

Always First

because of

- Cleansing power in every grain
- Superior quality assuring economy
- Absence of Caustics, Acids, Alkali or Ammonia
- No roughening or reddenning of the hands



A Partial View of

The World's Greatest Laboratories

THOMAS A. EDISON employs over 7,000 people in the greatest manufacturing laboratories in the world.

The NEW EDISON

"The Phonograph with a Soul"

is not a talking machine; and it is not manufactured in a talking machine factory. It is a laboratory product; something more than a mere mechanism.

Music's Re-Creation is a new art, distinguished at every point from the mere mechanical and only approximate reproduction of musical sounds which is characteristic of ordinary talking machines.

Mr. Edison and his laboratory assistants would like to have you hear this wonderful new instrument.

Come to our store. You are welcome, and you will not be urged to buy.

ALBERT E. TOOMBS, - Charlottetown, P.E.I.

1847 ROGERS BROS. SILVERWARE

Known As 1847—"Seventy Year Plate"—1917

Every woman wants her silverware to give long service. She also wants it to be beautiful.

The proper combination of beauty and durability is found in this brand of silver-plate which has been found on the best tables for seventy years. No other silver-plate has so long a heritage of satisfactory service.

You can know the genuine by the date—1847. Do not confuse it with other "Rogers" brands.

Sold by leading dealers. Unqualifiedly guaranteed.

Made in Canada by MERIDEN BRITANNIA CO., Ltd. Hamilton, Ontario

Continental Cold Meat Fork

TUESDAY
MR. RITCHIE IMPROVING.—Mr. George Ritchie of the firm of Carvell Bros. who was injured in a runaway accident several weeks ago, is now much improved and able to take short walks. His friends sincerely hope for his early complete recovery.

PRODUCE PRICES.—The following are the prices of farm produce in Georgetown and Cardigan: Potatoes (blue) 75 cents per bus; Potatoes (white) 80 cents per bus; Oats 70 cents per bus; Turnips 20 and 25 cents per bus. Butter 40 to 45c per lb.—G.

CLEVER SLOGAN.—The publicity department of the central War Bond committee is issuing stickers bearing the following legend: "Count that day lost whose long descending sun finds in your hand no Victory Bond or gun." The design comprises an appropriate sunset effect.

WEDDING BELLS.—A very pretty wedding took place at Sacred Heart Church, Charlottetown on Tuesday Nov. 13, when Miss Fanny M. O'Brien, Elmsdale and Mr. Peter Gavin of Woodvale, were united in the Holy bonds of matrimony, by Rev. F. Campbell. They were accompanied to the altar by Miss Mary Gavin, sister of the groom and the bride's brother Alfred E. O'Brien. After the ceremony which included a nuptial Mass, the wedding party drove to the home of the bride's parents, where a wedding feast awaited their arrival. In the evening they left for their future home in Woodvale, where a large number of invited guests had assembled to welcome them. After a delicious supper, dancing was the next order of the evening and needless to say everyone was made happy and enjoyed themselves immensely. Many beautiful gifts were received, testifying to the popularity of the bridal couple. All join in wishing Mr. and Mrs. Gavin a long and happy wedded life.

At Georgetown yesterday Mr. James McIsaac was nominated as Unionist Candidate for King's County. His nomination was supported by the following and many others:—R. J. McDonald, St. Peter's Bay; Daniel McLean, Souris; H. D. McEwen, Morell; John D. McDonald, Fox River; W. H. Coffin, Cherry Hill; John V. Hecken, Murray Harbor; W. G. Lewis, St. Peter's Bay; Patrick McIntyre, Newport; Allan Shaw, Cardigan; D. C. Morson, Cardigan; Martin McKinnon, Morell; Mr. J. J. Hughes, the Opposition candidate was supported by: George Holland, Elmira; D. J. McDonald, Souris; John S. Fisher, Rollo Bay; John V. McDonald, Selkirk Bay; James A. McDonald, Little Pond; L. McDonald, East Point; Thos. Keefe, Snirogs Hope; Alex. White, Souris West; James E. Deagle, Bear River.

In Charlottetown Messrs. Donald Nicholson and Alex. Martin were nominated as Union Government candidates. Mr. Nicholson's nomination was supported by: Messrs. A. A. Alley, City; J. G. Jamieson, W.R. Aitken, D. F. Bethune, Frank Teed, Edwin Aitken, R. B. Rattray, C.H.B. Longworth, W. K. Rogers, Peter Newsom, John R. Ross, Flat River; Jas. Paton, City; W. Henry Aitken, F. J. Holman, Alex. Horne.

