

ANNOUNCEMENTS

Of Concerts, Socials, Entertainments, Business, etc. of a money making nature MORNING DAILY PER WORD (six words to each line)—One cent for each insertion.

CARD OF THANKS same rate as above when inserted in locals, and otherwise at regular advertising rates.

The Guardian

PATERSON'S

delicious, dainty new biscuit... made from cream of wheat... exquisitely crisp and tempting.

Cambridge Wafers

Women's Tan and Chocolate Oxford Shoes at Cost About 60 pairs. The balance of our stock.

MORRIS & SMITH. Queen Street.

D. Macdonald, L. L. B. Barrister, Solicitor etc Cahill Building - Saskatoon, Kas Investments made for Eastern client 8-3111

PRINCE COUNTY GUARDIAN

Offices in Summerside, D. K. Currie, Manager; and in Alberton, Herbert Clark, Manager.

Edward Hogan returned to St. John yesterday morning.

Father Curran was a passenger by the Empress last night.

Rissel and Mrs Taylor were passengers by the Empress yesterday en route to Boston.

Five horses and three hundred bags of oats were shipped by the Empress yesterday.

There were 110 passengers going and one hundred returning by the Empress yesterday.

George McCallum was a passenger by the Empress last night, returning from St. Stephen, N. B.

There were one hundred bags oats and five horses among the shipments by the Empress yesterday morning.

L. F. Ramsay was a passenger by the Empress yesterday en route to Halifax. He took four horses with him.

One ton and a half of berries were shipped from Bloomfield yesterday to Boston by B. Gallant of that place.

The remains of the late Ellen Farrell who died in New York City were brought over by the Empress last night.

The tea held at Egmont Bay on Thursday last, was very largely attended and the sum of two thousand dollars was realized.

J. D. McGowan, of Brandon, Manitoba, who arrived on a visit to his home in Malpeque spent a few days in Summerside recently.

Urvile Schurman, manager of the Bank of N. S., Berlin, Ont., arrived home on Thursday evening on a visit to his parents in Summerside.

Advertisers and subscribers in Alberton and vicinity are asked to hand all matters for The Guardian to Herbert Clark, the company's agent at that place.

Arrangements are being made for a special train from Summerside to Charlottetown on Tuesday the 20th when Earl and Countess Grey are expected to arrive.

The S. S. City of Ghent arrived at Summerside yesterday with a heavy freight; and the S. S. Campana also came into port with a large number of passengers.

Most every person who has something to dispose of. All who reside in this county should hand an advertisement of same to their nearest Guardian Branch Agent and thus sell it quickly.

Dr. F. A. L. Farley wishes to inform his Kensington patrons that he will be in his office at that place on Monday and Tuesday of each week, beginning Monday the twenty-sixth inst. 8-1721.

About two weeks ago George McRae, Augustine Cove, while driving in a buggy near the shore got thrown out and badly hurt. The horse ran to the shore and took to the water. It swam out and finally landed about a mile down the shore with the wagon still attached to it. It was found that Mr. McRae's injuries were serious and notwithstanding all that medical skill could do he rapidly sank and passed away Monday night. He leaves to mourn a mother and two sisters who have the sympathy of many friends in their sad bereavement. The funeral took place to the Tryon Cemetery Wednesday last.

HELP NEAR AT HAND. Is what you want when sickness happens at night. Can you possibly find the equal of Nerville's? No, for it stands unequalled in curing pain, internal or local. Erache, toothache and neuralgia disappear in a jiffy. Rub it on and away flies the pain. For cramps, vomiting or indigestion all you need is ten drops in sweetened water. Sick or well you'll find Nerville's Nerville invaluable in your house. Get a large 25c. bottle today.

ADVERTISING IS BROAD. Advertising in itself means publicity and publicity is a very broad and comprehensive term. It does not mean simply a word whispered to a favored few. It is, rather, synonymous with a general, broadcast, declaration, and the broader the scope of the announcement, the better the advertising. No occupier of space that directs attention along given and desired lines can be reasonably regarded as wasted; nor can any funds expended to this end be adjudged excessive. - American Medical Journal

LOOK OUT FOR THIS MAN. If he offers something "better" than Putnam's Corn Extract, it's the additional price or inferior goods that tempt him. Putnam's is the one sure and painless cure. Use no other.

