

CHRISTMAS HINTS

The buying of Christmas gifts is so much more satisfying this year than it has been for a long time. Our stocks are so complete. So many things are now here in plentiful supply that have been scarce or absent altogether during the recent years—and then—

PRICES ARE SO MUCH LOWER THAN THEY HAVE BEEN!

THIS IS THE YEAR FOR USEFUL GIFTS

The man likes to get fine Handkerchiefs, handsome Scarfs, smart Gloves, good Umbrellas, handsome Shirts and such things. The woman likes to receive artistic Neckwear, fascinating Veils, Gloves and Handkerchiefs, Silk Stockings, Blouses, Negligees and Silk Lingerie. The interested housekeeper just loves to receive new Linens, Blankets, Towels and other articles that make her home more beautiful and more comfortable. This store is just full of such useful gifts. Everywhere in the building you meet suggestion after suggestion that will delight almost any friend. If you find it hard to think up gift-things, come and let the store help you quickly to see many things that will just suit every requirement exactly.



MUCH LIKED LIMBS FOR THE CHRISTMAS TREE-- UMBRELLAS

Almost everybody is hoping for a new Umbrella for Christmas. It's a safe gift. No one ever has too many, and it is always useful. One of the most effective gifts that the price will buy--for man, or woman.

A SILK PETTICOAT IS ALWAYS A PLEASING GIFT

It looks so handsome when the box is opened. The silk or satin is so rich--the colors are so effective--the platings and rufflings are so impressive; and it is always gratifying to any woman to have a liberal supply of these useful garments. Our Heatherbloom with fancy frill is exquisite. Prices range from \$3.50 to \$10.00.

THIS WILL BE A GLORIOUS CHRISTMAS FOR THE WIFE WHO RECEIVES NEW FURS!



Perhaps you have been putting off the longed-for purchase for several years, because prices were high.

Then this is the time to make the waiting worth while--to give the careful wife the joy of possessing the beautiful Furs that she has been wanting, and to buy them for a much lower price than heretofore. Remember you have 20 p. c. on all furs.

It will be a gift for many Christmases--a possession that will give pride and service for many years.

Patons have two sport coats in seal or poney with Opposum trimmings, which were \$280 and \$445. They are now marked \$230 and \$375.

One sporty coat for the woman who drives is of goatett, warmly lined and padded. An ideal article for warmth. Special at \$83.

Lovely rat coats, five styles to choose from, are specially priced at \$298, while cloth coats and the Salts Plush garments are exceptionally lovely.

CHRISTMAS BRINGS A DOWNFALL IN PRICES OF GIRLS' DRESSES.

The maker anticipated Christmas gift giving so we are able to turn them over to the girls a couple of months ahead, marking them at the littlest prices seen in many months. Pretty dresses, sizes 8 to 14 in size sell from \$8 to \$20 with light weights for smaller children, ever the dainty white mull dress for baby.



A CHARMING NEW BLOUSE FOR THE HOLIDAY

The pleasure of selecting it will not be dimmed by the fact that you will pay so much less for it than you might have hoped or we expected, a few weeks ago.

Many are in the new high-neck models that have galloped so quickly into favor; but there are plenty as well, in the low neck styles, with ruffles, to which many women will always belong, in Georgette, Crepe de Chene, Silk, Satins and combinations.

And the new prices will prove a delightful surprise. One manufacturer's line of lovely waists is marked at \$4.95.

DECIDE ON SILK STOCKINGS--YOU CAN'T BE DISAPPOINTED

Neither will the friend be disappointed, when the gift box is opened.

Here are superb designs in fancy Silk Stockings, as well as all colors and grades in the plain silks, from \$2.00 up, and many others at half price.

NOW THE YEAR'S BEST OFFERING OF FINE DRESS SILKS

Splendid news for women who want another handsome gown; or a new sport skirt, or blouse.

The collection is mostly newly purchased Silks, of every fashionable variety, with especially interesting groups of Silks and Satins, and--best news of all--prices are marked for quick Christmas selling.

Of course, some of the lots are small, and you'll be best advised to come early, to get widest choice of this remarkable assemblage.

18 silk and serge dresses at half price will help you solve your problems and save your money.

PERHAPS YOU DIDN'T KNOW YOU WANTED ONE OF THESE HATS

You simply can't resist them when you see them; for even "hubby" may never have known how charming you could look in these rich velvet Toques and Picture Hats, with their piquant feather trimmings.



And besides they are all marked at exactly half price.

FINE CHRISTMAS LINENS ARE LOWER.

So why not make Christmas morning the time to hand wife or mother a superb new Table Cloth and Napkins, or some fine Towels.

