

# A Great Savings Event!--Hundreds & Hundreds of



# BIG VALUES in Our ANNIVERSARY SALE

83<sup>rd.</sup>

Thursday - Friday - Saturday

JULY 4th - 5th - 6th

We List Here Only A Few Of The Many Big Values In This Sale-- For Complete Details Consult The Special 16 - Page Birthday Sale Edition Delivered To Your Home!

SHOP NOW AND SAVE!!



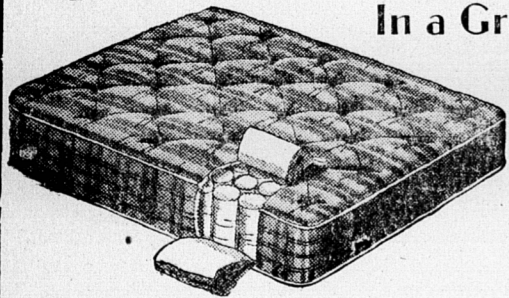
Come In and Meet "MISS 1857" at BOTH STORES She Has A Birthday Gift For You!

A "Plum" From Our Big BIRTHDAY CAKE For Every 1940 Guest!

Dozens Of VALUABLE PRIZES FREE To Birthday Shoppers

Visit Our Summerside Store for SENSATIONAL SAVINGS In Dry Goods--Ladies' Wear Men's Wear--Footwear--Groceries And 5c and 10c Dept.

## Spring - Filled MATTRESSES In a Great Sale Special!



Our "Phoenix"--"Rainbow"--"Better-night" Brands of Spring-Filled Mattresses at Special Sale Prices! Here are well built mattresses with hundreds of coil springs--padded top and bottom and covered with long wearing ticking. Enjoy real sleeping comfort on one of these bargains!

BIRTHDAY SALE SPECIAL

13.83

### Sale! Cotton Filled MATTRESSES

Put new Mattress on all your beds at this low price. Well made mattresses filled with new, clean cotton. All sizes.

SALE SPECIAL --- \$5.83

### Sale! Felted Cotton MATTRESSES

Simmons Better Grade Cotton Felt Mattresses at a low price. Well made and covered with durable ticking. All sizes.

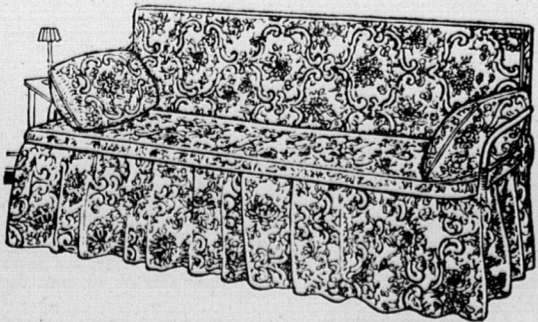
SALE SPECIAL --- \$8.95

### Simmons Davenport COUCH

BIRTHDAY SALE SPECIAL

14.83

Ideal for living room or den. Back drops down to make a comfortable double bed. Strong steel frame with good springs. Mattress and two matching cushions covered in good grade Cretonnes.

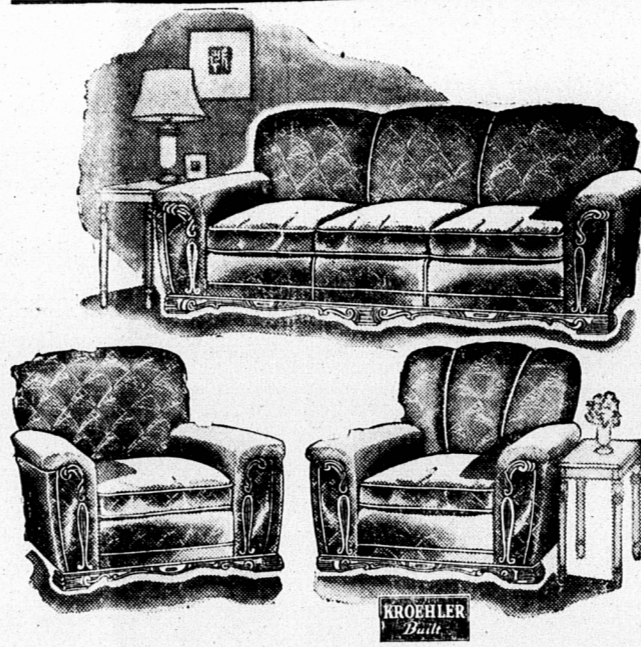


Special! SLIDING COUCH

A comfortable addition to any home. These colorful, cretonne covered Sliding Couches make a comfortable double bed when unexpected guests arrive. Buy one or two at this low price.

