

Remarkable Profits In French Government 6% Bonds

WE BELIEVE that an investment made today in French Government 6% Bonds (Loan authorized Dec. 16th 1926; redeemable at par at the option of the French Government or after Jan. 1st, 1931), presents an extraordinary opportunity for profit in the event of any material advance in the value of French money (franc).

Owing to the depreciation of French francs a French Government 6% Bond of 1,000 francs denomination can now be bought for \$25.00. With the bond at par and French exchange at normal this same bond would have a value of \$193.00.

International bankers believe that the French franc will sell above 5 cents per franc before very long. Just what this means to French Government securities when a rise of merely 1 cent in the franc means an immediate profit of 40% on the investment. When the French franc sells at 5 cents per franc or \$50.00 per 1,000 francs your profit will be \$25.00 on every bond of 1,000 francs, French Government 6% Loan or 100% for every \$25.00 invested today.

With the French franc at 10 cents per franc (a little over one-half its par value) each bond of 1,000 francs French Government 6% Loan would be worth \$100.00, representing a profit of \$75.00 or over 300% on the \$25.00 invested today.

We made a lengthy and thorough investigation to determine the best way to buy French francs for maximum profit. We believe that the French Government 6% Bonds afford the best and logical medium for they represent to French investors precisely what Canadian Government Victory Bonds represent to Canadian investors, being legal investments for every institution, trust fund and savings bank in France and constitute a strictly high-grade, gilt-edge government investment. They may be sold at any time at the prevailing rate on the Paris Bourse not only in France (the bonds are listed on the Paris Bourse) but throughout the principal financial centres of the world. The interest coupons have always been paid promptly on the dot and can be cashed in Montreal, New York, London, Rome, Amsterdam, Brussels, Madrid, Bern, Zurich, Vienna, Copenhagen, Stockholm, Bucharest, Rio de Janeiro, Buenos Aires and in fact throughout the world at the current rate for francs.

French francs, we believe, will unquestionably and ultimately come back to their full gold value of 1913.00 per 1,000 francs. A little over a century ago the United States owed \$2 million dollars a gigantic sum at that time—to Europe, and being then purely an agricultural country with no developed resources, her situation was considered very bad at the time. Again, after the American Civil War sold at a premium of almost 200% in New York but British, French and Dutch investors, more accustomed to that sort of thing because of their international viewpoint, only saw in the depreciated currency an opportunity for very large profits by investment in gilt-edged but depreciated American securities. To-day the United States forms one of the richest countries in the world.

Probably ten times as destructive by comparison with the late World War (which resulted in the depreciation of the monetary unit of practically every country in the world) was the war of 1865-1870 between England and France, which nearly ruined the victor. In the virtual blotting out of all of Paraguayan manhood, practical bankruptcy, Stock and Exchange, which nearly ruined the country, left twenty-five women for each surviving man, no manufactures and no highly-educated nationalism such as France enjoys. Paraguay eventually recovered and those who had faith in the recovery of that nation earned fortunes.

England, too, once faced what seemed to be a financial disaster. During the Napoleonic wars British securities sank to next to nothing; but soon after the Victory of Waterloo British bonds secured vast fortunes to those who had purchased them when things looked blackest for England, and sold them after Wellington's victory became known.

France, bankrupt at the hands of Bismarck during the Franco-Prussian War of 1870, suffered an experience which is still within the memory of living men and which serves to set at rest any doubt as to the ability of the French people to completely restore their public finances; her Government bonds sold down to 7% of their face value; they looked hopeless—but within a few years France had set her house in order, discharged all her obligations and the bonds were again sold at par. In fact, records show that French securities sold over par—making fortunes for those who had possessed gilt and enterprise in the temporarily depreciated Government bonds of France.

Recent history has shown remarkable examples of the rehabilitation of nation's finances.

After the World War England saw the day that only \$1.35 could be obtained for one pound sterling. English currency had lost about one-third of its international value. At the moment the situation has righted itself and the British pound is once more worth its full value in the international market.

