

# MAY SALE OPENS THURSDAY, MAY 1st Continues Through Friday and Saturday

## MAY SALE of MEN'S SUITS \$14.95

Choose your new spring suits from a line of fine English all wool worsteds in hand picked new patterns and colors. Rich looking stripings, checks, herringbones and mixtures in greens, greys, blues, browns and teals. All full celanese linings. Single and double breasted in sizes 36 to 44. May Sale only **\$14.95**

Extra Trousers — \$3.75

## Men's Topcoats Regular to \$20. MAY SALE \$11.95

Broken sizes — the prices are slashed to clear — pick out your new topper from this group of unbeatable values. Fine all wool tweeds — you can't go wrong with these patterns and colors. Easy-going raglans, slip-ons, balmacaans and guards. All sizes. May Sale **\$11.95** only

### MEN'S TOPCOATS

**\$7.95**

Regularly up to **\$15.00**

Here is something really worth talking about. All wool tweed topcoats in new spring shades and patterns — also a few reversible tweeds — one side of all wool tweed — the other a shower coat in English cotton gabardine. Only a limited number offered — be wise — be here early.

### Men's Blue Trench Coats \$4.95

**MEN'S BLUE TRENCH COATS \$4.95**  
**MEN'S TWEED REVERSIBLE COATS \$4.95**  
Navy twill trench coats in full military cut — raglan sleeves, slash pockets, full belt, leather style buttons. The reversible coat is a fine cotton tweed herringbone on one side — on the other English cotton gabardine — made up in the popular balmacaan style. All sizes.

### THESE FOR MEN

- |   |  |
|---|--|
| Men's Spring weight Combinations, long sleeves, angle leg. Regular \$1.50 suit. May Sale, suit <b>\$1.29</b>      | Men's Braces. Work web. — Standard or narrow. Regular 50 cents pair. May Sale, 2 for <b>85c.</b>       |
| Men's Fancy Shirts, striped blues, greys and greens. Regular \$1.55 and \$1.65 each. May Sale, each <b>\$1.19</b> | Men's Fancy Ties. All our new stock. Worth 50c. each. May Sale, 2 for <b>85c.</b>                      |
| Men's Fancy Sox, fancy colors. Wool and cotton, Union quality. Regular 50c. pair. May Sale, 2 pairs <b>85c.</b>   | Men's Hats. All odd sizes in our better price lines. May Sale, each <b>\$2.50</b>                      |
|   | Men's light weight all wool "V" neck P. O. Sweaters. Regular \$2.00 and \$2.50. May Sale <b>\$1.59</b> |

## MAY SALE of STUDENT'S SUITS Values are from \$20. to \$25. \$17.50

Here's a sale that will save you dollars. Latest spring models in fine all wool English tweeds and worsteds. These are broken ranges picked from our regular stock. Only 50 suits in the lot — get yours early.

**BOYS' TWO PANT SUITS**  
Regular \$11.95 to \$16.50 **\$11.65**  
What an array of all wool tweeds! See for yourself these extra smart new spring patterns and shades. Sizes 29 to 34 in the lot.

**JUNIOR TWO PANT SUITS**  
Values from \$8.50 to \$13.50 **\$7.95**  
A clearing lot of finer quality all wool tweed suits — broken lines from our regular stock, priced very low to clear. Size 24 to 29.

**BOYS' LIGHT WEIGHT SPRING JACKETS** **\$1.59**  
New light weight two-tone twill jackets — full zipper front — two slash pockets — fancy backs — fitted waist bands. Sizes 24 to 36. Specially reduced for May Sale.

