

ASTHMA CATARRH
WHOOPING COUGH
BRONCHITIS COUGHS
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Vapo-Cresolene

ESTABLISHED 1870
A simple, safe and effective treatment for bronchial troubles, without using the stomach with drugs. Used with success for thirty years. The air rendered strongly antiseptic, inspired with every breath, makes breathing easy, soothes the sore throat, and soothes the cough, soothes the inflamed air passages. It is invaluable to mothers with young children and a boon to sufferers from Asthma.

Send us postal for descriptive booklet. 210

ALL DRUGGISTS
Try Cresolene. Anti-septic. Throat Tablets for the irritated throat. They are simple, effective and antiseptic. Your druggist or from us, in a stamp.

VAPOR-CRESOLENE CO.
Leeming-Miles Bldg.
MONTREAL

STEAMSHIP SAILINGS.
Charlottetown Steam Navigation Co., Ltd.
Change of Time
30th October 1911.

Commencing Monday the 30th of October the S. S. "Northumberland" will leave the Company's wharf daily, except Sunday, at 7:30 a. m. Returning will leave Pictou, N. S. after arrival of morning express from Halifax.

G. W. WAKEFORD,
October 26th, 1911. Manager

EASTERN S. S. CO.

RELIABLE AND POPULAR ROUTE
Between St. John and Boston
WINTER PARKS
CHARLOTTETOWN TO BOSTON
First Class \$10.70
Second Class \$9.20
State Rooms \$1.00
Complete Wireless Telegraph Equipment.

Leaves St. John at 10 a. m. Wednesday for Eastport, Lubec, Portland and Boston direct. Returns Saturday at 7 p. m. for Boston direct.

Returning leaves India Wharf Boston Mondays at 9 a. m. and Portland at 5:30 p. m. for Lubec, Eastport for St. John and Friday at 9:00 a. m. for St. John via Eastport, omitting Portland.

For tickets, literature and information apply to local ticket agents. Baggage checked through to destination.

L. K. Thompson, G. & P. A.
W. M. G. LEE, Agent
St. John, N. B.

CANADIAN PACIFIC EMPRESSES
AND OTHER STEAMSHIPS

FROM ST. JOHN, N. B.
Empresses of Britain Fri, Dec. 1
Lake Manitoba Sat. Dec. 11

FIRST CABIN
EMPRESSES \$85.00
ONE CLASS (Second Cabin)
LAKE CHAMPLAIN,
LAKE MANITOBA \$50.00
SECOND CABIN
EMPRESSES \$53.75
THIRD CABIN
EMPRESSES \$32.50
Other Boats \$31.25
Empresses leave Halifax day following departure from St. John.

W. B. HOWARD, D. P. A. C. F. E.
St. John, N. B.

Buntain Bell & Co.
PLANT LINE

Commencing 14th Nov. steamer will all Tuesday for Halifax and Boston

FARES
1st Class \$11.00
2nd Class 10.20
Round Trip 18.50
Via Pictou and Steamer from Halifax 12.00

Returning steamer leaves BOSTON SATURDAY AT NOON
For further information apply to:

T. NICOLL
Agent, Charlottetown.

WHITE STAR DOMINION
LARGEST STEAMERS CANADA

Montreal & Quebec to Liverpool EVERY SATURDAY
S. S. Laurentic S. S. Megantic
Passengers in all Classes. Elevators Orchestras.

Rates First \$92.50; Second, \$53.75 up
S. S. Teutonic S. S. Canada
Only One Class Cabin (11) and Third Class.

Rates Teutonic, \$55 up; Canada \$50 up
Third Class at low rates. Closed Rooms only.

XMAS SAILINGS
From Portland, Me. and Halifax, N. S. Canada; Megantic; Teutonic; Dec. 29/31.
Book early, secure your Bertha now
Local Agents, W. K. ROGERS & CO. LTD., Main Office Montreal, P. Q.

