

WATCHES

for men and women that have passed rigid inspection before placed in stock and sold by men who understand them perfectly and can intelligently advise the purchaser

No matter whether you buy a long-priced watch or one of our most expensive high grade watches you will receive the same courteous treatment and have the same confidence in your purchase.

We always consider it a pleasure to show you our stock of Watches and to quote you prices.

W. W. Wellner
Estab. 1868 The Great Watch House

Photos that Please

Have your photo taken here, and it will please you beyond your fondest expectations. A new and beautiful line of mounts for you to choose from. Come in and look over our sample photos

The Cook Studio

We have our mounting for the Xmas trade ready for you to inspect.

VISIT OUR STUDIO

Bayer Photographer
Phone 192-J

For a Good Photo

—Visit the—

A. E. Lyon—Studio

Finest work, moderate price. Personal attention given to Amateur's Work



Poultry Notice

I am ready to buy all kinds of poultry, and to pay the usual high prices. Only good stock wanted

J. D. JENKINS
6202-10-22M121.

DR. I. E. CROKEN
Veterinary Surgeon
Prop. Abegweit Fox Hospital
Office Cameron Block.

Phone 484.
Residence Revere Hotel.

MORSON & DUFFY
Barristers and Attorneys
Solicitors for Royal Bank of Canada

MONEY TO LOAN

Coal Coal

As the cold weather is approaching you should see to it that you have a good stock of coal laid in for the winter.

We have a supply of excellent quality of coal now on hand, suitable for Domestic and steam purposes, and have cargoes arriving almost daily by steamer and schooners.

The Schooner "Gladys B. Whidden" is now on way from New York with a cargo of Anthracite Coal. If you require any kindly send us your order and satisfactory delivery will be made from vessel while discharging at lowest possible prices.

Buntain Bell & Co
Wholesale & Retail Coal Dealers
Agents Dominion Coal Co. Ltd.
Phone 404 P. O. Box 56

THE BEST GOOD SHOE



INVICTUS

The new Invictus Boot for fall wear is built on a smart nobby last—the style is graceful and substantial, stylish and comfortable, but the best feature of all is the absolutely thorough manner in which it is designed and finished

Made of special quality heavy box calf, leather lined throughout, solid double leather soles, viscalized to make it waterproof; colors black and dark tan.

You couldn't get a better boot at any price. Healthier so wear than rubbers, cheaper, more satisfactory. They cost a little more than ordinary boots, but they're worth every cent of the price \$6.00 and \$7.00.

Another line at \$5.00.

Alley & Co.

The Shoe Men

Notice

The Annual General Meeting of the Shareholders of the Sterling Silver Black Fox Company will be held on Wednesday, the 4th day of November, at three p. m., at the office of the Fur Farmers' Bureau & Exchange Limited, Charlottetown, P. E. I., for the reception of the Annual Report, the election of Directors and such business as may properly come before the Meeting.

By Order,
WALTER S. GRANT,
Secretary.

6124-10-20M14


Expert Optical Service

Our business is to examine Eyes. We aim to give our patrons the benefit, the most modern and approved methods of examination.

That our services are appreciated, is evidenced by the large increase in this year's business.

We guarantee to give you the best results obtainable by the use of properly fitted lenses.

G. F. Hutcheson
99 Grafton St. Optician



COAL

We insist on your examining the quality of fuel that slides down your chute. Plenty of dust slag and klinkers means money thrown away.

If you want to

Save Money on Coal

our yard will help you. Clean bright coal at the right price.

Phone 111

G. Lyons & Co

THE EASTERN GUARDIAN

..IT PAYS to buy in this Province.

..T. GORDON IVES is Guardian agent in Montague.

..BIG SHOW in GEORGETOWN.

—Dr. Herman with his moving picture and high class vaudeville show will open a week's engagement in the town hall Nov. 2. Special programme presented the opening night when admission will be adults 25c, children 15c. 75 per cent of the proceeds will be added to the Red Cross Funds via the local President. This will be one of the best shows in the Maritime Provinces. 6301-10-31M21.

NO FEAR OF DYE FAMINE IS FELT.

MONTREAL, Oct. 30.—In some quarters an impression prevails that in consequence of the war and the closing of all British markets to German productions there is probability of a shortage of aniline dyes, so largely used in many important industries in this country. As 80 per cent of the world's consumption is produced in Germany the possibility of something akin to a famine in this particular commodity was easily communicated to the public mind. Perhaps, too, there may have been influence at work to intensify that belief, in the hopes of having the Canadian embargo placed on articles produced in Germany, modified or removed in respect to this commodity. At any rate, a number of newspapers in the United States and also in Canada have canvassed the possibility of the exhaustion of the supply in both countries and have discussed the question of manufacturing of these dyes on this continent.