**BOYS' PULLOVER SWEATERS** **\$1.39**  
Values from \$1.50 to \$2.25  
Long wearing worsted wool sweaters in "V" or Zipper neck styles — broken sizes — large choice of plain or two-tones. Sizes 24 to 34.  
Boys Shirts. Regular 85c. and \$1.00. **69c.**

New spring stripes and checks in light blues, browns, greens and greys. Sizes 12 1/2 to 14 1/2.  
Boys' Golfers and Breeches. May **\$1.49**

Thrifty mothers won't miss this stock clearance. Rugged tweeds and tough cotton whippoorwills in smart new patterns. Sizes 24 to 34.

Penman's Golf Hose. May Sale **35c.**  
Super quality, hard wearing hose with fancy elastic tops. Sizes 7 1/2 to 9 1/2.

## Clearing Lot of Lingerie HALF PRICE

Lingerie at Half Price! Probably this will be the last time we will be able to offer these marvelous values. Stock up during the May Sale!

- LINGERIE 1/2 PRICE**
- See the table of last Summer's Sportswear. Styles that will still be shown this summer, but at prices much lower than ever before. We have to reduce these garments for quick sale to make room for new stock.
- SPORTSWEAR GREATLY REDUCED**
- Watch for the 10c. table!
- Especially bought for the May Sale are fine silk runproof panties, bloomers and vests. Color tea rose only. Special Price, each **50c.**
- Girdles, brassieres, corsets and corselettes going at Half Price. Wonderful values—Real Bargains
- HALF PRICE**

**Terms Cash No Charges No Appros.**

## MAY SALE OF SUB-STANDARD TOWELS

Two numbers at very special values. A big assortment to choose from in whites, solid colors, checks and jacquards at per pair— **49c. and 79c.**

- Bleached Sheets with plain hemmed and hem-stitched ends, made from good sturdy cotton, full double bed size, 81 x 96 inches. Worth \$3.26. May Sale, pair **\$2.79**
- Hemmed Bleached Sheets, a good medium weight cotton. Size 66 x 96 inches. Worth \$2.36, for pair **\$1.79**
- Wabasso Bleached Sheeting, fine best wearing quality, 81 inches wide. Regular 70c. for per yard **65c.**
- Bleached Sheeting, one of the better qualities, 73 inches wide. Worth 85c., for per yard **43c.**
- Bleached Sheeting, a serviceable medium weight, 66 inches wide. Worth 40c., for per yard **33c.**
- Wabasso Hem-stitched Pillow Cases, a fine heavy woven cotton, 42 x 33 inches. Pair **65c.**
- Hemmed Bleached Pillow Cases, a serviceable medium weight, 40 x 38 inches. Pair **35c.**
- Colored Krinkle Bedspreads, in rose, blue, green and peach, 80 x 100 inches. Each **\$1.29**
- Chenille Bedspreads in solid colors of rose, blue, peach and green, full double bed size. Each **\$2.89**
- Irish Linen Crash Cloths with colored borders — priced away below present market values. — 50 x 50 inches. Buy them while you can at each **\$1.00**
- Colored Bordered Rayon Table Cloths, are easily laundered and of a good serviceable weight. size 52 x 68 inches. Size 52 x 52 inches. Each **39c. each 69c.**
- Linen checked Glass Towels, a good quality — buy them while you can at this exceptionally low price, 20 x 32 in. **30c.**
- Cotton Checked Glass Towels, a serviceable weight, 19 x 38 inches. **10c.**
- Colored Bordered Linen Wilt Towelling, a good weight for roller or dish towels. About 15 inches wide. Yard **20c.**
- Wabasso Broadcloth in grey, green and mauve only, 36 in. wide. Worth 20c. yd. for yard **12c.**
- Factory ends Unbleached Cotton, 36 inches wide. Price per yard **10c.**

As usual in this great annual BARGAIN EVENT you will find in every department saving opportunities of outstanding merit. Let nothing prevent your taking advantage of this money saving occasion.

## C. N. R. Excursion Rates!

The Canadian National Railway offers special Excursion rates on Friday and Saturday... take advantage of this convenient method of reaching Moore & McLeod's Great MAY SALE.

