

THE CENTRAL GUARDIAN

HAPPENINGS OF THE WEEK

SHOP FROM Holman's Catalog

USE PURE, non-infected salt—Malaga fishery salt to cure your fish or meat. Avoids spoilage! Saves cold storage. Aug. 22-26!

COAL ARRIVAL—The Schooner Urania is discharging a cargo of old Sydney Screened Coal today for W. D. Gillis & Co. This is the first cargo of this excellent coal landed here this season. 4079 & 22 21.

CHEVROLET—On Monday and Tuesday, August 24th, and 25th, there will be an Industrial Film of the Chevrolet Motor Works shown at the Prince Edward Theatre. Don't fail to see it. 4078 & 22-21.

PROFITABLE TEA—The United Church Cove Branch held their tea on Thursday last. Despite the rain the sum of \$200 was realized. The cakes were auctioned off by Mr. Peter McDonald, of Charlottetown and Mr. Carr of Cove Head. Mr. Messervy's cake brought \$10 and other cakes went at good prices.

FIRE ALARM—An alarm was rung in late yesterday afternoon for a blaze on the roof of a house on Villa street occupied by Mrs. Hayden. It was extinguished with the chemical and the damage was slight.

WINSLOE SERVICES—The United Church of Canada, Rev. W. H. Palmer, Minister, Services Sunday, August 23rd; Highfield 11 a. m.; Princeton Road 3 p. m.; Winsloe South 7.30 p. m. The Trustee Board of the Parsonage Monday evening August 24th, at 8 o'clock.

IMPROVING BUSINESS CONDITIONS THROUGHOUT CANADA

Life Insurance Sales in July Show Substantial Increase—Improvement in Many Provinces

Canadian purchases of ordinary life insurance reached a fine total in July according to a report published by the Life Insurance Sales Research Bureau of Hartford, Connecticut. During that month, \$37,600,000 of new business was delivered and paid for by the company whose records were included, which means that July 1925 was 12% ahead of July 1924.

Practically the whole Dominion showed improved conditions and such distant provinces as Alberta and Ontario showed gains of 30% and 16% respectively.

In the east, Newfoundland and Prince Edward Island led with gains of 50% and 55% respectively, followed by Quebec with 16% gain.

Among the cities improvement was most noticeable in Quebec with gain of 53%, Hamilton with a gain of 26% and Toronto with a gain of 23%. Montreal and Vancouver followed closely with gains of 10% and 8%.

The seven months of 1925 have now reached a point where the records show a gain of 7% over the corresponding months of 1924. Conditions are distinctly improving throughout the Dominion, with very few exceptions.

Minard's Lintment for Dandruff.

MRS. HAZEL BREMNER LORD

will sing at the morning service in the United Church tomorrow. Her many friends will be glad of this opportunity to hear her again.

CHEVROLET—If you are interested in motor cars do not fail to see the Chevrolet Film at the Prince Edward Monday and Tuesday, August 24th, and 25th. 4078 & 22 21.

CENTRAL CHRISTIAN CHURCH—Rev. Neil Herman will preach again in the Central Christian church tomorrow morning and tomorrow evening. Morning subject, "The Big Vision and The Big Job." Evening subject, "The World Upside Down." The evening subject is one of particular interest. Both the religious and secular press of Eastern Canada has made striking comments upon this message of the hour.

AT BRACKLEY BEACH—Following at the guests registered at McCallum's Hotel, Brackley Beach: Mrs. Charles Stewart, Miss Dorothy Stewart, Mr. and Mrs. W. A. Stewart, Mr. Alan Stewart, Miss Marjorie Stewart, Miss Marjorie White, Miss Mary Irving, Mrs. Geo. Taylor, Miss Gwyn Taylor, Miss Gates, Charlottetown; Mrs. H. L. Bowens, Kensington; Mr. and Mrs. F. J. Plant, Ottawa; Mr. George McCormack, Ottawa; Mr. G. A. McCormack, Miss Helen McCormack, Master Norman McCormack, Ottawa; Mrs. (Judge) McIlrath, Master Neil McIlrath, Whitby, Ontario; The Misses Robertson, Toronto; Mrs. Rogers, Toronto; Dr. and Mrs. Carmichael, Montreal; Mr. and Mrs. Stevens and family, Moncton, N. B.; Mrs. D. Stewart, Charlottetown; Miss Ethel Stewart, Charlottetown.

PERSONALS

Miss Margaret Bagnall is now visiting in Pleasantville, Iowa.

