You'll Enjoy Christmas Shopping At Our "GOOD NEIGHBOR" SALE

Thursday — Friday, Saturday

In co-operation with the opening on Thursday of our good neighbor "THE CO-OP. SUPER MARKET", Moore & McLeod Ltd. is making your visit to Charlottetown to inspect this fine enterprise, all the more profitable for you, by offering Christmas items at Special "Good Neighbor" Prices. Take advantage of this "Good Neighbor Sale" to solve your **Christmas problems at a handsome** saving.

Show "Dad" your appreciation for his year's work—he deserves it—Take advantage of our "Good Neighbor" Sale and give him the Overcoat he has been putting off for years—54 only New Overcoats in the latest styles and colours—all sizes. Good Neighbor Price—

$39.50

Give Dad a new Suit . . . 50 only at $37.50. He certainly deserves one of our fine English Worsted Suits—single or double breasted styles—all sizes from 36 to 44, including half stouts and stouts. Good Neighbor Price—

$37.50

59c

TIES

Just received by express—Ties galore—50 dozen of them—"Good Neighbor" Price 59c. Nationally advertised line (we are not permitted to advertise the makers name). Be early—at this season they won't last long. "Good Neighbor" Price—

59c each

Keep his heart warm—with a handsome Sweater—we have 'em at a price you like to pay — $4.95. Pullovers and Cardigans—all sizes in plain and fancy patterns. "Good Neighbor" Price—

$4.95

The price will choke you—not the scarf—5 doz. only scarves—plain whites, paisleys and what have you—perfect Christmas gifts. "Good Neighbor" Price—

$1.00

He will "glitter" in a pair of diamond sox at Christmas—10 dozen only—on Thursday morning—all sizes and shades—Gladden his heart with a pair of these all wool diamond sox—Special "Good Neighbor" Price—

$1.69 pair

In The Lingerie Department

Silk Jersey Nightgowns in tearose and blue—sizes small, medium and large. Ideal Christmas gift at this "Good Neighbor Price—

$2.95

Stanfield's rayon Pants—white only. Sizes small and medium. "Good Neighbor" Price—

$1.00

In The Children's Department –

For the Children—Make this Christmas one to remember—

Girls' 3-piece Chinchilla Coat, Hat and Leggins sets—sizes 1 to 3 only in pink, blue and yellow. "Good Neighbor" Price—

$8.95

Large size Chenille Crib Spreads in smart patterns in the popular shades of blue and pink. Special "Good Neighbor" Price—

$2.00

Infants' all wool Sweaters—specially wrapped in cellophane for Christmas gifts, going at "Good Neighbor" Prices of—

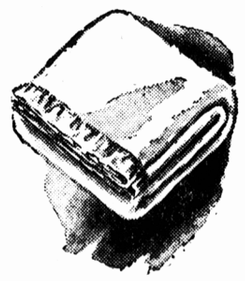
$1.50 to $2.65

Children's all wool red leggins in size 22 only—if the size is right, the price is terrific. "Good Neighbor" Price—

$1.00 pair

Take the Elevator to the third floor—that's where they really have the "Good Neighbor Spirit". At the height of their Christmas business they offer Christmas items at special "Good Neighbor" prices. Plan your Christmas shopping for Thursday. Imported double bed size sheets in serviceable quality cotton—neatly finished plain hemmed fully bleached in size 81 x 99. These will be cellophane wrapped at your request. "Good Neighbor" Price

$5.95 pair



Six-piece towel ensemble containing two bath towels, two guest towels and two wash cloths—attractive designs and colors—cellophane wrapped for Christmas gifts. "Good Neighbor" Price—

$2.95 set

Printed rayon table cloths in scenic, floral and fruit designs—Perfect for Christmas gifts.

54 x 70. "Good Neighbor" Price—

$2.95

54 x 54. "Good Neighbor" Price—

$3.95

High quality Chenille Spreads—A gift any woman would be delighted with. This is our best quality bedspread! White background with multi-colored motifs in blue and rose or green and rose. Size about 90 x 100. "Good Neighbor" Price—

$19.50

"All wool" blankets—they would look lovely under the Christmas tree on Christmas morning—white with colored borders—7 lbs. to the pair—size 72x84. "Good Neighbor" Price—

$13.95 pair

Give table cloths at quality to suit your heart and prices to suit your pocketbook. A welcome way to say "Merry Christmas". Imported table cloths woven in attractive lacy patterns in rich ecru shades. Size 72 x 90. "Good Neighbor" Price—

$5.50 each

Reversible Bed Throws — $10.95. These are "all wool" in smart two-tone color combinations of green and gold; rose and blue; rose and green. Size 60 x 80. "Good Neighbor" Price

$10.95

DRESS "MOM" UP FOR CHRISTMAS

Look over these "Good Neighbor" Specials

A big rack full of fall and winter Dresses—At the "Good Neighbor" Price of only

$10.00

Another big rack of fall and winter Dresses—at another "Good Neighbor" Price—

$5.00 each

A newly arrived shipment of ladies "Tropicana" Dresses in the newest styles—all sizes 12 to 44. These will make ideal Christmas gifts. "Good Neighbor" Price—

$5.95 each

Protect "MOM" from the harsh, cold winds of winter—BUY HER A FUR COAT!

Three only black dyed rabbit coats in sizes 12-16 and 44 only—Going at the "Good Neighbor" Price of only—

$150.00

ALSO—

20 of this year's Fur Coats in the latest styles and lengths in such popular furs as dyed rabbit—Mouton dyed rabbit and Chinese Kid with Persian lamb trim—come in—each coat is specially marked at "Good Neighbor" Prices.

Something For The Boys—

Surprise him with a nice Parka—25 only boys' heavy Parkas in all sizes from 24 to 34—fur trimmed Parka hood—brown, fawn and green. Heavy quilted lined. "Good Neighbor" Price

$8.50

10 dozen Boys' 100% pure wool Sweaters—plains, Argyles and diamond patterns. V-neck, crew neck and zipper neck pullovers—in a dozen different shades. Sizes 8 to 16 years—These were much higher in price. "Good Neighbor" Price—

$3.69

MOORE & McLEOD Limited