



Made in 98 different styles

Maybe you think all metal beds are more or less alike in quality, if not in design. But that is not so. You should learn to discriminate before you buy your metal bed. If you choose wisely, it will last you for many years.

Select the design you like from the 98 different styles of "Ideal" Metal Beds—and you can be sure its snowy, glossy finish will never discolor, never flake off, but stay pure white.

You can buy an "Ideal" Metal Bed for \$3.00 or more, according to the style you select. There is only one "Ideal" quality—the best we know how to produce.

"The Philosophy of Sleep" is the title of a little book which you would like to read. May we send you a copy, also the name of the dealer in your locality who sells "Ideal" Metal Beds? Ask for Booklet No. 136

THE IDEAL BEDDING CO. LIMITED MONTREAL—TORONTO WINNIPEG



Early Arrivals in Men's Spring Suits

You can see the latest, smartest spring styles here in suits for men, all of the best workmanship and most popular fabrics. We searched the country over to find suits that will satisfy the demands of our customers and know that the quality of our showing is above the ordinary. There's snap and grace to our suits that will please the most particular, there's quality in every thread and good-tailoring in every stitch.

See our showing.

Reuben Tuplin & Co Kensington



Stove Cement

for backs of stoves and ranges will out-wear metal castings. Price 4 cents lb.

CAMERON & CO.,
Great Geo Street.

NOTICE

Telephone Meeting

The annual general meeting of the shareholders of the Telephone Company of Prince Edward Island will be held at the Head Office of the Company, Queen Street, Charlottetown, on Wednesday, the 22nd day of March, 1911, at the hour of eight o'clock p. m. for the reception of the annual reports, the election of Directors and the transaction of such other business as may properly come before the meeting.

(Sgd.) WALTER S. GRANT
General Manager.

3-10d111.

Farm For Sale

at Public Auction, North River on THURSDAY, March 23, at 2 p. m. The estate of the late Daniel Fraser, situate at North River, containing 70 acres of land in good state of cultivation.

3-18d181p.

NEW ADVERTISEMENTS.

The Winner Washer



The gearing is covered giving absolute protection. Roller Bearings reduce the friction to a minimum, and the heavy fly wheel makes this machine the easiest running Rotary Washer on the market. Inside of tub heavily corrugated, making it into a complete washboard surface.

Made of selected materials only. One grade only and that the best. Manufactured by J. H. CONNOR & SON, LIMITED, Ottawa, Ont.

Agents. R. T. Holman, Ltd., Summerside. The Rogers Hardware Co., Ltd., Charlottetown. 3-21tds3mos.

The "Empress" are standard shoes—due to years of intelligent effort in producing footwear for women with whom price is not paramount—but what they receive for it.

WE ARE ONE OF 600 AGENTS WHO SELL THE EMPRESS.

High Shoes at \$2.50, 3.00, 3.50 and 4.00.
Low Shoes at \$2.50, 3.00, 3.50 and 4.00.

Morris & Smith

SUMMERSIDE, ALBERTON AND PRINCE COUNTY

—It pays to buy in this Province. —Dr. Clift, Charlottetown, was in Summerside yesterday.—S.

—Miss Bertie Kenny and Miss Loretta McNeill of Sinclair & Stewart's millinery department, Summerside, and not Holman's, Ltd., as appeared yesterday, have arrived from St. John.

—A large crowd enjoyed the skating in the Crystal rink, Summerside. Notwithstanding the mild weather, the ice was in good condition, and Prof. Whitney's Band furnished a good program of music.—S.

—D.A. Wedlock, Charlottetown, general agent for the Intercolonial Harvester Co., and John E. Yoe, Northam, a salesman with the same company were among the visitors in Summerside yesterday.—S.

—The following are the scores of those eligible for the roll off with ten pins for the weekly prize which takes place on the Summerside alleys this evening:—Walter Green, 222; Eugene Adams, 212; Robert Jardine, 206; Antoine Arsenault, 204; J. A. McMurdo, 199; Alfred Groom, 195; Ray Jelley, 193; M. Richards, 193.—S.

—The annual school concert and picnic of the Cape Traverse school will be held in the hall there on Thursday, March 23rd. An excellent program is being prepared. Should Thursday prove unfavorable the concert will be held the first fine night following. Admission 10 and 15 cents. Ladies with baskets or pies free. Doors open at 7.15. Concert begins at 7.45.

—Colin Mulligan, Summerside, has purchased from the Holman estate the store property on Water Street, Summerside, occupied by him since he started business in Summerside. This property which is situated in one of the best business districts in town is a valuable one and Mr. Mulligan intends making extensive alterations, having already started work on the interior.—S.

—At both services in the Presbyterian Church on Sunday last, the edict of the Presbytery giving notice of the induction of Rev. W. J. Fraser into the pastoral charge of the congregation, was read by the officiating clergyman, Rev. Colin Townsend. The induction will take place on Thursday evening, March 30th, when the Presbytery will meet here for that purpose and Mr. Fraser's pastorage will begin next Sunday.—S.