Every Canadian remembers that a few years ago, in 1920 and 1921, when exchanging Canadian money for American money he could obtain only \$2.00 American money for \$4.00 Canadian dollars. These were predictions at that time that an even larger depreciation of Canadian money would take place but fortunately these did not materialize. Investors in the United States perceived that purchasing Canadian bonds sold down to 7% of their face value would turn out remunerative sooner or later. The Canadian dollar started to recover its international value and at the present moment the situation is even reversed. Canadians can obtain slightly more than 100 American dollars for \$100.00 in Canadian money. Many Canadian Government and municipal bonds are now selling considerably above par.

The Swiss franc, after the war, was quoted at 15 cents per franc or \$1,500.00 per 10,000 Swiss francs. To-day the Swiss franc is quoted above par at \$1,930.00 per 10,000 Swiss francs—showing a net gain of \$430.00 on every 10,000 Swiss francs purchased a few years ago. Sure investors earned a satisfactory profit on their investment.

The Dutch guilder, Holland's monetary unit, in the wake of the war, depreciated to less than 30 cents per guilder or \$3,000.00 per 10,000 guilders. To-day 10,000 guilders are worth \$4,020.00—showing a net gain of \$1,020.00 on every 10,000 guilders. Investors are reaping their rewards to-day.

The Swedish krona after the World War wound down to \$1.75; 10,000 Swedish kronas. To-day the value of the same 10,000 Swedish kronas is \$2,600.00—a positive gain of \$850.00 has been reaped by investors on every 10,000 Swedish kronas purchased a few years ago.

After the great havoc wrought by the earthquake in Japan a few years ago, the yen, the monetary unit of the Japanese empire, fell from 37 1/2 cents per yen or \$3,750.00 per 10,000 yen to 48 cents per yen or \$4,800.00 per 10,000 yen—a substantial improvement of \$1,050.00 for every 10,000 yen purchased by far-sighted investors who were astute enough to see that it was only a question of time before the Japanese yen would rise sufficiently as to yield them substantial profits.

The recent rapid rise of Danish exchange has been rather remarkable. In 1921—five years ago—the Danish krona sold as low as 13 cents per krona or \$1,300.00 per 10,000 kronas. The quotation to-day on the Danish krona is 26 1/2 cents per krona or \$2,650.00 per 10,000 kronas—a net gain in five years of \$1,350.00 or over 100% on every 10,000 Danish kronas purchased. Many investors, five years ago, did not share our opinion that this exchange would be back to par before very long.

The remarkable advance of the Norwegian exchange clearly emphasizes the fact that history is repeating itself every day of our lives. From 11 1/2 cents per krona or \$1,150.00 per 10,000 kronas in 1921—five years ago—the Norwegian krona is now quoted at 24 cents per krona or \$2,400.00 per 10,000 kronas—a profit of \$1,250.00 on every 10,000 Norwegian kronas purchased. The Norwegian krona has not yet reached par but it is expected that in the comparatively near future the unit will touch 35.00 cents per krona or \$3,500.00 per 10,000 kronas. Our clients who are still interested in Norwegian exchange feel as we do—that it is only a question of time before the Norwegian krona will touch par.

A few years ago Spain's monetary unit, the peseta, was quoted at 11 cents per peseta or \$1,100.00 per 10,000 pesetas. Spanish exchange has now recovered to 15.84 cents per peseta or \$1,584.00 per 10,000 pesetas—an enhancement of \$484.00 on every 10,000 pesetas. This unit is also expected to touch par shortly.

South American exchanges are daily showing similar wide and substantial improvements in their value. The Argentine peso, not so long ago, was worth only 10 cents per peso or \$1,000.00 per 10,000 pesos. To-day the Argentine peso is quoted at over 40.80 cents per peso or \$4,080.00 per 10,000 pesos showing a profit of \$3,080.00 on every 10,000 Argentine pesos. These facts speak for themselves.