BIRTHDAY SALE SPECIAL. Complete --

10.45



## Chesterfield Suite

Genuine Kroehler Quality! SPECIALLY PRICED for this SALE

Birthday Sale 3 Pieces .... 117.00

An exceptionally fine Kroehler Chesterfield Suite in silk velour covering with rich walnut show wood. Featuring the famous Kroehler construction throughout . . . Here is a large handsome suite that will add new life to any living room. Be sure and see this sale Bargain.

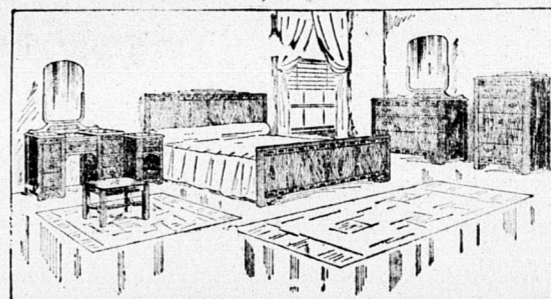
\$11.00 DOWN--\$10.50 MONTHLY

### EXTRA!! END TABLES

in Rich Walnut Finish

Neatly made hardwood End Table, very specially priced for our Birthday Sale. Rich Walnut finish--attractive design. BIRTHDAY SALES SPECIAL, each

83c

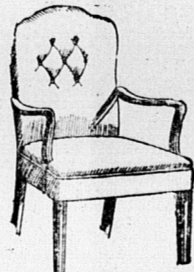


### Exceptional Value In 4 Piece Bedroom Suite

Seldom are we able to offer such furniture value. Here is a smart looking Bedroom suite at a substantial saving. Walnut finish--four pieces including Bed, Chiffonier, Dresser, and Vanity. Clear Plate Mirrors.

SALE SPECIAL COMPLETE

59.00



### LIVING ROOM CHAIRS

We urge early shopping on this item. Built Walnut frames, built in an attractive style; choice of coverings.

Birthday Sale Special

\$6.95

### A Special in MIRRORS

Smart looking Mirrors for bedrooms, halls or bath. Size "12 x 48". Paint the frame to match your own color schemes. BIRTHDAY SALE SPECIALS, each

\$1.29

### Axminster Scatter Mats

Sale Special, Each You'll want several of these at this low price! Good quality Axminster Mats in size 22 1/2 x 36 inches. Be early for this special.

\$1.49

### Discontinued Patterns In Congoleum "Gold Seal" RUGS

Discontinued patterns in Gold Seal Congoleum Rugs in assorted patterns and at real bargain prices. Buy new coverings for all your floors during this sale.

SALE SPECIAL

6' x 9'	7 1/2' x 9'
\$4.50	\$5.65
9' x 10 1/2'	9' x 12'
\$7.85	\$9.25



HOLMAN'S 2 BIG STORES SUMMERSIDE & CHARLOTTETOWN



### HIGH GRADE STUDIO COUCHES

Another Great Sale Attraction! . . . Studio Couch with spring-filled mattresses and three spring-filled cushions. Easily converted into a double or two single beds. In attractive repp and homespun coverings. Complete with tubular steel back rest. BIRTHDAY SALE SPECIAL. Beautiful coverings of rich silk velours . . . reliable construction for long service . . . Spring-filled mattresses . . . spring-filled cushions. Everything combined in these quality built studio couches. Grand for day-time attractiveness and comfort and so handy when unexpected guests arrive. BIRTHDAY SALE SPECIAL--Complete.

28.83

38.83

### SALE ATTRACTION!! TEA SETS

Attractive Tea Sets priced low for our Birthday Sale. Several pretty patterns in bright colors and decorations. In 18 and 24 piece Sets

18 PIECE SET 24 PIECE SET

18 Piece Set consists of 6 cups, 6 saucers and 6 tea plates. BIRTHDAY SALE SPECIAL, set--

\$1.39

\$1.89