Low Rate Autumn Tours TO BERMUDA

An Ideal Sea Trip to the Most Delightful and Healthiest Resort in the World.

Every outdoor recreation, excellent sea bathing, first class hotel, from golf, cycling, dog, 1,500 mile Super Ocean Voyage by THE MARY K. STEWART, FASTEST, MOST COMFORTABLE Transatlantic Liner, "OCEANA"

14,000 Tons Displacement; 888 St. Long, Largest, Fastest, Most Luxurious and Only Exclusively First Class Passenger Steamer to Bermuda.

No Cattle or Freight carried on the "OCEANA"

FIRST CLASS ROUND TRIP, including station berth and meals \$15.00
First class on the Atlantic Electric fans in every room. Many rooms with brass beds, mattresses, lux with private baths; first promenade deck in the world. Orchestras. Promenade Deck, Gymnasium, Wireless. Only Bermuda steamer with submarine signals.

TOURS including Super Ocean Voyage, Beautiful booklet, literature, tickets, etc. Bermuda-Atlantic Line, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000

UNCHANGED BY SUCCESS.
(Detroit Free Press)

Five years ago I loaned him ten. When he was up against it right, There is no doubt about it, then His prospects were not very bright. He didn't seem to have a chance To show the world what he could do; By some unhappy circumstance His plans were always falling through.

But that was five long years ago, And in that time the world he's shown That he could conquer every foe; The house he lives in is his own; He drives an automobile now, He's worth five hundred thousand cold.

But those who knew him then allow That he's the same old boy of old. Good fortune has not altered him. Nor has it robbed him of his smile; It has not made his manner grim, Though rich he doesn't put on style. Success has failed to turn his head, He's still the same good pal we knew Five years ago, when, he it said, He didn't have a single son.

He's still the simple man we knew, He's still the cheerful fellow, He's still the same good friend, too, He was before Dame Fortune kissed. His lips and brought him wealth and fame And put him with her favored men; He's prosperous, but still the same, What's more, he still owes me that ten.

ABSENCE.

Here, ever since you went abroad If there be change, no change I see I only walk our wonted road, The road is only walked by me. Yes, I forgot, a change there is— Was it of that you bade me tell? I catch at times, at times I miss The sight, the tone, I know so well

Only two months since you stood here Two shortest months! Then tell me why, Voices are harsher than they were, And tears are longer ere they dry. Walter Savage Landor.

CHANGED VIEWS OF NIGHT AIR.
(Hartford Courant.)

The formal announcement by the secretary of the State Board of Health that the people should throw open the windows at night recalls a recent conversation among a number of Yale men of not very recent graduation. One of these, giving his reminiscences of President Noah Porter, recalled a talk the kindly gentleman gave to his freshman class. "Young gentlemen," said the president, "the air of New Haven is especially heavy and damp at night, owing to the proximity of the city to the sea, and I wish to advise you always to keep your windows closed at night; otherwise your health will be likely to suffer." That was the advice of the president of the institution, and it was given not so very long ago. It is significant of the extent to which ideas change with years. Now everybody is for out-of-doors air and the person who followed the advice of President Porter would be condemned out of hand, and yet, if we are not mistaken, that gentleman managed to live out his three-score years and ten and do them about eleven better. He was born in 1811, and died in 1892. He believed in closed windows.

Buy the Best
when you buy table silver for your home. When your selection is

1847 ROGERS BROS.

"Silver Plate that Wears"
quality and beauty of design are both assured. Made in the heaviest grade of plate, hence its wonderful popularity.

Sold by Leading Dealers

PERSONAL DECORATIONS.

Pearls threaded through the hair have ranked among the most beautiful and becoming coiffure ornaments of the wits of women have devised all through fashion's history, and strands of the lustrous globes are being used still for the ornamentation of the tresses.

In a new way they were worn the other evening. A strand of particularly lovely gems was threaded through the hair that draped the crown of the head, and then was brought beneath the chin, making a necklace of quite a new description, rather like a chin strap, and fascinatingly pretty.

