

SUNDAY SCHOOL LESSON

LESSON V. MAY 5
POVERTY AND RICHES.
Luke 6: 20-26; 16: 19-31.
GOLDEN TEXT.
'A man's life consisteth not in the abundance of the things which he possesseth.'—Luke 12: 15.
POINTED SUGGESTIONS.

By Rev. D. W. Snider.
The side of a man's bank account has little to do with the comparison between the lot of the rich and poor, which widens to a contrast and culminates in a reversal of condition, as indicated and taught in the lesson. Riches are relative. According to the heart of a man and the purchasing power of his money, one thousand dollars in the hands of one may prove him as heartless selfish as a million guineas in the

hands of another. The offence capital against labor is not in the amount of it. Moreover, the amount and rights of labor are not found there.
We live in not incommensurate with piety. It may be of that order of systematic and business merit which rests on spiritual foundations and which has grown from little to much, because with little it was faithful and with much the same righteous and beneficent principle holds. The righteous is always beneficent, if not always generous.
The desire for riches which is carried into activities upon the coals of covetousness will find itself caught in the whirling belt of worldly selfishness. "The lust, when it hath conceived, beareth sin; and the sin, when it is full grown, bringeth forth death." The one who yields to the lure of riches is by it caught and snared and taken.

Things to the will of God have a purchasing power beyond the bounds and shoals of time. Lazarus got his good things there.
While it may be necessary to warn some against reading too much meaning into the parable of Divides and Lazarus, possibly for the sake of a larger number, greater care should be exercised unless too little meaning is given to it.
Jesus teaches the inattentive and covetous the reversal of conditions which the future will show between the lot of many from whom the world appears to hold nothing back and the lot of many from whom it appears to withhold everything, save what dumb brutes might consolingly offer in the extremity of their earthly desolation.
Jesus teaches that man enters upon an existence beyond these sights and sounds with the capacity for suffering which links itself with the memories of His life upon earth.
Jesus teaches the possibility of a humiliation and repentance which shall be unavailing.
The parable teaches a doctrine of retribution, plainly, explicitly.
A lesson not to be overlooked, because the importance of it cannot be overstated, which Jesus teaches in the parable is, that those who look to see others convinced of sin and brought to a knowledge of the truth by other or different or more extraordinary revelations of the will of God than those who are authoritatively at hand are indulging in false hopes. Better look after the five brothers now.

The Subscription List will Open on SATURDAY, April 27th, and Close Tuesday, May 7th, 1912

\$275,000

SEVEN PER CENT, CUMULATIVE PREFERENCE STOCK AT PAR \$100 PER SHARE, with 50 per cent. Bonus of COMMON STOCK, and

\$100,000

SIX PER CENT BONDS (FIRST MORTGAGE SINKING FUND, 20 YEARS), AT PAR AND INTEREST

With 20 per cent. bonus of Common Stock.

Denomination of bonds \$500 and \$1,000, redeemable at 105 and interest on any interest date after five years.

Bonds dated May 1st, 1912. Due May 1st, 1932.

Bond Interest payable half yearly on May 1st and November 1st, at The Canadian Bank of Commerce, Halifax.

TERMS:—25 per cent. with application, 25 per cent. on allotment and 50 per cent. three months thereafter. The right is reserved to reduce or reject any application.

Nova Scotia Carriage and Motor Car Co. LIMITED

PRESENT WORKS AND OFFICES. KENTVILLE, NOVA SCOTIA.
This offering of \$275,000 Preference Stock is part of an issue of \$550,000, the other half of the entire issue being taken firm by underwriters or sold.
The offering of \$100,000 bonds is part of a present issue of \$150,000, the balance being reserved by underwriters. The bonds are a first charge upon the fixed and current assets, present and future of the company, which, including the proceeds of the bonds, exceed \$600,000. The proceeds of the sale of bonds are to be applied to the erection and equipment of new works at Amherst, purchasing site, etc.

CAPITALIZATION:

Table with columns: Bonds, Preferred, Common, Authorized, Issued. Values range from \$250,000 to \$950,000.