Mr. Joseph McCarthy of Providence, R. I., is spending his vacation in Pownal, the guest of his cousin, Bernard Praught.

Mrs. R. E. Bagnall, of New Glasgow, P. E. I. left last week for Pleasantville, Iowa, on a visit to her daughter Mrs. (Rev.) A. N. Simpson.

Mr. and Mrs. Geo. W. Ritchie, accompanied by Mr. and Mrs. H. S. Stewart, left yesterday morning by the S. S. "Hochelaga" with auto. They will tour the Annapolis Valley.

Mr. and Mrs. R. J. Alward and daughter, Miss Dorothy, of Port Land, Maine, motored to Charlottetown on a visit to Mrs. Alward's parents, Mr. and Mrs. Rackham.

Mr. A. W. Murray, Maritime manager for the London and Lancashire Insurance Co., and wife, are spending a few days in the city. They came by motor.

Mrs. J. A. Villard, Tignish, left for home yesterday after spending a very pleasant five weeks holiday with friends in Montague and Charlottetown.

Mr. and Mrs. Carl J. B. Currie, Boston, Mass., are visiting in Hazel Grove the guest of Miss Lotie Nicholson.

Miss Rendle, Milliner of Prowse Bros., left this morning on a buying trip to Montreal, Toronto, New York and other leading fashion centres.

Mr. and Mrs. Carl J. B. Currie, Miss Lotie Nicholson, Mrs. F. E. Nicholson and Mr. Benjamin Weeks, Hazel Grove, motored to Charlottetown on Friday.

Mr. and Mrs. Daniel McKinnon of Taunton, Mass., Mr. and Mrs. Walter Myers and Master Russell of New Bedford, Mass., motored to the island and spent their vacation among friends and relatives. On their return trip they spent the week end at Brookfield the guests of Mr. and Mrs. Harry Paul.

S. S. Ossipee, stationed at Gibraltar. In the afternoon the newly married couple left on an extended honeymoon trip, including the Adirondacks.

The bride is the only child of the late John D. and Annie (Weeks) McIsaac of St. Peter's and is a niece of Mr. James McIsaac, ex-M.P. She was educated at Souris Convent and is a graduate nurse of Carney Hospital South Boston. Since 1919 she has been attached to the Brookline Health Department.

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On all sides is evidenced a pronounced vogue of purple which appears in millinery, in sports costumes, in afternoon frocks, and in the sheerest materials for evening dresses.

The Vancouver Province in a sketch of Dr. Baxter, points out that some Conservatives had him in mind as a coming leader of the present Opposition party. That is a matter not at all in issue at the present time and Mr. Meighen has no more loyal and devoted supporter than Dr. Baxter. The Province also connects Dr. Baxter's name with the movement for Maritime Union, about which several journals in Central and Western Canada are needlessly and foolishly concerning themselves. It will be found a harder task to get the three Mar-

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Hon. Dr. Baxter, the Conservative leader in New Brunswick is given an appreciative notice in the Montreal Standard, in part here quoted:

"Hon. Dr. Baxter, the new Premier, makes a most admirable campaigner. Of commanding height, and possessing a fine personality, he quickly ingratiates himself with his audience. He radiates a solid, weighty, influential atmosphere from the platform, as if he knew what he was talking about; that it is the truth; that he knew what was best to be done under the circumstances, and finally that he is sure the electors will agree with him; all of which turned out to be quite true. Dr. Baxter diffuses from the platform very much the same atmosphere of power, ability and honesty of purpose for so many years the great political asset of Sir James Whitney. He is very calm and deliberate in his utterance, uses few gestures and possesses an excellent, well modulated voice of fine carrying quality. He seems an excellent judge of an audience and does not bore a crowd unnecessarily with long technical tariff disquisitions. He illustrates his arguments from nature, pointing to the weather, the sun, the clouds, the roads—those things right in the minds of the men and women before him and that they can see and appreciate—then, presto! he has clinched his argument; has elicited a storm of applause and is off on another tack!

The Duke of Devonshire's health has greatly improved since his return to England, from Ireland, and his stay at Buxton has been of great benefit. He will return to Chatsworth shortly, where a horse party will be entertained for a few weeks. Lady Anne Cavendish has joined her mother at Chatsworth.

Many here will be interested to know that Rev. Dr. John Pringle, minister of St. Andrew's Church, Sydney, has accepted an invitation from the mission board of Canada to take the field in northern British Columbia with headquarters at Kamloops. Dr. Pringle's resignation will come before the Sydney Presbytery shortly.