NO APPETITE. Your Food Dis-agrees. Your're Tired - Lifeless. Skin is Yellow. You'll Feel Worse Every Day Unless You Brace Up Quick. The Best Treatment is Ferrazine.

Every day comes the good news of wonderful cures with Ferrazine. In Peterboro, N. H., it worked marvels for Louis Meehan - put him right on his feet - made him entirely well.

MOISE DEPOSEE. I bought a horse with a supposedly incurable ringbone for \$20.00. I had him with \$1.00 worth of MINNELL'S LINIMENT and sold it for \$50.00. Profit on Linn. n. \$49.00. Hotel Kaiser, S. J. Philippe, Que.

SAURDAY AUG. 24 pos'tivly the last day of our great discount sale, come - don't miss it - our entire stock awaits you at discounts from 20 per cent to 50 per cent. Everything goes. Dress goods, clothing, men's wear, housefurnishings, foot wear, etc. etc. It's your opportunity. Everybody is talking about the enterdill bargains. Prowse Bros 1. 8-1721

Murlock and Mrs McLeod, Moncton, arrived last night by the Empress and intend driving to Monay River.

A mysterious man will be at the Foresters picnic at Bedouque on Aug. 21st. Two dollars in gold if you can detect him. 8-1111

Advertisers and subscribers in Summerside and vicinity are asked to hand all matters for The Guardian to D. K. Currie, the company's agent at that place.

Mrs. Charles Alexander and Mrs. James Alexander left this morning for their home Campbellton, N. B. after a visit to their parents, R. and Mrs. Campbell, Summerside.

Miss Carrie Mann who has been visiting friends in Summerside left yesterday for her home in Amherst. Miss Gladys Mills accompanied her for a short holiday.

Whether it is of the nose, throat, stomach, bowels, or more delicate organs, catarrh is always debilitating and should never fail of attention.

It is a discharge from the mucous membrane when kept in a state of inflammation by an impure, commonly scrofulous, condition of the blood.

Hood's Sarsaparilla. Cures all forms of catarrh, radically and permanently - it removes the cause and overcomes all the effects. Get Hood's.

THE GUARDIAN COVERS THE FIELD

The Guardian covers the City and Province within which it is published more fully and completely than any other newspaper printed in Canada.

With a daily circulation of its morning and rural edition now about 8,000, and growing from day to day, it has broken all records for a daily publication in a small community.

Charlottetown has a population of 12,000 and Prince Edward Island has 103,000. The Guardian's daily circulation is therefore as 1 to 1 1/2 of population in the city in which it is published, or 1 to 13 of the population of the Province. This is, the management believes unequalled by any daily newspaper published in Canada.

Take one or two comparisons with other leading newspapers in other cities and Provinces.

St. John has a population of 40,000 and the Province of New Brunswick 320,000. St. John has five newspapers and among these The Telegraph and The Sun are perhaps the foremost. Each claims a circulation of about 3,000, or say as 1 to 5 of the population of that city and 1 to 40 of the population of the Province.

Of again Toronto has a population of some 250,000 and the Province of Ontario about 2,250,000. The Toronto Globe is a great Canadian newspaper, known all over the world as one of the foremost journals. The Globe's published daily circulation is slightly under 50,000. That is as 1 to 5 of the population of Toronto and 1 to 45 of the population of Ontario.

The point is that The Guardian covers the field of its circulation three and a half times as well, if compared with population of the city, and over three times as well, taking the population of its Province, as the best New Brunswick and Ontario daily newspapers, and these are admitted among the best in Canada.

These facts are printed in no spirit of boasting, but for the satisfaction of Guardian readers and advertising patrons alike. They have a right to know how completely their favorite Journal's endorsement by the reading public among whom it circulates and how completely it covers the field as an advertising medium in this City and Province.

Big Clearance Sale of Whitewear and all Summer Goods

In order to clear out all odd lines and soiled pieces of whitewear, left over from our big whitewear sale, we will for the next ten days give 25 p.c. off all left in stock.

We will also give startling discounts off all summer dress goods, muslins &c. About 20 pieces 42 inch dress goods, fancy black and greys will be on sale at 1/2 price.

12 pieces muslin, white and colored at 1/2 price. 10 wrappers in small sizes at 1/2 price. Ladies' waists, special line 39 cts each.

A lot of other ladies' waists at 1-4 off. Ladies' beautiful linen suits at 1-3 off. Misses' dresses, colored and white at 1/2 price. Fancy dress muslins 1-3 off.