—The death occurred at her home yesterday of Murilla, adopted daughter of C. R. and Mrs. Dickie, Muddy Creek. The deceased, who was 15 years of age, had been in good health up to about the first of January last when she contracted measles from which she suffered a relapse which resulted in lung trouble setting in and she slowly but gradually grew weaker until the end came yesterday morning. The funeral takes place tomorrow (Wednesday) at 10.30 a. m. from her late residence to the Union Corner, Methodist Cemetery.—S.

—Clifford Rogers, fifteen year old son of Ernest Rogers, Miscouche, met with a painful accident on Saturday last which is likely to confine him to his home for some days. He was engaged in hauling manure to a field near the house and coming to a bare piece of ground he jumped off the sleigh and in doing so tripped and fell, the runner passing over the leg near the ankle breaking several of the small bones besides badly bruising it. Medical aid was immediately summoned from Summerside and the injured limb reset.—S.

—Summerside's League of a society for the prevention of cruelty to animals was further augmented by an occurrence which took place yesterday afternoon. A horse with a badly wrenched shoulder, so bad in fact that he could hardly lift the leg off the ground, was being taken by a boy to work at hoisting mud at one of the diggers and would have been put to work only for the prompt action of a couple of citizens who took the animal away from the boy and returned him to his owner's stable. Acts of cruelty, especially to horses, are noticeable on the streets almost every day, but as there is no such society in Summerside the offenders get clear of fines.—S.

WIDESPREAD USE OF HYPODERMICS

ALBANY, N. Y., March 17—Ninety-five per cent. of the people addicted to narcotics take the drug by means of hypodermic syringes, according to Charles B. Towns, superintendent of the New York City Hospital, which treats opium, morphine and cocaine cases.

Superintendent Towns made this statement in speaking before the Senate and Assembly public health committees in favor of a bill restricting hypodermic syringes to physicians and veterinarians or to persons who have certificates from them.

He declared that of those who use narcotics 75 per cent acquire the habit because of the ease with which they can get hypodermic needles.

WILL SPEND MORE THAN \$13,000,000

TORONTO, March 17—Sir William Mackenzie, president of the Canadian Northern Railway, who has just returned from the west, says that while last year the company spent something like \$13,000,000 on construction work in the west, the expenditure for this year will greatly exceed that sum.

COLLEGE FIRE LOSS \$250,000

BALTIMORE, Md., March 16—Fire today which burned practically unchecked for two hours, almost entirely destroyed St. Charles College, a preparatory institute for the Sulpician order of the Catholic priesthood, about 20 miles west of this city. The loss is estimated at \$250,000, fully covered by insurance.

Prowse Bros. Ltd.
CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

Ladies' New Spring Costumes




To encourage early buying—and deliberate selection of your new Spring Suit—we list you some descriptions of our Spring Costumes.

These are from the largest and most reliable makers in Canada, and in every detail respond to the demands of Dame Fashion.

Perfection of Tailoring and Fit—beauty in every outline—fashion in every turn. The costume you want is here for you.

Costumes ranging in price from \$17.00 to \$37.00

A Suit of fine French Serge. The coat is silk lined and fastened with three buttons. Lapels on the pockets and very plain sleeves. Nine gored skirt with front panel overlapping sides in pleats. In BLACK NAVY and GREY. Price \$17.00

A Stripe Steel Grey Tweed is exceptionally handsome. The coat is trimmed with silk braid trimmings and is silk lined—Buttons of self, revers and plain sleeves, Skirt carries out the trimming scheme of the coat—and the suit is shown in LIGHT GREY, NAVY and GREEN. Price..... \$21.00

A elegant Black Serge suit is trimmed with Grecian pattern silk braid, and the coat is silk lined. Collar shows plain silk facing finished with the silk braid, and the skirt is made with side and knee pleats. \$23.75

The season is showing a new material named Shark Weave and one line shows a beauty in a fawn tint, showing the beauty of the silk and wool material to great advantage. The coat is very daintily trimmed with bands of self, having a new panel design in the back. The skirt shows a circular flounce from knee. depth, and this is really one of the smartest models the season has produced \$29.

These are just a few prices. We have all intermediate ones

Rain Coats and Capes

The Rain Coat which holds the popular favor is the mercerized Poplin. It comes in both semifitting and loose, and this material is also shown in capes, which are exceptionally trappy looking. Shades are Fawns, Browns, and Blacks, with some visible stripes.

PRICES \$10.00, \$12.00, and \$13.00

See Our Elegant Line of New Spring Waists.

THEY SHOW ALL THE POPULAR STYLES.

BLACK AND WHITE AND OTHER COMBINATIONS

STAR FLOUR




STAR brand is over fifty years old and is still the leading family flour for pastry and bread

Just because—

Canadian Cereal & Milling Co., Ltd., Toronto, Ont.

For sale in Charlottetown by A. Horne & Co, and Brace, McKay & Co, Ltd, Summerside