

The result of selling fine goods, is greatly increased sales.

COWAN'S PERFECTION COCOA

PERFECTION

COCOA

(Maple Leaf Label)

has no superior. It is absolutely pure, very nutritious and very economical.

THE COWAN CO., Limited, TORONTO

40p.c. Time Saved IN BOOKKEEPING

This is what our Combined Ledger and Billing Outfit for the Retail or General Merchant.

THE OUTFIT CONSISTS OF

- 1 Ledger 11 1/4 x 11
1 Leather Tab Index
25 Ledger Leaves
1000 Bills in Duplicate

\$23.75

TRANSFER BINDER AND CARBONS FREE

- Outfit 9 1/2 x 12 \$21.00
Outfit 8 1/2 x 11 20 50
5 p.c. Discount if Cash accompanies Order.

THE MCGOWAN MANUFACTURING CO. P. O. BOX 228, ST. JOHN, N. B.

Only Loose Leaf Specialists in Maritime Provinces buy one on our guarantee. You'll be grateful to us always. -196dtf

BOSTON FRESH FISH ADS

Established 1888

JUST A REMINDER that

JOSEPH A. RICH & Co

184 Atlantic Ave., Boston, Mass.

Handle SMELTS and EELS on Commission Make returns with check every day and solicit your shipments to Boston 12-3dttrstuf2m

We Want Your Fresh and Frozen Smelts and Eels

Highest Market Prices. Daily Returns.

Send For Stencils.

HEALY & LYONS

Commission Fish

11-26 dttrst2m.

- FRESH Salmon, Halibut, Mackerel, Smelts, Eels, Clams, Etc.
Frank H. Wilson
Wholesale and Commission Dealer in
Lobsters and Fresh Fish
176 Atlantic Avenue
BOSTON, MASS.
Returns Mailed Every Day
11-21dttrst3m

JOHN NAGLE & Co.

176 Atlantic Avenue, Boston, Mass

We Handle SMELTS On Commission

SATISFACTION GUARANTEED. PROMPT RETURNS 12 17dttrst5wpd

FRANK J. LEACH & CO'Y

Wholesale Commission Merchants

14 T Wharf Boston

We can deliver shipments of smelts and eels at highest market prices. All letters answered promptly. 11-26dttrst2m.

THE PRINCE COUNTY GUARDIAN

Office in Summerside: Fred. Tanton, Manager; and in Alberton: Herbert Clark, Manager.

-Ronald Campbell, Summerside, is out again after his recent illness.

-J. J. Arsenault, Tignish, wants somebody to assist in store. See ad.

-John Best of Belmont, Lot 16, who has been seriously ill for some time is recovering.

-All our men's and boys' clothing at 25 p. c. to 33-3 p. c. discount. R. T. Holman Limited. 1-18421r11.

-Joseph McDougall, Summerside, has been confined to his room for the past two weeks with la grippe.

-Fred and Harry Heckbert, Wilnot, caught on Saturday in Wilnot River 150 pounds of smelts. This is a phenomenal catch. 1-20dmw21.

-Happyland will be in Tignish on the 23rd and 24th inst. in Alberton on the 25th and 27th; O'Leary 28th; and Coleman the 29th.

-Our complete stock of ladies' and gentlemen's furs at 25 p. c. discount during our big alteration sale. R. T. Holman, Limited. 1-18421r11.

-A quantity of ladies' winter coats and skirts selling at half price. Other lines less 25 p. c. during our big alteration sale now on. R. T. Holman Limited. 1-18421r11.

-The funeral of the late Mrs. George Stanlake will take place today at 2 p. m., from the residence of her son Netus Stanlake, Wilnot, to the cemetery in St. Eleonors.

-Happyland will open in Summerside tonight in Union Hall with a great trial entertainment. 4000 feet of film will be shown lasting two hours. All kinds of new comic subjects intensely funny. Fred McSwain will sing the illustrated song "Love me and the world in mine." Miss Durant will play the piano. 1-20d11.

-The monthly meeting of the Springfield Free Temperance Society took place recently. Notwithstanding the unfavorable weather and roads the hall was so full that some could not get sitting room. The President, Rev. A. D. McLeod, was in the chair. In the usual manner by singing gospel hymns, reading Scripture and offering prayer the President opened the meeting, after which a fine program was most excellently rendered. Five prizes were awarded to those who made the highest percentage during the year in helping out the program. The two silver medals were won by Miss Clara Wilkinson and Miss Olive McEwen. Special prizes were awarded to Winifred and Orville Brooks, and a prize won by Miss Teenie McLeod. This society has 168 members, and without any doubt the most powerful influence in West-Prince against the liquor traffic. It has one president, two vice-presidents and has a special committee of six men on temperance and moral reform.