The nomination of Mr. Alex. Martin was supported by: John H. Gill, Charlottetown; John H. Buntin, Rustico; E. G. Saunders, J. J. MacKinnon, G. W. Wakeford, W. Henry Aitken, J. S. Bagnall, W. A. Stewart, H. H. Horne, J. S. MacDonald, R. N. Tomlins, W. E. Bentley, M. V. Blake, Walter E. Whitlock, Hunter River; John T. McLeod, Malcolm McNeill, St. C. D. Therines, Chas. Lyons, City; T. D. Lins, Wheatley River; L. J. Jenkins, City; Mrs. E. Blanche Fraser, City.

Mr. A. B. Warburton, Liberal was supported by Nelson Rattenbury, Charlottetown; T. B. Bruce, John T. McKenzie, Rylee Stewart, Frank R. Hearty, Snirogs Paoli, D. A. McKinnon, K. C. Charlottetown, Isaac Carter, C. G. Duffy, David McDonald, Glenfinnan; Joseph Fraught, Pownal; Joseph Crabbe, Charlottetown, Merchant.

Mr. Sinclair, Liberal was supported by L. E. Prowse, Charlottetown; Charles Chandler, John McLeod, Sextus McLellan, William Moffatt, Mayfield; Peter McGuigan, Hope River; Gilbert Gaudet, Charlottetown; Dr. J. F. Martin Eldon; Percy Clutch, Mt. Herbert; John D. Smith, Clifton; S. A. McLeod, Charlottetown.

Capt. Joseph Read, Liberal was supported by John H. Bell, Summerside; A. C. Saunders, Ronald Campbell, J. C. Ramsay, M. F. Schurman, D. R. Morrison, J. E. Campbell, G. A. Robertson, Mr. Delaney, Romanas McDougall.

Mr. Leturgey the Win-the-War Candidate of Prince County was supported by the following: J. A. Brace, Heath Strong, Adrian Arsenault, Chas. Laferty, H. A. Compton, Lucas Allan, Stanley Perry, John T. McDonald, Peter B. Summerside and Eli Arsenault, Urbanville.

Mr. F. J. Wright is returning officer for Prince County. Mr. Charles Strong is the official agent for Mr. Leturgey while Mr. S. N. Hicks represents Capt. Read. The two candidates will open the Western campaign at Mt. Carmel on Friday Nov. 23rd.

The opening meeting of the campaign in Queens was held at Pownal last night. The four candidates and a number of supporters gave addresses. Proceedings terminated at too late an hour for the Guardian to give a report in this issue.

RESIDENCE REMODELED.—During the past summer Mr. James Hession of the P. E. Railway has had his residence corner of Main and Gordon Street, Georgetown completely remodelled so that it is now one of the show places of the town. About a year ago Mr. Hession had the building raised several feet and a concrete foundation placed under the masonry and concrete work of Glenfinnan who also finished the cellar in concrete thus making it one of the finest frost-proof cellars. It would be possible to see the work of remodeling the building was done by Messrs. Bachelier of Georgetown. The whole building was newly shingled, the roof raised, new windows put in a new veranda built in front and extending round one end. The interior has also been completely remodelled and newly plastered. The painting is being done by the Messrs. Bachelier, the color being a flesh color. The house will be electrically lighted. Mr. Hession having made preparations to install twenty electric lights in the dwelling. It is better finished and more up to date residence is to be found in King's County and the genial and popular owner is to be congratulated on the magnificent home which he possesses. Mr. Hession also deserves much credit for employing workman, belonging to the town, thus spending his money to become an example which should be followed by all public spirited citizens.—G.