The history of the world convinces us forcibly that the most difficult thing to destroy is national existence. When millions of men and populations of nations lend their collective efforts nothing is impossible. The French franc will come back.

We believe that the greatest opportunity of the present generation to earn remarkable profits exists to-day for investors through the purchase of French Government 6% Bonds. These securities rank as the pre-eminent class of French Government bonds and are virtually a mortgage on the potential and vast resources of the Republic of France. These bonds are valid for thirty years after date of call and the interest coupons payable June 16th and December 16th are valid for five years after their respective call dates, thus enabling the investor to cash them at any time in the interval that the exchange rates are in his favor. The higher the rate of the franc the more Canadian dollars will the investor be able to obtain for his interest coupons. Thus as the franc rises, not only will the value of the bonds increase but the interest-income will be some greater and greater.

It will be seen that at the present rate of the franc the holder of a 10,000 franc French Government 6% Bond will receive for his coupons which always aggregate 600 francs per annum a sum in Canadian money equivalent to a return of over 7% on his investment. That is, the cost of a 10,000 franc bond which is at present \$250.00. When the franc reaches 8 cents however, the value of the coupons will be much higher; 600 francs will be worth \$48.00 which, on an investment of \$250.00 is equal to a yield of 19%.

When the franc has reached 10 cents or \$1,000.00 per 10,000 francs the return will be still higher. Every 600 francs in interest coupons will bring 600.00 when cashed. Here the yield is 24%. At 15 cents per franc the coupons on a 10,000 franc bond (which bond costs only \$250.00 to-day) against a normal exchange rate of \$1,000.00 will be worth \$90.00 representing a return of 36%. And lastly, with the franc at par the coupons will be worth \$1,200.00, which is 480% on the \$250.00 investment. This sum is equivalent to an interest yield of over 45% on the original investment of \$250.00.

French industries are thriving and working overtime—France is rapidly re-entering the export markets of the world, her shipping is crowding the world's ports, and the nation shows every evidence of material and economic progress. Reparations payments are enhancing the French treasury. A great wave of confidence is sweeping over France since the Poincaré Government, including six ex-premiers, took power. It is estimated that no less than eight hundred millions of gold dollars held by French nationals abroad, are beginning to flow back into the country. The circulation of French currency is being drastically curtailed. The millions of dollars expended by tourists from a great addition to the wealth of the nation. These conditions should be quickly reflected in rapid enhancements in the value of French Government 6% Bonds. That is why we urge you to buy now while these securities are on the bargain counter.

—And How Your Bonds Will Increase in Value With Bonds at Par and the French Franc Advancing!

Table Showing Present Prices

Amount	Present Price	7 cents per Franc	12 cents per Franc	Par 10.3c per Franc
1,000	\$25.00	\$25.00	\$25.00	\$193.00
2,000	50.00	50.00	50.00	386.00
5,000	125.00	125.00	125.00	965.00
10,000	250.00	250.00	250.00	1,930.00
25,000	625.00	625.00	625.00	4,825.00
50,000	1,250.00	1,250.00	1,250.00	9,650.00
100,000	2,500.00	2,500.00	2,500.00	19,300.00

WE ARE selling a large number of these bonds at the above price which covers every expense. Upon receipt of accepted cheque or money order, we will at once confirm sale. Bonds are forwarded by registered and insured mail. Order with remittance to cover purchase, must be received by early mail to insure these prices as quotations change frequently.

For many years this Investment House has been one of North America's foremost exclusive foreign bond houses. It is vitally important to us to have our clients select those bonds which make the most money for them and make the least outlay. Our interest does not cease after a sale for it is our constant aim to keep in touch with our clientele, scattered throughout the length and breadth of Canada, the United States and Newfoundland to render it gratuitous service, informing clients when bonds rise in market value and whether or not we deem it advisable to sell. This service is expensive to ourselves but its value to our clients is incalculable.