THE BOARD OF DIRECTORS

- List of directors including N. CURRY, HON. M. G. WINTER, G. A. MOULTON, PERCY C. BLACK, J. W. MCKAY, JOHN W. REGAN, COLONEL E. F. WURTELE.

OBJECTS OF THE COMPANY.—To take over as a going concern, The Nova Scotia Carriage Company, established in 1868, at Kentville, and erect large new works at Amherst to carry on the business of manufacturing Carriages, Sleighs and Motor Cars on an extensive scale.

THE BUSINESS AT KENTVILLE.
The success of the Nova Scotia Carriage Company is due mainly to the able management of Messrs. J. W. and D. C. McKay, practical carriage builders, both of whom are large shareholders in the new concern, and who are under contract to serve the new concern for a period of five years.

Table comparing Assets, Liabilities, Net Surplus, and Net Profit for years 1909, 1910, and 1911.

OPERATIONS.—While the new plant is being erected at Amherst this year, the manufacturing operations at Kentville will be carried on without interruption. The goods manufactured enjoy a high reputation. This year's output will be approximately, 250 Motor Cars, 2,000 fine Carriages and 1,500 Sleighs and Slocvens, representing an aggregate value of \$475,000 or thereabouts.

THE MANAGEMENT'S ESTIMATE OF BUSINESS AND PROFITS

Table showing output and profit for 1911-1912 and 1912-1913 at Kentville and Amherst.

THE NET EARNINGS OF \$56,848.07 for the year 1911, are sufficient to pay bond interest and sinking fund charges and dividend on the issued preference stock of the company, and leave a surplus. According to Mr. McKay's estimate the net profits for the current year on orders and work on hand will pay the bond charges and preferential dividend and leave a surplus of \$40,150.—more than 4 per cent. on the issued common stock. The surplus earnings for the current year would really be nearer \$50,000 than \$40,150; as the new capital will not be entitled to a full year's dividend.

THE FUTURE OF THE COMPANY IS ASSURED

Under the management of the McKay brothers, and with the growing demand for Motor Cars and Carriages, the new business can be expected to assume steadily increasing proportions. In a connection the following letter from Mr. Nathaniel Curry will be of interest:—
'Canadian Investors Limited, Halifax:
"Gentlemen,—I have your favor of the 6th instant, asking my opinion as to the future prospects of the Nova Scotia Carriage and Motor Car Company, to be located at Amherst. I consider this company is doing a wise thing in locating at Amherst and getting practically all the business men of that place financially interested. This, of itself, would mean success for any legitimate enterprise. Amherst men pull together and have long and successful experience in manufacturing. There is a great future in Canada for the Automobile, also the Motor Truck for freight purposes. I understand that the above company has an excellent management and I see no reason why this industry should not in a few years be one of the largest and most prosperous in the Maritime Provinces.' (Signed) N. CURRY

AUDITORS' CERTIFICATE

Canadian Investors Limited, Halifax:
Gentlemen,—I have examined the books and accounts of The Nova Scotia Carriage and Motor Car Company, Limited, and certify that the amount of Net Assets, comprising Real Estate, Buildings, Machinery and Equipment, Inventories, Accounts Receivable and other current assets, less Liabilities, at November 28th, 1911, after including the proceeds to be received from the sale of the present Bond and Preferred Stock issue, are \$578,746.26.
The Net Earnings of the Company for three years ending November 28th, 1911, after making sufficient provision for depreciation, bad and doubtful debts and Bills Receivable, as before charging interest on borrowed money, have been as follows:—

DEED OF TRUST and matters in relation thereto approved by Messrs. McInnes, Mellish, Fulton and Kenney. INTERIM CERTIFICATES will be issued pending delivery of engraved bonds and stock certificates. DIVIDENDS ON PREFERRED STOCK payable quarterly on following dates:—July 1st, October 1st, January 1st, and April 1st.

CANADIAN INVESTORS Ltd. 165 HOLLIS STREET, HALIFAX.