The nominations for Kings County were made at Georgetown when Mr. James McIsaac, Unionist and Mr. J. J. Hughes, Laurierite were duly nominated. At two o'clock a public meeting was held addressed by the candidates and others. Mr. McIsaac pointed out that two years ago he had been nominated in that hall by a very large and representative convention of electors of King's County, as a candidate for the House of Commons, to support the government led by the Rt. Hon. Sir Robert Borden. The attitude that the Borden government, as then constituted, had assumed towards this province was such, in his estimation, as to merit the approbation and support of all reasonable citizens of Prince Edward Island. The Borden government had taken notice of this province in a way that no previous federal government had done. They had increased the subsidy by \$100,000 a year, they had made generous grants to our Agricultural Department; they had improved our connection with the Mainland in the matter of winter navigation in the Straits and made us more directly a part of the Continent, than we ever been before. He said, was to the broadening of the gauge of the P.E.I. Railway. This would now be an accomplished fact had it not been for the extraordinarily serious turn that the great world-war had taken. He emphatically declared that he conducted the Borden government in connection with the war had his full approval and was such as could elicit the enthusiastic support of all loyal Canadians. He expressed approval of the Military Service Act and all other war legislation inaugurated and passed through Parliament by the Borden Government. In order successfully to carry out Canada's part in the war, the late Parliament, a Union government had been formed under the leadership of Sir Robert Borden. Several of the best statesmen on both sides of politics had united for the purpose of carrying out the war policy outlined by Sir Robert Borden. He declared that in view of the conditions at the front the war policy of the Union Government was the only reasonable and just one of dealing with this gigantic question. By means of this policy our Canadian soldiers at the front could be relieved and thus would be saved from annihilation which would be the inevitable result should the Laurier party by any possibility come into power. Should such a misfortune occur as Sir Wilfrid Laurier coming into power, then there would be an end to Canada's activities in the war, and the great reputation that Canada has gained by the prowess of her sons would be destroyed and our brave boys would be forced to continue in the trenches till division after division disappeared and they would be wiped out altogether. The Laurier party should it ever come into power, would mean Canada's withdrawal from her activities in the war. No other conclusion would reasonably be drawn from the manifesto issued by Sir Wilfrid. "The eyes of the world," said Mr. McIsaac, "are upon Canada in this election, and none are more interested or more keenly in touch with the election campaign now going on than the Kaiser and his German satellites. The success of Sir Wilfrid Laurier would be to them, the most pleasing thing that could occur, because they would then know that they need have very little to fear from the Canadian soldiers any more. In this election party politics is, or should be, laid aside. As I have already said, the best minds in both parties are united for one purpose, and that is for bringing the war, in so far as Canada is concerned, to a successful termination. All our energies are to be bent towards the accomplishment of that one great end. When that is done, and when our soldiers shall have returned victorious from the field of battle, as we hope and trust and believe they shall then, if thought proper, they who have united for the purposes of

The GREAT MOVIE MYSTERY!

TWO MAGNIFICENT 1918 MOTOR CARS and \$373.00 in Cash Prizes for Best Replies

Here's a problem that kept an entire audience puzzled a whole evening. Can you solve it?

It's so interesting that you will get an hour's stimulating mental exercise from it and no end of amusement. You see the owner of this particular Movie Theatre was very proud of the excellent character of the plays he produced and each night would flash on the screen the names of the famous players who would soon be appearing in his pictures. But on this particular night the operator, wanting to play a little joke on his audience, took the names of the players and so mixed up the letters in each name that they split out the funny sentences you see above. Time and time again this film was flashed on the screen only to be demanded back. Many of the audience are still trying to solve the mysterious names. Can you help them?



"THEY'RE COMING SOON WHO ARE THEY?"

- 1 I PARCK MY FORD
- 2 FOUND AGASS BRIN
- 3 MAKE A CUTER GIRL
- 4 A BAD HEART
- 5 WET A SATIN RAT
- 6 ROAM OR DIE
- 7 FUN MUST DRAIN
- 8 A LETS BEN CHEW
- 9 NEVER LYE BABY
- 10 PREACH ALL CHIN

"THEY'RE ALL GREAT MOVIE STARS!"



1st Prize
1918 Chevrolet Touring Car
Completely Equipped
Value \$750.00

Can You Name the Most Popular Movie Stars?

Probably you know the names of most of the famous players but just to refresh your memory we mention below the names of a few of the most popular players.

Charlie Chaplin, Hazel Dawn, Francis X. Brady, Frank Ford, Grace Cunard, Marguerite Clark, Clara Kimball Young, Fannie Ward, Max Linder, Dustin Farnum, Alice Brady, Theda Bara, Milton Lasky, Douglas Fairbanks, Blanche Sweet, Julia Sanderson, Marie Dawn, Pauline Frederick, Robert Warwick, Anita Stewart, Olga Petrova, Norma Talmage, Lou Tellegen, George Beban, Annette Keller, Mary Pickford, Lillian Walter, Mabel Normand, Pearl White.

All the puzzle names can be re-arranged to spell out the correct names of one of the great stars. So sharpen your wits, put on your thinking cap and when you think you have the right names, send your solution promptly to us.

