

INTERNATIONAL HARVESTER COMPANY OF CANADA LIMITED
 WISHES CONTINUED SUCCESS TO
ISLAND EQUIPMENT COMPANY
 UNDER THE MANAGEMENT OF
MR. IVAN G. VAUGHAN

ANNOUNCEMENT

I have sold the ISLAND EQUIPMENT COMPANY and it is now under the new management of MR. IVAN G. VAUGHAN.

I take this opportunity to express my sincere gratitude and thanks to the many customers whose friendship and business helped build the Island Equipment Company into the "farmers machine service" of Prince Edward Island.

I can assure you that Mr. Vaughan is well qualified in every way to carry on this business and I offer him my most sincere wishes for his every success in this venture.

B. W. TAYLOR

INVITATION

This is your invitation to call in and discuss your machinery purchases or service requirements.

You are especially invited to attend the first showing of the All-New, All-Proved Heavy Duty Engineered International Trucks on display for their first public appearance in Canada on Wednesday, Jan. 18th.

You can be assured that the same "satisfaction guaranteed" policy built up by Mr. Taylor will be continued with improvements where possible.

I. G. VAUGHAN

WE EXTEND OUR CONGRATULATIONS
 TO THIS ENTERPRISING FIRM
 for the very successful manner in which
 they are handling our business on
 Prince Edward Island
 BEST WISHES
 FOR CONTINUED SUCCESS
 TO THE NEW MANAGEMENT
 from the manufacturers of the popular
 G. & S. Potato Picker.

GRAY SNYDER LTD.

WE EXTEND OUR BEST WISHES
 FOR CONTINUING SUCCESS
 to the new management of
ISLAND EQUIPMENT CO.

We have always had splendid business relations with the previous management and we know that these will continue under the new management of

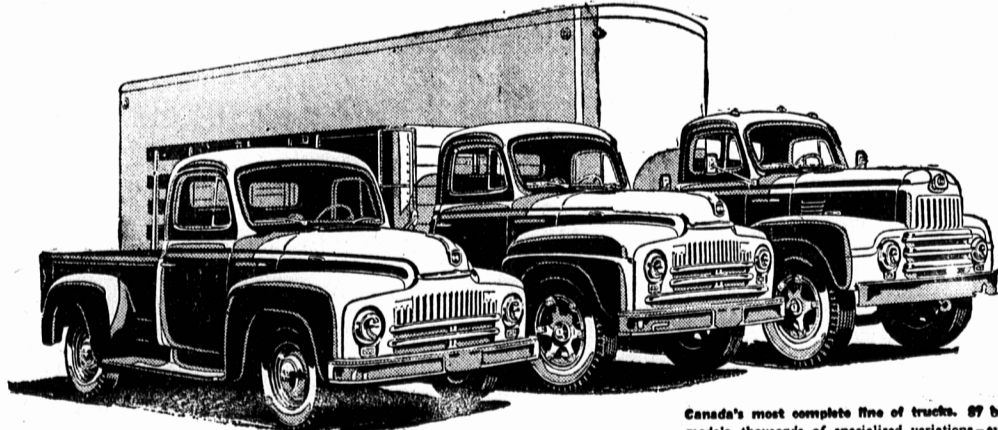
MR. IVAN VAUGHAN

BATT & MacRAE
 Automotive & Electrical Supplies



Heavy-Duty Engineered

INTERNATIONAL TRUCKS



Canada's most complete line of trucks. 87 basic models, thousands of specialized variations—every truck heavy-duty engineered.

Every International Truck in the line is all new. And every new International Truck from the lightest pickup to the biggest truck in the line (in other words, every truck from 4,200 to 90,000 pounds gross vehicle weight) is HEAVY-DUTY ENGINEERED!

That means the new International Trucks will give you lower operating and maintenance costs. It means they'll last longer. Look at the record.

For 18 straight years International has been first in the sale of heavy-duty trucks (16,001 pounds and over GVW). The cost-conscious men who buy these trucks buy on a basis of performance proved by their own cost records.

The same management, the same engineers, the same production men, the same test experts who have made heavy-duty International Trucks such an outstanding value have developed every single new model.

Come in—find out what this heavy-duty engineering of every new International from the smallest pickup to the largest truck built means in terms of operating economy.

Come in—find out how this heavy-duty engineered truck stamina is combined with new comfort and ease of handling.

Come in—find out about the new features, new advancements, new improvements—each one proved under actual operating conditions in years of tests from coast to coast.



INTERNATIONAL TRUCKS

ISLAND EQUIPMENT CO.
 WATER STREET EAST SUMMERSIDE

The recognized, modern, most convenient, and cheapest way to protect your potatoes is with

NIAGARA BRAND DUST

We Extend Our Best Wishes to the New Management of ISLAND EQUIPMENT COMPANY, representatives for the

NIAGARA BRAND POTATO DUST SPRAY CO. LTD.

THE ISLAND EQUIPMENT COMPANY

are Local Agents for

Our Barn Equipment and

Roofing Materials.

We Wish Them

THE BEST OF SUCCESS

under the management of

MR. IVAN VAUGHAN

The PEDLAR PEOPLE Limited