FOR WIFE OR MOTHER--A HANDSOME NEGLIGEE

Something more beautiful and luxurious than she might buy for herself; but a garment that will make her more charming, if possible, during the easy hours in the family circle.

Be sure that nothing would give her greater delight than a silk or crepe gown in the dainty colors shown in Patons window or if a warm bath robe is desired that too can be secured or the material purchased to be made up later.

NEW BEDSPREADS BE WANTED FOR XMAS

Tasteful housekeepers who expect guests over Xmas Day will have a new sense of gratification if the guest room beds are dressed with these artistic Bedspreads. They give a new atmosphere of daintiness and elegance to the whole room. Six high grade down comforts in Satin finish, pretty delicate coverings were \$18.50 to \$27.00, now \$13 to \$21. 18 woolen blankets, extra fine quality, now \$11.13, and \$16.50. Good cotton blankets, No. 1 quality \$4.50 and \$5.00, now \$3.50 and \$4.00.

A FEW SNAPS ABOUT THE STORE

A bungalow Apron for Christmas costs only \$1.35. Underwear, all weights and sizes, \$1.90 per suit. 14 pieces Stanfield's Underwear, drawers only, was \$3.10, now \$2.75 to clear.

All Wool Serge Middies for girls, \$6.50. Toques and Scarves in wool, pretty for the young school girl.

Regular Sailor Caps for the small boy or girl, just what you have been working for.

75 Slipover Sweaters, bright colors for wintery weather, clearing at 25 p. c. off.

House Dresses, \$2.98 to \$4.80.

Dress Skirts in Tricotines and Plaids, plain and accordion pleated, \$5.75 to \$20.00.

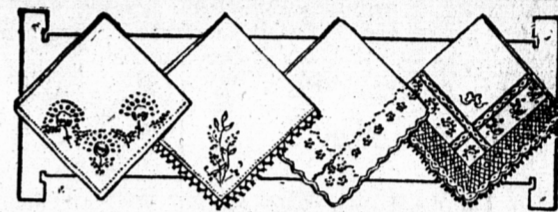
Silk Skirts for evening wear, sharply reduced for Xmas selling, Poplin dresses were \$19.50 now \$17.00.

Suits, ready to put on, were \$65 now \$45.00.

Boys' and Youths' Sweaters, manufacturers samples 25 p. c. off.

Bessell Carpet Sweeper--\$7.50.

PATONS LIMITED



A REALLY ELEGANT BOX OF HANDKERCHIEFS MAKE A HANDSOME GIFT

And the finest manufactured are here for your selection whether it is for the little Miss, your big sister, mother, father or grandad--we have them.

CHARMING NEW COLLECTION OF SILK UNDER- THINGS AND CAMISOLES

Daintier and more shapely than ever--and yet, these Silk Under-Garments, once counted a luxury, are today quite as necessary to the well-dressed woman's comfort and sense of correctness, as silk stockings or blouses.

The new lines of the garments, the clever lace adornments and the exquisite tints of the tissues, are most fascinating. Yet most women already know they are the most economical garments in the long run. Patons have full lines, but one special line of flesh envelope chemise of crepe-de-chene and Georgette was \$7.00 and is now \$5.95 for the Xmas trade.

SMART HAND BAGS AND NECKWEAR

Patons have the newest features in the smartest handbags and practically every woman adores a pretty handbag or purse for Christmas. Bags are stylish, both large and small and our selection has all kinds.

In the line up of neckwear, the vestee and collar are exceedingly smart. We show all kinds from \$1.00 up and sell the lace also by the yard.



THE NEW VEILS ARE CHARMINGLY GRACEFUL

Best of all, they provide delightful becomingness for all types of women, and there is such variety that each one may have just what suits her best.

HANDSOME GIFT SCARFS THAT WILL DELIGHT LADIES AND GENTS

We have gathered the broadest assemblage of Scarfs that we have ever shown for selection by those who wish to give their friends the one gift that is always right--always useful and always highly appreciated.

Here are the finest silks, the most refined colorings, the choicest patterns and the smartest shapes. Priced from \$3.50 up.



HAD YOU THOUGHT OF A SWEATER

Whether the gift is for a man, a woman, a girl, a boy or a little tot, a Sweater is always a safe selection. Nowadays, everybody wants several Sweaters, of various weights and colors, and a new one receives a warm welcome. We have a special line of manufacturer's samples in all the pretty colors at 25 p. c. off for Xmas sale. Another line of all wool sweaters, high roll collar for skating, tobogganing or snowshoeing is priced to clear \$9.50 to \$10.00.