NO SHORTAGE IN SUPPLY.

Some inquiry into the situation has disclosed the fact that at the present time there is no shortage prevailing, as a result of the cutting off of the German supply, and while the British fleet keeps the sea routes open from Europe to Canada a continuous volume, not as great as formerly, but sufficient to supply the needs of a considerable portion of the consumers in this country, will be received.

WILL NOT SELL IN CANADA.

The movement, if such exists, to obtain a modification of the present order excluding the German product would likely be of no avail upon the situation, since the German manufacturers, under instructions from their Government, have provided in all contracts for the supply of their goods to the United States consumers that none of them shall be sent or allowed to come to Canada. On the observance of this provision depends the ability of the American consumers to obtain further consignments.

CAN SUPPLY ALL DEMANDS.

In discussing the situation with Mr. T. D. Wardlaw, agent for the Geigy Aniline Company, a representative of The News was informed that so far that firm had found no difficulty whatever in supplying the demands of all its customers, and that he did not anticipate any difficulty. The Geigy Company, whose manufacturing is situated at Basle, Switzerland, was the oldest aniline manufacturing company in the world, he said, although it was not the largest, and it had the highest reputation for the quality of its products. Its shipments had been entirely unaffected by the progress of the war and he was now filling the orders of his customers at the usual prices without trouble. Shipments, he said, were coming by way of Genoa.

WOULD NOT PAY HERE.

Mr. Wardlaw did not think that the manufacture of dyes would be successfully undertaken on any large scale in America as a consequence of the war. When peace returned the old manufacturers in Europe, who know all about the business and had spent many millions in developing it, would recover the trade.

He said that in this country the chief customers for this product were the manufacturers of cotton and woolen fabrics and carpets, and the tanneries. The chemical laboratories were small customers but regular ones, the use of these dyes having in recent years completely revolutionized microscopical research.

"We have agreed to contribute to the Patriotic Fund, 5 p. c. of the total sale of all Rexall products bought from October 15th to Dec. 31st. Help to make this donation a substantial one." Mackinnon Drug Co., corner Great George and Kent streets.

THE BRAVERY OF THE BRITON.

(Pearson's Weekly.)

In the chapel at Glenalmond School in Perthshire, Scotland, there was a marble slab with the stirring story recorded upon it:—

There was once in the school a pupil named Alexander Cumine Russell, who became an officer in the 7th Highlanders when only a lad of seventeen. In connection with the memorable loss of the Birkenhead he won immortal glory. The troopship struck upon a rock; the soldiers were formed in ranks upon the deck to die; the women and children were being saved in boats.

Russell was ordered into one of the boats to command it, and a little way off he watched with dimmed eyes the doomed ship. When she went down he saw creatures of the deep contending for his beloved comrades. Then he saw a sailor's form rise up close to the boat and a hand strive to grasp the side.

A woman in the craft called out in agony: "Save him! Oh save him, sir! He is my husband," but there was no room for another, and the boat was laboring heavily as it was. Russell looked at the woman and then at her children, then at those beseeching eyes in the deep, and rising in the stern, he plunged into the water and helped the sailor into what had been his own place. Then amid a chorus of "God bless you" from every one in the boat the brave young officer turned to meet his death.

PHOTOGRAPHY

Good work, prompt delivery moderate prices

THE ACORN STUDIO, SOURIS

Picture framing dept. in connection

Professional Cards

WARBURTON & SHAW.
Barristers, Attorneys, Notary Public, Etc. Solicitors for Canada Bankers Association, Bank of Montreal, Canada, Permanent Mortgage Corporation.

Offices—Old Guardian Office. Prowse Block, Charlottetown, P. E. I.

A. A. McLean, K.C. Donald McKinnon McLEAN & McKINNON
Barristers, Attorneys-at-Law
Brown Block, Charlottetown

C. McLeod, K.C., W. E. Bentley, K.C. McLEOD & BENTLEY.
Barristers and Attorneys-at-Law
Offices—Bank of N. S. Chambers, Charlottetown, P. E. I.

GERMAN TREACHERY AGAIN IN EVIDENCE

LONDON, Oct. 29.—In a letter, written to relatives here, Corporal N. Hastings, of the Guards, accuses the Germans of treachery. He writes: "If the papers were permitted to send their correspondents to the front they would have something to say which would open the eyes of the world about the Germans. It is an insult to compare these squareheads to them for treachery. Some of them fight fair and square, but there are thousands of them who are devoid of all human feeling."

