tour within three days?"

Open-mouthed, her eyes enormous, Jane stammered, "L-lecture tour?"

"Yes, of course. You'll have to travel about the country, appearing in cities where it's likely groups of girls could be recruited—"

Jane had a few hours to think, but she knew that she had shown an aptitude for flying and she was willing to take lessons—"

Appalled, Jane protested, "But I can't fly! I don't know a thing about it. I would not know what to say—"

"You would merely have to memorize the speeches I wrote for you. The same ones you can use over and over again, for you'd be speaking in a different town every few days."

Jane was silent, her hands clenched hard in her lap.

"Well? Yes or no?" Aleck prompted. "If you were merely talking through your hat about this ambition of yours, I might be ready to carry it through, I'll find some other girl who does."

Jane said swiftly, "Oh, but I do, of course! It's just that you took me by surprise. I thought I needed more experience."

Aleck drew a folded paper from his pocket and uncapped his fountain pen.

"Just sign your name here, and leave the rest to me," he said briskly, took the pen and looked down at the folded paper.

"But what is it?" she asked.

"A contract for one year, at a salary of one hundred dollars a week," said Aleck.

Jane put down the pen. "But who's going to pay me a hundred dollars a week for this sort of thing?"

"I am."

"Why should you? After all, what could you possibly hope to gain that would be worth fifty-two hundred dollars a year?"

"I could be a patriotic gentleman who wanted to see his country adequately defended and I could not quite sure whether he dared offer her that argument."

"You could be, I suppose, but—well, I don't think that's it," said Jane levelly.

Aleck flushed and decided to lay at least part of his cards on the table.

"I represent an aircraft company, Jane," he told her, "a firm that feels it would be very worth while to organize a unit of girl flyers such as you suggest. They want to back you partly for patriotic reasons, and partly because they hope to get orders for the planes that will be needed to outfit these girls."

Jane thought about that for a moment.

Then, she nodded. "Yes, of course, I can understand that."

"Good," said Aleck. "Now if you will just sign this contract, I'll send it on to New York. Then, I'll take you there as soon as you're ready to leave, and we'll discuss plans with the company officials. The company will supply you with one of their planes in which to travel on your lecturing tour. I'll pilot you about the country and look after all the details. All you'll have to do will be to read the speeches that I'll write for you, and to talk informally to would-be members of the proposed organization. Okay?"

Jane hesitated, then said "Okay" a bit shakily, and signed her name to the contract.

(To be Continued)

Dorothy Dix Says—

FATHERS SHOULD ALWAYS BE CHUMMY WITH DAUGHTERS

They Can Adroitly Save Their Children From Many Thorny Paths And Direct Them Into Right Living

Not long ago at a big ball a man said to me: "Will you help me find my daughter? All of these half-starved, half-naked little girls look alike to me." I laughed, as was my cue, but I thought somberly enough, that's true, brother, and it is no joke.

Nine-tenths of you fathers scarcely know your daughters by sight, and you haven't any more idea of what sort of human beings they are and what they think and desire of life and what they do, and where they go and whom they associate with than if you had never laid eyes on them before.

You have never even had a real conversation with the little cutie whose bills you pay, and you have no more idea of her character than you have to make her clothes. You have turned her over to her mother to rear under the fatuous belief that a mother's sacred influence was all that a girl needed to keep her from going astray.

Maybe that is what is the matter with girls and explains why they have gone haywire. They have had too much mother and practically no father, and it hasn't been good for their souls. It is a pity that fathers feel that their only duty toward their daughters consists in feeding them on lollipops and buying them pretties, because it brings about most of the tragedies that wreck girls' lives and break their parents' hearts, and that never would have occurred if Mamie and Sadie had been brought up by a father who had instilled a healthy psychology in them, and taught them to look at things straight instead of from a top-sided feminine point of view, and to count the cost of follies before they committed them.

Need Father's Guidance I doubt if any girl went astray who had a father who made her his companion and who pointed out to her, from childhood on, how many and how dangerous are the pitfalls into which unwary little feminine feet will fall unless they are watched out for and avoided them. And I know from personal experience that the most broad-minded, the fairest and most just, the most poised and least hysterical women are always those who have been chummy with their fathers.

That a father's influence should be greater than the mother's over a girl is natural because when Father talks about the problems of life the girl knows that he knows what he is saying, while Mother generally is guessing. He speaks from experience, while Mother theorizes. In her opinion, the one is a tough meat into which she can set her teeth, while the other is omelette souffle—a mouthful of nothing.