### Here are the Low Return Rates

ALBANY .....	95c.	KENSINGTON .....	\$1.00
ALBERTON .....	2.90	KINKORA .....	.90
BEAR RIVER .....	1.25	MELVILLE .....	.80
BLOOMFIELD .....	2.35	MISCOUCHE .....	1.35
BORDEN .....	1.10	MONTAGUE .....	1.20
BRADALBANE .....	.70	MOITAGUE JCT. ....	1.05
CONWAY .....	1.90	MT. STEWART JCT. ....	.60
ELLERSLIE .....	1.80	MURRAY HARBOR .....	1.20
ELMIRA .....	1.65	O'LEARY .....	2.20
EMERALD JCT. ....	.80	RICHMOND .....	1.60
FREDERICTON .....	.60	ST. PETERS .....	1.00
FREETOWN .....	.85	SCOTCHFORT .....	.50
GEORGETOWN .....	1.20	SOUBIS .....	1.35
GLENCROE .....	.50	SUMMERSIDE .....	1.20
GRANDVIEW .....	.60	TIGNISH .....	2.90
HARMONY JCT. ....	1.40	WELLINGTON .....	1.50
HUNTER RIVER .....	.50		

PROPORTIONATELY LOW FARES FROM OTHER STATIONS



## 300 Pairs SUB-STANDARD CREPE CHIFFON

300 pairs of sub-standard Crepe Chiffon Hose with mercerized cotton welt. These hose are of \$1.00 quality, selling special for May Sale at 85c. pair, or 2 pairs for **\$1.55**

- Buy while they last. Sizes 9 to 10 1/2.
- Sub-standard Semi-Service Hose in a good assortment of shades. Sizes 9 to 10 1/2. 60c., or 2 pairs for **\$1.35**
- Women's fine Mercerized Cotton Hose. Mock seams, 2 ply heel and toe. Sizes 9 to 10 1/2. Regular 35c. for pair **29c.**
- Assortment of Women's Lisle Ankle Hose in broken sizes and colors. Values 35c and 39c. pair. Clearing at pair **25c.**
- Children's black Mercerized Lisle Hose. Sizes 6, 6 1/2 and 7. Regular 30c. for per pair **15c.**

## \$2. and \$2.50 Gloves for \$1.39

GLOVES, Kid and Suede in colors green, wine tan, Royal blue, rust and cerise. Big value, \$2.00 and \$2.50, for **\$1.39**

A lot of ladies' Silk Gloves, assorted colors. Regular \$1.00, **49c.**

LADIES' SCARVES, assorted shades, \$1.00 value. To clear at **69c.**

VESTICES, crepe and organdy. Clearing at **HALF PRICE**

Ladies' Umbrellas, \$2.75 value, for **\$2.49**

Ladies' Umbrellas, \$3.95 value, for **\$2.95**

## GIRLS' COTTON DRESSES Worth to \$2.95 MAY SALE \$1.98

- Girls Cotton Dresses. Sizes 7 to 14X. Worth to \$2.95. **\$1.98** Special Price
- Girls Cotton Dresses. Sizes 3 to 14X. Reg. prices up to \$1.98. Special Price **\$1.50**
- Girls Cotton Dresses. Sizes 3 to 14X. Reg. prices up to \$1.90. Special Price **98c.**
- Girls Cotton Dresses. Sizes 3 to 14X. Reg. prices up to 98c. for **79c.**
- Girls Jackets. Sizes 8 to 16. Brown Faille. Reg. price \$2.98. Sale Price **\$1.98**
- Girls Skirts. Sizes 3 to 14X. Navy and Brown. Special Price **\$1.00**
- Coats and Berets. Sizes 2, 3 and 4. Pastel Flannels. Blue, Pink and Yellow. Regular **\$3.00** \$4.50 for