Draperies are certainly the crux of the new coiffure schemes, and the skill with which the carefully burnished tresses are coaxed into sculpture-like neatness without a suggestion of primness is most clever.

In the nape of the neck, curls are arranged, and upon the forehead in many instances a short fringe is cut. This type of hairdressing makes the flat and classical band a picturesque resource as a decoration. There are steel and silver filigree ones that are very effective and that can be worn in lieu of the valuable gems.

"PROGRESSIVE" MATRIMONY.
(Hartford Times.)

The items which follow relating to recent occurrences in New York city are taken from the morning newspapers:

Because she married a burglar when she thought she was marrying a broker, Mrs. Mabel Maddocks brought suit yesterday to annul her marriage to William George Maddocks. The plaintiff says the defendant induced her to go to Edgewater (N. J.) in 1909, when she was seventeen years old, and marry him under the belief that he was of good moral character and a broker in the office of Alan E. Philbrick. Subsequently she learned that he had no occupation, and he

was sent to Sing Sing for burglary. Miss Gladys Rose came to New York to arrange for her marriage with a jeweler at 4 p. m. She was introduced at the Hotel Astor to Ralph Fuller Nye, an engineer; at midnight they were engaged, and at 3:30 p. m. the next day, despite her chaperaon's objections, they were married. Clergymen, editors and other people who deal with the social questions are in the habit of discouraging at length on the subject of divorce. Do not these two paragraphs tell pretty much the whole story of the reasons why divorce is more prevalent in some parts of the United States than anywhere else except in Japan?

The woman who married a burglar, thinking him to be a broker, and the other woman who went to New York to marry a man whom she threw over in order to marry a new acquaintance the next day, about whom she could not possibly have had much information, are typical of a great number of young women in the United States.

One girl permitted herself to be deceived by a rascal and the other girl, who is said to be rich in her own right, evidently regarded getting married very much like ordering a dinner or buying a new gown—a matter to be hurriedly decided, with the liberty of changing her mind after she had decided what she would have. These incidents became public in New York city, but in the first case the married pair had lived in New Jersey and in the second case the young woman came from Narragansett Pier and her father's money was made in Florida. Such things are happening everywhere in the country. They are characteristic of this period of "uplift," of cheap hero worship and of slap-dash "progress" in which Plain Sally Lunn is simple, But good for every day;

Brown Betty, more pretentious, Has enjoy and spay way; But Charl'ito Pusse is flippant, In gayeries she'll plunge; She goes to balls and parties And quite inclines to sponge!

DO YOU KNOW THAT—

Britain's total expenditure in naval matters in 1910 was nearly three times that of France for the corresponding period. The moon is 238,000 miles away from the earth. The first birds of the earth were in

Cascarets Work While You Sleep

Salts, Calomel and Cathartic Pills are violent—they act on bowels as pepper acts in nostrils.

Take a Cascaret tonight and thoroughly cleanse your liver, stomach and bowels, and you will surely feel great by the morning. You men and women who have headache, coated tongue, can't sleep, are bilious, nervous and upset, bothered with a sick, gassy, disordered stomach, or have backache and feel all worn out. Are you keeping clean inside with Cascarets—or merely forcing a passage every few days with salts, cathartic pills or castor oil? This is important.

Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gasses; take the excess bile from the liver and carry off the decomposed waste matter and poison from the intestines and bowels. Remember, a Cascaret tonight will straighten you out by morning. A 10 cent box from your druggist means a clear head and cheerfulness for months. Don't forget the children.

the form of flying reptiles. In thirty years the production of petroleum has increased nineteen times. One-fourth of the cane sugar crop of the world is grown in the British empire. A whale's skin, which in places is two feet thick, is the thickest hide of any living creature.

Makes a Bad Cough Vanish Quickly—or Money Back

The Quickest, Surest Cough Remedy You Ever Used. Family Supply for 50c. Saves You \$2.