CRESOLENE ANTISEPTIC TABLETS A simple and effective remedy for SORE THROATS AND COUGHS They combine the germicidal value of Cresolene with the soothing properties of slippery elm and licorice. Your druggist or from us. 10c in stamps. H. W. Wilson Co., Limited, Agents, Montreal, Que.

Western Steamship Company International Division Reduced Fares

St. John to Boston \$3.50 St. John to Portland \$3.00

After Monday, Dec 9th, Steamer "CALVIN AUSTIN" will leave St. John on THURSDAY at 8 a.m. for Eastport, Lubec, Portland and Boston.

All freight, except live stock, via the steamers of this company, is insured against fire and marine risk.

Through Tickets on sale at principal railroad stations and baggage checked through to destination.

WILLIAM G. LEE, Agent, St. John, N.B.

BOSTON FRESH FISH ADS AUSTIN HALEY Commission Merchant FRESH and SALT FISH 176 Atlantic Avenue, Boston, 11-21dttrst3m.

-The Sons of Temperance Division started at Wilnot only a month ago has now a membership of 50.

-During our big alteration sale our whole stock of dry goods, boots and shoes, ready made clothing, furs, house furnishings etc., is being offered at discount ranging from 20 p. c. to 50 p. c. off regular prices. R. T. Holman Limited. 1-18421r11.

-All our ladies' dress goods are now on sale at 25 p. c. and 33-3 p. c. discount. During our big alteration sale we will gladly send any goods out on approval, submit samples for the asking, exchange any goods not suitable that have not been cut to order and refund purchase money if we cannot replace. R. T. Holman Limited. 1-18421r11.

-The farmers institutes of Lots 27 and 28 held a meeting in Searletown recently. The president opened the meeting at two p.m. The secretary read the minutes of the last meeting and the financial statement which were approved. The president introduced for discussion the subject "In which way will the farmers of Lots 27 and 28 derive the most profit, from feeding every thing grows on the farm or by selling it in the raw state. This was ably discussed by A. S. Wright, Charles Craig, Jabez Lea, Joseph Noonan, Ellis Bradshaw and Jas. Affect. While there was quite a difference of opinion expressed the majority of the speakers agreed it was best to feed the most of the crops on the farm. After some talk on the desirability of the young men attending the meetings it was decided to have an evening session as well. The next meeting will be held in Middleton hall on Tuesday the 28th inst., at 2 and 7 p.m. Subject for discussion will be "How can we best preserve and increase the fertility of the soil."

STATES OF OHIO, CITY OF TOLEDO, ss LUCAS COUNTY Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, Ohio and State aforesaid, and that said firm will pay to said sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of FRANK J. CHENEY'S SWORN to before me and subscribed in my presence, this 6th day of December, A. D. 1935.

A. W. GLEASON, NOTARY PUBLIC His Catarrh Cure is taken internally, and acts directly on the inflamed and mucous surfaces of the system. Send for test booklet free.

F. J. CHENEY, & Co. Toledo, O. Sold by all Druggists, 75c.

Take Hill's Family Pills for constipation.

SUMMERSIDE MARKETS Corrected for every Wednesday and Saturday issue.

Barley per bus. 60
Beef (carcass) per lb. 6
Buckwheat 6 to 6
Butter per lb. 20 to 22
Calves per lb. 9
Cows per lb. 8
Hay pressed 13 to 10
Hay loose 13 to 10
Straw pressed 3 to 0
Straw loose 3 to 0
Oats (white) per bus. 40
Oats (red) per bus. 40
Wheat per bus. 81 to 0
Rye 63 to 7
Clover per lb. 9 to 10
Geese per lb. 9 to 10
Haddock per quintal 33 to 0
Lamb 44 to 5
Cornmeal per bag 100 lbs. 81 50 to 80 00
Flour per bbl. 5

SHOE SNAPS Men's box calf \$4.00 boots for \$3.00 \$3.00 boots for \$2.40 \$2.50 boots for \$1.75 Men's Dongola \$1.85 for \$1.45 Special discount on all other lines.

MORRIS & SMITH

CANADIAN PACIFIC Montreal and Vancouver BETWEEN

Wes. Exp. To Montreal To Vancouver To Montreal To Vancouver

Leaves Montreal Daily at 10 a.m. To Vancouver. Leaves Vancouver Daily at 10 a.m. To Montreal. Tourist Sleepers Tues, Wed, Fri. and Sat.

ON AND AFTER January 2nd Western Express WILL RUN TO MOOSEJAW only Visit Banff The Canadian Winter Resort Sanatorium Hotel open for the winter.

W. F. HOWARD, D. P. A., C. O. G. 24 JOHN, N. B.

Gigantic Pre-Inventory Sale

Sensational Discounts !!!