Mother vaguely warns her daughters against the primrose path. Father shows them that it is very inch is set with thorns that will crucify them, and that it leads to hell.

Father makes them see that a girl can pay for a single good time with a lifetime of remorse. And he makes them realize how loathsome always goes to pieces and leaves the poor girl who listened to a man's lying vows, in the gutter. No girl who has hearkened to Papa ever lends an ear to the voice of a seducer.

That is far more than Mother can do to keep a girl from falling in love with the wrong man. The most that Mother can know about the boys that come to the house are whether they are well-mannered and presentable, but Father has a hundred courses of information from which he can find out whether the attractive young Jones is a go-getter or a loafer; whether the Smith boy drinks too much or is as sober as the town pump; whether the Brown lad is a philanthropist or likely will make a husband who will stay dead.

That a father's influence over a young heart upon any of them, Father can relay his information to her and subtly disillusion her.

Balancing Accounts I knew one father who not only used to talk over his daughter's boy friends with her, but induced her to keep books with him on any one whom she particularly fancied. He would put down everything against the boy that he found out. She would credit the boy with the good things she discovered. Then once a week they would balance the account and the lad would either be encouraged, or dropped, according to which score won out. And in the end the girl being saved from marrying a drunkard and in her getting a fine man for a husband.

So great and potent is a father's influence over his daughters that it is a crime that so few of them ever use it. It would save them a lot of grief if they did.

Absence Is Beneficial Dear Miss Dix—I am a man who has been married a little over eight months. My marriage life is very happy with the exception that my wife wanders for a few days to her sister, but I am not willing for her to do this. I hate to leave her even for the hours that I am at work, and I think it is unreasonable for her to be willing to leave me for a few days. What do you think?

ANSWER—I see no reason why your wife should not go to visit her sister. It will do her good to have a little change and make her appreciate you and her home more. Nothing is a more fatal mistake than for husbands and wives to be married, according to which score won out. And in the end the girl being saved from marrying a drunkard and in her getting a fine man for a husband.

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Put bread that is too fresh for easy cutting into the refrigerator, and let it remain until it is thoroughly chilled. You will have no trouble then in cutting it in thin sandwich slices.

Nylon is being used to make strings for tennis and badminton rackets.

The world's largest rosebush is

Simple to Learn Piano With a Keyboard Chart

Short-cut Way to Popular Tunes

Fun to star with your clever piano playing!

And it's fun you can have, even if a one-finger "bone" is the best you can do right now.

Did you ever hear of the keyboard-chart method of teaching yourself? The chart is a life-size picture of the most used part of your piano keyboard—with each key numbered and its musical note given right with it.

When you stand this chart behind a keyboard, you see at once which notes indicate which keys. And you may soon play popular hits this easy way.

See our diagram showing numbers in the bass? They correspond to numbered keys on your chart; played together they're a chord.

After you know such basic chords, instead of playing the hard part of a piece you can play just the melody line with your right hand. Fun—and once you have your start you may become very, very good!

Our 24-page instruction book includes keyboard chart, shows you dozens of chords; explains principles of music, rhythm; has three pieces for practice.

Send 20c in coins for your copy of "Quick Course in Piano Playing" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

Name _____

Street Address _____

City _____ Province _____

From Friday Oct. 3rd to Sat. Oct. 10th

You will receive a gift of a full 1.45 box of CHARLES of the RITZ Face Powder blended individually for you with any purchase of other CHARLES of the RITZ toiletries. to the value of \$1.45 or more.

THE JERKINS PHARMACY THE REXALL STORE DISPENSING CHEMISTS

Phone 219, Cor. Gt. George and Kent Sts., Charlottetown, P.E.I.

FOR WOMEN who hold their heads high!

As an artist mixes his pigments to reproduce living flesh tones—so the CHARLES of the RITZ Technician is trained to blend for you the individual tints of face powder that will make your skin alive, radiant.

Learn how flattering individually blended powder can be.

From Friday Oct. 3rd to Sat. Oct. 10th

Jaffa Dates for Health!

Jaffa Dates were the FIRST to be packaged in the Maritime Provinces and they are the BEST anywhere in Canada today.

A food: a fruit and a confection: Jaffa Dates can be served in more ways, at smaller cost than any other fruit. Serve them in candy form; in pies and puddings; in cakes and cookies. And give the children some after school and at bedtime with a glass of milk. Say Schwartz—and be sure!