You have never used anything which takes hold of a bad cough and conquers it so quickly as Pinex Cough Syrup. Gives almost instant relief and usually stops the most obstinate, deep-seated cough in twenty-four hours. Guaranteed to give prompt and positive results, even in group and whooping cough.

Pinex is a special and highly concentrated compound of Norway White Pine extract, rich in gaulonic and other healing pine elements. A 50-cent bottle makes 16 ounces—a family supply—of the best cough remedy that money can buy, at a saving of \$2. Simply mix with home-made sugar syrup or strained honey, in a 16-ounce bottle, and it is ready for use. Easily prepared in five minutes—directions in package.

Children like Pinex Cough Syrup—it tastes good and is a prompt, safe remedy for cold or young. Stimulates the appetite and is slightly laxative—both good features. A handy household medicine for hoarseness, asthma, bronchitis, etc., troubles. Used in more homes in the U. S. and Canada than any other cough remedy.

Pinex has often been imitated, but never successfully, for nothing else will produce the same results. The genuine is guaranteed to give absolute satisfaction or money refunded. Certificate of analysis is wrapped in each package. Your druggist has Pinex or will gladly get it for you. If not, send to The Pinex Co., Toronto, Ont.

THE EDMONTON PORTLAND CEMENT COMPANY, LIMITED
—His Honor Lieutenant-Governor G. H. V. Bulyea, Chairman,

ARTICLE No. 4

The Edmonton Portland Cement Company was organized on the 25th day of April, 1911. As soon as the merits of this remarkable proposition were made public, it became an object of local pride to an extent that rallied the commercial patriotism of the city of Edmonton to its support. His Honor G. H. V. Bulyea, Lieutenant-Governor of the Province of Alberta, subscribed for \$20,000 of stock, and became chairman of the corporation. The best business men in Edmonton became directors, and more than \$400,000 of stock was subscribed in the City of Edmonton alone. The following is a very incomplete list of prominent Edmonton shareholders:

His Honor G. H. V. Bulyea, Lieutenant-Governor of the Province of Alberta.....	\$20,000
W. S. Heffernan, Broker.....	15,000
Allan C. Fraser, Mgr. Merchants Bank.....	2,000
W. D. Ferris, M.D., Physician.....	11,000
J. H. Gariepy, Capitalist.....	15,000
S. H. Smith, Public Assignee.....	10,000
A. Driscoll, Dominion Land Surveyor.....	5,000
J. E. Lundy, Broker.....	10,000
R. D. Hassan and T. J. Klossowski, Constructors.....	10,000
Allan Haynes-Allan Haynes, Ltd., Organizations.....	10,000
Frank L. Day, Broker.....	5,000
Geo. B. McLeod, Broker.....	15,000
Matthew McCauley, Warden, Alberta Penitentiary.....	15,000
J. H. Woods, Managing Director, Calgary Daily Herald.....	3,000
E. L. Ferris, Real Estate.....	5,000
T. H. Whitelaw, Medical Health Officer of Edmonton.....	5,000
M. R. Jennings, Managing Director, Edmonton Daily Journal.....	2,000
James Brennand, Capitalist.....	10,000
Anton Berg, Manufacturer.....	5,000
Hugh McKay, Contractor.....	5,000
J. J. Denman, Coal Merchant.....	10,000
J. H. Morris, J. H. Morris & Co., Merchants.....	10,000
W. H. Clark, Lumber Manufacturer.....	5,000
Walter Ramsay, Florist.....	7,500
Kate Chegwin, Teacher.....	1,000
Robert Haskell, Keeper, Post Office Building.....	1,000
King Powell, Capitalist.....	5,000
Bertha Hetu, Proprietress Queen's Hotel.....	5,000
S. Maynard Rogers, Ottawa.....	1,000
Hon. C. W. Cross, ex-Attorney-General of Alberta.....	2,000
Stanislaus Larue, Capitalist.....	10,000
Mrs. Stanislaus Larue.....	10,000
O. M. Biggar, Barrister.....	2,000
A. E. Jackson, Capitalist.....	10,000
W. S. Williamson, Capitalist.....	5,000
The Reverend Oblate Fathers.....	5,000
James Ross, Capitalist.....	10,000
J. H. Picard, Capitalist.....	10,000
Rev. D. G. McQueen, Presbyterian Clergyman.....	5,000
R. Tegler, Capitalist.....	5,000
H. W. B. Douglas, Merchant.....	5,000