A lot of sunshades worth up to \$1.50 to clear at 39 cts each. Pretty print cottons at 6c, 8c, 10c, 12c, and 19c, yd. 5 pieces cravenette cloth 60 in. wide worth \$1.75 for \$1.25.

10 pieces 60 in. tweed worth \$1.50 for 89 cts yd. 25 p.c. off men's belts, summer hose, cotton nightshirts, wash ties panama linen and straw hats.

1-3 off the balance of men's wash vests and soft collars. These are only a few of the many unusual values to be found all over the store. Come expecting bargains, you will be more than satisfied.

M. TRAINOR & CO., The Store That Saves You Money.



The Enterprise Monarch Steel Range

Combines Simplicity of Construction, Ease of Operation, Beauty of Design and Durability

No expense or pains are spared to make each one just right. Its growth in popularity, as shown by the steadily increasing sale everywhere, is the best proof of its excellence.

We invite the most critical examination and comparison of this range with all others. Everyone has our absolute guarantee as to perfect working under proper conditions.

Illustrated circular and testimonials sent to any address on application. Sold by reliable dealers everywhere.

ENTERPRISE FOUNDRY CO., Manufacturers, 3-1111s rw Sackville, N B

Horace Haszard, Fire and Marine Insurance

Representing the following companies: Commercial Union Assurance Co New York Underwriters Agency. Norwich Union Fire Society Western Assurance Company.

All classes of property insured at current rates. Losses promptly settled.

Charlottetown 8-14dmw'61

HIGH CLASS TAILORING

My spring stock is now complete and consists of all the newest patterns and weaves in English and Scotch Worsteds, Tweeds, etc. Spring and summer Overcoatings, Trowerings, Waterproof cloths, etc., etc. Prices the lowest, consistent with quality and workmanship.

Ladies' tailoring a specialty. Inspection invited. Wanted at once two first-class coatmakers. Joseph L. McCullough, 148r 6m Summerside.

Advertisement for Cart-Ridges featuring an image of a rifle and text: 22 short and long, Dominion and Winchester makes, B. B. bullets, Dominion and Winchester makes, smokeless and black powder. 22, 32, 38 automatic. 32 smokeless, 38 smokeless, 307 n. 41, 44, 45 with shot and bullets. A 40 blanks 22, 32, 38. Winchester Cartridge 40, -60, 38, -55 30, -36, 44, -65, 40, -70, 42, -60. No. 14, 16, 20, 12, 10, 8, loaded and empty, wads, shot, powder, black and smokeless, chilled shot, guns, covers, gun oil, 3 in oil, revolvers, rifles, spencer cart. 50, -52, 56, -56, 55, -56 Stevens rim and centre fire at Gameron & Co, The Cartridge Hardware Man.

THE GUARDIAN'S BICYCLE ROAD RACE

The date of The Guardian's bicycle road race has been definitely fixed for August twenty eighth.

Batches are to be confined Prince Edward Island riders alone. The race is for The Guardian's three-year trophy; but in addition thereto L. E. Prowse, of Prowse Bros., Ltd., offers a gold medal to the winner of this year's race; W. N. Tanton jeweler, of this City, offers a silver trophy to the one who wins second place. W. E. Moran of the Union Commercial College offers a silver medal. The Canada Cycle and Motor Co., through their local representative Ernest Rice offer a silver butter cooler which they value at ten dollars, and J. A. S. Boyer of Gawnin General & Co. offers one half dozen cabinet photos.

The course begins at The Guardian office in Charlottetown and follows Grafton Street to Great George Street, thence continuing on to the Upper Malpeque Road which it follows to this side Milton station, thence taking the road to the left which runs alongside Moor's Mill stream and on to Warr's Corner, North River. From this corner the course will be across the North River Bridge to the Royal Arms, thence by Lower Malpeque Road to Brighton Road, following Brighton Road out to the shore, then taking the Park Roadway, following the same round the Park and so to starting place - 16 miles.

member, the largest, most progressive, most up-to-date Buly as colleges in the world today. Information - W. Moran, Printer of the Building, Queen St. 8-1721

P.W. TANTON Barrister, Attorney-at-Law Notary Public etc. MONEY TO LOAN OFFICE: Water Street, Summerside 312 thstr

Just arrived by express American Ties the nicest ever shown in the city Maclellan Bro.