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C. M. CORDASCO & COMPANY
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MARCEL TRUST BUILDING 292 ST. JAMES STREET
 MONTREAL CANADA

I enclose herewith cash accepted cheque money order for \$_____ in full payment for the purchase from you of _____ francs, French Government 6% Bonds (Loan of 1920), which you are to forward me by registered and insured mail.

Name _____
 Address _____
 71

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Save the Child and Build the Nation

Why do the Red Cross and all Health Organizations advocate Pasturized Milk?

If you ask them, they will tell you it efficiently performed it is free from all disease germs, and the only safe milk, and retains all the food values of raw milk.

Quoting from a magazine sent out by the Red Cross Society we read: "It is hard to believe anyone would oppose pasteurization."

It is not only the best food but the cheapest. Compare the food value of Pure Milk and other articles of diet.

Our producers are the cleanest and best. We clarify their milk to remove any dust or sediment which may enter the milk from the air or any other source. Then Pasteurize to kill harmful Bacteria.

You must not fear our milk is safe.

Garden City Milk, Cream and Butter sold off our wagons and from our Plant. We also fill crocks and salt to please your taste.

The Pure Milk Co., Ltd.

Tomorrow's Radio Program

FRIDAY, NOV. 5

International Radio Programs

EVENING CONCERTS

- 7:10 P. M. WBS (333) Springfield—Music Lesson.
- 7:30 P. M. WBEI (349) Boston. Four Merry Minutemen.
- 7:35 P. M. WGY (350) Schenectady. Instrumental Program.
- 8:00 P. M. WEAR (300) Cleveland. Studio Program.
- WBEI (349) Boston—Musical.
- WTIC (416) Hartford—Caroers Artisans.
- KDKA (357) E. Pitts. Concert.
- 8:15 P. M. WPG (300) Atlantic City Organ Recital.
- 8:30 P. M. WTAG (545) Worcester. To be announced.
- WBEI (349) Boston. Neapolitan Girls.
- WHEAS (400) Louisville. Concert.
- WEAF (333) Springfield. Musical Program.
- WEAF (492) N. Y. Orchestral Program.
- WPG (300) Atlantic City. Concert.
- 8:45 P. M. WOAU (218) Phila. The Cirloux Girls.
- 9:00 P. M. WLIT (395) Phila. Schlekering Hour.
- WSB (428) Atlantic. Concert Program.
- WBEI (349) Boston—Musical.
- WMAQ (448) Light Opera Period.
- KDKA (357) E. Pitts. Teaberry Time.
- WGY (350) Schenectady. Two One Act Plays.
- 9:15 P. M. WPG (300) Atlantic City. Concert Program.
- 9:30 P. M. WPG (300) Atlantic City. Concert Orchestra.
- 9:45 P. M. WBS (333) Springfield. Musical.
- 10:00 P. M. WLIT (395) Phila. Freshman Radio Hour.
- WCAU (278) Phila—Musical.
- 10:10 P. M. KTHS (3:15) Hot Springs. Solo Hour.
- 11:00 P. M. WLIT (395) Phila. Freshman Radio Hour.
- 11:45 P. M. WBS (428) Atlantic—Concert.
- 2:00 A. M. WLIT (395) Philadelphia. Organ recital.

FEATURE TALKS

- 7:25 P. M. KDKA (357) E. Pitts. Stockman Farmer.
- 7:30 P. M. WGY (350) Schenectady. Health Talk.
- 8:30 P. M. WRNY (259) New York. Chemistry.

WANT TO DANCE?

- 8:30 P. M. WPG (300) Atlantic City. Pler.
- 9:30 P. M. WEAF (492) N. Y. La France.
- 10:00 P. M. WPG (300) Atlantic City. Garden Pler.
- 10:30 P. M. WEAF (492) N. Y. Greenwich Village.