## May Sale of PRETTY DRESS FABRICS

- Figured washable Slubb Rayons in all light shades. Just a few pieces left from last year. \$1.25 yd. May Sale, per yd. **98c.**
- Printed Taffetas, 36 inches wide, pink, brown, navy, black. Reg. price 90c. May Sale, yard **50c.**
- Washable Slubb Rayon in three pieces only. Regular price 56c. May Sale, yard **39c.**
- Another lot of Slubb Rayons in printed. Regular 70c. May Sale Price, yard **59c.**
- Figured Crepes in all shades. Mostly dark shades, 38 inches wide. Regular \$1.25, 98c. May Sale, yard **79c.**
- Figured Rayon Crepes in light colors. Regular 98c. yard. May Sale, per yard **79c.**

**Come Early and Often There's Something in Every Dept.**

**MOORE & McLEOD limited**

## Ladies' Past Season SPRING COATS Worth to \$25.00 for \$6.95 and \$8.95

May Sale — Special — Spring Coats, last year styles in all wool boucle, wool crepes and tweeds, formerly priced as high as \$25.00, for

**\$6.95 and \$8.95**

**13 Tailored Suits Worth to \$19.50 Clear for \$8.95**

Tailored Suits, 13 only, worth up to \$19.50, in navy, blue, black and grey. Gabardine and Flannel, for **\$8.95**

## Rack of Dresses \$1.00

Rack of Dresses, crepes & sheers, assorted sizes. Values up to \$7.95. Special **\$1.00**

Evening Gowns. Clearing out, organdies, nets, satins and tulle. Sizes 14 - 20. Values up to \$19.50 for **\$2.00**

Specials on Housedresses, including the well known Martha Washington line, former price \$1.98, at **\$1.00**

Spring Blouses in sheers, organdies and crepes, assorted sizes and colors. Formerly priced at \$2.95, for **\$1.00 and \$1.50**

## A Table of New SPRING STRAW HATS HALF PRICE



A table of New Spring Straw Hats. An assortment of Straw Hats. Values \$1.98 to \$2.50. May Sale **\$1.00**

Felt Hats in all the new Spring shades. Special for May Sale **\$1.79**

An assortment of our better Straw Hats. Value \$4.95 to \$7.50, reduced for May Sale **\$2.98**

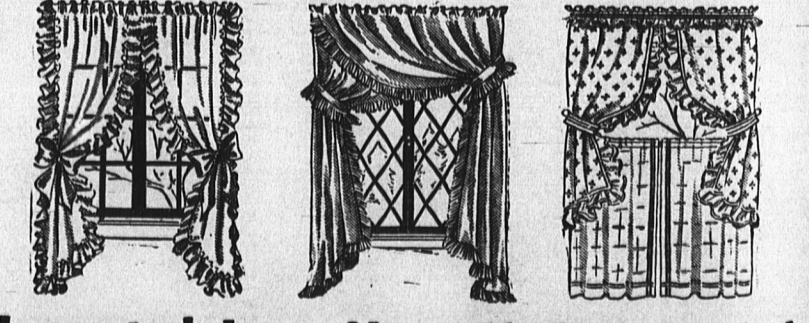
NO CHARGE NO APPROBATION NO REFUNDS

## MAY SALE in LADIES' BASEMENT

- Just arrived — Ladies' two-piece Alpaca Suits, swing skirts and jackets with short sleeves, buttoned down the front, fitted or band at waist. Sizes 14 - 20. Price **59c.**
- Colors Light Rose, Powder Blue, Soldier Blue, and Teal Blue. Price **\$2.95**
- Ladies' Print Aprons in several styles and different sizes. Prices **15c. to 49c.**
- Big Saving in Ladies' House-dresses, new spring prints, guaranteed fast colors in several new styles. Sizes 34 - 44. Price **59c.**
- Ladies' Cotton Jersey Bloomers. Sizes Small, Medium and Large. Colors: Pink, Peach & White. Sale Price **29c.**
- Ladies' Broadcloth Bloomers. — Ladies' three-quarter length Cotton Print Smocks with long sleeves. Sizes 14 - 20. Special Price **29c.**
- Ladies' two-toned Gloves. Leather backs and silk palms. Sizes 6 - 8. Colors: Dark Green only. Special Sale **79c.**
- Ladies' Silk Panties with lace trim. Sizes S, M, and L. Colors, Peach and White. Special Sale Price **23c.**