Subscriptions will also be received at any branch of The Canadian Bank of Commerce.

GUARDIAN CLASSIFIED ADS

Half cent per word first insertion in this column, one cent per word for three insertions, two cents per word a week, five cents per word for three weeks and six cents per word for a month. Cash must accompany order and five per cent discount allowed. Minimum charge Twenty-five cents.

- AGENTS WANTED: WANTED—THREE RELIABLE MEN with some business ability to act as salesman for large Canadian Company... AGENTS wanted everywhere for easy selling \$5 proposition... WANTED, FOUR RELIABLE MEN to travel and appoint agents... AGENTS, \$50 to \$150 per week selling Success Hand Vacuum Cleaners... AGENTS WANTED, representative salesmen for sale of town-site lots... BOARDERS WANTED: LARGE southern room to let at Glencairn... FEMALE HELP: WANTED AT ONCE A MAID FOR light housework... WANTED A RELIABLE GIRL FOR general housework to go to Boston... WANTED AN EXPERIENCED GUY for our millinery work rooms... WANTED A GIRL FOR GENERAL housework, one from the country... WANTED FOR MAY FIRST, an experienced House Parlor maid... FOR SALE: THREE LARGE DARK Harems... FOR SALE, BARRED P. ROCK Eggs... PURE BRED BLACK FOXES FOR sale... BOOT FACTORY PLANT FOR sale... THE VERY NEWEST BOOK on the market... LIVE FOXES, RED AND CROSS... FOR SALE, SMOOTH BUILT BOAT... OR SALE TWO LIVE FEMALE dark and cross foxes... FOR SALE—BUGS FOR HATCHING from imported Barred Plymouth Rocks...

FOR SALE—Fresh Wild Rice Seed, also Paroled Rice for Cooking. Robert H. Campbell, Keene, Ont. 4-68dr31pd.
EGGS from selected White Rocks, Barred Rocks, White Wyandottes, good general purpose hens \$2.00 per 15. A. D. Cameron, May Bank, Que. 4-208dr21pd.
SINGLE COMB White and Black Minorcas and Light Brahmas, at \$2.00 per 15; my birds are of the best, and grand layers. W. J. Abernethy Box 193 camp bellford, Ont. 4-208dr31pd.
FOR SALE, five hundred thousand Canadian grown strawberry plants, thirty leading tested varieties, also several leading varieties of caps. Catalogue free. Lakeview Fruit Farm, H. L. McConnell, Grovesend, Ont. 3-168dr31sr31pd.
OUR gasoline lamps are suitable for any place or purpose; out-sells old style 5 to 1; big demand, large profits; write at once for agency and catalogue. Doud Lighting Co., Chicago, Ill., U. S. A. 4-208dr31pd.
FOR SALE—One pair Foxes with five young ones (about one month old). For particulars regarding color and price apply to H. Tide-man, Kent Junction, Kent Co., N. B. 4-24dr31.

MOIR'S CHOCOLATES advertisement featuring an illustration of a woman and a box of chocolates. Text describes the quality of the cocoa beans and the company's location in Halifax, Canada.

NEW YORK CLAM ADS. Shippers seeking a market for their CLAMS. Write GEO. THOMPSON & SON, Boat 18, Foot Bloomfield St., NEW YORK CITY. 4-132udr12wpd DAILY REMITTANCES.

C. F. Howell Co. (Established 1871). WHOLESALE COMMISSION DEALERS IN CLAMS. Consignments Solicited Daily Returns. 210 Fulton Market, New York 4-23 tus dr 12w.

W. Elsworth Sprague Wholesale Commission Dealers in CLAMS. Consignments Solicited Daily Returns. 187-194 Fulton Market, New York. 4-23tu3dr 12w.

Jas. E. Willis & Son Wholesale Commission Dealers in CLAMS. Consignments Solicited Daily Returns. 150 FULTON MARKET, NEW YORK. 4-23 tus dr 12wpd.