To the out-of-towner, who is generally supposed to have more time on his hands than the hurrying New Yorker, a pleasant stroll, particularly if in quest of the artistic, is up Fifth Avenue to 57th Street, thence on 57th Street to Broadway. Bronze doors of banks or other business institutions; grills seen through outer windows; lamps, "architectural poems," as a Columbia professor describes some of the new skyscrapers. Even the statuesque pose of a burly traffic cop, who might have learned to wave his hands in a classic dancing school.

Women Find

Great comfort in this new hygienic pad that discharges easily as tissue—no laundry

ON many important counts, women are deserting the old-time "sanitary pad."

There is a new way. A way that multiplies protection. A way, too, that solves the old problem and embarrassment of disposal.

It is called "KOTEX." Ends the insecurity of the old-time sanitary pad. Five times as absorbent! And deodorizes—ends ALL fear of offending.

As easily disposed of as a piece of tissue. No laundry. No embarrassment.

You get it at any drug or department store simply by saying "KOTEX." You ask for it without hesitancy.

Costs only a few cents. Eight in 10 better-class women employ it. Proves old ways unnecessary.

KOTEX
 No laundry—discard like tissue

Kotex regular 75c Kotex super \$1.00

That Car Of Yours

By WILLIAM ULLMAN

Heart-to-Heart Talks With Auto-Overs and Drivers on How to Get the Most Out of Their Cars at the Least Expense.

NOT TOO MUCH GREASE

Moderation, as most motorists know, is the keynote of car care. This is well illustrated by a certain type of split propeller shaft. One section fits into the other through a splined shaft and is lubricated at this point. It is important that the two sections of the propeller shaft should be able to adjust their positions with as little friction as possible, but if the union is packed with grease the free motion of the sections of the shaft are seriously hampered. It is necessary that these sections adjust themselves freely in order that the shaft as a whole, can adapt itself to variations caused by starting, braking, and road inequalities.

WORK ON THE ENGINE COLD

When testing the cars ignition system for possible deficiencies, it is best to work while the engine is cold. When the engine is run cold and there develops a tendency to skip, stall or be sluggish when the throttle is opened suddenly, all you have to do is note whether the trouble disappears when the choke is pulled out slightly. If this makes no change in the engine performance, the chances are the ignition is to blame.

HINT ON CAR REPAIR

In all fairness to the men who keep America's cars in running order it should be said that the older a car is, as a general rule, the more time is required to repair or replace any part of it. This explains why it costs more to have something done to an old car. Frozen brakes, worn parts that must be made to work with the new parts harmoniously, and rust are contingencies many owners do not figure on. An old fender may require four times as much time to remove as a new one.

CHECKING PINION SETTING

Whether the pinion is properly set with the ring gear can be determined by any car owner through a very simple experiment. Does the rear end hum? Has it plenty of grease and the right kind of grease? If the answers are in the affirmative, the rest is simple. If humming is on the upgrade the gears are too tight. If humming is on the downgrade the gears are too loose.

SAVES BREAKING PARTS

When it is necessary to hammer shafts or other parts of a car in order to free them, remember to use a hammer composed of some material that is softer than the metal of the part to be loosened. A brass-headed hammer is excellent for this purpose since it is heavy enough to provide a good blow and is soft enough to yield to the impact. This saves battering or breaking the part on which one is working.

GRAPHITING HELPS RIMS

When tires are removed from the rims, the latter should be painted with some thinned graphite in order to prevent "freezing" of the tires to the rims. This "freezing" difficulty in removing the tire later the removal of a tire. It will be easier to remount the tire after painting the rim with graphite and the likelihood of encountering difficulty in removing the tire later is greatly lessened.

HANDY FOR CLEANING

Cleaning windows, not a hard job, is nevertheless an irksome one, especially if the motorist is not prepared with the necessary cleaning equipment. It would be a lot easier for him, one motorist has found, if he would make a little bag of powdered window cleaning substance. By dipping this bag into a little water and rubbing it on the windshield nine-tenths of the job is accomplished. A light rubbing with a cleaning rag completes the job. Small bags the size of tea balls are just right for this sort of work.

