

THE MONTAGUE ELECTRIC CO., LTD.

This company has just completed its new developments known as Plant No. 2...

A description of this company, which is one of our principal industries may be of some interest to Guardian readers.

The company was promoted and incorporated in the year 1899 with an authorized capital of \$15,000.00...

On being organized the company built a pole line in the then village of Montague, purchased a small generating plant of 13 K.W. capacity...

In the year 1910 it was found that the demand for electric current had outgrown the amount of power available from the original source...

In the year 1917 the company again found the demand for current in excess of what could be supplied with their equipment...

The authorized capital was increased to \$25,000.00 with authority to borrow \$15,000.00 on bonds...

Accordingly, the company again applied to Legislature for authority to increase their capital to \$50,000.00...

The dam which is a permanent structure, proof, it is believed, against deterioration and upkeep expenses...

A new pole line has been built from the town of Montague to connect with Plant No. 1, and Plant No. 2...

This company, since its inception in 1899, has been singularly successful and from a small beginning has developed into an organization...

Considerable proportions so far as this province is concerned. Besides giving a satisfactory service to its patrons at reasonable rates...

With the addition of this new plant and the increased power now available, they confidently look forward to further expansion and increased earnings.

Bridgetown held their meeting at the home of Mrs. Norman McLeod. Roll call was answered by members...

Messrs. James and Melville Brown, of Windthorst, Sask., who are spending some weeks here, were in Cape Traverse last week visiting their sister, Mrs. Joseph Outlife.

Among those attending the Abbie-Crystal hockey match in Summerside on Wednesday evening were: Messrs. Ivan Bowman, Chester Selar, Clarence McLean, A. S. Woolner, Elwell LePage, Norman Green and Horace Culliffe.

Mr. William McDougall, Charlottetown, was a visitor here during the week. Announcement of the promotion of Mr. James Flood, accountant in the Royal Bank, Pictou, to the general manager's department of the Royal Bank, Montreal, has been received.



SIX GREAT COMPANIES UNDER ONE DIRECTION

This advertisement is published to give the public a clear definition of Canadian Industries Limited; its products; the reason for its expansion and entry into new, though related, fields of commercial endeavour; and its aims.

THE main products of the six manufacturing entities operated by Canadian Industries Limited are: Commercial Explosives and Accessories; Ammunition and Track Signals; Pyroxylins, (sole Canadian manufacturers of genuine Duco), Lacquers, Paints and Varnishes; Pyroxylin and Rubber-Coated Fabrics (Fabrikoid); Cleanable Collars and Cuffs, Combs and Toiletries (Pyralin).

Probably few are aware that nearly all of these seemingly unrelated products have a common chemical origin.

Canadian Industries Limited, the majority of whose stock is owned in the British Empire and which is managed entirely in Canada, in addition to its own research staff, has the knowledge and research backing, for the Dominion of Canada and New-



CANADIAN EXPLOSIVES LIMITED



CANADIAN GIANT LIMITED



DOMINION CARTRIDGE COMPANY LIMITED



FLINT PAINT & VARNISH LIMITED



CANADIAN FABRIKOID LIMITED



ARLINGTON COMPANY OF CANADA LIMITED

foundland, of two of the world's greatest chemical engineering organizations—Imperial Chemical Industries Limited of Great Britain, and E. I. DuPont de Nemours & Company of the United States.

To this unique background, Canadian Industries Limited in large measure owes its development.

The Canadian Industries Limited trade-mark therefore stands for the latest development and the highest standard of quality in the various lines which chemistry has allied with explosives manufacture.

Canadian Industries Limited enterprises are the means of employing very large numbers of Canadians, to whom its Welfare Plans bring a certain amount of comfort and security, and are keeping circulating in Canada many millions of dollars.

Canadian Industries Limited intends to serve its Canadian customers by selling its products at the lowest prices consistent with the maintenance of high quality and service standards, believing that in so doing it also serves its own best interests.

CANADIAN INDUSTRIES LIMITED

AND SUBSIDIARY COMPANIES

MONTREAL

This is Number One of a series of advertisements which will appear in the press throughout Canada

- HALIFAX OTTAWA TORONTO SUDBURY COBALT TIMMINS WINNIPEG CALGARY EDMONTON NELSON VANCOUVER VICTORIA

Advertisement for Vigorous Youth featuring an illustration of a man and a product can.

MacKENZIE — FISHER A pretty wedding took place at the home of the bride's parents...

Lakeview.—Fifteen members and four visitors met at the home of Mrs. L. D. Ross...

Jubilee had their meeting at the home of Mrs. James Johnston. Several important papers were read and discussed on the same.

Advertisement for 'Does Ill Health De-ract From Your Good Looks?' featuring a woman's portrait.

Advertisement for 'Something New in Town Ci-mi' featuring a woman's portrait.

Advertisement for 'Stop Coughs Vicks Vaporub'.

Hunter River and Vicinity

Mrs. Eliza Jewell, Concord, N. H., has arrived home on a visit to her mother, Mrs. Brown, and other members of the family.

Crystal Hockey Match

The initial hockey match in the new rink was held on Saturday afternoon when the Rovers of Cornwall played a friendly game with the local Friday to attend the funeral of the former's father, the late Christopher LePage...

First Period of Hunter River

The first period ended 1-0 in favor of Hunter River, the second 2-1 in favor of Hunter River, and the third 3-1 in favor of Hunter River. It is understood a return game will be played on the Cornwall Rink at an early date.

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Large advertisement for 'PURITY FLOUR' with the slogan 'BEST FOR ALL YOUR BAKING' and 'DOES ALL YOUR BAKING BEST'.