

# ANNOUNCING

## THE INAUGURATION OF THE

### New Ferry "PRINCE NOVA"

*Plying Between Wood Islands P. E. I. and Cariboo, N. S.*



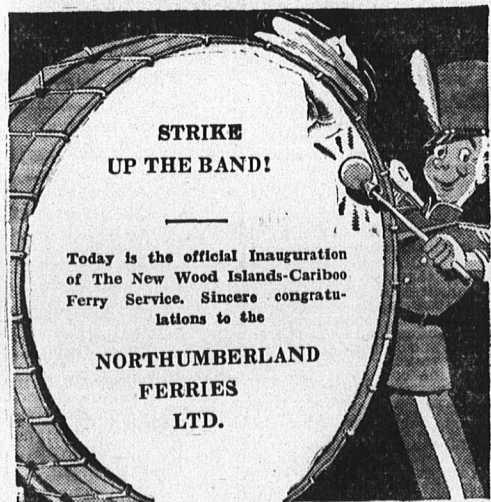
Merchants of Charlottetown Extend Congratulations To The President and Directors Of The **NORTHUMBERLAND FERRIES LTD.**



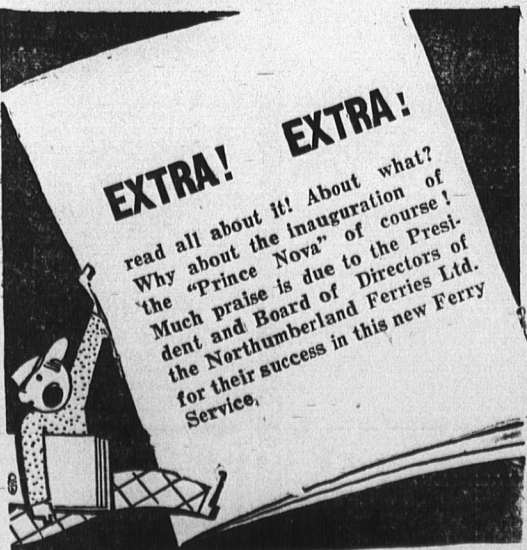
**HAVE YOU HEARD THE NEWS?**

The official opening of the "Prince Nova" takes place today. Congratulations to the President and Board of Directors from—

**PROWSE BROS. Ltd.**



FROM **THE ROGERS HARDWARE CO. LTD.**



**BRUCE STEWART & CO. Limited**  
Charlottetown, P.E.I.



HERE COME THE DOLLARS TO PRINCE EDWARD ISLAND SAILING IN ABOARD THE "PRINCE NOVA"

The inauguration of this new ferry service takes place today. The success of this venture of the Northumberland Ferries Ltd. will make up largely for the loss of the "Charlottetown"

**WHITLOCK — TIRE — SERVICE**



Does Your **Vacation Budget**

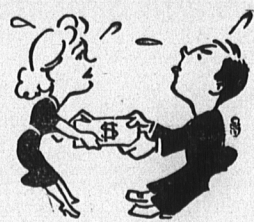
look small this year?

Don't

worry. Take the "Prince Nova" and spend an inexpensive but enjoyable vacation in the Garden of The Gulf.

Good luck to the Northumberland Ferries Ltd. in this new venture.

**RIX'S GROCERY**



The Island's Dollars Get A Lot of Stretching in These Hard Times—

But visiting the Maritimes via the Wood Islands-Cariboo Ferry will save them a lot of wear and tear. Congratulations Northumberland Ferries Ltd.

**HENDERSON & CUDMORE**  
MEN'S WEAR



The Inauguration Today of the **NEW FERRY ROUTE** Wood Islands-Cariboo.

Helps out, an unfortunate situation at Borden. Will relieve the congestion very materially and our heartiest greetings go to the "PRINCE NOVA" and her owners.

**J. P. CROCKETT**

Looking For A **VACATION TRIP**



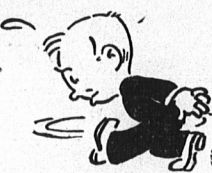
that is all you could wish for and yet stays within your Budget?

Then come to Prince Edward Island on the "Prince

Nova" the new ferry service, officially inaugurated by Northumberland Ferries Ltd., today. Congratulations to the President and Board of Directors for the success of this venture.

**THE JENKINS PHARMACY**  
THE Retail STORE  
Dispensing Chemists  
PHONE 219 COR. ST. GEORGE & KENT STS. CHARLOTTETOWN, P.E.I.

**STOP WORRYING** ABOUT WHERE TO GO ON YOUR HOLIDAY. THIS YEAR

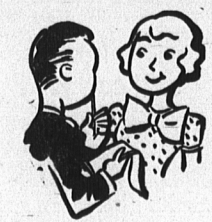


THE "PRINCE NOVA" Service opened officially today, will carry you on a vacation that is really worthwhile.

Good luck to the "Prince Nova" and the Northumberland Ferries Ltd.

**R. E. MUTCH & CO. Ltd.**

LET'S SEE WHERE ARE WE ISLANDERS GOING VACATIONING THIS YEAR.



We're going to tour the Maritimes via the Wood Islands-Cariboo Ferry Service, thanks to the NORTHUMBERLAND FERRIES LTD.

**A. PICKARD & CO.**  
COAL DEALERS

THE "PRINCE NOVA" OFFICIALLY OPENED TODAY!



To The

**NORTHUMBERLAND FERRIES LTD.**

We wish every success in their new Ferry Service.

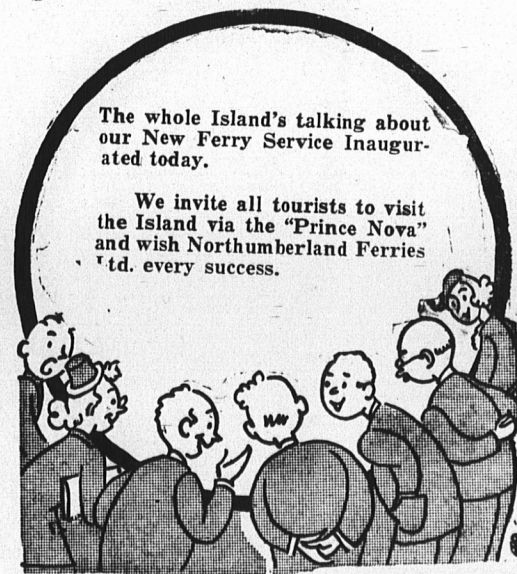
**Maritime Electric Co., Ltd.**



Good news for the Island—The "Prince Nova," our New Ferry Boat is officially opened today.

Congratulations to Northumberland Ferries Ltd.

**MOORE & McLEOD Limited**



The whole Island's talking about our New Ferry Service Inaugurated today.

We invite all tourists to visit the Island via the "Prince Nova" and wish Northumberland Ferries Ltd. every success.

**MACDONALD — ROWE**  
WOODWORKING CO. LTD.



COME VISIT PRINCE EDWARD ISLAND THIS SUMMER VIA OUR NEW FERRY SERVICE

the "Prince Nova" sailing from Cariboo N. S. to Wood Islands, P. E. I. Good Luck to the Northumberland Ferries Ltd.

**S. A. MACDONALD**