At the Victoria Park Tennis Courts this afternoon it is expected the Summerside players will be present to lend an added interest to the afternoon's sport. The tea hostesses will be Mrs. E. G. Coombs, Miss M. Allenby and Miss Dora McDonald.

Mr. and Mrs. C. E. McLagan and two daughters, of New Glasgow, N.S., are visiting in Halifax.

Mr. and Mrs. Benjamin Binns wish to thank their many kind friends and neighbors for sympathy shown them in their sad bereavement.

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Does Golf Cost You More Than Life Insurance? Illustration of a golfer.

Lost Ball! THAT'S the third ball I've lost to-day... The MUTUAL LIFE OF CANADA Waterloo Ontario

SHAVE, SIR? The following advertisement appeared in an Indian paper: "Mahomedman, hair-cutter and gentlemen's throats cut with very sharp razors, with great care and skill. No irritating feeling afterward. A trial solicited."

The Charlottetown Fox Breeders Protective Association Organized by a group of Fox Ranchers in the vicinity of Charlottetown for the purpose of giving financial support to each other for the prosecution of parties who molest or steal from the members' ranches.

Married in Brookline, Mass. In the church of St. Mary of the Assumption, Brookline, Mass., on Monday morning, August 17th, Miss Mary A. McIsaac, of Brookline, and Dr. Harold J. Nice of Winter Hill, Somerville, Mass., were united in marriage in the presence of a number of friends.

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what is left of the summer, and there is a general exit on Saturday of all who can possibly get away.

Dr. W. W. and Mrs. Taylor and young son, of New York, and Mr. and Mrs. J. D. Taylor, of this city, returned from an enjoyable motor trip in the western part of the island, where they visited Dr. F. W. Taylor, O'Leary.

Mr. and Mrs. S. C. Campbell, who have been guests at the Cundall Home, left this week on return to Philadelphia, charmed with the scenery and hospitality of the Garden Province.

Mr. Harry Ritchie, of Ottawa, is expected in the city tonight to join Mrs. Ritchie and family, who have been summering, at Langley with her parents, Mr. and Mrs. L. E. Prowse. The visitors expect to leave Monday on return home, going by car.

Miss Nell Stewart, daughter of Premier and Mrs. J. D. Stewart, is visiting in Halifax, the guest of Mrs. Chisholm.

Miss Doris Barnes of St. John, N. B., is spending this week with Miss Lillian McKenzie.

Judge and Mrs. W. S. Stewart spent the week at Shediac Cape, returning Monday.

The many friends of Miss Laura Cox will be glad to know that she is now at her own home in Brighton, steadily improving after her serious illness in the P. E. I. Hospital.

Mrs. B. D. Rogers and daughters who have been on a holiday visit here, left Monday for Amherst, where they will remain for some time before going to their home in Montreal.

Mrs. W. A. McLaren and little daughters who have been spending the summer in Scotland, sailed yesterday for home. Mr. McLaren is leaving next week to meet them in Montreal.

Mrs. Andrew MacNair, accompanied by her son, Mr. Jack MacNair and Mrs. MacNair, leave for Europe on Tuesday en route for her old home, Renfrew, Scotland. This is Mrs. MacNair's fourth visit to the Old Country, but the first occasion on which Mr. and Mrs. Jack MacNair have crossed the briny. The many friends of the MacNairs wish them a pleasant voyage home and safe return.

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15¢ PER PKG. — and in 1/2 lb VACUUM (AIR-TIGHT) TINS OLD CHUM The Tobacco of Quality Illustration of a man smoking.

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The Effect of Solar Salt Upon Fish When fish are salted down with solar salt they are actually contaminated by the salt, which is practically certain to be infected with the red organism in an active condition.

SUCCESS BUSINESS COURSES Taught by experienced teachers, latest methods—Our graduates are our best advertisement.

The Advantage of Non-Infected Salt. If the fish is not originally infected then the use of any pure salt that is free from these organisms, will ensure freedom from rotting—that is always provided that neither the salt nor the fish is brought in contact with infected surfaces or utensils certain to produce infection and while it is not always noticeable in the colder climates where the fish are cured, this infection is bound to cause trouble and loss in the trop-

Dictionary Coupon Date Please find enclosed the sum of \$... being my New or Renewal Subscription to The Charlottetown Guardian and New University Dictionary.