IN MEMORIAM

KATIE MAE MacFADYEN

The people of Rice Point and adjoining districts were saddened on the morning of Sept. 3rd when it became known that Katie Mae, beloved daughter of Mr. and Mrs. Dougall MacFadyen had passed away to her eternal home.

Katie Mae was of a very strong and robust constitution prior to her illness which she contracted a month before her death.

At the early age of 17 yrs. it is a hard blow to her grief-stricken parents, brothers and sisters that the youth and strength of their dear daughter and sister should fade away so soon, but God who knoweth what is best for us had prepared for her a better home, and the comforting words she had spoken of her trust in Him during her illness leaves behind a great comfort to the bereaved ones.

She leaves to mourn besides her parents, three brothers, and one sister, Donald working on the Aranmore, Charles, Archie and Effie Jane at home.

The funeral service was conducted by Rev. D. M. Lamont assisted by Mr. E. C. Robertson. A large concourse of people followed the remains to Canoe Cove Cemetery where she was laid to rest.

The following acted as pall bearers: John K. MacFadyen, Neil MacFadyen, Garfield MacFadyen, Neil MacFadyen and Neil Derrah.

Modernize Your Table

AN EASY WAY To Accumulate A Complete Set of Lordly "Family Plate"

COMMUNITY PLATE WEEK

IN CHARLOTTETOWN—Fifth Day

Buy a Few Pieces To-day of COMMUNITY PLATE Add Others As Occasion Arises

You will never feel the outlay in buying lovely COMMUNITY PLATE in this way—and there is real pleasure in selecting new pieces from time to time; in watching your set grow piece by piece, into a lordly service of "family plate."

You could begin with half-a-dozen Teaspoons. Choose them in the pattern you fancy from four exquisite Community Designs. They cost but \$4.25. Next week add a few more pieces for a proportionately reasonable outlay—forks, knives, soup spoons, etc. Before you realize it you will have a complete service of unsurpassed magnificence. Let us show you how easy it is.

FREE—Ask for your copy of the "Bride and Hostess Book" on the art of entertaining. A book worth having.

TUDOR PLATE Silverware. By the Makers of COMMUNITY PLATE. Lower in price, surprisingly beautiful.

Tea Sets, wondrously beautiful, to complete your perfectly matched Table Service.

Bird of Paradise Design Illustrated.

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DE FOREST & CROSBLEY RADIO

Here is what you have been waiting for—performance, handsome appearance, a moderate price. The new De Forest & Crosley model C-5, made in Canada to meet Canadian conditions, combines all these. You will enjoy its fidelity and purity of tone. You will like the ease with which the new type station selector brings in the programs. When you see the set itself, the price will surprise you.

\$65.00 down. Balance on easy terms. \$175.00 complete.

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Operating C F C Y—Charlottetown Broadcasting Station, offers you the service of the only exclusively Radio House in Prince Edward Island. Experienced Radio men to advise you. Your trade will be appreciated and will assist us in making C F C Y more powerful and giving you better and more frequent

BROADCASTING

More than seventy five per cent of all the better Radio's in P. E. I. have been sold by THE ISLAND RADIO CO., and its dealers.

LETTER OF CONDOLENCE

To Mrs. John M. Ford, Ebenezer.

Dear sister:

It is with sincere sorrow we learned of the great loss you have been called upon to bear, in the death of your beloved daughter, Elizabeth. We wish to express our heart felt sympathy for you. In this dark hour of trial. May the Almighty Father comfort and sustain you, giving you strength to bear the loss, and grace to say, "Thy will be done". It is therefore to Almighty God we would commend you, knowing He alone can ease the aching heart and give the sorrowing peace.

Signed on behalf of Glasgow Road Institute, Pre. Mrs. Charles Houston and assistant Mrs. John Ford.

Professional Cards

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