3rd. The Edmonton Portland Cement Co., Ltd., can manufacture cement for 78 cents a barrel. The average haul from the plant will be 150 miles and the average freight rate 25 cent per barrel. Reckoning the market price at only \$3.05, this means a profit of \$2.02 per barrel, or \$30,000 in the year's output, or much more than 25 cent on the capital stock of the Company.

INCREASING VALUE OF THE SHARES

When the plant is in operation the shares will have a book value of about \$200, as will be shown by the following, which is approximately the figures of the Company's statement when the plant is in operation:

ASSETS	
Cash for working capital.....	\$ 170,000
Plant at cost.....	630,000
Materials sufficient for the manufacture of 12,500,000 barrels of Portland Cement at 20 cents per barrel.....	2,500,000
	\$3,300,000
LIABILITIES	
Capital Stock.....	\$1,500,000
Surplus to Shareholders.....	1,800,000
	\$3,300,000

This statement should make the shares worth \$220, and this statement is based on facts which no one at all familiar with the property can deny.

SHARES ALREADY ADVANCING.

The shares have advanced \$10 from par, or from \$100 per share, to \$110, the price at which they are now offered to the public for a few days only. These shares will go to \$125 within a very short time, and to \$150 by July 1st next.

UNPRECEDENTED GROWTH OF THE CEMENT INDUSTRY.

The growth of the cement industry has no parallel in the industrial history of the world. The production of Portland Cement in the United States and Canada has increased 22,000 per cent. in the past twenty years. And in the same time more than six hundred million dollars has been invested in the industry in the United States alone.

Western Canada is today at the threshold of the greatest era of building that any country has ever known. The "farflung battle line" of progress has swung "westward ho" from the great lakes to the Pacific. The call of these rich western prairies to "come and occupy" is finding a response in an invasion of home builders that is answering the lute of the last west with the tramp of a hundred thousand builders of the new Empire. And before another decade has come "the light in the window" will pass the triumphant home signal from the Rockies to Acadia.

And in all this building, the material most universally used will be Portland Cement. In the first article of this series it was said that the surest way to make money is through the industries that create wealth. The Edmonton Portland Cement Company will create nearly forty million dollars in wealth from the materials which it owns, at a total cost of less than fifteen million dollars for forty years' operations. And in the same time more than twenty-five million dollars will be distributed in dividends to shareholders.

The rest of this story will be told in the two remaining articles of this series.

The stock of the Edmonton Portland Cement Company may, for a very short time, be purchased at \$110 per share. Subscriptions can be made through any branch of any chartered bank in Canada, or remittance may be made direct to the fiscal agents,

THE FACTS OF THE CASE.

And all of this is founded on facts which every business man in Edmonton is now acquainted.

1st. The Edmonton Portland Cement Co., Ltd., absolutely owns the very best materials for the manufacture of more than 12,000,000 barrels of cement. The materials owned by the Company are sufficient to keep the plant in operation for more than 40 years.

2nd. The two deposits of material owned by the Edmonton Portland Cement Company are only four miles apart, and both on the main lines of two railroads.

3rd. The price of Portland Cement in the Edmonton district is \$3.40 per barrel, which is the Eastern mill price of \$1.25 per barrel and the freight rate to Edmonton of about \$2.15 for an average haul of 2500 miles.

The Edmonton Portland Cement Company, Ltd., can sell every barrel of its output at its mill door for more than \$3.00 per barrel.

ALLAN HAYNES, Limited, Edmonton, Alberta