## Basement Bargains for Boys' and Men

- Men's Navy and Cadet Blue Work Shirts. Sizes 14 to 17 Extra Value **69c.**
- Men's Navy Blue Work Shirt. Extra large cut. Sanforized-shrunk. Sizes 14 1/2 to 17 1/2. Price **\$1.25**
- Men's Spring weight Combinations, long sleeve, ankle length. Sizes 34 to 44 **98c.**
- Men's Fancy Broadcloth Shirts, Fused Collars. Full size and nice patterns. Sizes 14 1/2 to 16 1/2 **79c.**
- A nice new lot of Men's Fancy Tweed Caps. Donegals and Fanny Cloths. Sizes 6 3/4 to 7 1/2. Price **98c.**
- Men's two tone Zip Sweaters. Spring weight. Colors Royal & Grey, Wine & Sand. Brown & Sand, Green & Sand. Sizes 38 to 42 **\$2.50**
- Men's Shorts and Shirts. Sizes small, medium and large. Each **29c.**
- Men's Doeskin Zip Windbreakers in Brown and Navy. Sizes 36 to 44 **\$2.98**
- Boys' Zip Doeskin Windbreaker. Color navy and brown. Sizes 26 to 34 **\$1.98**
- Boys' Summer Tweed Caps. All the new patterns. Sizes 6 1/2 to 7 **79c.**
- Boys' Whippoor Breeches. Double seat and knee. Sizes 24 to 34 **\$1.49**
- Boys' Work Shirts in navy, cadet and fancy checks. Sizes 12 to 14 **69c.**
- Boys' first longs, Blue Cheviot Pants. Sizes 26 to 36 **\$1.69**
- Boys' fancy Zip Pullover Sweaters. Sizes small, medium and large **69c.**
- Boys' Cotton Golf Hose. Sizes 7 to 10 1/2. Price **25c.**
- Men's all wool Coat Sweaters. Just the thing for work. Color Brown and Grey. Sizes 36 to 44 **\$2.00**
- Men's all wool Zip Pullover Sweaters. Colors navy, maroon and green. Sizes 36 to 44. Price **\$1.95**



## Imported Lace Nets Slightly Soiled

- Imported Lace Nets, slightly soiled, clearing in following price groups. White and Ecu.
- |                                     |                                   |                                   |
|-------------------------------------|-----------------------------------|-----------------------------------|
| Regular \$1.00 yard for <b>75c.</b> | Regular 60c. yard for <b>45c.</b> | Regular 35c. yard for <b>27c.</b> |
| Regular 75c. yard for <b>55c.</b>   | Regular 50c. yard for <b>38c.</b> | Regular 30c. yard for <b>23c.</b> |

## New Patterns Congoleum Gold Seal Rugs at Special Prices

- |                                |                                 |
|--------------------------------|---------------------------------|
| 6 x 9 ft. at <b>\$4.75</b>     | 9 x 10 1/2 ft. at <b>\$8.25</b> |
| 7 1/2 x 9 ft. at <b>\$5.95</b> | 9 x 12 ft. at <b>\$9.45</b>     |

## FLOOR COVERING SPECIALS

- Rexfelt, two yds wide. Per yd. **50c.**
- Printed Linoleum, 2 yds. wide. Per yd. **\$1.65**
- Feltol, two yds. wide. Per yd. **89c.**

## Soiled and Odd Curtains

Soiled and Odd Curtains. One or two pairs only in a pattern. Prilled and Lace Nets. Clearing at **HALF PRICE**