The Prizes

1st Prize—1918 Chevrolet Touring Car, Value \$750
2nd Prize—1918 Ford Touring Car, Value \$490

3rd Prize, \$100.00 Cash; 4th Prize, \$75.00; 5th Prize, \$50.00; 6th Prize, \$25.00; 7th Prize, \$20.00; 8th Prize, \$15.00; 9th Prize, \$10.00; 10th Prize, \$10.00; 11th Prize, \$10.00; 12th Prize, \$10.00; 13th Prize, \$5.00; 14th Prize, \$5.00; 15th Prize, \$5.00; 16th Prize, \$5.00; 17th Prize, \$5.00; 18th Prize, \$5.00; 19th Prize, \$5.00; 20th Prize, \$5.00; 21st Prize, \$5.00; 22nd Prize, \$5.00; 23rd Prize, \$5.00; 24th Prize, \$5.00; and 25 extra Cash Prizes of \$1.00 each.



2nd Prize
1918 Ford Touring Car
Value \$495.00

WHY WE ARE AWARDING THESE MAGNIFICENT PRIZES

This great contest is being conducted by the Continental Publishing Co. Limited, one of the largest and best known publishing houses in Canada. That is your guarantee that the prizes will be awarded with absolute fairness and squares to you and every other contestant. Frankly, it is intended to further introduce Everywoman's World, Canada's Great Home Magazine. You may enter and win one of the fine Motor Cars or the \$373.00 cash prize whether you are a subscriber to Everywoman's World or not, and moreover you will neither be asked nor expected to take the magazine or spend a single penny of your money in order to compete. Here's the idea: EVERYWOMAN'S WORLD is so popular everywhere that it now has the vast circulation of over 125,000 copies a month; but our motto is "EVERY WOMAN'S WORLD IN EVERY WOMAN'S HOME." We want all Canadian women to become better acquainted with Canada's great home magazine, knowing that when they are they will be glad to have it every month. Therefore, when we acknowledge your entry to this contest and you know your standing for the prizes, we shall send you without cost a special copy of the very latest issue and a review of many of the fine stories, fashions, home-making and money-making features, soon to appear. Then, in order to qualify your entry to be sent on for the judging and awarding of the grand prizes, you will be asked to assist us in carrying out this big introduction plan by showing your sample copy to just four of your friends or neighbors who will appreciate this really wonderful All-Canadian magazine and want it to come to them every month. You will easily fulfill this simple condition in a few minutes of your spare time and we will even send sample copies for you to leave with each of your friends if you would like to have them.

- RULES FOR SENDING YOUR ENTRY**
1. Write on one side of the paper only. Your solutions of the names should appear on one sheet with your full name (Mr., Mrs. or Miss) and address in the upper right hand corner. Use a separate sheet of paper if you wish to write anything else.
 2. Employees of this company and their relatives are absolutely debarred from competing.
 3. Boys and girls under 12 years of age will not be allowed to compete.
 4. Three independent judges, having no connection with the firm, will judge the qualified entries and award the prizes according to the number of points gained on each entry, the maximum being 100 points, which is the maximum number of points possible. 10 points will be awarded for the correct solution of each of the names from No. 1 to No. 9 inclusive (No. 10 being given as a "Key" will not count). 20 points will be given for general neatness, style, spelling, punctuation, etc. 10 for handwriting, and 10 for fulfilling the condition of the contest. The contest will close at 12 noon, April 30th, 1919. Entries which the prizes will be awarded. The names and addresses of the judges will be published in the contest and contestants must sign their names to the judges' decision. Contestants may send as many as three sets of answers to the puzzle, but only one set may be awarded a prize. In the event of a great number of people competing, only one set will be used. In any one household or family, address your entries to: Continental Publishing Co., Ltd., 24, Colquhoun Bldg., Toronto, Ont.

The war will be a liberty to assume their old party affiliations. After an exhaustive review of the policy of the respective leaders, and after pointing out how unreasonable it would appear for us here in Prince Edward Island, or any part of the Dominion of Canada to give our support to a policy that would be satisfactory to our greatest enemies, to those who are lending all their energies to destroy our Empire. Mr. McIsaac said:

Saves Shortening

One of the first things you notice, after "Beaver" Flour comes to your house, is that you are using less shortening than you used with western spring wheat flours.

You also notice that the Pie Crusts, Cookies and Doughnuts are lighter and flakier—that the Bread Rolls and Biscuits have a delicate flavour, a delightful, nut-like, homey flavour that is doubly welcome after the tough, almost tasteless bread you used to make with western spring wheat flours.



BEAVER FLOUR

Milled of Blended Wheat

is really two flours in one, for two kinds of wheat are blended. "Beaver" Flour contains the strength of both. This gives you more strength to make more nutlike flour. Try it you'll see the even much better. DEALE... Feed, Coarse Grains and Cereals.

THE T. H. TAYLOR CO. LIMITED, CHATHAM, Ont.