50 per cent off dress goods

- 20 pces dress goods 1-2 price
50 boy's suits 1-2 price
A lot of ladies' coats 1-2 price
All trimmed millinery 1-2 price
A few fur jackets 1-2 price
A lot fur muffs 1-2 price
A lot fur capes 1-2 price
A lot cloth caps 1-2 price
A lot of silks 1-2 price
A lot of cloth skirts 1-2 price
A lot of chiffon 1-2 price
A lot of embroidery 1-2 price
A lot of flannellette emby 1-2 price
Basket ribbons 1-2 price
A lot dress trimmings 1-2 price
Men's raglans 1-2 price
Men's raincoats 1-2 price
Men's hats and caps at 1-2 price
Ladies' raincoats at 1-2 price
Ladies' wrappers at 1-2 price
Basket lace at 1-2 price
3 pces Astrachan cloth at 1-2 price
Men's tweed suits at 1-2 price

- 1-3 off all silks, satins and velvets,
1-3 off all fancy neckwear,
1-3 off all ribbons and laces,
1-3 off all shopping bags,
1-3 off all purses and belts,
1-3 off all ladies' dressing jackets,
1-3 off all children's dresses,
1-3 off all children's white bear coats,
1-3 off all furs,
1-3 off all wrappers,
1-3 off all cushion tops and cord,
1-3 off all silk and feather neck ruffs,
1-3 off all buttons and trimming,
1-3 off all hair combs,
1-3 off all men's and boys' clothing
1-3 off all men's and boys' caps,

25 per cent off all staples

- 25 p c off all sheetings,
25 p c off all pillow cottons,
25 p c off all table linens,
25 p c off all white muslins,
25 p c off all fancy dress muslins,
25 p c off all prints,
25 p c off all gingham,
25 p c off all towels and toweling,
25 p c off all blankets and banking,
25 p c off all counterpanes,
25 p c off all lace curtains,
25 p c off a handkerchiefs,
25 p c off all bureau scarfs and pillow shams,
25 p c off all veiling and frilling,
25 p c off all hosiery and underwear,
25 p c off all table cloth,
25 p c off all kid gloves,
25 p c off all dress goods,
25 p c off all men's furnishings.

There are many other lines not mentioned but all are included in this great discount sale. Come expecting real bargains. You will not be disappointed.

M. TRAINOR & CO.,

The store that saves you money.

STORE CLEANING SALE

We have just finished stock taking and are now having a thorough store cleaning time. The two front counters are filled with china, crockery and glassware, in odd numbers. Last pieces of a line, Cups and saucers, plates, salads, biscuit jars, Limoges china, wedgewood, plaques, vases, ornaments, platters, covered shoes, etc. These will all go at HALF PRICE.

TEA AND DINNER WARE

We have a few tea and dinner sets that have one or two pieces cracked or broken

- 1 china dinner set Crown Derby pattern 35.00 now 25 00
1 china dinner set blue and gilt 16.00 now 12 00
1 china dinner set green edge and pink flower 13.00 now 10.00
1 china dinner set blue 6.00 now 4. 0.
1 china dinner set peacock 6.00 now 4.50.
1 china china tea set Limoges 16.00 now 10.66,
1 china tea set Royal Grafton 16.00 now 10 66
1 china tea set Crown Derby 12.75 now 8.50.
1 china tea set Crown Derby 12.00 now 8.00.
1 china tea set Royal Grafton 12 00 now 8.00.
1 china tea set German 10.50 now 7.00.
1 china tea set German 5.00 now 4.00.
1 china tea set German 5.00 now 3.00.

A. N. MCKAY,

If you are a Farmer, If you are a Merchant, If you are anybody at all, YOU NEED A TELEPHONE

Call, write or Telephone

The Telephone Co. of P.E. Island, Charlottetown who will gladly give you information.

Halifax Ladies' College

Conservatory of Music Winter Term Begins 8th Jan 1936

A high class residential school for girls and young women. Preparation for Dalhousie, McGill and Toronto Universities, Special sources in English Domestic Science, Music, Art, Music etc.

The conservatory unrivalled in all branches of musical education. To secure room for winter term immediate application should be made. For calendar and for admission dress Rev. Robert Laing, Halifax S. 12-14dwrs4w

NEW YORK FRESH FISH ADS

Lynch & Co., To fishermen Fish Dealers--Kindly favor us with your name and address so that we may from time to time mail you information of value.

To fishermen, if they seem quite new that there are ways of handling fish on Commission different or better than you have experienced. TRY US. Our careful attention and handling; prompt returns and results reached; not to speak of the tempered and satisfactory account sales will be revelations to you. Our place of business is the finest in the city. Send for our "Custom's Tariff on Fish" Booklet, containing valuable information for Fishermen.

All correspondence answered. Price Lists, Shipping Cards and Stencils sent on demand. We are established 43 YEARS and refer you for standing to Duane's Mercantile Agency, Bradstreet or the market and Fulton National Bank, or any wholesale dealer in the business. 8dr3m 18 Fulton Fish Market, NEW YORK.

It matters not what the conditions are if you want the fit and style get them made at MacLellan Bros