"Near the banks of the River Aisne they had been attacked and driven down by rifles and machine guns. A small number of the Northampton were in a trench when 400 or 500 of the Germans held their hands up. The 'Cobblers' were ordered not to fire, and an officer asked in French and English if they surrendered.

"They came on in skulking manner and some of them threw down their rifles. In every way they showed they were giving themselves up as prisoners. The 'Cobblers' were priding themselves on the capture, and the officer said: 'We have a haul here,' as they got near the trench.

"When they were three or four yards away they poured a murderous fire at the poor fellows. They had not a dog's chance, and nearly all were knocked over.

"The devils then tried to get back, and ran for their lives, but our battalion was soon after them. Before they got many yards a machine gun ripped them up and scores of them rolled over. Some of them got away but our battalion got them in the rear. Our lads were simply furious at such treachery.

GERMAN SUBMARINES BEING SENT TO BELGIAN

AMSTERDAM, Oct. 29.—A despatch from Sluis, Holland, to the "Handelsblad" asserts that part of several submarines have been sent from Germany by railway to Zeebrugge on the Belgian coast, where they will be put together and the boats sent against the British fleet off Ostend.

Strict secrecy according to the Sluis correspondent surrounds the German movement in Belgium and all communication to Zeebrugge, Knocke and Bruges is interrupted. Bicycle and motor traffic is also forbidden.

A map in the office of the German Commander at Bruges shows a straight line from Mariakerke running south beyond which no civilians are allowed to go.

OPENINGS FOR CANADIAN TRADE

OTTAWA, Oct. 29.—There are numerous good openings for Canadian trade with France, according to Hon. Philippe Roy, Canadian Trade Commissioner at Paris, who advises dealers and industrial leaders to go over there prepared to conclude transactions.

There is a demand for steel rails, iron and beams for bridges to replace those destroyed, horseshoes, barbed wire, automobile spare parts, railway ties, building timber, canned goods, biscuits and sugar.

Until further notice fresh meats of all kinds will be admitted into France free of duty.

BRIDGEBURY, Ont. Oct. 29.—Only citizens of the United States for a period of at least ten years will be allowed to pass back and forth across the border hereafter, and the result of an immigration regulation which was put into force today at this and other points on the frontier. It is stated that the regulation was made with a two-fold object. In the first place it will keep foreign labour from being employed in Canada, and secondly it will prevent any large body of German and Austrian sympathizers from reaching this side of the line.

WHEN BABY IS ILL

When the baby is ill or out of sorts give him Baby's Own Tablets. They are the ideal medicine for little ones and never fail to relieve constipation and indigestion; cure colds, allay simple fevers and promote healthful sleep. Concerning them Mrs. F. Warner, Ingersoll, Ont., says: "I have used Baby's Own Tablets for eight years and can highly recommend them to all mothers for babyhood and childhood ailments." The tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

Dress Fabrics

---AND---

Suitsings

Another lot opened today, smart up to date goods

COATINGS

Season's Favorite Materials

Game Cock Tweeds
Tufted Cheviots
Kersey Cloths


Also another lot of Millinery Goods.



Stanley Bros.

The Always Busy Store.

Gasoline Engine Supplies



Great care should be exercised in the selection of Oils for your Gasoline Engine. We want you to know of the large supply of accessories we carry. Our goods are all first quality. You will be convinced, we can do as well, if not better in price and quality than elsewhere.

Double Filtered Gasoline, assuring freedom from dirt or sediment of any kind. Price per gal. 25c

Spark Plugs. 75c

Cup Grease. 12c lb.

Columbia Batteries. 27c ea.

Gas. Engine oil per gal. 60c

Combination plyers, Black finish. 25c

" " Nickel Plated. 30c

And many other requirements for Gasoline Engines which we will be pleased to quote you on. Write for prices.

The Rogers Hardware Co

LIMITED.



EXTRA CHOICE BLACK-SILVER FOXES FOR SALE

These "Johan Beetz" Black-Silver Foxes are extra fine stock, very carefully selected as to strain, fur, color, etc. and all blood relationship avoided. They vary from 9th. to 12th. generation ranch bred. Also some very good Labrador cross foxes for sale. Animals can be seen at Johan Beetz's new modern ranch at Vaudreuil (near Montreal). Apply to:

HENRY LAUREYS,
185 Laurier Avenue (West) Montreal (P. Q.)

6702 10-31-14-41