W. H. SCHWARTZ & SONS LIMITED Canada's Oldest Coffee and Spice House

HALIFAX, NOVA SCOTIA 1841 1941



Living & Leisure —The Woman's Realm

STEPLADDER OF LIFE

It takes a little control and a little self control. And some grim determination. If you want to reach the goal it takes a lot of striving. And a firm and stern-set chin. No matter what the battle if you're really out to win.

There is no easy path to glory. There is no rosy road to fame. Life, however we may view it, is no simple parlor game. But its prizes call for fighting, for endurance and grit. For a rugged disposition. And a don't know how to quit.

You must take a blow or give one. You must risk and you must lose. And expect that in the struggle you will suffer from a bruise. But you mustn't wince or falter. If a fight you once begin; Be a man and face the battle. That's the only way to win.

A splash of embroidery on cuffs and sleeves is a vivid note on smart new daytime dresses. Gold scrolls embroidered on the cuffs of a simple black suit... gold and sequin embroidery on the sleeves of a black crepe cocktail dress... black braid on the jacket of an orange suit... all most effective.

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A Morning Smile

Neighbor—So your husband has gotten a job at last. Mrs. Brown—Yes, he has. It's hard work and he says it's killing him, but thank goodness it's permanent.

front These are worn with all-black accessories, also all-black with one color accent, such as Kelly green. Joan Crawford wears star sapphire with her all-black costume and a matching shade of star sapphire in her tiny felt hat, which is covered with a lavish blue veil.

TIERED BLACK

New black dresses in crepes, satins and combinations of satin and crepe are noted in three-tiered all-houses, sometimes smooth, sometimes pleated, some tiered just in

Your Individual HOROSCOPE

By Frances Drake

For Monday, October 6th

MARCH 21 to APRIL 20 (Aries) —Renewed resolutions to make this a record week are in order. Plan your schedule accordingly, and carry out conscientiously. Restricting rays, especially during the late afternoon and evening, spell cautious advancement.

APRIL 21 to MAY 20 (Taurus) —Your influences are much like Aries. A protective blanket of caution which need not interfere with substantial progress is urged. Stick to duties; complete unfinished business.

MAY 21 to JUNE 21 (Gemini) —Some unfriendly rays. Offset them (they are particularly in business and heart interests) by calm, keen activity dedicated to produce successful effort. Be optimistic, energetic.

JUNE 22 to JULY 23 (Cancer) —Financially speaking the day may prove to be disturbing. Unless a previously well-planned venture or investment has been thoroughly thought out and investigated, don't indulge in your course along strategic lines.

JULY 24 to AUGUST 22 (Leo) —Table your problems that they may be discussed with other worthy heads. Two heads are better than one, you know. Establish the best procedure, then hike it to with full vim and confidence.

AUGUST 23 to SEPTEMBER 23 (Virgo) —Watch closely monetary matters, investment policies. Vibrations not particularly auspicious. Sidestep questionable schemes, no matter how lucrative they may appear on the surface.

SEPTEMBER 24 to OCTOBER 23 (Libra) —Not a day for idle meditation but one for action and translation of potent ideas into intelligent, workable performance that result in the attainment of cherished ambitions.

OCTOBER 24 to NOVEMBER 22 (Scorpio) —Be on the consistent GO of you want to get ahead. Waste time in idle chatter or dilatory action. Make every minute count for it cannot be recalled. Be forthright competition and a record-maker—You can!

NOVEMBER 23 to DECEMBER 22 (Sagittarius) —Some unfriendly rays with which to contend. Well-defined and well-expressed effort can neutralize these influences and effect real progress. Be accurate.

DECEMBER 23 to JANUARY 21 (Capricorn) —Vibrations suggest a formula of sound routine. Avoidance of unnecessary, uncertain new adventures and overexpansion advised. Watch expenditures carefully. Stick to your budget estimate.

JANUARY 22 to FEBRUARY 20 (Aquarius) —Frame your activities with an aura of brilliant enterprise. Two heads are better than one, you know. Establish the best procedure, then hike it to with full vim and confidence.

FEBRUARY 21 to MARCH 20 (Pisces) —Fast your best endeavor to counteract mixed influences which tend to confuse. Don't permit anything to render ineffective your efforts. Don't be misled by glib-tongued promoters. Move in important channels. Be cheery.

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