LOST A BROOCH, MONOGRAM H. R. H. Finder please return to this office. 4-26dr31pd.
LOST—GOLD LOCKET AND CHAIN initials B. B., finder please leave at Rovere Hotel. 4-26dr31pd.

MALE HELP: CRACKER WANTED: A CRACKER for lobster factory, good wages. G. D. Longworth & Co., Charlottetown. 4-26dr31pd.
TAILORS WANTED—2 FIRST class coat makers, also pressman. Weekly wages \$15.00 to \$16.00 piece work from \$5.50. Permanency. Cameron & Sons, Box 94, Amherst, N. S. 4-15dr2w31.

MISCELLANEOUS: I WILL BE IN CHARLOTTETOWN two days in each week after May first. Address mentioned later (of room). Present address Mrs. D. Partridge, Charlottetown, General delivery. 4-15dr2wpd.
NOTICE, LADIES WISHING "SPIRIT" Corsets can obtain them through Mrs. White 79 Queen St., Phone. 372 L. 3-27dr31pd.

TO LET: HOUSE TO LET—CORNER GRAFTON and Weymouth Sts., seven rooms, sewerage. Geo. W. Gardiner, 72 Queen Street. 4-25dr31pd.
DOUBLE OFFICE TO LET, IN Prowse Block, Possession at once. Apply to W. B. Prowse, 6-15dr31pd.
TO LET, HOUSE NO. 122 UPPER Prince St. Apply 232 Kent George St. 10-25dr31pd.
TO LET AT NORTH WILTSHIRE, A dwelling house containing 8 rooms, also one cottage 6 rooms. Both with outbuildings. Apply McLean Bros., North Wiltshire. 4-1dr31pd.

WANTED: TWO OR THREE FURNISHED rooms, suitable for light house-keeping, or small flat. Would take possession about May 1st. Mrs. P. L. Hermann, care Guardian. 4-25dr31pd.
YOUNG PIGS WANTED, 5 TO 6 weeks old, F. J. Holman & Co., Charlottetown. 4-25dr31pd.
WANTED, POULTRY, BUTTER AND eggs, at highest cash prices. F. J. Holman & Co., Charlottetown. 4-25dr31pd.

WANTED—TANT AND VEST MAKERS, highest prices. J. George McQuaid, 159 Kent St. 4-25dr31pd.
MEN AND WOMEN wanted to learn barbering. Earn \$10 to \$25 weekly, \$5 Saturdays. Room, board, tools furnished. Halls Barber Schools, 814 Washington St., Boston Mass. 3-23dr31pd.

WANTED, men and women to learn best business in the world, barber trade. Can have shop or earn big wages. Few weeks required. Constant practice, tools free, always sure employment. Write for particulars, H. L. Greene Barber College, 734 Main St., St. John, N.B. 3-20dr31pd.

BUSINESS OPPORTUNITIES: EUROPEAN CAPITAL furnished for attractive enterprises in all substantial lines of business. Railroads, Tractions, Water and Electric Powers, Irrigations, Timber, Mining, Agricultural and Industrial. Bond, Debenture and Stock Issues Underwritten, Purchased or Sold. Properties purchased for European exploitation and investment. Financial undertakings of all sorts handled. Miscellaneous commissions and orders of all characters accepted for execution in any European country. Correspondence enclosing full details at first writing invited. The International Bankers Alliance, 14, 16 & 18 Bloomsbury St. London England. 11-25dr31yr.

FOR ATTRACTIVE ENTERPRISES IN ALL SUBSTANTIAL LINES OF BUSINESS. Railroads, Tractions, Water and Electric Powers, Irrigations, Timber, Mining, Agricultural and Industrial. Bond, Debenture and Stock Issues Underwritten, Purchased or Sold. Properties purchased for European exploitation and investment. Financial undertakings of all sorts handled. Miscellaneous commissions and orders of all characters accepted for execution in any European country. Correspondence enclosing full details at first writing invited. The International Bankers Alliance, 14, 16 & 18 Bloomsbury St. London England. 11-25dr31yr.

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